BUSI 2301-010 LEGAL AND ETHICAL ENVIRONMENT OF BUSINESS

Spring 2022 Syllabus

RAS 266

Course Description/Overview

An overview of the basic principles of law as they apply to business, with an emphasis on the ethical environment of business. Topics include personal ethics, business ethics, legal ethics, resolution of ethical conflicts, the judicial system and court procedure, alternative dispute resolution, the Constitution and business, business torts and crimes, contracts, forms of business structure, basic property law, international law, and other relevant legal and ethical topics.

Prerequisite Knowledge

No prerequisite class is required.

Course Technology

- Blackboard (Including Collaborate)
- Pearson MyLab (i.e. the Access Code that comes with the text)

Class Meeting Times

8AM to 9:15AM – Tuesday/Thursday

Final Exam Time

Tuesday May 10th – Due before midnight.

Technical Support

The Technology Service Center (TSC) may be contacted by calling (325) 942-2911 or 1-866-942-2911 or by email at helpdesk@angelo.edu

Faculty/Instructor Information

Instructor: Ms. Michelle Miller, J.D.

Special Assistant to the President & Title IX Coordinator

Adjunct Faculty member

Education: Licensed Attorney

State of Texas

Doctor of Jurisprudence

Law & Science Concentration, Energy Law

Texas Tech University School of Law

Bachelor of Science

Communication with an Emphasis in Public Relations

Eastern New Mexico University

E-Mail: michelle.miller@angelo.edu

*Please use this as the primary form of communication.

When emailing please do so in a professional manner. This is part of the educational process of this course and something that will benefit you both personally and professionally. For guidance on what a professional email looks like, please visit:

https://www.fastweb.com/student-news/articles/the-

10-professional-email-tips.

Office: Mayer Administration Building 210

Office Hours: Please e-mail or call for an appointment.

Office Phone: (325) 486-6357

While I am more than happy to work though questions a student might have over the phone, I ask that students utilize their ASU e-mail as the primary form of communication. If I need to relay information about class, I will do so via Blackboard and e-mail so please check your ASU email daily. Should a student e-mail me, they should expect an answer within 48 hours Monday through Friday.

Course Objectives

Learning Objectives:

Upon completion of this course, students will be able to...

- 1. Understand the application of business practices and the connection with the ethical, political, and legal environment of the United States.
- 2. Know how professionals effectively navigate complex business issues that lack a clear right answer and articulate and defend the rational for their choice in resolution.
- 3. Understand the history and intent of American political, ethical, and legal structures and by so doing to ascertain why proposed solutions to contemporary ethical and social business questions may or may not work.
- 4. Articulate the importance of legal, ethical, and political boundaries upon business behavior and the bearing of those boundaries upon individual values and normative systems.

Assessment Methods

- Students will be assessed based on class participation, a combination of assignments and exams.
- Students are expected to read the chapters tied to the assignments before class, review
 PowerPoint slides, and complete MyLab assignments before completing any additional
 assignments. An outline of what students need to know for the exam will be given with each
 deck of slides.
- Many topics covered in this class are controversial no comments or discussion should be taken personally and all opinions and discussion should be respectful and considerate.
- The dates for exams and assignments are listed below. Exams are <u>not</u> comprehensive and will include questions based on information covered by the assigned reading, PowerPoints, and assignments, along with other materials covered throughout the course.

Course Textbook and Required Readings

May be purchased at the ASU bookstore or through the publisher's website the first time you attempt to log in through MyLab on Blackboard. (Instructions are available on Blackboard).

2019 MyLab Business Law with Pearson eText -- Access Card – For Business Law, 10th Edition *Henry R. Cheeseman*

ISBN - 13: 9780135839041

You must have access to the current edition of the Textbook and the Pearson My BLaw Lab in order to complete this course. You may however choose whether to access the text via download or purchase the book in a hardback version.

