MGMT 3309-D10 – Entrepreneurship
First Summer Session 2021

Course Description
This class is designed as an upper level elective business course for those interested in entrepreneurship. Entrepreneurial ventures and new businesses have many special characteristics. This course focuses on identifying entrepreneurial opportunities and managing a growth-oriented business.

Prerequisite Knowledge
Junior+ level standing and a general understanding of entrepreneurship is recommended.

Course Technology
Access to course materials, online assignments, quizzes, asynchronous sessions and exams is via Blackboard. Some assignments may require the use of Microsoft Word, PowerPoint, and Excel.

Class Meeting Times
This is an online class with asynchronous weekly assignments. In addition, weekly synchronous sessions with the instructor will be available. Each session will be recorded.

Technical Support
The Technology Service Center (TSC) may be contacted by calling (325) 942-2911 or 1-866-942-2911 or by email at helpdesk@angelo.edu

Faculty/Instructor Information
Ruben Ceballos, PhD  
MBA Director and Assistant Professor of Management  
Office: RASS 241  
Phone: (325) 942-2384 (office)  
E-mail: ruben.ceballos@angelo.edu  
Office Hours: By appointment.

Course Objectives
Learning Objectives:
Upon completion of this course, students will be able to...

1. Demonstrate foundational knowledge of entrepreneurship concepts and theories.
2. Demonstrate analytical thinking and critical analysis.
3. Demonstrate effective business communication skills.
4. Demonstrate the ability to critically analyze business issues.

Assessment Methods
Assignments and tests.
Course Textbook and Required Readings

Required:

Students are required to watch/listen to all the modules and presentations provided by the instructor. No text book is required

Grading Policies

Angelo State University employs a letter grade system. Grades in this course are determined on a percentage scale:

A = 90 – 100 %  
B = 80 – 89 %  
C = 70 – 79 %  
D = 60 – 69 %  
F = 59 % and below.

The table below shows how assignment points are allocated.

<table>
<thead>
<tr>
<th>Assignments</th>
<th>Each Worth</th>
<th>Course Total</th>
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</thead>
<tbody>
<tr>
<td>Module I – Quiz</td>
<td>10</td>
<td>10</td>
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<tr>
<td>Module II – Quiz</td>
<td>10</td>
<td>20</td>
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<tr>
<td>Module III – Quiz</td>
<td>10</td>
<td>30</td>
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<tr>
<td>Module IV – Quiz</td>
<td>10</td>
<td>40</td>
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<tr>
<td>Entrepreneur Interviews</td>
<td>30</td>
<td>70</td>
</tr>
<tr>
<td>Business Idea Pitch Video</td>
<td>30</td>
<td>100</td>
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<tr>
<td>Total</td>
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<td>100</td>
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Assignments

Review of each module and completion of quiz for each.
Entrepreneur Interviews (2 separate assignments) – includes a write up and video presentation for each
Business Idea Pitch Video

- These are individual assignments. They are to be completed individually by the due dates.

  NOTE: Due dates are listed in course outline.

Response Time

Response to emails will normally be within 24 hours Monday through Friday. I am here because I want you to learn, so please consider me a resource. Assignments are generally graded within 10 days of the due date.

Missed/Late Work

You are free to complete your work early. For all other assignments, 10% will be deducted each day an assignment is late, with the exception of university approved excuses. “Placeholder” submissions i.e. “accidentally” submitting something other than what was assigned will be considered missed assignments. Late work and missed work will not be accepted beyond five days or beyond the last day of class.
Participation/Absenteeism

Students are expected to check the course website daily and read course announcements.

Course Outline & Schedule

WEEK 1
Monday, June 7, 2021
• Introduction – watch/listen to video presentation
Tuesday, June 8, 2021
• Module 1 – Definition – watch/listen to video presentation
Wednesday, June 9, 2021
• Quiz Module 1 – Due by 11:59 pm
Thursday, June 10, 2021
• Module 2 – Process – watch/listen to video presentation
Friday, June 11, 2021
• Quiz Module 2 – Due by 11:59 pm

WEEK 2
Monday, June 14, 2021
• Module 3 – Stages – watch/listen to video presentation
Tuesday, June 15, 2021
• Quiz Module 3 – Due by 11:59 pm
Wednesday, June 16, 2021
• Module 4 – Characteristics of Entrepreneurs – watch/listen to video presentation
Thursday, June 17, 2021
• Quiz Module 4 – Due by 11:59 pm
Friday, June 18, 2021
• Review Modules 1 – 4

WEEK 3
Monday, June 21, 2021
• Module 5 – Entrepreneur Interviews – watch/listen to video presentation
Tuesday, June 22, 2021
• Conduct entrepreneur interview #1
Wednesday, June 23, 2021
• Develop entrepreneur interview #1 written analysis
Thursday, June 24, 2021
• Develop entrepreneur interview #1 video presentation
Friday, June 25, 2021
• Submit entrepreneur interview #1 written analysis and video presentation – Due by 11:59 pm

WEEK 4
Monday, June 28, 2021
• Conduct entrepreneur interview #2
Tuesday, June 29, 2021
• Develop entrepreneur interview #2 written analysis
Wednesday, June 30, 2021
• Develop entrepreneur interview #2 video presentation
Thursday, July 1, 2021
• Submit entrepreneur interview #2 written analysis and video presentation – Due by 11:59 pm
Friday, July 2, 2021
• Module 6 – Business Idea Pitch – watch/listen to video presentation
WEEK 5
Monday, July 5, 2021
• Workday for Business Idea Pitch
Tuesday, July 6, 2021
• Workday for Business Idea Pitch
Wednesday, July 7, 2021
• Workday for Business Idea Pitch
Thursday, July 8, 2021
• Submit final Business Idea Pitch video – Due by 11:59 pm
Course Policies

**Academic Honesty and Integrity**

Angelo State University expects its students to maintain complete honesty and integrity in their academic pursuits. Students are responsible for understanding and complying with the university Academic Honor Code, which is in both print and web versions of the ASU Student Handbook.

