

MIS 3343 Management Information Systems Spring 2022

Course Description/Overview

The course provides a foundation in the theory and practical application of information systems within an organization. Managing, analyzing, designing, and implementing an MIS will be the focus of the course. Strategic value, methodologies, quality, decision making, modeling, reengineering, software, hardware, and ethics will all be included.

Prerequisites

Knowledge

Students should have junior or senior standing at the university level.

Technology

Access course materials and online assignments and tests using Blackboard and McGraw Hill SmartBook. IMPORTANT: You do not need to buy an access code or book for this course. Your access to the e-book and online homework assignments (Smartbook) was included in your fees for this class. The access code is required for this course, and because it was bundled with your course, each student realized substantial savings over traditional sales channels. If you did not want this text-included bundle, you are free to take another section of this course that does not include the access code bundled with the class.

Classroom Philosophy

This will be an interactive class, and homework assignments are due before each chapter is covered so you are prepared to discuss the topics of the day. I will call on each of you in class daily to answer questions and related chapter topics from the homework. As I will share my personal insights and experiences on the topic, I will ask you to do the same. I encourage you to bring your laptops to class and follow along with the PowerPoint presentation materials, but please limit your use of electronic devices in the class to course-related materials. You are welcome to record classroom discussions if that helps you learn.

Class Meeting Times

Section 010 12:30 pm - 1:45 pm TR Rassman 265

Section 020 3:30 pm - 4:45 pm TR Rassman 265

Attendance Policy

Class attendance is required, and I will take role in class. Attendance is counted as 105 points in this class, equivalent to a full letter grade. Each student is allowed to be absent three times without penalty but missing a fourth session will remove 50 points from your total points, and a fifth absence will result in losing all 105 points. Students absent for school business such as athletic or academic events will not be penalized, but are still required to meet assignments.

Technical Support

The Technology Service Center (TSC) may be contacted by calling (325) 942-2911 or 1 - 866-942-2911 or by email at helpdesk@angelo.edu. If you have trouble accessing Blackboard or SmartBook, please try the helpdesk by phone or on campus (located in the library and in the Math / Science computer lab.) If you get stuck while taking an online test, call or email the TSC and they will either help you with access or open a trouble ticket and the instructor can re-open or re-start the test for you.

SmartBook (Connect) resources and help are available from McGraw Hill online at: <http://mpss.mhhe.com/contact.php>.

Faculty/Instructor Information

Larry Hettick, MBA
Instructor of Management and Marketing

Office: Rassman 243

Mobile Phone: (559) 942-0062

E-mail:
lhettick@angelo.edu

Office Hours: Tuesdays and Thursdays 9-11 and 2-3. Other times by appointment. Virtual appointments only (Zoom or phone) until February 1.

Course Objectives

Learning Objectives:

Upon completion of this course, students will be able to demonstrate:

1. Knowledge of contemporary MIS theory and how information systems support business strategy, business processes, and practical applications in an organization.
2. Understanding about how various support systems can be used for business decisions and to sustain competitive advantage.
3. Familiarity with how the Internet and World Wide Web provide a global platform for e-business, business mobility and communications, collaboration, and cloud computing.
4. The proven value of, and relationship between business data, data management, and business intelligence.
5. High-level knowledge of systems development and project management methodologies.
6. Proficiency in analytical thinking, creativity and business-problem-solving as applied to ongoing MIS challenges, future trends, and relevant case studies.
7. Acceptable ethical awareness and moral reasoning applied to a MIS problem, issue or casestudy.

Course Textbook and Required Readings

Baltzan, Business Driven Information Systems, 7e

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PowerPoint slides are also available for each chapter as a study guide / test reference material on Blackboard under the "course resources" tab found on the course home page.

Grading Policies

Grades are based on your total points.

A= 1000- 900 points

B = 899 - 800 points

C = 799 - 700 points

D = 600 – 699

F = 599 - 0 points

The table below shows how assignment points are allocated.

