MGMT 3343 SECTION DF1
Fall 2021

Faculty/Instructor Information
Mark Lack, MBA
Adjunct Instructor
Phone: (325) 716-7724  E-mail: mark.lack@angelo.edu
Office Hours: By appointment.

Course Description/Overview
The course provides a foundation in the theory and practical application of information systems within an organization. Managing, analyzing, designing, and implementing an MIS will be the focus of the course. Strategic value, methodologies, quality, decision making, modeling, reengineering, software, hardware, and ethics will all be included.

Prerequisites
Knowledge
Students should have junior or senior standing at the university level.

Technology
Access course materials and online assignments and tests using Blackboard and LearnSmart. You will need to purchase an access code either from the ASU bookstore or directly from McGraw Hill to access the online textbook.

In addition, you will need to set up a free IBM ID in order to access IBM Cognos, a MIS software you will use in your final project.

Class Meeting Times
This class is completely online and will be administered as such.

Technical Support
The Technology Service Center (TSC) may be contacted by calling (325) 942-2911 or 1-866-942-2911 or by email at helpdesk@angelo.edu. If you have trouble accessing Blackboard of LearnSmart, please try the helpdesk by phone or on campus (located in the library and in the Math / Science computer lab.)

LearnSmart (Connect) resources and help are available from McGraw Hill online at:
http://mpss.mhhe.com/contact.php.

Course Objectives

Learning Objectives:
Upon completion of this course, students will be able to demonstrate:
1. Knowledge of contemporary MIS theory and how information systems support business strategy, business processes, and practical applications in an organization.
2. Understanding about how various support systems can be used for business decisions and to sustain competitive advantage.
3. Familiarity with how the Internet and World Wide Web provide a global platform for e-business, business mobility and communications, collaboration, and cloud computing.
4. The proven value of, and relationship between business data, data management, and business intelligence.
5. High-level knowledge of systems development and project management methodologies.
6. Proficiency in analytical thinking, creativity and business-problem-solving as applied to ongoing MIS challenges, future trends, and relevant case studies.
7. Acceptable ethical awareness and moral reasoning applied to a MIS problem, issue or case study.

**Course Textbook and Required Readings**

Baltzan, Business Driven Information Systems, 7e
Connect Access with e-book and LearnSmart
ISBN#: 9781260165838

**Grading Policies**

Grades are based on your total points.
A= 1000- 900 points
B = 899 - 800 points
C = 799 - 700 points
D = 600 – 699
F = 599 - 0 points
The table below shows how assignment points are allocated.

<table>
<thead>
<tr>
<th>Assignments</th>
<th>Each worth</th>
<th>Course Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chapter Readings</td>
<td>50</td>
<td>400</td>
</tr>
<tr>
<td>Chapter Tests</td>
<td>50</td>
<td>400</td>
</tr>
<tr>
<td>Final Project</td>
<td>150</td>
<td>150</td>
</tr>
<tr>
<td>Virtual meeting</td>
<td>50</td>
<td>50</td>
</tr>
<tr>
<td>Total</td>
<td></td>
<td>1000</td>
</tr>
</tbody>
</table>

Response Times

Tests and Chapter Readings are graded automatically, and you should see your score posted on Blackboard immediately on completion. Note: If your score on LearnSmart assignments does not post immediately or it is incorrect, notify the instructor by email.

Response to emails or text messages will normally be within 24 hours Monday through Friday. I am here because I want you to learn, so please consider me a resource. You may talk to me by scheduling an appointment, text, or email me with a call back number at any time between 8 AM and 8 PM and if I am available, I will call you back as soon as possible.

Assignment Deadlines and Missed/Late Work

The assignment deadlines are listed in the syllabus. You may complete them early, however late work and missed work will not be accepted.

Chapter Readings

Because I will not be giving a lecture, the chapter readings are an essential part to your learning. The assignments are designed to last 3 hours, the same time as 3-hour lecture. You will, however, be responsible for all of the material in the texts, as the exams will be open book.