Other readings will be assigned in a timely manner as needed and will be provided to you as PDF, in MS Word format, or as a link to an online resource.

Grading Policies

This course employs the following to measure student learning.

Assignment	Value/Points Available
Reach student will be assigned a date to select a news article that highlights a company, business, or organization making decisions that tie to their ethics or values. The link to the article should be emailed before Midnight the night before their presentation. The presentation should be a brief overview of the article along with the student's opinion of whether the organization or entity "got it right" and how it ties to or could tie to the law or policy. The presentation itself should last no longer than 5 to 7 minutes. There is no need to do a PowerPoint, dress up, or provide anything in writing.	50 Points
Participation Participation will be expected especially when discussing cases outlined in the reading. Be prepared to answer questions and provide feedback on cases and the reading. Points will be given based on a combination of thoughtful responses and attendance.	50 Points
Case Brief (3 x 50 pts. each) There will be three cases (one for each learning module) that you will be asked to "brief." A review of what a case brief includes will be given in class. The assignment will be available in Blackboard and will ask specific questions to help you include details in your brief. You will turn in your brief online via Blackboard.	150 Points

TOTAL POINTS POSSIBLE:	810 Points
Three Multiple Choice, True/False Exams – 2 x 100 Points Each	200 Points
Three Multiple Chaice True/False Fyams 2 v 100	200 Points
Details will be given in class.	
Contract Exam	100 Points
Quizzes — 16 x 10 Points Each (160 points total) Quizzes are located in the Pearson My Lab. Each quiz has 30 questions.	
Dynamic Study Modules (DSMs) are intended to assist students in studying and learning the material. These modules are located in the Pearson My Lab. They will remain open until the exam date to allow students to continue reviewing for the exam.	
Dynamic Study Modules – 20 x 5 Points Each (100 points Total)	
Pearson MyLab Assignments	260 Points

Angelo State University employs a letter grade system. Grades in this course are determined on the following point scale:

А	810 – 648 Points
В	647 - 486 Points
С	485 - 324 Points
D	323 – 162 Points
F	162 - 0 Points

Extra Credit Opportunity:

Complete a Personal Code of Ethics – 10 Points

This assignment has no length requirement but should reflect that the student understands what a "Code of Ethics" is and should guide the student both personally and professionally.

Response Time

Students should expect a response to emails within 24 to 48 hours unless I instruct otherwise.

Grading will be completed within two weeks.

Missed/Late Work

Late work will not be accepted.

An exception will be made if the student communicates the issue immediately and the reasoning falls within what is typically considered an excused absence (illness, death in the family, emergency, etc.).

Participation/Absenteeism

Students are expected to participate in the course as noted above.

Absences will be excused provided students email their excuse for their absence within 24 hours. Extensive absences without excuse (3 or more) will be addressed by a reduced final grade. For each unexcused absence past number three, I reserve the right to reduce the final grade by 10 points for each absence.

Final Exam

The final exam is not comprehensive and simply the third exam given in the course.

Course Policies

Academic Honesty and Integrity

Angelo State University expects its students to maintain complete honesty and integrity in their academic pursuits. Students are responsible for understanding and complying with the university Academic Honor Code, which is in both print and web versions of the ASU Student Handbook.

Academic integrity is expected. This includes, but is not limited to, any form of cheating, plagiarism, unauthorized sharing of work, or unauthorized possession of course materials. The professor assumes that all students can be trusted. Please do no violate this trust. Violation of academic integrity will result in a failing grade for the course.

It is the professor's intention to be as fair and impartial as is humanly possible. Therefore, all students will be asked to adhere to the same set of guidelines and rules UNLESS there are disabilities or documented extenuating circumstances that have been discussed with the professor and the Student Life Office. Please make sure you inform the professor as soon as any situation arises. Do NOT wait until the problem is compounded by poor class performance, poor attendance, etc.