Assignments	Each worth	Course Total
9 Chapter Readings & Quizzes	10	90
Four Exams (final is cumulative)	125	500
Group Presentation	100	100
Research Paper	125	125
Essays	20	80
Attendance	105	105
Total		1000

Response Times

SmartBook quizzes tests are graded automatically, and you should see you score posted on Blackboard immediately on completion. Note: If your score does not post immediately or it is incorrect, notify the instructor by email.

Essays and assignments will normally be graded within three business days, except the final research paper that may take up to five business days for grades to post.

Response to emails or text messages will normally be within 24 hours Monday through Friday. I am here because I want you to learn, so please consider me a resource. You may an online appointment for a WebEx call.

Assignment Deadlines and Missed/ Late Work

The schedule for assignments is on the last page of this syllabus. Late work and missed work will not be accepted after these deadlines. Completing assignments early is accepted and encouraged.

Exams

You will have four online tests, including three tests each covering three chapters in the book, and one final cumulative exam covering all nine chapters. Each test is worth 50 points. You will have 60 minutes to answer 50 multiple choice and true / false questions, but the questions will not be easy so please prepare well for each test—you will not have time to look up all the answers when you take the test. Your test questions will come from a test pool and will be ordered randomly. Once you start the exam, you must complete it—you cannot pause it and then return later.

I strongly recommend you take the exam in a location with a solid Internet connection such as the ASU library or a campus-based computer lab. If your Internet session is interrupted while taking the exam, you will need to contact the ASU technology services center and get a trouble ticket assigned so I can re-open or re-start your exam.

You may use your online book, your notes, PowerPoint slides, or other online resources to take your test; however, you must take the test by yourself. If you are found to be collaborating with other students on a test, you will receive an F in the class and might be dismissed from ASU.

Course and University Policies

Academic Honesty and Other Important Issues

Academic Integrity

Angelo State University expects its students to maintain complete honesty and integrity in their academic pursuits. Students are responsible for understanding and complying with the university [Academic Honor Code](#) and the [ASU Student Handbook](#).

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It is the professor's intention to be as fair and impartial as is humanly possible. Therefore, all students will be asked to adhere to the same set of guidelines and rules UNLESS there are disabilities or documented extenuating circumstances that have been discussed with the professor and the Student Life Office. Please make sure you inform the professor as soon as any situation arises. Do NOT wait until the problem is compounded by poor class performance, poor attendance, etc.

Academic integrity is expected. This includes, but is not limited to, any form of cheating, plagiarism, unauthorized sharing of work, or unauthorized possession of course materials. The professor assumes that all students can be trusted. Please do not violate this trust. Violation of academic integrity will result in a failing grade for the course.

A special note on plagiarism

Your research paper will be submitted using "Turn it In" to check for plagiarism and originality, so please cite your sources when quoting from others. The proper way to cite

your source is to put quotation marks (“...”) when quoting directly, and in all cases to use either MLA format or APA format to credit the original source. Failure to do so is considered plagiarism and it will earn you a failing grade on the assignment and may result in a failing grade for the course. Please contact the ASU writing center if you need assistance with proper citations or formatting.

Norris Vincent College of Business Code of Ethics

Students, faculty, administrators and professional staff of the College of Business should always:

- Be forthright and truthful in dealings with all stakeholders
- Take responsibility for one’s actions and decisions
- Serve as an example of ethical decision-making and behavior to others
- Admit errors when they occur, without trying to conceal them
- Respect the basic dignity of others by treating them as one would wish to be treated

Courtesy and Respect

Courtesy and Respect are essential ingredients to this course. We respect each other's opinions and respect their point of view at all times while in our class sessions. The use of profanity & harassment of any form is strictly prohibited (Zero Tolerance), as are those remarks concerning one's ethnicity, lifestyle, race (ethnicity), religion, etc., violations of these rules will result in immediate dismissal from the course

Accommodations for Disability

ASU is committed to the principle that no qualified individual with a disability shall, on the basis of disability, be excluded from participation in or be denied the benefits of the services, programs or activities of the university, or be subjected to discrimination by the university, as provided by the Americans with Disabilities Act of 1990 (ADA), the Americans with Disabilities Act Amendments of 2008 (ADAAA), and subsequent legislation.

