

**COMM 1315: Public Speaking – Dual Credit**  
**Instructor: Mr. David Natividad Spring 2022**

**Instructor information:**

Email: [david.natividad@angelo.edu](mailto:david.natividad@angelo.edu)

Telephone: 325-486-6243

Office: Library 306V

**Office Hours:**

Tues and Thurs: 11:15 A.M. – 12:15 P.M.; 2:00 PM – 4:00 PM

Online Students can make Zoom, Facetime, or Phone Call appointments during these times

**Instruction for Sending Emails:**

The email must contain your name and class section number in the Subject Line of the Email. The email must contain a greeting. It can be as simple as “Mr. Natividad”. The body of the email must be appropriately punctuated and free of spelling errors. The message must end with a closing, such as: “Thank, you, [your name].”

**Readings Required:**

Lucas, S. E. (2020). The art of public speaking (13th ed.). Boston: McGraw Hill. NO CONNECT ACCESS CODE NEEDED

**Course Description:**

COMM 1315 is a course designed to help students across academic majors to learn how to communicate effectively in public by understanding and analyzing the audience and situation then creating an appropriate message. Core public speaking skills are message clarity, organization, language, delivery, and the use of multimedia/presentation technology. Emphasis will be placed on presenting a variety of speeches throughout the semester.

**Student Learning Outcomes:**

Critical Thinking Skills (CT) - Gather, analyze, evaluate, and synthesize information relevant to a question or issue and construct a logical position (i.e. perspective, thesis, and/or hypothesis) that acknowledges ambiguities or contradictions.

Communication Skills (CS) - Develop, interpret, and express ideas through effective written, oral, and visual communication.

Teamwork Skills (TW) - Consider different viewpoints as a member of a team in order to work effectively with others to support and accomplish a shared goal.

Attitudes and Behaviors Displaying Social Responsibility (SR) - Demonstrate intercultural competence, knowledge of civic responsibility, and engagement in the campus, regional, national or global communities.

Attitudes and Behaviors Displaying Personal Responsibility (PR) - Demonstrate the ability to evaluate choices, actions and consequences as related to ethical decision making.

## **Course Requirements (1000 points):**

Informative Speech 1 = 150 points

A 5-7 minute speech on a topic of controversy at the local, state, national, or international level, which in an unbiased manner informs the audience of the two sides of the debate. See assignment sheet for details.

Informative Outline = 50 points

A preparation outline and works cited page for the informative speech. See assignment sheet for details

Persuasive Speech 1 = 150 points

A 5-7 minute persuasive speech advocating one of the sides introduced in the informative speech. A preparation outline will be required. See assignment sheet for details.

Persuasive 1 Outline = 50 points

A preparation outline and works cited page for the informative speech. See assignment sheet for details

Special Occasion Speech = 100 points

A 2-3 minute (time dependent upon type selected) wedding toast, eulogy, or acceptance speech.

Persuasive Speech 2 (MMS speech) = 100 points

A 12-15 minute group speech persuading the audience to volunteer for a particular non-profit organization, which utilizes Monroe's Motivated Sequence.

Persuasive 2 (MMS) Outline = 50 points

A preparation outline and works cited page for the Persuasive 2 (MMS) speech. See assignment sheet for details.

Persuasive 2 (MMS) Group Peer Evaluation = 50 points

Students will evaluate their group members for the persuasive 2 (MMS) speech.

Quizzes 5@20 points = 100 points

Students will give be given 5 quizzes on chapter material throughout the course of the semester.

Peer Evaluations 2@25 points = 50 points

Students will be graded on their evaluation of their peers' individuals speeches (informative and persuasive 1).

Participation = 50 points

Students will be graded on their ability and willingness to discuss course material during class lecture. The following scale will be used to determine participation points:

50 points=Excellent    40 points=Good    30 points=average    20 points=fair    10 points=poor

Final Exam = 100 points

Students will take a final exam on course material at the end of the course. Final exam may consist of multiple-choice, true/false, and essay questions. Details regarding the final exam will be announced in class.

## **Course Grading**

A=1000-900 points    B=899-800 points    C=799-700 points    D=699-600 points    F=599 points and below

## Course Policies

### 1. Attendance

Regular attendance is required in this course. Attendance will be taken and counted beginning the first day of class. The student is allowed to miss 3 days (MWF), 2 days (T/R), and 1 day (if class meets once a week) without penalty to the final grade. However, a student's absence will result in a zero for all work/assignments completed on that day. Once a student misses more than the allotted absences mentioned above, two (2) points will be deducted from the student's FINAL average for each additional absence. This number includes both EXCUSED and UNEXCUSED absences. You will be counted absent if you are not present for the entire class. Three tardies (more than 10 minutes) will result in an absence.