Plagiarism

Plagiarism is a serious topic covered in ASU's Academic Integrity policy in the Student Handbook. Plagiarism is the action or practice of taking someone else's work, idea, etc., and passing it off as one's own. Plagiarism is literary theft.

In your discussions and/or your papers, it is unacceptable to copy word-for-word without quotation marks and the source of the quotation. It is expected that you will summarize or paraphrase ideas giving appropriate credit to the source both in the body of your paper and the reference list.

Papers are subject to be evaluated for originality via Turnitin. Resources to help you understand this policy better are available at the ASU Writing Center.

Copyright Policy

Students officially enrolled in this course should make only one printed copy of the given articles and/or chapters. You are expressly prohibited from distributing or reproducing any portion of course readings in printed or electronic form without written permission from the copyright holders or publishers.

Angelo State Values

- Integrity Do the right thing, even if no one knows.
- Diversity and Inclusion Celebrate, appreciate, and build on our differences.
- Significance Construct a legacy and reputation of dynamic impact beyond ourselves.
- Community Collaborate to develop an inclusive sense of place and purpose.
- Commitment Hold ourselves and each other accountable to our responsibilities and goals.

See more about our values at: https://www.angelo.edu/about-asu/values-journey.php.

Norris-Vincent Code of Ethics

Students, faculty, administrators and professional staff of the College of Business should always:

- Be forthright and truthful in dealings with all stakeholders
- Take responsibility for one's actions and decisions
- Serve as an example of ethical decision-making and behavior to others
- Admit errors when they occur, without trying to conceal them
- Respect the basic dignity of others by treating them as one would wish to be treated

Courtesy and Respect

Courtesy and respect are essential ingredients to this course. We respect each other's opinions and respect others points of view at all times while in our class sessions. The use of profanity and harassment of any form is strictly prohibited (Zero Tolerance), as are those remarks concerning one's ethnicity, life style, religion, etc., violations of these rules will result in appropriate disciplinary actions.

Accommodations for Disability

ASU is committed to the principle that no qualified individual with a disability shall, on the basis of disability, be excluded from participation in or be denied the benefits of the services, programs or activities of the university, or be subjected to discrimination by the university, as provided by the Americans with Disabilities Act of 1990 (ADA), the Americans with Disabilities Act Amendments of 2008 (ADAAA), and subsequent legislation.

Student Affairs is the designated campus department charged with the responsibility of reviewing and authorizing requests for reasonable accommodations based on a disability, and it is the student's responsibility to initiate such a request by emailing studentservices@angelo.edu, or by contacting:

Dr. Dallas Swafford
Director of Student Development
Office of Student Affairs
University Center, Suite 112
325-942-2047 Office
325-942-2211 FAX
Dallas.Swafford@angelo.edu

Title IX at Angelo State University

Angelo State University is committed to providing and strengthening an educational, working, and living environment where students, faculty, staff, and visitors are free from sex discrimination of any kind. The University prohibits discrimination based on sex, which includes pregnancy, sexual orientation, gender identity or expression, and other types of Sexual Misconduct. Sexual Misconduct is a broad term encompassing all forms of gender-based harassment or discrimination including: sexual assault, sex-based discrimination, sexual exploitation, sexual harassment, public indecency, interpersonal violence (domestic violence and/or dating violence), and stalking. As a faculty member, I am a Responsible Employee meaning that I am obligated by law and ASU policy to report any allegations I am notified of to the Office of Title IX Compliance. This is done in order to connect students with resources and options in addressing the allegations reported. As a student, are encouraged to report any incidents of sexual misconduct directly to ASU's Office of Title IX Compliance and the Title IX Coordinator. You may do so by contacting:

Michelle Miller, J.D.

Title IX Coordinator
Mayer Administration Building, Room 210
325-942-2022
michelle.miller@angelo.edu

You may also file a report online 24/7 at www.angelo.edu/incident-form.

