

Brett Morris, Ph.D.

CURRICULUM VITA

Educational Leadership/Teaching Experience

Adjunct professor, Angelo State University, San Angelo, Texas, Department of Security Studies & Criminal Justice (Mar. 2021 – present)

Instructor, Lewis-Clark State College (LCSC), Business Division, Lewiston, ID (July 2016 – present)

- Produce and present undergraduate courses in traditional, hybrid, and on-line formats with an emphasis on international business, management, and related topics.

Adjunct Instructor, Lewis-Clark State College (LCSC), Institute for Intensive English, Lewiston, ID (June 2014 – July 2016)

- Instruct and motivate college age, non-native English speakers from more than 10 countries in speech, reading, writing, and college success courses
- Provide college courses in political science and other fields as needed
- Provide guidance and support to director in accreditation process
- Provide faculty, staff, and host family training and education as needed
- Support extra-curricular activities for students

Affiliate Professor, University of Idaho (UI), College of Letters, Arts, and Social Sciences, Department of Political Science, Moscow, ID (Oct. 2012 – Sep. 2014)

- Course preparation and/or teaching in international communications, public communication campaigns, and public administration
- Guest lecturer in information security including Business 353 – Data and Information Management, and a variety of international studies courses
- Worked with director to revamp Master of Public Administration program to create programs for both traditional and non-traditional students.

Adjunct Professor, University of Texas (UTEP), University College, Intelligence and National Security Studies, El Paso, TX (Sept. 2012 – Present)

- Develop, maintain, and provide on-line instruction in national security strategy and information operations courses (graduate and undergraduate).
 - NSS 2305 – Modern Strategy, DSS 5301 – Strategic Theory & Modern Warfare, DSS 5304 – Information Warfare, DSS 5305 – Cyber Warfare
- Consulting on development of an executive master's degree program in U.S. National Security Studies program
- Provide instruction in appropriate areas when needed
 - DSS 5313 – Strategic Survey – Middle East

Contract Instructor, Federal Emergency Management Agency (FEMA) and the Idaho Bureau of Emergency Management (IBEM) (May 2012 – present)

- Provide multi-day classes in emergency planning and crisis communication as requested

Adjunct Professor, Air University (AU), Distance Learning Division, Maxwell, AFB, AL (Sept. 2011 – Aug. 2016)

- Teach mid-career military and civilian students in centrally developed Air Command and Staff College (ACSC) courses – National/International Security and Research Methods I – in a regionally accredited master’s degree program in operations and leadership
- Review senior career military and civilian student course products in an integrated strategic planning/international relations course (Warfighting – Air War College (AWC)) and provide feedback as part of a regionally accredited master’s degree program in strategic planning

Adjunct Professor, American Public University System (APUS), School of Security and Global Studies, Charles Town, WV (May 2010 – Aug. 2016)

- Instruct graduate students in research methods, national security strategy, threat analysis, and information operations as part of an accredited master’s degree program
- Developed and served as course director for graduate threat analysis and information operations courses
- Developed computer simulations for two classes

Director, Research and Publications, ACSC, Maxwell AFB, AL (May 2008 – Sept. 2010)

- Revived and expanded the research and publication program: boosted student publication rate by 127% and faculty publication rate by 28%
- Led 124 educators from 13 institutions of higher education in providing more than 80 elective courses annually
- Helped educate more than 10,000 mid-career military officers and civilians from more than 67 countries annually
- Developed international research partnerships with Canada, Poland, Sweden, Norway, Switzerland, Britain, Israel and Thailand
- Created and directed the Writing and Research Center that included an endowed chair as a means to bolster faculty and student writing and research
- Secured more than \$500,000 in funding through grants, cooperative programs
- Directed international symposium for 3,400+ with help of a 300-person team

Assistant Professor of National and International Security Studies, ACSC, Maxwell, AFB, AL (May 2007 – May 2008)

- Created and taught graduate courses in Arab culture, communication, national and international relations, leadership, military history, national/international security studies and warfare theory

- Produced research for Air Force leadership and provided research guidance, seminar instruction, and auditorium lectures for military officers from 60 to 70 countries and civilians from DOD, Department of State, and other U.S. government agencies
- Advised students conducting graduate-level research on critical command issues
- Led eight-person, diplomatic team (DOD and State Dept.) in developing first ties with Kazakhstan's military educational institutions under the auspices CENTCOM, NATO, and the State Department

