

COMM 6305: Organizational Communication

Instructor: Dr. Benjamin Brojakowski

Fall 2021

Online Learning

Instructor Information:

Email: Benjamin.Brojakowski@angelo.edu

Telephone: (325) 486-6079

Office: Porter Henderson Library 306L

Office Hours:

MWF – 10-10:50 a.m.; **MW** – 12:00-2:00 p.m.; **TTH** – 9:30-10:30 a.m. & 12:30-1:30 p.m.; By appointment

Required Textbook:

Brewer, E.C. & Westerman, J. (2018). *Organizational communication; Today's professional life in context*.
New York: Oxford University Press

Course Description:

This class focuses on cultural and interpersonal issues within organizational communication. The class will examine historical aspects of organizational communication, contemporary issues in organizational communication, and examinations of socialization, corporate social responsibility, and organizational relationships and conflict.

Student Learning Outcomes:

To evaluate classical, humanistic, and critical theories of organizational communication.

To interpret the role that communication plays within organizations.

To examine organizational communication problems and develop solutions.

To apply organizational communication theories to practical scenarios.

Course Requirements (500 points):

Literature Review = 200 points

Students will write a 12-15 page paper that addresses a contemporary issue in organizational communication. The assignment contains multiple components that students will work on throughout the semester. Additional details can be found on BlackBoard.

Create Your Own Case Study = 150 Points

This assignment gives students the opportunity to create a case study that can be used as examples in future classes. It is common for organizational communication textbooks to include a variety of case studies or to publish specific case study books. This is your opportunity to blend creativity and research in a way that matches the publications of many organizational communication scholars.

Corporate Social Responsibility Critical Review = 75 points

Students will find the Corporate Social Responsibility (CSR) Statements from an organization that they are interested in. Students will post these CSRs on the BlackBoard Discussion Board and will then be split into groups based on the similarity of their organizations. Students will read all the CSRs in their groups and write a 3-5 page critical analysis of them. Additional details can be found on BlackBoard.

Weekly Discussion Boards = 75 points (5 points each week)

Students will be graded on their ability and willingness to discuss course material during class lecture. The following scale will be used to determine participation points:

Course Grading

A=500-450 points B=449-400 points C=399-350 points D=349-300 points F=299 points and below

Course Policies

1. Late Assignments

Late work will receive a 25% point deduction every day that it is late (including weekends). If students are unable to submit their work on BlackBoard because of technology issues or because a deadline has passed, they should submit the work to me by email as soon as possible.

2. Missed Exam

1. Contact me within 24 hours of the missed exam. If you are aware of your need to be absent prior to the exam, you should contact to me *before* missing the assignment.
2. By the next class session you attend, provide documentation of your absence.
3. I will view your documentation and make a final decision as to whether or not you are permitted to make up the exam.
4. Make-up exams will only be granted for *documented* absences.

3. Academic Misconduct

Plagiarism in your assignments will result in a zero for the assignment and the instructor may pursue additional measures. All assignments are to be the original composition of each student. Outside sources are required for each assignment with proper citing in a bibliography as required.

4. Class Etiquette

Students may not use Snapchat, Instagram, Facebook, or any other social media outlet to post pictures or videos of other students or their performance in the class. This includes taking screenshots or recording class material in online courses. Failure to comply with this rule will result in failure for the semester.

5. Honor Code Policy

Violations of academic integrity are very serious matters and are clearly documented in the ASU Student Handbook. The work a student submits in a class is expected to be the student's own work and must be work completed for that particular class and assignment. Plagiarism means intentionally or knowingly representing the words or ideas of another as one's own. This may include your own previous work. Plagiarism includes quoting or paraphrasing from other sources without acknowledging/citing the source of your information or presenting quoted material as your own words. You must be very clear

about attribution of sources and you must know how to cite sources in a paper. Please see full Honor Code Policy at http://www.angelo.edu/cstudent/documents/pdf/Student_Handbook.pdf

6. Disability Statement

The Student Life Office is the designated campus department charged with the responsibility of reviewing and authorizing requests for reasonable accommodations based on a disability. It is the student's responsibility to initiate such a request by contacting:

Mrs. Dallas Swafford, Director of Student Development

325-942-2047 office or 325-942-2211 Fax

dallas.swafford@angelo.edu

University Center, Suite 112B

7. Religious Holiday Observance

A. "Religious holy day" means a holy day observed by a religion whose places of worship are exempt from property taxation under Texas Tax Code 11.20.

B. A student who intends to observe a religious holy day should make that intention known in writing to the instructor prior to the absence. A student who is absent from classes for the observance of a religious holy day shall be allowed to take an examination or complete an assignment scheduled for that day within a reasonable time after the absence.