If you are wishing to speak to someone about an incident in confidence you may contact the *University Health Clinic at 325-942-2171*, *Counseling Services at 325-942-2371* or the *ASU Crisis Helpline at 325-486-6345*.

The Office of Title IX Compliance also provides accommodations related to pregnancy (such as communicating with your professors regarding medically necessary absences, modifications required because of pregnancy, etc.). If you are pregnant and need assistance or accommodations, please contact the Office of Title IX Compliance utilizing the information above.

For more information about Title IX in general you may visit www.angelo.edu/title-ix.

Student absence for religious holidays

As stated in the Angelo State University Operating Policy and Procedures (OP 10.19 Student Absence for Observance of Religious Holy Day), a student who intends to miss class to observe a religious holy day should make that intention known in writing to the instructor prior to the absence. A student who is

absent from classes for the observance of a religious holy day shall be allowed to take an examination or complete an assignment scheduled for that day within a reasonable time after the absence.

Course Drop

To view information about how to drop this course or to calculate important dates relevant to dropping this course, you can visit

http://www.angelo.edu/services/registrars office/course drop provisions.php.

Incomplete as a Course grade

As stated in the Angelo State University Operating Policy and Procedure (OP 10.11 Grading Procedures), the grade "I" is given when the student is unable to complete the course because of illness or personal misfortune. For undergraduates, an "I" that is not removed before the end of the next long semester automatically becomes an "F". A graduate student will be allowed one year to remove a grade of "I" before it automatically becomes an "F". To graduate from ASU, a student must complete all "I's".

Grade Appeal Process

As stated in the Angelo State University Operating Policy and Procedures (OP 10.03 Student Grade Grievances), a student who believes that he or she has not been held to appropriate academic standards as outlined in the class syllabus, has experienced inequitable evaluation procedures, or inappropriate grading practices, may appeal the final grade given in the course. The burden of proof is upon the student to demonstrate the appropriateness of the appeal. A student with a complaint about a grade is encouraged to first discuss the matter with the instructor. For complete details, including the responsibilities of the parties involved in the grade appeal process and the number of days allowed for completing the steps in the process, see Operating Procedure 10.03 at: http://www.angelo.edu/content/files/14196-op-1003-grade-grievance.

Course Outline/Tentative Schedule

Assignment Expectations:

- All MyLab assignments will be due at 11:59 the Sunday before the Review is posted.
- All other assignments will be available on Blackboard along with my expectation for completion.
- Any attachments to emails should be attached in Word or PDF format.

DATE	TOPIC	ASSIGNMENT
	Module #1 - The American Legal System & Introduction to Ethics	
Jan. 18 th	Introduction to Course	Get Started – Lab How Dynamic Study Modules Work – Lab

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Jan. 20 th	Chapter 1 – Legal Heritage & The Digital Age	Chapter 1 Dynamic Study Module- Lab Quiz— Lab
Jan. 25 th	Chapter 2 – Courts & Jurisdiction	Chapter 2 Dynamic Study Module – Lab Quiz – Lab
Jan. 27 th	Chapter 3 – Judicial, Alternative, & E-Dispute Resolution	Chapter 3 Dynamic Study Module – Lab Quiz – Lab
Available on Blackboard Jan. 27 th due Feb.1st @ 11:59PM		CASE BRIEF #1: Hawkins v. McGee https://casetext.com/case/hawkins-v- mcgee
Feb. 1 st	*Guest Speaker *	
	Sarah Rayes, Assistant District Attorney for Tom Green County	
Feb. 3 rd	Chapter 43 – Administrative Law and Regulatory Agencies	Chapter 43 Dynamic Study Module – Lab Quiz – Lab
Feb. 8 th	Chapter 42 – Ethics and Social Responsibility of Business	Chapter 42 Dynamic Study Module – Lab Quiz – Lab
Feb. 10 th – 11:59PM	Pearson Assignments Due & Review Posted	
Feb. 13 th	Exam Posted	
Feb. 15 th @ 11:59PM NO CLASS	Exam #1 DUE BEFORE MIDNIGHT	
	Module #2 – The Basics	Note: Spring Break is March 14 th – 10 th please plan accordingly.
Feb. 17 th	Chapter 4 – Constitutional Law for Business and E-Commerce	Chapter 4 Dynamic Study Module – Lab Quiz – Lab
Available on Blackboard Feb. 17 th due March 1st at 11:59PM		CASE BRIEF #2: Tinker v. DesMoines https://www.oyez.org/cases/1968/21
Feb. 22 nd	Chapter 8 – Criminal Law & Cybercrime	Chapter 8 Dynamic Study Module – Lab Quiz – Lab