To be considered excused for a class absence, the student must be excused through the school as they will be attending a school sponsored event. In these cases, it is the responsibility of the student to complete any assignments they will be missing prior to their departure. Please come talk to me if as soon as you know you will be missing a class.

### 2. Late Speeches

If you are not present when scheduled to give your speech and do not have a legitimate reason for being absent (i.e., hospitalization, funeral of immediate family member), **department policy states that this will also result in the student automatically receiving an "F" in the course regardless of the student's numerical average.** Only if an absence is excused through the school or the instructor will a student be allowed to make up a speech. If you have a legitimate reason for missing, YOU ARE REQUIRED TO MAKE UP YOUR SPEECH THE DAY THAT YOU RETURN. This means that you must have your documentation verifying the excuse for your absence and your speech materials ready. You will be FIRST to present on the day that you return.

Also, showing up late on your scheduled speech date will result in 15 points being deducted from your speech.

### 3. Late Tests

If you miss a test due to an excused absence (i.e., hospitalization, funeral of close family member), you must make the test up within a reasonable length (no more than one week, desirably less.) All arrangements for making up work should be made prior to the absence, if possible, and is the student's responsibility. A typed, signed and dated explanation must be given to the instructor upon returning to class. Missing a test for an unexcused reason results in a zero for the exam.

### 4. Academic Misconduct

Plagiarism in your speech will result in a zero for the assignment, and the instructor may pursue additional measures. Speeches are to be the original composition of each student. Outside sources are required for each assignment with proper citing in a bibliography as required.

### 5. Class Etiquette

Please be a courteous student and peer. Use of cell phones in class will result in you being counted absent for the day, and will result in a 0 for any work completed on that day. **Students may not use Snapchat, Instagram, Facebook, or any other social media outlet to post pictures or videos of other students or their performance in the classroom. Failure to comply with this rule will result in you being reported to the Dean of Student Life.**

### 6. Dress Requirement

Appropriate dress is required for each speech. Specific requirements will be announced by the instructor prior to the speech.

### 7. Honor Code Policy

Violations of academic integrity are very serious matters and are clearly documented in the ASU Student Handbook. The work a student submits in a class is expected to be the student's own work and must be work completed for that particular class and assignment. Plagiarism means intentionally or knowingly representing the words or ideas of another

as one's own. This may include your own previous work. Plagiarism includes quoting or paraphrasing from other sources without acknowledging/citing the source of your information or presenting quoted material as your own words. You must be very clear about attribution of sources and you must know how to cite sources in a paper. Please see full Honor Code Policy at [http://www.angelo.edu/cstudent/documents/pdf/Student\\_Handbook.pdf](http://www.angelo.edu/cstudent/documents/pdf/Student_Handbook.pdf)

## 8. Disability Statement

The Student Life Office is the designated campus department charged with the responsibility of reviewing and authorizing requests for reasonable accommodations based on a disability. It is the student's responsibility to initiate such a request by contacting:

Mrs. Dallas Swafford, Director of Student Development  
325-942-2047 office or 325-942-2211 Fax  
[dallas.swafford@angelo.edu](mailto:dallas.swafford@angelo.edu)  
University Center, Suite 112

## 9. Religious Holiday Observance

A. "Religious holy day" means a holy day observed by a religion whose places of worship are exempt from property taxation under Texas Tax Code 11.20.

B. A student who intends to observe a religious holy day should make that intention known in writing to the instructor prior to the absence. A student who is absent from classes for the observance of a religious holy day shall be allowed to take an examination or complete an assignment scheduled for that day within a reasonable time after the absence.

C. A student who is excused under section 2 may not be penalized for the absence, however; the instructor may respond appropriately if the student fails to complete the assignment satisfactorily.

## 10. Title IX Statement

Angelo State University is committed to providing and strengthening an educational, working, and living environment where students, faculty, staff, and visitors are free from sex discrimination of any kind. In accordance with Title VII, Title IX, the Violence Against Women Act (VAWA), the Campus Sexual Violence Elimination Act (SaVE), and other federal and state laws, the University prohibits discrimination based on sex, which includes pregnancy, and other types of Sexual Misconduct. Sexual Misconduct is a broad term encompassing all forms of gender-based harassment or discrimination and unwelcome behavior of a sexual nature. The term includes sexual harassment, nonconsensual sexual contact, nonconsensual sexual intercourse, sexual assault, sexual exploitation, stalking, public indecency, interpersonal violence (domestic violence or dating violence), sexual violence, and any other misconduct based on sex.

