

Communication Technologies
COMM 4338.D10
Online Instructional Method
<https://blackboard.angelo.edu/>

Instructor: Leah Mangrum
Office: Library Building, Room 310
Virtual Office Hours: By Appointment M/W 11:30-1:00pm, T/TH 1:30–3:00pm (Blackboard Collaborate)
Phone: 325-486-6084 Email: leah.mangrum@angelo.edu
(allow **24-48 hours** for thorough responses to your questions)

There will be **1 required online synchronous meetings** for this course:
(a poll will be provided to sign up for meeting times)

Required Text: paperback or digital copy

Communication Technology Update & Fundamentals, 17th ed.

Author: August Grant

ISBN 13: 9780367420161 Available for rent and for purchase at the ASU Bookstore

Publisher: Routledge, Taylor & Francis Group

Student Learning Outcomes:

This course is designed to acquaint you with the field of communication – both the mass media of newspapers, magazines, books, radio, television, films and cable, and the new interactive media of the Internet, wireless telephony, computers and information services. We will introduce these as increasingly integrated and converging elements of a global information society. Undergraduate, 3.0 Credit Hours.

This course will help students to:

- Explore the concept of media convergence and its economic, political and social implications.
- Examine elements of communication media and information technologies.
- Analyze affordances and limitations of communication technologies.
- Interpret and critically evaluate ideas, arguments and points of view.
- Establish online socialization and collaboration with classmates.
- Create a written product that demonstrates use of communication technologies.
- Develop specific skills, competencies and points of view by professionals in the media industry.

Methods for Assessing Learning Outcomes:

Media Usage Diary

A log of your communication activities and your use of technologies. You will record every time you watch television, read a book, surf the Internet, listen to music, play a video game or consume other media.

Previous Knowledge Assessment, Technology Analysis Critique, and Creating & Formulating Google Docs Opportunities to measure, research and demonstrate experiences with communication technology tools.

Google Hangouts Chat

A required synchronous meeting will be conducted using Google Hangouts to describe, demonstrate and discuss collaboration with online Internet technologies.

Consumer Access to Content

A mock trial case. You will present a web-article analysis and arguments.

Group Collaboration – Internet Timeline

In randomly assigned groups, design an Internet timeline using Google Drive technology tools for construction, collaboration and communication. You will be required to reflect on your group collaboration activity in a written journal.

Media Technology Paper

A 5-page research paper on a digital communication technology. You will cite at least four different sources. You will include in-text citations and a bibliography.

Quizzes

In addition to a syllabus/course navigation quiz, there will be four library literacy quizzes to complete in preparation for the research paper. These quizzes will draw from the material and activities covered in the library course module. You will have only one attempt at these quizzes and they must be completed within the time frame.

Discussion Topics

You will be graded on informed participation in online asynchronous discussions. You will be expected to contribute to class discussions based on the text, assigned readings, audio/video material and other information sources, as well as your own thoughts. Discussion topics must be posted in a timely manner.

DO NOT WAIT UNTIL THE LAST DAY TO BEGIN POSTING!

	Weekly Assessment	Summative Assessment
25 points	Postings on time and responds to 2 other posts in a very insightful and reflective manner.	Your activity log in Blackboard shows you logged in regularly.
15 points	Postings on time, however with limited insight or analysis (posted for the sake of having to post).	Your activity log in Blackboard shows you logged in fairly regularly.
5 points	Last minute postings. No reflection or critical thinking involved in contributions.	Your activity log in Blackboard shows you logged in at the last minute, that is, mostly on the specified due date.
0 points	No postings.	

How final grades will be calculated:

90-100%	A
80-89%	B
70-70%	C
60-69%	D
under 60%	F

Grading Criteria:

Your competency in this course will be measured by involvement in five participation activities, seven assignments, and five quizzes. You will be evaluated on the following:

- 1) the level of your engagement with the course materials (as evidenced in written work and discussion)
- 2) your capacity to explain your ideas and analysis in articulate and well-written forms
- 3) your ability to creatively explore systems and theories

Assignments: (70% of overall grade)

- Media Usage Diary
- Technology Analysis & Critique
- Creating & Formulating Google Docs
- Consumer Access to Content
- Internet Timeline
- Course Journal
- Media Technology Paper

Quizzes: (10% of overall grade)

- Course Navigation Quiz
- Library Tutorial Quizzes (4)

Participation: (20% of overall grade)

- Introductions Discussion Topic
- Previous Knowledge Assessment
- Google Hangouts Chat
- Converging Digital Technology
- Social Networking VoiceThread

The Lessons section in Blackboard lists weekly module pages that identify each task to be completed for that week. The weekly folders include links to readings, assignments, discussions and related media.

Tentative Course Outline	
Week 1	Communication and Course Overview
Week 2	The Communication Technology Ecosystem
Week 3	A History of Communication Technology
Week 4	Understanding Communication Technologies
Week 5	The Structure of Communication Industries
Week 6	Communication Policy & Technology
Week 7	Digital Television & Video
Week 8	Radio & Digital Audio
Week 9	Cinema Technologies
Week 10	Internet of Things
Week 11	Social Networks
Week 12	Other New Technologies
Week 13	Scholarly Writing
Week 14	Scholarly Writing
Week 15	Media Technology Paper Due

To be successful in this course, check **Announcements & Lessons** frequently

The Course Schedule, in the Course Resources section on the left-hand light-blue panel in Blackboard, provides an illustration of all due dates in the course. Assignments will be due on Tuesdays (excluding the Final Paper), Course Journal on Wednesday, Discussion Topics will be due on Thursdays and Quizzes on Fridays, all by 11:59pm on date specified - **No Exceptions**

All assignments, excluding the course journal will be saved as .pdf. Instructions to save webpage as .pdf, to save a word document as .pdf and to use print screen on a personal computer, are in the Course Resources section of Blackboard.