Exams

You will have 8 online tests, one test for Appendices A-E, and one covering every numerical chapter in the book. All tests will be taken online via Blackboard and will be open-book/open notes, and I will not lock down the browser. Tests may be taken after the weekly assignments, but are due by midnight Sunday of the week. You will only have 60 minutes to answer 50 multiple-choice and true/false questions, and the questions will not be easy so please prepare well for each test—Your test questions will come from a test pool and will be ordered randomly.

IMPORTANT! Once you begin the test you must finish in one sitting.

If you are found to be collaborating with other students on a test or cheating on your test, you will receive an F in the class and might be dismissed from ASU.

Final Project

The final project will consist of understanding the lifecycle of MIS. This begins with problem understanding, data understanding, visualization and finally communication.

Virtual Meeting

Although this is an online course, I’d like to meet each of you for about 15 minutes through the semester. You will receive an email with a signup link to schedule a virtual meeting with me.
Course and University Policies

Academic Honesty and Other Important Issues

Academic Integrity
Angelo State University expects its students to maintain complete honesty and integrity in their academic pursuits. Students are responsible for understanding and complying with the university Academic Honor Code and the ASU Student Handbook.

Angelo State University expects its students to maintain complete honesty and integrity in their academic pursuits. Students are responsible for understanding the Academic Honor Code, which is contained in both print and web versions of the Student Handbook.

It is the professor’s intention to be as fair and impartial as is humanly possible. Therefore, all students will be asked to adhere to the same set of guidelines and rules UNLESS there are disabilities or documented extenuating circumstances that have been discussed with the professor and the Student Life Office. Please make sure you inform the professor as soon as any situation arises. Do NOT wait until the problem is compounded by poor class performance, poor attendance, etc.

Academic integrity is expected. This includes, but is not limited to, any form of cheating, plagiarism, unauthorized sharing of work, or unauthorized possession of course materials. The professor assumes that all students can be trusted. Please do not violate this trust. Violation of academic integrity will result in a failing grade for the course.

A special note on plagiarism
Your research paper and essays will be submitted using “Turn it In” to check for plagiarism and originality, so please cite your sources when quoting from others. The proper way to cite your source is to put quotation marks (“…”) when quoting directly, and in all cases to use APA format to credit the original source. Failure to do so is considered plagiarism and it will earn you a failing grade on the assignment and may result in a failing grade for the course. Please contact the ASU writing center if you need assistance with proper citations or formatting.

College of Business Code of Ethics

Students, faculty, administrators and professional staff of the College of Business should always:
• Be forthright and truthful in dealings with all stakeholders
• Take responsibility for one’s actions and decisions
• Serve as an example of ethical decision-making and behavior to others
• Admit errors when they occur, without trying to conceal them
• Respect the basic dignity of others by treating them as one would wish to be treated

Courtesy and Respect
Courtesy and Respect are essential ingredients to this course. We respect each other's opinions and respect their point of view at all times while in our class sessions. The use of profanity & harassment of any form is strictly prohibited (Zero Tolerance), as are those remarks concerning one’s ethnicity, life style, race (ethnicity), religion, etc., violations of these rules will result in immediate dismissal from the course.
Accommodations for Disability
ASU is committed to the principle that no qualified individual with a disability shall, on the basis of disability, be excluded from participation in or be denied the benefits of the services, programs or activities of the university, or be subjected to discrimination by the university, as provided by the Americans with Disabilities Act of 1990 (ADA), the Americans with Disabilities Act Amendments of 2008 (ADAAA) and subsequent legislation. The Office of Student Affairs is the designated campus department charged with the responsibility of reviewing and authorizing requests for reasonable accommodations based on a disability, and it is the student’s responsibility to initiate such a request by contacting: Dallas Swafford, Director of Student Disability Services, Office of Student Affairs, 325-942-2047, dallas.swafford@angelo.edu, University Center, Room 112.

Student absence for religious holidays
As stated in the Angelo State University Operating Policy and Procedure (OP 10.19 Student Absence for Observance of Religious Holy Day), a student who intends to observe a religious holy day should make that intention known in writing to the instructor prior to the absence. A student who is absent from classes for the observance of a religious holy day shall be allowed to take an examination or complete an assignment scheduled for that day within a reasonable time after the absence.