You are encouraged to report any incidents involving sexual misconduct to the Office of Title IX Compliance and the Director of Title IX Compliance/Title IX Coordinator, Michelle Boone, J.D. You may submit reports in the following manner: Online: [www.angelo.edu/incident-form](http://www.angelo.edu/incident-form)

**Face to Face:** Mayer Administration Building, Room 210 **Phone:** 325-942-2022 **E-Mail:** [michelle.boone@angelo.edu](mailto:michelle.boone@angelo.edu)

Note, as a faculty member at Angelo State, I am a mandatory reporter and must report incidents involving sexual misconduct to the Title IX Coordinator. Should you wish to speak to someone in confidence about an issue, you may contact the University Counseling Center (325- 942-2371), the 24-Hour Crisis Helpline (325-486-6345), or the University Health Clinic (325-942- 2171). For more information about resources related to sexual misconduct, Title IX, or Angelo State's policy please visit: [www.angelo.edu/title-ix](http://www.angelo.edu/title-ix).

## **Spring 2022 Tentative Schedule**

\*Subject to change. It is the student's responsibility to keep up with these changes

January 19<sup>th</sup> – Course Syllabus, Introduction to Course – Student Introductions

January 21<sup>st</sup> – Chapter 1: Speaking in Public

January 24<sup>th</sup> - Chapter 2: Ethics and Public Speaking (Quiz 1 – Chapters 1 & 2; Each chapter divided into 2 scores at 10 pts each; in Blackboard due before class)

January 26<sup>th</sup> – Chapter 5: Selecting a Topic; chapter 6: Analyzing Your Audience

January 28<sup>th</sup> – Chapter 15: Speaking to Inform (Informative Speech assigned) (Quiz 2 - Chapters 5, 6, 15; in Blackboard due before class)

January 31<sup>st</sup> – Chapter 7: Gathering Materials

February 2<sup>nd</sup> – Chapter 8: Supporting your Ideas

February 4<sup>th</sup> - Chapter 9: Organizing the Body of Your Speech (Quiz 3 - Chapters 7, 8, 9; in Blackboard due before class)

February 7<sup>th</sup> – Chapter 10: Beginning & Ending the Speech

February 9<sup>th</sup> – Chapter 12: Using Language

February 11<sup>th</sup> – Chapter 13: Delivery (Informative Preparation Outlines Due)

February 14<sup>th</sup> – Chapter 14: Using Visual Aids (Quiz 4 – Chapters 10, 12, 13, 14; in Blackboard due before class)

February 16<sup>th</sup> – Informative Speeches

February 18<sup>th</sup> – Informative Speeches

February 21<sup>st</sup> – Informative Speeches

February 23<sup>rd</sup> – Informative Speeches

February 25<sup>th</sup> – Chapter 16: Speaking to Persuade (Persuasive Speech assigned)

February 28<sup>th</sup> – Chapter 17: Methods of Persuasion (Quiz 5 – Chapters 16, 17; in Blackboard due before class)

March 2<sup>nd</sup> – Chapter 16, 17 cont.

March 4<sup>th</sup> - Class workshop on outlines

March 7<sup>th</sup> – Class workshop on outlines

March 9<sup>th</sup> – Class workshop on outlines (Persuasive Preparation Outline Due at start of class)

March 11<sup>th</sup> – (extra day if needed)

March 14<sup>th</sup> – 18<sup>th</sup> – Spring Break

March 21<sup>st</sup> – Review/Workshop

March 23<sup>rd</sup> – Persuasive Speeches

March 25<sup>th</sup> – Persuasive Speeches

March 28<sup>th</sup> – Persuasive Speeches

March 30<sup>th</sup> – Persuasive Speeches

April 1<sup>st</sup> – Chapters 16 & 17 revisited; Monroe's Motivated Sequence; (Group Speech Assigned)

April 4<sup>th</sup> – Chapter 20: Speaking in Small Groups; Monroe's Motivated Sequence cont.

April 6<sup>th</sup> – Group Workshop

April 8<sup>th</sup> – Group Workshop

April 11<sup>th</sup> – Group Workshop (MMS Preparation outline due by beginning of class)

April 13<sup>th</sup> – Group Presentations

April 15<sup>th</sup> – Group Presentation

April 18<sup>th</sup> – Chapter 18: Speaking on Special Occasions;

April 20<sup>th</sup> – Chapter 18 cont.

April 22<sup>nd</sup> – Special Occasion Speeches

April 25<sup>th</sup> – Special Occasion Speeches

April 27<sup>th</sup> – Review for Final

April 28<sup>th</sup> – Last day to Drop

April 29<sup>th</sup> – Group Review for Final Exam

May 2<sup>nd</sup> – May 6<sup>th</sup> – (extra days for Covid adjustment)

May 9<sup>th</sup> – 13<sup>th</sup> – Finals Week