Online Etiquette Expectations:

- What you write is public, be mindful of proper tone, mechanics and respect for others' opinions.
- Use humor, joking, or sarcasm with caution.
- Distribute contributions evenly during the discussion period (not concentrated all on one day or at the beginning and/or end of the period).
- Jot down notes as you read; and before you post, think about discussion questions in the context of the readings/videos. Address the discussion questions as much as possible.
- Review your comments carefully for grammar and punctuation before you post. Work to ensure your emails, papers and other documents are well-formulated and grammatically correct.

Code of Student Conduct:

Angelo State University expects its students to maintain complete honesty and integrity in their academic pursuits. Students are responsible for understanding Academic Misconduct, which is contained in the Student Handbook. <http://www.angelo.edu/student-handbook/>

Use of Masks/Facial Coverings by Students in Class At Angelo State University:

Current research on the COVID-19 virus suggests there is a significant reduction in the potential for transmission of the virus from person to person by wearing a mask/facial covering that covers the nose and mouth areas. Therefore, in compliance with the university policy students in this class are encouraged to wear a mask/facial covering before, during, and after class. Faculty members may also ask you to display your daily screening badge as a prerequisite to enter the classroom. The student will be responsible to make up any missed class content or work. You are also asked to maintain safe distancing practices to the best of your ability. Continued non-compliance with the Texas Tech University System Policy may result in disciplinary action through the Office of Student Conduct.

Shannon Medical “Telemedicine App” free to students: <https://www.shannonhealth.com/ondemand/>

Access on computer or through an app available for both iPhone and Android. Through this service, a licensed physician will view the patient from a computer or phone camera and after assessing the answers to several questions, decide if the patient needs further testing.

Coronavirus updates regarding Angelo State University: www.angelo.edu/coronavirus

Disability Services Policy Statement:

Request for accommodations may be reviewed on a case-by-case basis, considering the essential elements of the academic course and/or the degree being sought. To the extent practical, the faculty and administration will make reasonable accommodations to assist qualified individuals with disabilities meet their degree requirements, consistent with the applicable provisions of Texas statutes and the Regents’ RULES AND REGULATIONS. If you wish to have special accommodations made for your studies, please contact the Office of Student Affairs, Houston Harte University Center, (325) 942-2047.

<http://www.angelo.edu/services/disability-services/disability-services-policy-statement.php>

Course Communication:

I am available to answer questions synchronously if needed. To schedule virtual office hours, you will email lmangrum@angelo.edu 24 hours in advance and prepare to use Blackboard Collaborate.

Technology Requirements

In addition to Blackboard students will access Internet web sites, use Kaltura Capture, VoiceThread, Google Sites and Microsoft Word in Communication Technology. Details about browser support are provided by [ASU e-Learning](#) and [Mobile Services](#) are available through ASU Information Technology. An introduction to Blackboard is available in the COMM/MM 4338.D10 [Blackboard](#) course on the left-hand gray panel. Kaltura Guides are available in the Course Resources section of the course and through the [ASU Technology Knowledge Portal](#). If you have trouble accessing the technology, please contact the IT Help Desk at 325-942-2911.

Online Learning Resources:

[Apps@ASU](#)

[Office 365](#)

[Student Guide to Learning Online](#)

[Guide to Library Services for Undergraduate Distance Learning Students](#)

[Online Learner Self-Assessment Survey](#)

Using the ASU Library <https://angelo.libguides.com/Library>

Basic Library Research & Writing <https://angelo.libguides.com/basicresearch>

Research Guides <https://angelo.libguides.com/?b=s>

Office of Title IX Compliance Statement:

ASU is committed to providing an environment where students, faculty, staff, and visitors are free from sex discrimination of any kind. Faculty members are responsible to report allegations to the Office of Title IX Compliance in order to connect students with resources and options in addressing allegations reported. You are encouraged to report incidents to the Director of Title IX Compliance/Title IX Coordinator, 325-942-2022, michelle.boone@angelo.edu or file a report online at www.angelo.edu/incident-form. To speak to someone about an incident in confidence, contact the University Health Clinic and Counseling Center at 325-942-2371 or the ASU Crisis Helpline at 325-486-6345. The Office of Title IX Compliance also provides accommodations such as communicating with professors regarding medically necessary absences because of pregnancy, etc. For more information about Title IX visit angelo.edu/title-ix.

Grade Appeal Process:

As stated in ASU Operating Policy and Procedure (OP 10.03 Student Grade Grievances), a student who believes that he or she has not been held to appropriate academic standards as outlined in the class syllabus, equitable evaluation procedures, or appropriate grading, may appeal the final grade given in the course. The burden of proof is upon the student to demonstrate the appropriateness of the appeal. A student with a complaint about a grade is encouraged to first discuss the matter with the instructor. For complete details, including the responsibilities of the parties involved in the process and the number of days allowed for completing the steps in the process, see Operating Procedure 10.03 at <http://www.angelo.edu/content/files/14196-op-1003-grade-grievance>.

Instructor reserves the right to modify the Course Syllabus throughout the semester.