### CS 4381: Special Topics “Social Media”  
**Spring 2020**

<table>
<thead>
<tr>
<th>Instructor</th>
<th>Dr. Mark Crouch</th>
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<tr>
<td>Office</td>
<td>MCS 205 G</td>
</tr>
<tr>
<td>Telephone</td>
<td>325-486-5421</td>
</tr>
<tr>
<td>E-Mail Address</td>
<td><a href="mailto:Mark.Crouch@angelo.edu">Mark.Crouch@angelo.edu</a></td>
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</table>
| Web Sites        | http://cs.angelo.edu/~mcrouch  
|                  | http://blackboard.angelo.edu |

| Office Hours      | Monday thru Friday: 9 a.m. – 12 noon  
|                  | And by appointment |

| Course Objectives | Link to course objectives [click here](#) |

| Text             | No required text – reading articles will be provided by instructor |

| Grading          | Assignments 2800 points (14 assignments @ 200 points each)  
|                 | Collaborate Sessions 1200 points (12 sessions @ 100 points each)  
|                 | Research Report 4000 points |

Total Points Possible: **8000**

- **A** = 7000-8000 points  
- **B** = 6200-6999 points  
- **C** = 5400-6199 points  
- **D** = 4600-5399 points  
- **F** = less than 4600 points

| Assumptions:      | Even though this course is being administered “online”, this is a “**seminar**”-type course. Students will be expected to participate actively in collaborative discussions and assignments. |

| Attendance        | This is an online course. Physical classroom attendance is **not required**.  
|                  | Attendance/participation in “Collaborate” sessions is **required**. |

| Exam policy       | *This is a “assignment/project-based” class – there are no exams.* |

| University Policies | Academic honesty (Student Handbook) - [click here](#).  
|                    | Persons with disabilities requiring accommodations (OP 10.15) – [click here](#).  
|                    | Student absence for observance of a religious holy day (OP 10.19) – [click here](#).  
|                    | Title IX – Sexual Abuse Policy – [click here](#). |

| Additional Info   | Additional information will be available in the Blackboard Learning System  
|                  | Complete assignment descriptions and references in the “**Course Appendix**” Tab |
All Assignments are due by 8:00 a.m. on the date listed

Jan 13 Monday ASU Classes begin – work on Assignment 1.
20 Monday School Holiday – No Class Meetings
21 Tuesday Getting set up on Blackboard Collaborate
   Assignment 1 Due (by 8 a.m.)
   – each will be discussed in Collaborate Sessions
27 Monday Assignment 2 – Key Concepts

Feb 3 Monday Assignment 3 – Social Media History
10 Monday Assignment 4 – Public Communication of Technology
17 Monday Assignment 5 – Computer-Mediated Communication
24 Monday Assignment 6 – Online Communities

Mar 2 Monday Assignment 7 – Online Identity
9-14 Mon-Fri Spring Break
16 Monday Assignment 8 - Relationships
23 Monday Assignment 9 – Social Media & News
30 Monday Assignment 10 – Celebrity & Authenticity

Apr 6 Monday Assignment 11 – Legal Aspects of Social Media
10 Friday School Holiday – No Class Meetings
13 Monday Assignment 12 – Transgression and Deception
20 Monday Assignment 13 - Privacy
27 Monday Assignment 14 – Gaps & Divides

May 1 Friday Research Report Due by 8 a.m.

Final Exam: The culmination of this course IS the Research Report.
   There will be NO formal final exam for this course.
   Completion and submission of the research report is REQUIRED.

*** Collaborate Sessions – points awarded for logging in to scheduled Blackboard Collaborate session at least once per week (up to 12 times).
   “Collaborate Room” schedule will be published after the beginning of the semester.