Student Affairs is the designated campus department charged with the responsibility of reviewing and authorizing requests for reasonable accommodations based on a disability, and it is the student’s responsibility to initiate such a request by emailing studentservices@angelo.edu, or by contacting:

Mrs. Dallas Swafford Director of Student Development
Office of Student Affairs UniversityCenter, Suite 112
325-942-2047 Office
325-942-2211 FAX
Dallas.Swafford@angelo.edu

Student absence for religious holidays

As stated in the Angelo State University Operating Policy and Procedure (OP 10.19 Student Absence for Observance of Religious Holy Day), a student who intends to observe a religious holy day should make that intention known in writing to the instructor prior to the absence. A student who is absent from classes for the observance of a religious holy day shall be allowed to take an examination or complete an assignment scheduled for that day within a reasonable time after the absence.

Course Drop

To view information about how to drop this course or to calculate important dates relevant to dropping this course, you can visit

http://www.angelo.edu/services/registrar_office/course_drop_provisions.php.

Incomplete as a Course grade

As stated in the Angelo State University Operating Policy and Procedure (OP 10.11 Grading Procedures), the grade I is given when the student is unable to complete the course because of illness or personal misfortune. An I that is not removed before the end of the next long semester automatically becomes an F. A graduate student will be allowed one year to remove a grade of I before it automatically becomes an F. To graduate from ASU, a student must complete all I's.

Grade Appeal Process

As stated in the Angelo State University Operating Policy and Procedure (OP 10.03 Student Grade Grievances), a student who believes that he or she has not been held to appropriate academic standards as outlined in the class syllabus, equitable evaluation procedures, or appropriate grading, may appeal the final grade given in the course. The burden of proof is upon the student to demonstrate the appropriateness of the appeal. A student with a complaint about a grade is encouraged to first discuss the matter with the instructor. For complete details, including the responsibilities of the parties involved in the process and the number of days allowed for completing the steps in the process, see Operating Procedure 10.03 at:

<http://www.angelo.edu/content/files/14196-op-1003-grade-grievance>.

Course Outline

Date	Topic / Lecture	Assignments Due	Points
18-Jan	Course Review (see video)		
20-Jan	Chapter 1, Part 1		
25-Jan	Chapter 1, Part 2	LearnSmart Assignment 1	10
27-Jan	Chapter 2, Part 1	LearnSmart Assignment 2	10
1-Feb	Chapter 2, Part 2	Essay 1 Due	20
3-Feb	Chapter 3, Part 1	LearnSmart Assignment 3	10
8-Feb	Chapter 3, Part 2 Test 1 Review		
10-Feb	Test 1, Chapters 1-3	Test 1	125
15-Feb	Chapter 4, Part 1	LearnSmart Assignment 4	10
17-Feb	Chapter 4, Part 2		
22-Feb	Chapter 5, Part 1	LearnSmart Assignment 5	10
24-Feb	Chapter 5, Part 2	Essay 2 Due	20
1-Mar	Chapter 6, Part 1	LearnSmart Assignment 6	10
3-Mar	Chapter 6, Part 2		
8-Mar	Test 2 Review		
10-Mar	Test 2, Chapters 4-6	Test 2	125
15-Mar	Spring Break		
17-Mar	Spring Break		

22-Mar	Chapter 7, Part 1	LearnSmart Assignment 7	10
24-Mar	Chapter 7, Part 2	Essay 3 Due	20
29-Mar	Chapter 8, Part 1	LearnSmart Assignment 8	10
31-Mar	Chapter 8, Part 2		
5-Apr	Chapter 9, Part 1	LearnSmart Assignment 9	10
7-Apr	Chapter 9, Part 2		
12-Apr	Test 3 Review		
14-Apr	Test 3, Chapters 7-9		125
19-Apr	Final Exam Review (in class)	Essay Four Due	20
21-Apr	Final Exam		125
26-Apr	Group Work	Individual Research Papers Due (125 points)	125
28-Apr	Group Work		
3-May	Group 1, 2, 3 Presentations	All group presentations due	100
5-May	Group 4, 5, 6 Presentations		
10-May	No Class (Finals Schedule Week)		
12-May	Group 7, 8, Presentations		
12-May	Attendance Assigned		105
12-May	Total Points		1000