Cultural Adviser/Instructor, AWC, Maxwell AFB, AL (Sept. 2006 – May 2007)

- Developed and led a graduate seminar examining the practical culture, history, and religion of the Arab World as part of the AWC Regional and Cultural Studies Program that culminated in study abroad programs in the UAE, Jordan, and Morocco

Instructor and Research Adviser, ACSC, Maxwell AFB, AL (July 2005 – July 2006)

- Created and taught graduate courses in advanced logistics research, communication, history and culture of Afghanistan, international relations, leadership, military history, and national security studies
- Produced research for Air Force leadership and provided research guidance, seminar instruction, and auditorium lectures for military officers from 55 nations and civilians from DOD, State Department, and other U.S. government agencies
- Research adviser for students conducting graduate-level research on critical command issues

Adjunct Professor, University of Alabama (UA), Tuscaloosa, AL (Sept. 2004 – Sept. 2006)

- Taught undergraduate classes in political science specializing in public policy
- Presented guest lectures in comparative politics, defense policy, international relations, international public relations, and public relations management

Graduate Teaching Assistant, UA, Tuscaloosa, AL (Jan. 2003 – Aug. 2004)

- Instructor of record for undergraduate classes in political science specializing in public policy analysis
- Presented guest lectures in comparative politics, defense policy, international relations, Middle Eastern/Central Asian history, and public relations management

Adjunct Professor, Troy University (TU), Montgomery, AL (Jan. 2001 – Aug. 2001)

- Developed and taught introductory speech courses to non-traditional students

Instructor and Research Adviser, ACSC, Maxwell AFB, AL (May 2000 – Aug. 2001)

- Developed and taught graduate courses in airpower history, conflict resolution, international relations, leadership, military history, public administration, the U.S. Constitution, and other topics
- Provided research guidance, seminar instruction, and auditorium lectures for officers from 53 nations and civilians from the Departments of Defense, Energy, Interior, State, and other U.S. agencies

Instructor, Presidential Classroom Program, Washington, D.C. (Mar. 1992 – June 1992)

- Instructed 100+ high school students in an advanced course on U.S. Constitution, U.S. government, and U.S. history

Instructor, U.S. Air Forces Europe (USAFE), RAF Greenham Common, UK (Dec. 1989 – Oct. 1990)

- Senior deputy instructor responsible for monthly training of 600+ British and American military members from 37 different specialties related to field operations and survival skills

Instructor/Evaluator, USAFE, RAF Greenham Common, UK (Oct. 1988 – Dec. 1989)

- Senior instructor in systems operations, information systems, and simulations
- Produced individualized educational packages for 90+ crew members monthly

Secondary Instructor, Hansen Jr. /Sr. High Schools, Hansen, ID (Aug. 1984 – Aug. 1987)

- Classroom management and teaching of 120+ student daily in English, reading, and speech with additional duties as language department chair

Secondary Instructor (student teaching), Twin Falls High School, Twin Falls, ID (Jan. 1984 – May 1984)

- Classroom management and teaching duties for six one-hour periods with 95+ student load in English, literature (honors), and journalism

Special Education Intern, Twin Fall High School, Twin Falls, ID (Feb. 1983 – May 1983)

- Daily support and instruction for 18 students with mental, physical, and emotional disabilities

Teaching Assistant, University of Idaho, Moscow, ID (Nov. 1980 – Jan. 1983)

- Prepared and directed individualized undergraduate practicums in broadcast technology, programming and audio editing
- Produced award-winning weekly radio program – “The Evening Performance”

Classes Taught (* Asterisks denote sole or primary course developer.)

- **Graduate**
 - Advanced Research (ACSC, 2008-2010)*
 - Advanced Logistics Research (ACSC, 2005-2006)*
 - Analytics II (APUS, 2010-2011)
 - Applied Warfare Studies (ACSC, 2007-2008)*
 - Arab Culture and History (ACSC, 2007-2010)*
 - Air Operations (ACSC, 2000-2001)
 - Airpower History (ACSC, 2000-2001)*
 - American Government and the U.S. Constitution (ACSC, 2000-2001)*

