

COMM 1315 – Public Speaking

Course: COMM 1315 Instructor: Dr. Flor Leos Madero
E-mail: flor.madero@angelo.edu Office Ph: 325-486-6077
Office Hours: MW: 10a – 12p & 2-3 pm / TR: 10-11 am & 2-3 pm Office: L 306F

Course Description

COMM 1315 is a course designed to help students across academic majors to learn how to communicate effectively in public by understanding and analyzing the audience and situation then creating an appropriate message. Core public speaking skills are message clarity, organization, language, delivery, and the use of multimedia/presentation technology. Emphasis will be placed on presenting a variety of speeches throughout the semester.

Readings Required:

Lucas, S. E. (2015). The art of public speaking (12th ed.). Boston: McGraw Hill.

Course Requirements (1000 points):

TASK	POINTS	DESCRIPTION
Special Occasion Speech	100 pts	A 1-3 minute wedding toast, eulogy, or acceptance speech.
Informative Speech	150 pts	5-7 min speech on a topic of controversy at the local, state, national, or international level where both sides are presented. Preparation outline required.
Persuasive Speech	150 pts	A 5-7 minute persuasive speech where the student chooses a side from their informative speech to advocate. Preparation outline required.
Group Speech	200 pts	A 6-8 minute persuasive speech where the student attempts to persuade the audience to volunteer for a non-profit organization. Preparation outline required. Multimedia requirement for this speech.
Quizzes (2 @ 25)	50 pts	Quizzes over chapter readings.
Topic Worksheets (3 @ 50)	150 pts	Various worksheets that assist in building assigned speeches
Peer Critiques (3 @ 25)	75 pts	Critiques of peer speech performances
Final Exam	100 pts	Exam of announced chapters.
Participation	25 points	Speaking up in class, being on time, good classroom etiquette
TOTAL	1,000	

Course Grading

A=1000-900 points B=899-800 points C=799-700 points D=699-600 points F=599 points and below

Course Policies

1. Attendance

Regular attendance is required in this course. Attendance will be taken and counted beginning the first day of class. The student is allowed to miss 3 days (MWF), 2 days (M/W or T/R), and 1 day (if class meets once a week) without penalty to the final grade. However, a student's absence will result in a zero for all work/assignments completed on that day. Once a student misses more than the allotted absences mentioned above, 50 points (1/2 a letter grade) will be deducted from the student's FINAL average for each additional absence. You will be counted absent if you are not present for the entire class. Three tardies (more than 10 minutes) will result in an absence. To be considered excused for a class absence, the student must be excused through the school as they will be attending a school sponsored event. In these cases, it is the responsibility of the student to complete any assignments they will be missing prior to their departure. Please come talk to me if as soon as you know you will be missing a class.

2. Late Speeches

If you are not present when scheduled to give your speech and do not have a legitimate reason for being absent (i.e., hospitalization, funeral of close family member), YOU WILL RECEIVE A ZERO for that presentation. Only if an absence is excused through the school or the instructor will a student be allowed to make up a speech. If you have a legitimate reason for missing, YOU ARE REQUIRED TO MAKE UP YOUR SPEECH THE DAY THAT YOU RETURN. This means that you must have your documentation legitimizing your absence and your speech materials ready. You will be FIRST to present on the day that you return. However, if you do not have a legitimate reason, remember course policy states: FAILING TO GIVE A SPEECH ON THE ASSIGNED DATE WILL RESULT IN A ZERO. NOT DELIVERING ALL FOUR SPEECHES WILL RESULT IN AUTOMATICALLY FAILING THE CLASS REGARDLESS OF YOUR NUMERICAL AVERAGE.

Also, showing up late on your scheduled speech date will result in 15 points being deducted from your speech.

3. Late Tests

If you miss a test due to an excused absence (i.e., hospitalization, funeral of close family member), you must make the test up within a reasonable length (no more than one week, desirably less.) All arrangements for making up work should be made prior to the absence, if possible, and is the student's responsibility. A typed, signed and dated explanation must be given to the instructor upon returning to class.

4. Academic Misconduct

Plagiarism in your speech will result in a zero for the assignment, and the instructor may pursue additional measures. Speeches are to be the original composition of each student. Outside sources are required for each assignment with proper citing in a bibliography as required.

5. Class Etiquette

Please be a courteous student and peer. Use of cell phones in class will result in you being counted absent for the day, and will result in a 0 for any work completed on that day. Students may not use Snapchat, Instagram, Facebook, or any other social media outlet to post pictures or videos of other students or their performance in the classroom. Failure to comply with this rule will result in you being reported to the Dean of Student Life.

6. Dress Requirement

Appropriate dress is required for each speech. Specific requirements will be announced by the instructor prior to the speech.