Academic integrity is expected. This includes, but is not limited to, any form of cheating, plagiarism, unauthorized sharing of work, or unauthorized possession of course materials. The professor assumes that all students can be trusted. Please do no violate this trust. Violation of academic integrity will result in a failing grade for the course.

It is the professor’s intention to be as fair and impartial as is humanly possible. Therefore, all students will be asked to adhere to the same set of guidelines and rules UNLESS there are disabilities or documented extenuating circumstances that have been discussed with the professor and the Student Life Office. Please make sure you inform the professor as soon as any situation arises. Do NOT wait until the problem is compounded by poor class performance, poor attendance, etc.

**Plagiarism**

Plagiarism is a serious topic covered in ASU’s Academic Integrity policy in the Student Handbook. Plagiarism is the action or practice of taking someone else’s work, idea, etc., and passing it off as one’s own. Plagiarism is literary theft.

In your discussions and/or your papers, it is unacceptable to copy word-for-word without quotation marks and the source of the quotation. It is expected that you will summarize or paraphrase ideas giving appropriate credit to the source both in the body of your paper and the reference list.

Papers are subject to be evaluated for originality via Turnitin. Resources to help you understand this policy better are available at the ASU Writing Center.

**Copyright Policy**

Students officially enrolled in this course should make only one printed copy of the given articles and/or chapters. You are expressly prohibited from distributing or reproducing any portion of course readings in printed or electronic form without written permission from the copyright holders or publishers.

**Code of Ethics**

Students, faculty, administrators and professional staff of the College of Business should always:

- Be forthright and truthful in dealings with all stakeholders
- Take responsibility for one’s actions and decisions
- Serve as an example of ethical decision-making and behavior to others
- Admit errors when they occur, without trying to conceal them
- Respect the basic dignity of others by treating them as one would wish to be treated

**Courtesy and Respect**

Courtesy and respect are essential ingredients to this course. We respect each other's opinions and respect others points of view at all times while in our class sessions. The use of profanity and harassment of any form is strictly prohibited (Zero Tolerance), as are those remarks concerning one's ethnicity, life style, religion, etc., violations of these rules will result in appropriate disciplinary actions.
**Accommodations for Disability**

ASU is committed to the principle that no qualified individual with a disability shall, on the basis of disability, be excluded from participation in or be denied the benefits of the services, programs or activities of the university, or be subjected to discrimination by the university, as provided by the Americans with Disabilities Act of 1990 (ADA), the Americans with Disabilities Act Amendments of 2008 (ADAAA), and subsequent legislation.

Student Affairs is the designated campus department charged with the responsibility of reviewing and authorizing requests for reasonable accommodations based on a disability, and it is the student’s responsibility to initiate such a request by emailing studentservices@angelo.edu, or by contacting:

Mrs. Dallas Swafford  
Director of Student Development  
Office of Student Affairs  
University Center, Suite 112  
325-942-2047 Office  
325-942-2211 FAX  
Dallas.Swafford@angelo.edu

**Student absence for religious holidays**

As stated in the Angelo State University Operating Policy and Procedures (OP 10.19 Student Absence for Observance of Religious Holy Day), a student who intends to miss class to observe a religious holy day should make that intention known in writing to the instructor prior to the absence. A student who is absent from classes for the observance of a religious holy day shall be allowed to take an examination or complete an assignment scheduled for that day within a reasonable time after the absence.

**Course Drop**

To view information about how to drop this course or to calculate important dates relevant to dropping this course, you can visit http://www.angelo.edu/services/registrars_office/course_drop_provisions.php.

**Incomplete as a Course grade**

As stated in the Angelo State University Operating Policy and Procedure (OP 10.11 Grading Procedures), the grade "I" is given when the student is unable to complete the course because of illness or personal misfortune. For undergraduates, an "I" that is not removed before the end of the next long semester automatically becomes an "F". A graduate student will be allowed one year to remove a grade of "I" before it automatically becomes an "F". To graduate from ASU, a student must complete all "I's".

**Grade Appeal Process**

As stated in the Angelo State University Operating Policy and Procedures (OP 10.03 Student Grade Grievances), a student who believes that he or she has not been held to appropriate academic standards as outlined in the class syllabus, has experienced inequitable evaluation procedures, or inappropriate grading practices, may appeal the final grade given in the course. The burden of proof is upon the student to demonstrate the appropriateness of the appeal. A student with a complaint about a grade is encouraged to first discuss the matter with the instructor. For complete details, including the responsibilities of the parties involved in the grade appeal process and the number of days allowed for completing the steps in the process, see Operating Procedure 10.03 at: http://www.angelo.edu/content/files/14196-op-1003-grade-grievance.