C. A student who is excused under section 2 may not be penalized for the absence, however; the instructor may respond appropriately if the student fails to complete the assignment satisfactorily.

8. Language

Under no circumstance will racist, sexist, homophobic, or any other type of oppressive language be tolerated in COMM 6305. Please think before you speak and use your language carefully. I reserve the right to ask you to leave class with no credit for attendance if your language crosses this boundary.

We must respect one another's opinions, even when we disagree with them. This is not to say that debate is unwelcome. Rather, I expect healthy, reasoned, thoughtful debate that in all ways respects and values the individual person. Be prepared to provide and support your arguments.

9. Social Media

I do not communicate with students on social media. All of my active social media accounts are set to private and I will not accept/request social media connections with students.

10. Title IX Statement

The University prohibits discrimination based on sex, which includes pregnancy, sexual orientation, gender identity, and other types of Sexual Misconduct. Sexual Misconduct is a broad term encompassing all forms of gender-based harassment or discrimination including: sexual assault, sex-based discrimination, sexual exploitation, sexual harassment, public indecency, interpersonal violence (domestic violence and/or dating violence), and stalking. As a faculty member, I am a Responsible Employee meaning that I am obligated by law and ASU policy to report any allegations I am notified of to the Office of Title IX Compliance.

Students are encouraged to report any incidents of sexual misconduct directly to ASU's Office of Title IX Compliance and the Title IX Coordinator at:

Michelle Miller, J.D.

Title IX Coordinator

Mayer Administration Building, Room 210 325-942-2022

michelle.miller@angelo.edu

You may also file a report online 24/7 at www.angelo.edu/incident-form.

If you are wishing to speak to someone about an incident in confidence you may contact the *University Health Clinic* at 325-942-2171, *Counseling Services* at 325-942-2371 or the *ASU Crisis Helpline* at 325-486-6345.

For more information about Title IX in general you may visit www.angelo.edu/title-ix.

Course Schedule

Class Dates	Readings	Due Dates
Week 1 Aug. 23	Introduction to Course; Course Syllabus Both Fairhurst & Putnam Articles (2004 & 2015)	Discussion Board #1 Due
Week 2 Aug. 30	Chapter 1 Sanders, Nguyen, Bouckenooghe, Rafferty, & Schwarz (2020) McPhee & Zaug (2001) Chapter 20	Discussion Board #2 Due
Week 3 Sept. 6	Chapter 2 Herzberg Article Fayol Article	Discussion Board #3 Due
Week 4 Sept. 13	Chapter 3 Why I Regret Being A Nice Boss Lawter, Kopelman, & Prottas	Discussion Board #4 Due (Audio Option) Literature Review Proposal Due Sept. 19
Week 5 Sept. 20	Chapter 4 Why Americans Won't Do Dirty Jobs Buzzanell Article Chapter 21	Discussion Board #5 Due CSR Due Sept. 26
Week 6 Sept. 27	Chapter 5 Chapter 19 Lucas & Buzzanell	Discussion Board #6 Due
Week 7 Oct. 4	Corporate Social Responsibility Readings	Discussion Board #7 Due
Week 8 Oct. 11	Chapter 6 Bagger Social Media Article Impression Management Article Socialization Hangover	Discussion Board #8 Due (Audio Option) KSA Activity CSR Analysis Due Oct. 17

Class Dates	Readings	Due Dates
Week 9 Oct. 18	Chapter 7 Emotional Labor Article Emotional Labor Lecture (Gigi Scott)	Discussion Board #9 Due Literature Review Rough Draft Due Oct. 24
Week 10 Oct. 25	Chapter 8 Crisis Leadership – Chapter 11 Fairhurst Uhl-Bien LMX Critique	Discussion Board #10 Due (Audio Option) Case Study Draft Due Oct. 31
Week 11 Nov. 1	Chapter 9 Genova Article Purvanova Article Senz Link – COVID 19 & Teams	Discussion Board #11 Due Literature Review Revisions Due Nov. 7
Week 12 Nov. 8	Chapter 10 Herovic Article Hester Article Unsworth Article	Discussion Board #12 Due
Week 13 Nov. 15	Chapter 11 Chapter 1 Chapter 2	Discussion Board #13 Due (Audio Option) Case Study Assignment Due Nov. 21
Week 14 Nov. 22	Nov. 22 – Last Day To Drop Classes Nov. 24-26 – Thanksgiving Holiday Break	Discussion Board #14 Due
Week 15 Nov. 29	Chapter 12 Tensions in Talking Diversity Bird & Rhoton Thomas et al.	Discussion Board #15 Due (Audio Option)
Final Exam Week Dec. 6		Final Paper Due Dec. 8