7. Honor Code Policy

Violations of academic integrity are very serious matters and are clearly documented in the ASU Student Handbook. The work a student submits in a class is expected to be the student's own work and must be work completed for that particular class and assignment. Plagiarism means intentionally or knowingly representing the words or ideas of another as one's own. This may include your own previous work. Plagiarism includes quoting or paraphrasing from other sources without acknowledging/citing the source of your information or presenting quoted material as your own words. You must be very clear about attribution of sources and you must know how to cite sources in a paper. Please see full Honor Code Policy at http://www.angelo.edu/cstudent/documents/pdf/Student_Handbook.pdf

8. Disability Statement

The Student Life Office is the designated campus department charged with the responsibility of reviewing and authorizing requests for reasonable accommodations based on a disability. It is the student's responsibility to initiate such a request by contacting:

Mrs. Dallas Swafford, Director of Student Development
Office: 325-942-2047 or Fax: 325-942-2211
dallas.swafford@angelo.edu
University Center, Suite 112B

9. Religious Holiday Observance

A. "Religious holy day" means a holy day observed by a religion whose places of worship are exempt from property taxation under Texas Tax Code 11.20.

B. A student who intends to observe a religious holy day should make that intention known in writing to the instructor prior to the absence. A student who is absent from classes for the observance of a religious holy day shall be allowed to take an examination or complete an assignment scheduled for that day within a reasonable time after the absence.

C. A student who is excused under section 2 may not be penalized for the absence, however; the instructor may respond appropriately if the student fails to complete the assignment satisfactorily.

Student Learning Outcomes:

Critical Thinking Skills (CT) - Gather, analyze, evaluate, and synthesize information relevant to a question or issue and construct a logical position (i.e. perspective, thesis, and/or hypothesis) that acknowledges ambiguities or contradictions.

Communication Skills (CS) - Develop, interpret, and express ideas through effective written, oral, and visual communication.

Teamwork Skills (TW) - Consider different viewpoints as a member of a team in order to work effectively with others to support and accomplish a shared goal.

Attitudes and Behaviors Displaying Social Responsibility (SR) - Demonstrate intercultural competence, knowledge of civic responsibility, and engagement in the campus, regional, national or global communities.

Attitudes and Behaviors Displaying Personal Responsibility (PR) - Demonstrate the ability to evaluate choices, actions and consequences as related to ethical decision making.

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WEEK	CHAPTER READINGS	DUE DATES
1 Aug 26-30	Introduction to Course; Course Syllabus Chapter 1: Speaking in Public Chapter 2: Ethics and Public Speaking	Introductory Speeches Quiz 1: Chapters 1&2 (Each chapter divided into 2 scores at 10 pts each)
2 Sep 2-6	Chapter 5: Selecting a Topic Chapter 6: Analyzing Your Audience Chapter 15: Speaking to Inform **Informative Speech Assignment Handed Out**	Monday: Holiday Quiz 2: Chapters 5, 6, & 15
3 Sep 9-13	Chapter 7: Gathering Materials Chapter 8: Supporting Your Ideas Chapter 9: Organizing the Body of Your Speech	Quiz 3: Chapters 7, 8, & 9
4 Sep 16-20	Chapter 10: Beginning and Ending the Speech Chapter 12: Using Language Chapter 13: Delivery Chapter 14: Using Visual Aids	Informative Preparation Outline and PowerPoint Due Quiz 4: Chapters 10, 12, 13, & 14
5 Sep 23-27	Informative Speeches	See Speaking Order
6 Sep 30 - Oct 4	Informative Speeches	See Speaking Order
7 Oct 7-11	Chapter 16: Speaking to Persuade Chapter 17: Methods of Persuasion **Persuasive Speech 1 Assignment Handed Out**	Quiz 5: Chapters 16 & 17
8 Oct 14-18	Chapter 16 & 17 Continued	Persuasion Preparation Outline and PowerPoint Due
9 Oct 21-25	Persuasive 1 Speeches	See Speaking Order
10 Oct 28 - Nov 1	Persuasive 1 Speeches	See Speaking Order
11 Nov 4-8	Chapters 16 & 17 Revisited Lecture on Monroe's Motivated Sequence (MMS) Group Workshops **Persuasive Speech 2 (MMS)/Group Speech Assignment Handed Out**	
12 Nov 11-15	Group Workshops	Group Preparation Outline and Power Point Due
13 Nov 18-22	Group Presentations	See Speaking Order
14 Nov 25	Group Presentations Ch. 18: Speaking on Special Occasions Review for Final Exam **Special Occasion Speech Assignment Handed Out**	Thanksgiving Holiday: Nov 27-29
15 Dec 2-6	Special Occasion Speeches	See Speaking Order
16 Dec 9-13	Final: Wed, Dec 11, 8-10 am	