- Collection (APUS, 2010-2012)
 - Communication (ACSC, 2000-2001, 2005-2008)*
 - Conflict Resolution (ACSC, 2000-2001)*
 - Cultural Studies (ACSC, 2008-2010)*
 - Cyberwarfare (UTEP, 2016-present)*
 - Deception, Propaganda and Disinformation (APUS, 2010-2012)*
 - Future Studies [Blue Horizons - Center for Strategy & Technology] (ACSC, 2008-2010)
 - History and Culture of Afghanistan (ACSC, 2005-2006)*
 - Information Operations (UTEP, 2014-present)*
 - Intelligence and Weapons of Mass Destruction (APUS, 2015)
 - Military History (ACSC, 2000-2001, 2005-2008)
 - Military Leadership (ACSC, 2008-2010)
 - Modern Strategy (UTEP, 2016-present)*
 - National and International Security Studies (ACSC, 2000-2001/2006-2008)*
 - National and International Security Studies (AU, 2011-2016)
 - Political Affairs Officer Course (ACSC, 2007-2010)
 - Public Administration (UA, 2002-2003)
 - Public Communication Campaigns (UI, 2013)*
 - Public Diplomacy/Strategic Communication (UTEP, 2014)
 - Research Methodology and Practice (ACSC, 2008-2010)*
 - Research Methods (APUS, 2010-2011)
 - Research I (AU, 2012-present)
 - Strategic Leadership (ACSC, 2000-2001)
 - Strategic Survey – Middle East (UTEP, 2019)
 - Strategic Theory and Modern Warfare (UTEP, 2014-present)*
 - Strategy and War (ACSC, 2005-2006)
 - Threat Analysis (APUS, 2010-2016)*
 - Warfighting (AU, 2015-2016)*
- **Undergraduate**
 - American Government (UA, 2003)
 - Broadcasting Fundamentals (U of I, 1979-1983)
 - Business Communications (LCSC, 2018-present)*
 - Business & Culture (LCSC, 2017-present)*
 - English as a Second Language (LCSC, 2014 – present)
 - International Business (LCSC, 2016-present)*
 - Introduction to Business (LCSC, 2016-present)*
 - International Communications (U of I, 2013 – development only)*
 - Introduction to International Relations (UA, 2003)
 - Introduction to Public Policy (UA, 2002-2006)*
 - Introduction to Speech (TU, 2000-2001)*
 - Management Fundamentals (LCSC, 2016-present)*
 - Modern Strategy (UTEP, 2016)*
 - Public Communication Campaigns (UI, 2013)*

- **English as a Second Language**
 - Advanced Academic Vocabulary [Bridge: College Prep] (LCSC, 2014-5)*
 - Debate [Bridge: College Prep] (LCSC, 2014-5)
 - Civics [College Prep] (LCSC, 2014-5)*
 - College Success [Bridge: College Prep] (LCSC, 2014)
 - Formal Speaking (LCSC, 2014)
 - Reading and Vocabulary [Advanced A] (LCSC, 2015)*
 - Reading and Vocabulary [Intermediate A & B] (LCSC, 2014-5)*
 - Speech and Presentations [Bridge: College Prep] (LCSC, 2014-5)

 - **Jr./Sr. High School**
 - American Government and History (Presidential Classroom, 1991-2)
 - English (Hansen, 1984-87)
 - Reading (Hansen, 1984-87)
 - Speech (Hansen, 1984-87)
-

Professional Service and Volunteer Work

- **Member & Chair**, Core Curriculum Committee (2016-2020), Lewis-Clark State College's primary means of balancing and producing quality equivalency across all State of Idaho higher education programs.
- **Board Member**, Martin Institute (2011-2014). The University of Idaho's interdisciplinary research, teaching and service center founded for the purposes of advancing research and teaching into the causes of conflict and the means to peaceful resolution, particularly in an international setting.
- **Member**, Air Force Study Group (Security Practices in Contingency Operations) (2009-10)
- **Judge**, Secretary of Defense National Security Essay Competition (2009-10)
- **Board Member**, Air University Press (2009)
- **Member**, Air University Future Learning Group, Maxwell AFB, AL (2008-9)
- **Director**, AETC Education and Training Symposium, San Antonio, Texas (2008-10)
- **Writing Initiative Committee Member**, Air University (2008-9)
- **Ethics Instructor**, Developed and presented lectures in leadership, ethics, and practice to Officer Training School trainees (2007-10)
- **Educational Consultant and Curriculum Developer**, Volunteered as curriculum designer for elementary and secondary schools (1988-present)

- **Reading Specialist**, Volunteered in diagnosing and remediating reading problems as well as providing reading assistance for advanced readers and English as a Second Language (1988-present)