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Feb. 24 th	Chapter 5 – Intentional Torts & Negligence	Chapter 5 Dynamic Study Module – Lab Quiz – Lab
March 1st	Chapter 6 – Product & Strict Liability	Chapter 6 Dynamic Study Module – Lab Quiz – Lab
March 3 rd	*Guest Speaker*	
	To Be Determined	
March 8 th	Chapter 7 – Intellectual Property & Information Technology	Chapter 7 Dynamic Study Module- Lab Quiz- Lab
March 8 th @11:59	Pearson Assignments Due & Review Posted	
March 10 th NO CLASS	Exam Posted	Note: The Exam will be available "early" so you can take it before Spring Break if you like.
March 22nd @ 11:59PM	Exam #2 EXAM DUE BEFORE MIDNIGHT	
	Module #3 Contract Law	
March 22nd	Chapter 9 – Nature of Traditional and E-Contracts (Part III: Contracts & E-Commerce)	Chapter 9 Dynamic Study Module – Lab Quiz – Lab
March 24 th	Chapter 10: Agreement	Chapter 10 Dynamic Study Module- Lab
	Chapter 11: Consideration & Promissory Estoppel (Start)	Chapter 11 Dynamic Study Module- Lab
	*Browse these chapters	
March 29 th	Chapter 12: Capacity & Legality	Chapter 12 Dynamic Study Module- Lab
Available on Blackboard March 29 th due April 5 th at 11:59PM		Case Brief #3 Lucy v. Zehmer https://law.justia.com/cases/virginia/s upreme-court/1954/4272-1.html

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	Chapter 16 – Breach of Contract and Remedies *Browse these chapters	Chapter 16 Dynamic Study Module – Lab Quiz – Lab
March 31 st	* Guest Speaker* Gabe Hughes, Principle LED	
April 5 th	Chapter 18 – Formation of Sales & Lease Contracts	Chapter 18 Dynamic Study Module – Lab Quiz – Lab
	Chapter 20 – Remedies for Breach of Sales & Lease Contracts	
April 7 th – 11:59PM	Pearson Assignments Due & Review Posted	
April 7 th	Contract Assignment Available in Blackboard	
April 12 th @ 11:59PM NO CLASS	Contract Due DUE BEOFRE MIDNIGHT	(Submit in Blackboard)
Module #4 Business Formation & Employment Law		
April 14 th	Chapter 29: Agency Formation & Termination	
April 19 th	Chapter 30 – Liability of Principals & Agents to Third Parties	
April 21 st	Chapter 31 – Employment, Worker, Protection & Immigration Law	Chapter 31 Dynamic Study Module – Lab Quiz – Lab
April 26 th	Chapter 33 – Equal Opportunity in Employment	Chapter 33 Dynamic Study Module – Lab Quiz – Lab
April 28 th	***	
Αρι 11 20	* Guest Speaker *	

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	To Be Determined	
May 3 rd	Pearson Assignments Due & Review Posted	
May 5 th NO CLASS	Exam #3 Available in Blackboard	
May 10 th	Exam #3 DUE BEOFRE MIDNIGHT	

^{*} This is subject to (and likely may) change!*