Course Drop
To view information about how to drop this course or to calculate important dates relevant to dropping this course, you can visit http://www.angelo.edu/services/registrars_office/course_drop_provisions.php.

Incomplete as a Course grade
As stated in the Angelo State University Operating Policy and Procedure (OP 10.11 Grading Procedures), the grade I is given when the student is unable to complete the course because of illness or personal misfortune. An I that is not removed before the end of the next long semester automatically becomes an F. A graduate student will be allowed one year to remove a grade of I before it automatically becomes an F. To graduate from ASU, a student must complete all I’s.

Grade Appeal Process
As stated in the Angelo State University Operating Policy and Procedure (OP 10.03 Student Grade Grievances), a student who believes that he or she has not been held to appropriate academic standards as outlined in the class syllabus, equitable evaluation procedures, or appropriate grading, may appeal the final grade given in the course. The burden of proof is upon the student to demonstrate the appropriateness of the appeal. A student with a complaint about a grade is encouraged to first discuss the matter with the instructor. For complete details, including the responsibilities of the parties involved in the process and the number of days allowed for completing the steps in the process, see Operating Procedure 10.03 at: http://www.angelo.edu/content/files/14196-op-1003-grade-grievance
# Tentative Course Outline and Schedule

<table>
<thead>
<tr>
<th>Date</th>
<th>Book Chapter(s)</th>
<th>Assignment</th>
<th>Project</th>
<th>Test</th>
</tr>
</thead>
<tbody>
<tr>
<td>8/23/2021 Monday</td>
<td>Class opens</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>8/26/2021 Thursday</td>
<td>Appendix Readings due</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>8/29/2021 Sunday</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>9/2/2021 Thursday</td>
<td>Ch1 Readings Due</td>
<td>Set Up IBM ID</td>
<td>Appendix test due</td>
<td></td>
</tr>
<tr>
<td>9/5/2021 Sunday</td>
<td></td>
<td></td>
<td>Ch1 Test Due</td>
<td></td>
</tr>
<tr>
<td>9/9/2021 Thursday</td>
<td>Ch2 Readings Due</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>9/10/2021 Friday</td>
<td></td>
<td>Last Day for Meeting with Instructor Lack</td>
<td>Intro to IBM Cognos MIS</td>
<td></td>
</tr>
<tr>
<td>9/12/2021 Sunday</td>
<td></td>
<td></td>
<td>Ch2 Test Due</td>
<td></td>
</tr>
<tr>
<td>9/16/2021 Thursday</td>
<td>Ch3 &amp; 4 Readings</td>
<td></td>
<td>Vizualizations</td>
<td></td>
</tr>
<tr>
<td>9/19/2021 Sunday</td>
<td></td>
<td></td>
<td>Ch5 &amp; 6 Test Due</td>
<td></td>
</tr>
<tr>
<td>9/23/2021 Thursday</td>
<td>Ch5 &amp; 6 Readings Due</td>
<td></td>
<td>Simple Dashboard Due</td>
<td></td>
</tr>
<tr>
<td>9/26/2021 Sunday</td>
<td></td>
<td></td>
<td>Ch7 Test Due</td>
<td></td>
</tr>
<tr>
<td>9/30/2021 Thursday</td>
<td>Ch7 Readings Due</td>
<td></td>
<td>Final Project Assigned</td>
<td></td>
</tr>
<tr>
<td>10/3/2021 Sunday</td>
<td></td>
<td></td>
<td>Ch8 &amp; 9 Test Due</td>
<td></td>
</tr>
<tr>
<td>10/7/2021 Thursday</td>
<td>Ch8 &amp; 9 Readings Due</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>10/10/2021 Sunday</td>
<td></td>
<td></td>
<td>Ch8 &amp; 9 Test Due</td>
<td></td>
</tr>
<tr>
<td>10/15/2021 Friday</td>
<td></td>
<td></td>
<td>Final Project Due</td>
<td></td>
</tr>
</tbody>
</table>