General Work Experience

1. July 2016 – Present, **Instructor**, LCSC, Business
2. Aug. 2014 – July 2016, **Instructor**, LCSC, Institute for Intensive English Program
3. May 2013 – Sept. 2014, **Director, Presidential Communication**, University of Idaho
 - Directed strategic communication for president and senior leadership from local to international
 - Duties included work with social media, web content, traditional media, marketing, advertising, strategic planning, campaign development, political assessment, and event management
 - Produced more than 623 speeches, videos, releases, events or other to include ghosting weekly messages to reach more than 50,000 alumni worldwide.
4. Oct. 2012 – Sept. 2014, **Affiliate Professor**, U of I
5. Sept. 2012 – Present, **Adjunct Professor**, UTEP
6. May 2012 – Present, **Contract Instructor**, FEMA & IBEM
7. Sept. 2011 – Present, **Adjunct Professor**, AU
8. Sept. 2010 – Present, **Director, Strategic Internal Communication**, University of Idaho
 - Directed strategic communication activities of the University of Idaho at more than 75 locations, with an emphasis on internal and organizational communication focused on achieving institutional strategic goals
 - Used organizational communications, public/community relations, web communications, long-term communications planning, leadership communications, issues management, and crisis communications to improve morale and effectiveness
9. May 2010 – Present, **Adjunct Professor**, APUS
10. May 2008 – Sept. 2010, **Director, Research and Publications**, ACSC
11. May 2007 – Apr. 2008, **Assistant Professor**, ACSC
12. July 2006 – May 2007, **Cultural Adviser/Instructor** and student, AWC
13. July 2005 – July 2006, **Instructor and Research Adviser**, ACSC
14. Sep. 2004 – Sep. 2006, **Adjunct Instructor**, UA
15. May 2003 – Dec. 2013, **Principal**, G8Books4U
 - Created on-line book sales operation with responsibility for all aspects of business
16. Jan. 2003 – Aug. 2004, **Graduate Teaching Assistant**, University of Alabama

17. Aug. 2002 – March 2017, **Property Management Proprietor**

- Purchased and managed all aspects of home rental operation with up to four properties worth nearly \$1 million in two states

18. Aug. 2002 – Aug. 2006, **Ph.D. Student**, UA

19. Aug. 2001 – July 2002, **Director of Public Affairs (PA)**, Operation Southern Watch, Saudi Arabia

- Led more than 80 Army, Navy, Marine, Air Force and British PA or combat camera specialists at 11 subordinate and 12 associate PA operations in 10 countries to support more than 20,000 personnel
- **Senior PA adviser** to the Combined Forces Air Component Commander, Joint Task Force-Southwest Asia Commander and Coalition senior staff on diverse matters including internal communications, morale, external media, and political/diplomatic matters
- **Cultural Adviser** to Southern Watch and Central Air Forces Commanders responsible for providing analysis and planning for interaction with Arab, Afghani, and Pakistani leaders and groups
- **Senior DOD Adviser to Special Ambassador** in charge of the White House Communication Center, Islamabad, Pakistan. Responsibilities spanned multiple Central Asian states.
- **Lead humanitarian aid agent** in Afghanistan in 2001. Instrumental in getting relief supplies and food to the Hazaras and medical aid to northern Afghanistan as well as general relief supplies to key Pashtun areas and Kabul
- **Negotiator** responsible for achieving open basing agreement between DOD, State Department, and Qatar
- **Combined Air Operations Center Executive Officer, Information Ops Specialist, Intelligence and Operations Analyst, and Collateral Damage Cell member**

20. Jan. 2001 – Aug. 2001, **Adjunct Professor**, Troy University, Montgomery, AL

21. June 2000 – Aug. 2001, **Instructor and Research Adviser**, ACSC, Maxwell AFB, AL

22. Feb. 2000 – June 2001, **Announcer and Newscaster**, WIQR-AM, Prattville, AL

23. Aug. 1999 – June 2000, **Student**, ACSC, Maxwell AFB, AL

24. Sept. 1996 – June 1999, **Director, Air Force National Media Outreach**, New York City

- Developed first Air Force marketing agency in New York City to produce positive public exposure of Air Force people and programs.
- Recruited and led a team of nine professionals, residing on four continents, showcase the Air Force people and programs via international marketing to produce comparable advertising value in excess of \$4 billion
- Represented the Secretary of Defense, Secretary of the Air Force, and other senior leaders in NYC area events
- Provided executive support including research, speech writing, and media training to the Secretary of the Air Force and other senior leaders

- Worked with Turkish, American, Canadian, and British forces in providing humanitarian aid and protection to Kurds in northern Iraq
 - Aided in contract negotiations with Turkish labor unions
25. July 1995 – Dec. 2010, **Influence Ops/Information Ops [later Cyberspace] Specialist**
- Provided cyberwarfare and counter-propaganda support to numerous organizations with an emphasis on influence operations and social engineering, though some jobs also included work in other areas of cyber operations.
26. Aug. 1994 – Sept. 1996, **Director, Airborne Warning and Control Systems (AWACS) PA, Tinker AFB, OK**
- Handpicked to counter international media barrage and internal Air Force problems in the wake of the Black Hawk shoot down in Iraq. Successfully quieted undue attacks and focused debate on safety issues. Also directed efforts associated with Wang Courts martial – most publicized Air Force court-martial since Billy Mitchell
 - Played central role in successful responses to two large aircraft crashes and Oklahoma City Bombing
 - Planned, directed, and performed worldwide communication for AWACS community
 - Media relations, internal information, community relations, and environmental information programs on four continents – lead spokesman
 - Trained and supervised seven military members and one civilian employee as well as 28 long-term, military and civilian volunteers
 - Oversaw monthly magazine and other print, photographic, and video productions.
 - Provided executive support including research, speech writing, and media training to senior leadership
27. Feb. 1993 – July 1994, **Director of PA, Castle AFB, CA**
- Chief spokesman; instrumental in developing and executing plans that turned the public anger over "DOD's Love Canal" into an alliance against abusive regulators and activists
 - Responsible for developing engagement plans and orchestrating community programs to include community meetings consistent with the National Environmental Protection Act to deal with environmental issues covered by the Resource Conservation and Recovery Act, the Clean Water Act, the Clean Air Act, the Endangered Species Act, the Comprehensive Environmental Response and Compensation Liability Act, and the Toxic Substance Control Act
 - Worked with CalEPA, perhaps the toughest environmental agency in the nation, to achieve amicable and effective results for community of Atwater, Calif.
 - Planned, directed, and managed PA activities to include supervision, career motivation, and training of eight military members and 18 long-term volunteers
 - Responsible for production of a newspaper that reached 20,000, plus other internal media including cable television, phone books, guidebooks, and special presentations
 - Directed media program with international outreach producing releases and events.
 - Provided executive support including research, speech writing, and media training to senior base leadership
 - Key member of disaster control group and emergency response leadership

28. Oct. 1990 – Jan. 1993, **Deputy Chief, PA**, Andrews AFB, MD
- Led media relations, internal information, and community relations programs for the most visible military installation in the world
 - Instrumental in successful handling of more than 100 world leader visits from Queen Elizabeth II and King Mohammed of Morocco to Mother Teresa and the Pope as well as the President and Vice President of the United States
 - Assisted PA Chief in planning, directing, and managing PA activities to include supervision and training of 10 military members and two civilian employees
 - Directed all publishing programs and provided resource management oversight
 - Liaised with Secret Service, CIA, and other federal, state, and local agencies
 - Promoted relationships between Andrews AFB and off-base communities and groups
 - Provided executive support including research, speech writing, and media training
 - Served as 1993 **Inaugural Committee member**. Primary planner and director of President Clinton arrival ceremonies and President H. W. Bush departure ceremonies
 - **Liaison officer and planner** for the State Department during Operations Desert Shield and Provide Hope
29. Dec. 1989 – Oct. 1990, **Deputy Missile Combat Crew Commander (DMCCC) & Mobility Instructor**: RAF Greenham Common, UK
- Responsible for command and control of a \$36.5 million GLCM system and the leadership of 75 UK/US military members in direct support of NATO
 - Senior deputy in dispersal training branch responsible for monthly training of 600+ British and American military members from 37 different specialties in field and survival skills
 - Liaised with the British Army
 - Served as contingency planner and crisis response specialist
 - **Oversaw base spending, supply, and administration functions as Deputy Wing Administration Officer**
 - **Cross-trained as intelligence officer**
 - Handled media and community matters as the **Deputy Wing PA** officer for Intermediate Nuclear Forces Treaty
30. Oct. 1988 – Dec. 1989, **DMCCC Instructor/Evaluator**, RAF Greenham Common, UK
- Responsible for command and control of a \$36.5 million GLCM system and the leadership of 75 UK/US military members in direct support of NATO as well as training the crew force
31. Dec. 1987 – Apr. 1988, **Student**, Ground Launch Cruise Missile combat crew training, Davis-Monthan AFB, AZ
32. Aug. 1987 – Nov. 1987, **Officer Trainee**, Air Force Officer Training School, Lackland AFB, TX
33. Aug. 1984 – Aug. 1987, **Junior/Senior High Instructor**, Hansen School District, Hansen, ID
34. Jan. 1984 – May 1984, **Student Teacher**, Twin Falls High School, Twin Falls, ID

35. July 1983 – Jan. 1984, **Psychometrist**, State of Idaho Department of Health and Welfare, Pocatello, ID.
 - Administered and processed standardized psychological instruments for individuals and groups
 36. Feb. 1983 – May 1983, **Special Education Intern**, College of Southern Idaho, Twin Falls
 37. Aug. 1982 – Dec. 1982. **Route Manager**, *Daily Idahoan*, Moscow, ID
 38. June 1982 – Aug. 1982, **Assistant Fire Team Leader**, US Department of Agriculture, US Forest Service, Cascade Ranger District, Cascade, ID.
 - Led five-person team that performed fire prevention and firefighting duties in the Frank Church Wilderness and surrounding areas
 39. June 1981 – Aug. 1981, **Assistant District Maintenance Supervisor**, US Department of Agriculture, US Forest Service, Cascade Ranger District, Cascade, ID.
 - Responsible for the upkeep of more than 300 facilities over more than 400 square miles. Supervised four workers
 40. Nov. 1980 – Jan. 1983, **Teaching Assistant**, KUID-TV/FM, University of Idaho, Moscow, ID
 41. Jan. 1975 – May 1981, **Reporter, editor, advertising sales, announcer, station manager, engineer, photographer**, and other media roles
 - Edited three monthly magazines, four weekly newspapers, two bi-weekly newspapers, and one monthly trade magazine
 - Wrote for multiple print outlets
 - Sold photos and articles on piecemeal or contract basis
 42. May 1974 – May 1993, **Principal**, Creations Unlimited.
 - Primary focus was mail-order/internet sales though some advertising and public relations was done under this name
 - Responsible for all aspects of business
-

Education

- **Certificate, Teaching English as a Foreign Language**, 2016
University of Toronto, Toronto, Ontario, Canada
- **Certificate, Fiscal Health and Wellness through Priority-Based Budgeting**, 2014
International City/County Management Association University, Washington, D.C.
- **Ph.D., Political Science**, 2006
University of Alabama, Tuscaloosa, AL

Major area: international relations, Minor areas: American politics, political communication, and public administration

- **Master of Strategic Studies** (with honors and a certificate of operational planning), 2007
Air War College, Air University, Maxwell AFB, AL
- **Certificate**, 2006
Institute for Training in Intercultural Management Executive Leadership Seminar
- **Certificate**, 2006
AGI (Goldratt Institute) Jonah Training Program, Milford, CT
- **Master of Arts in Political Science**, 2004
University of Alabama, Tuscaloosa, AL
- **Diploma**, 2001
Air War College, Maxwell AFB, AL (Correspondence)
- **Certificate**, 2000
Air Force Academic Instructor Course, Air University, Maxwell AFB, AL
- **Master of Science in Military Art and Operational Planning**, 2000
Air Command and Staff College, Air University, Maxwell AFB, AL
- **Diploma**, 2000
Naval War College, Command and Staff Program, Newport, RI (Correspondence)
- **Diploma**, 1998
Army Command and General Staff College, Ft. Leavenworth, KS (Correspondence)
- **Diploma**, 1998
Department of Defense Executive Leadership Development Program, Washington, DC
- **Diploma**, 1997
Air Command and Staff College, Maxwell AFB, AL (Correspondence)
- **Master of Science in International Relations**, 1995
Troy University (European Division) Wiesbaden, Germany
- **Diploma, Department of Defense Graduate Course in Communication**, 1995
University of Oklahoma (Distinguished Honor Graduate), Norman, OK
- **Certificate, Acquisition Systems 100**, 1994
Air Force Institute of Technology, Wright-Patterson AFB, OH

- **Certificate, RCRA and NEPA Program Execution, 1993**
U.S. Environmental Protection Agency, San Francisco, CA
- **Certificate, Introduction to Environmental Management, 1993**
Air Force Institute of Technology, Wright Patterson AFB, OH
- **Certificate, Introduction to the Installation Restoration Program, 1993**
Air Force Institute of Technology, Wright Patterson AFB, OH
- **Diploma, U.S. Army Infantry Professional Development, 1993**
U.S. Army Training Support Center, Ft. Leavenworth, KS (Correspondence)
- **Diploma, 1992 (Correspondence and Residence (Honor Graduate))**
Squadron Officer School, Maxwell AFB, AL
- **Master of Public Administration, 1992**
Troy University (European Division), Wiesbaden, Germany
- **Diploma, Public Affairs Officer Course, 1991 (Distinguished Honor Graduate)**
DOD Information School, Ft. Benjamin Harrison, IN
- **Certificate, Instructional Systems Designer/Manager, 1989**
Air Education and Training Command, RAF Bentwaters, UK
- **Diploma, 1989**
Marine Corps Command and Staff College, Quantico, VA (Correspondence)
- **Secondary Teacher's Certification Program, 1984**
Idaho State University, Pocatello, ID
- **Bachelor of Science (Communication), 1983**
University of Idaho, Moscow, ID

Honors and Awards

- U.S. Legion of Merit, 2010
- Air Force Historical Foundation Award for most important new research benefiting the Air Force, 2007
- Inducted into National Leadership Honor Society – Omicron Delta Kappa, 2005
- Inducted into National Political Science Honor Society – Pi Sigma Alpha, 2004
- Inducted into Pinnacle (Non-traditional Student) Honor Society, 2003
- Bronze Star and Defense Meritorious Service Medal, 2002
- Wing's Club "Golden Wings" Award for exceptional service in promoting aviation (first non-member to win the award in this club founded by Hap Arnold), 1999
- Commendation from Mayor of New York City for outstanding service, 1999

- Hap Arnold Award for Public Affairs Excellence, National Media Outreach, 1998
- Public Relations Society of America, Silver Anvil for Outstanding Marketing, 1997
- Air Force Association Gill Robb Wilson National Award for Outstanding Support of National Defense in the fields of arts and letters, 1995 (Previous winners included Edward R. Murrow, NASA and *The Wall Street Journal*)
- Air Force Association Arno C. Luehman Award for Academic Excellence, 1995
- Air Force Materiel Command and Air Combat Command Directors' Awards for "Special Achievement in a Crisis Situation," 1995
- "Best of the Best" honoree (top performer from PA, band and broadcasting from all grades -- civilian and military) from the Air Force PA Alumni Association, 1993
- U.S. Air Force Company Grade PA Officer of the Year, 1993
- ACC Company Grade PA Officer of the Year & director of office named Best in ACC, 1993
- ACC Media Award for Editorial Writing, 1993
- U.S. Air Force Company Grade PA Officer of the Year, 1992
- AMC Company Grade PA Officer of the Year, 1992
- Senatorial/SECAF commendations for service as U.S. Senate Youth Program aide, 1992
- Outstanding Toastmaster of the Year for the Washington, D.C. area, 1991
- Inductee in the International Public Administration Honor Society, 1991
- Deputy chief for 89AW/PA named Air Force's Best Large Wing PA Office, 1991
- Secretary of Defense commendation for service as Dwight D. Eisenhower International Centennial project officer, 1990
- Who's Who in American Politics, 1980
- U.S. Senate Youth Scholar, 1977

Association Memberships

Current

- International Studies Association
- Omicron Delta Kappa, National Leadership Honor Society
- Pi Alpha Alpha, International Public Administration Honor Society
- Pinnacle, Non-traditional Student Honor Society
- Pi Sigma Alpha, Political Science Honor Society

Past

- American Association of Public Opinion Researchers
- American Political Science Association
- American Society for Public Administration
- International Association of Business Communicators
- International Congress on Medieval Studies
- Midwest Political Science Association
- Public Relations Society of America
- Society for Human Resource Management
- Southern Political Science Association

Consulting

- Afghan Ministry of Development
- American Baseball League (World Series)
- American Telephone and Telegraph
- California Chamber of Commerce
- CBS
- City of Merced, California
- City of New York
- Council on Foreign Relations
- Defense Information School
- Department of Agriculture
- Department of Defense (Acquisition Alerts, Ethics, Recruiting)
- Department of State
- Elliot Sluhan (PBS sponsored "History of Air Force One")
- Elizabeth Taylor ("White Diamonds" release)
- Endemol (Extreme Makeover: Home Edition episode (Feb. 2009))
- Flight Safety, Inc., New York City
- Home Box Office
- Lord Chancellor's Office, United Kingdom
- MicroProse (F-22 Simulator)
- National Football League (Superbowl XXXII)
- Offices of the Secretary and of the Chief of Staff of the Air Force
- Office of the Secretary of Defense
- Office of the Chairman, Joint Chiefs of Staff
- Office of the Prime Minister, United Kingdom
- Phillip Noyes Productions ("Patriot Games")
- Rubenstein & Associates, New York City
- Showtime
- Silver & Associates, New York City
- Sims & Associates, New York City
- *Reader's Digest*
- Respect for Law Alliance, New York City
- Sony ("Air Force One")
- United Nations Operations
- University of West Virginia Charleston
- U.S. House of Representatives Media Office
- U.S. Secret Service
- Video Ordnance ("Firepower 2000")
- Westar (Iraq Operations)

- White House (1990-93 events in Washington D.C. to include the inaugural; 1995 post-Oklahoma City Bombing efforts; 2001 negotiations and media operations in Afghanistan, Pakistan, Uzbekistan, Tajikistan; 2002-5 negotiations and media operations in Afghanistan, Qatar, and Pakistan)
 - Wing's Club, New York City
 - WingSpan Productions ("Wings of Tomorrow," "The Aviators," "Beyond the Wild Blue")
 - Wolfgang Peterson ("Air Force One," "In the Line of Fire," "Outbreak," "The Perfect Storm")
 - Young & Rubicam, New York City
-

Dissertation

Morris, B. (2006). *The Effects of the Draft on U.S. Presidential Approval Ratings During the Vietnam War, 1954-1975*, Unpublished dissertation, University of Alabama (Tuscaloosa).

Publications

Articles

(Mar. 5, 2009). "America's Last ICBM: Why Now is the Worst Time to Eliminate Land-based ICBMs." On-line in *The Wright Stuff*, 4(5).

(Spring 2009). Book Review: *The ABC's of Leadership* (Santa Monica, Calif.: AuthorHouse, 2007), by Brig. Gen. David M. Hall, U.S.AF (ret.). *Air Power History*, 56(1).

(Spring 2009). Book Review: *Peace Out of Reach: Middle Eastern Travels and the Search for Reconciliation* (Lexington: Univ. of Kentucky Press, 2007), by Stephen Eric Bronner. *Strategic Studies Quarterly*, 3(1).

(Nov. 20, 2008) Commentary: Education Serves as Key to Military Success, page A6, *Montgomery Advertiser*, Montgomery, AL (Also distributed through Air Force and DOD news services)

(Fall 2008). Book Review: *War on Two Fronts: An Infantry Commander's War in Iraq and the Pentagon* (Philadelphia: Casemate, 2007), by Col. Christopher Hughes. *Air Power History*, 55(3).

(Fall 2008). Book Review: *Talking to the Enemy: Track Two Diplomacy in the Middle East and South Asia* (Santa Monica, Calif.: RAND, 2007), by Dalia Dassa Kaye. *Air Power History*, 55(3).

(July 3, 2008). "AF Field Grader Rebuts 'How the Air Force Fell So Far' OpEd." On-line in *The Wright Stuff*, 3(12).

(Feb. 14, 2008). "Positive Change and Future Success Requires Military Metamorphosis." On-line in *The Wright Stuff*, 3(3).

(2007). "Culture and Information Operations: Adapt or Die in the Cognitive Battlespace," *Joint Forces Quarterly* as a semi-finalist paper in the Chairman's 2007 Essay Contest.

Book Chapters

(2018). "Mining Asteroids: New Gold Rush or New Battleground?" in *IGI Handbook of Research on Contemporary Space Exploration*.

(2001). "Homeschooling" in P.K. Johnson's *Wings of Our Own* (Reston, Va.: Wingspan Publications).

Books

(Dec. 2006). *The Effects of the Draft on U.S. Presidential Approval Ratings During the Vietnam War, 1954-1975*, Electronic publication by Storming Media.

(Sep. 2006). *The Effects of the Draft on U.S. Presidential Approval Ratings During the Vietnam War, 1954-1975*, Electronic and print publication by the Defense Technical Information Center.

(1991). *Total Quality Methods and Evaluation for Public Affairs* (Scott AFB, Mo.: Air Mobility Command Training Guide).

Edited Works

(2010). Ojala, Galen. *Virtual Wingman: Harnessing the Future Unstructured Information Environment to Achieve Mission Success*. Wright Flyer Paper, No. 48. Maxwell AFB, AL: Air University Press.

(2010). Kladitis, John. *How Small is Too Small? Technology into 2035*. