

**COMM/MM 3366-10 FILM AS MESSAGE**  
9:30am – 10:45am T-Th  
Room 320, Third Floor, Porter Henderson Library

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Office Hours: Monday, Wednesday, Friday, 8:00am to 9:00am and 10:30am to 11:30am. Tuesday and Thursday, 12:30 to 2:30pm

**COMM/MM 3366 FILM AS MESSAGE:**

Students will examine selected contemporary film clips. Interpersonal communication theories, nonverbal communication theories, and rhetorical theories will be used to see how the film creates its message through camera angles, color, gender and cultural assumptions, language choices, and proxemics.

**COURSE OBJECTIVES**

- To analyze film technology, i.e., special effects, sound, lighting, background replacement, etc., It's terminology and critique.
- To develop skills in analysis and writing.
- To apply some fundamental communication theories to messages found in film ranging from the silent era to contemporary.

**ASSIGNMENTS**

- Two papers, one power point presentation and two tests.

**GRADING SCALE**

10%	Attendance.
15%	Paper #1 Lighting and how it communicates the action to the audience.
15%	Paper # Editing and Camera Direction and how the two communicates to the audience.
10%	PowerPoint Presentation covering the many methods films communicate to the audience.
20%	Midterm Exam.
30%	Final Exam.

- A schedule of weekly classwork will be presented the first week of school.
- There is no required book for this class.
- All tests and class materials will be on Blackboard. It is your responsibility to check it daily for any changes in the schedule.
- This Syllabus is subject to change.

**CLASS ATTENDANCE POLICY**

Regular attendance is mandatory for this course. Attendance will be taken and counted beginning the first day of each class. For each class missed, you will be required to provide a typed/photocopied excuse. Acceptable excuses are from medical staff, police, lawyers, mortician, official university notice and any other recognized authority.

- i) Failure to provide an excuse for your absence will result in a ZERO for the day missed.
- ii) Exams or assignments missed due to an unexcused absence will result in ZERO. No makeup exam will be given.
- iii) Work handed in late without an excused absence will result in a ZERO for the assignment.
- iv) You will be counted absent if you are not present for the entire class. This will result in a ZERO for that day.
- v) Three tardies will result in an absence.

- vi) Two (2) points will be deducted from the student's final grade for each unexcused absence.
- vii) If you reach Six (6) unexcused absences, you will fail the class regardless of your grade average. You are required to attend 75% of your face-to-face classes. If you reach nine (9) excused/unexcused absences, you will fail the class regardless of grade average.

#### **RELIGIOUS HOLIDAY OBSERVANCE**

- a. "Religious holy day" means a holy day observed by a religion whose places of worship are exempt from property taxation under Texas Tax Code 11.20.
- b. A student who intends to observe a religious holy day should make that intention known in writing to the instructor prior to the absence. A student who is absent from classes for the observance of a religious holy day shall be allowed to take an examination or complete an assignment scheduled for that day within a reasonable time after the absence.
- c. A student who is excused under section 2 may not be penalized for the absence, however; the instructor may respond appropriately if the student fails to complete the assignment satisfactorily

#### **ACADEMIC MISCONDUCT**

Plagiarism in your papers will result in a zero for the assignment, and the instructor may pursue additional measures thru the Academic Integrity Board. Papers are to be the original composition of each student with sources cited. Sources are required for each written assignment with proper citing in a bibliography as required.

#### **STUDENT DISABILITY SERVICES**

ASU is committed to the principle that no qualified individual with a disability shall, on the basis of disability, be excluded from participation in or be denied the benefits of the services, programs or activities of the university, or be subjected to discrimination by the university, as provided by the Americans with Disabilities Act of 1990 (ADA), the Americans with Disabilities Act Amendments of 2008 (ADAAA) and subsequent legislation.

Student Disability Services is located in the Office of Student Affairs and is the designated campus department charged with the responsibility of reviewing and authorizing requests for reasonable accommodations based on a disability. It is the student's responsibility to initiate such a request by contacting an employee of the Office of Student Affairs, in the Houston Harte University Center, Room 112, or contacting the department via email at [ADA@angelo.edu](mailto:ADA@angelo.edu). For more information about the application process and requirements, visit the Student Disability Services website at [www.angelo.edu/ADA](http://www.angelo.edu/ADA). The employee charged with the responsibility of reviewing and authorizing accommodation requests is:

**Dr. Dallas Swafford**

Director of Student Disability Services

**dallas.swafford@angelo.edu**

#### **SAFETY STANDARDS (EFFECTIVE AUG. 16, 2021)**

- Students, faculty and staff are required to complete the wellness check every day before coming to campus or leaving their residence hall.
- Masks are optional everywhere on campus. Anyone who feels more comfortable wearing a face covering should know your decision is supported.
- Washing hands is highly encouraged to prevent the spread of all germs.
- Students who do not pass the wellness check should contact their instructors, just as they would for any illness.

- Students who do not feel comfortable coming back to in-person classes should look for online class opportunities or seek an ADA accommodation.

Please address any questions to Sam Spooner, director of risk and emergency management. We encourage the Ram Family to follow guidance from the Centers for Disease Control and Prevention and keep the Ram Family Healthy

#### **TITLE IX**

Angelo State University is committed to providing and strengthening an educational, working, and living environment where students, faculty, staff, and visitors are free from sex discrimination of any kind. In accordance with Title VII, Title IX, the Violence Against Women Act (VAWA), the Campus Sexual Violence Elimination Act (SAVE), and other federal and state laws, the University prohibits discrimination based on sex, which includes pregnancy, and other types of Sexual Misconduct. Sexual Misconduct is a broad term encompassing all forms of gender-based harassment or discrimination and unwelcome behavior of a sexual nature. The term includes sexual harassment, nonconsensual sexual contact, nonconsensual sexual intercourse, sexual assault, sexual exploitation, stalking, public indecency, interpersonal violence (domestic violence or dating violence), sexual violence, and any other misconduct based on sex.

You are encouraged to report any incidents involving sexual misconduct to the Office of Title IX Compliance and the Director of Title IX Compliance/Title IX Coordinator, Michelle Miller, J.D. You may submit reports in the following manner:

- Online: [angelo.edu/incident-form](https://angelo.edu/incident-form)
- Face to Face: Mayer Administration Building, Room 210
- Phone: 325-942-2022
- Email: [michelle.miller@angelo.edu](mailto:michelle.miller@angelo.edu)

Note, as a faculty member at Angelo State, I am a mandatory reporter and must report incidents involving sexual misconduct to the Title IX Coordinator. Should you wish to speak to someone in confidence about an issue, you may contact the University Counseling Center (325-942-2371), the 24-Hour Crisis Helpline (325-486-6345), or the University Health Clinic (325-942-2171).

For more information about resources related to sexual misconduct, Title IX, or Angelo State's policy please visit: [angelo.edu/title-ix](https://angelo.edu/title-ix).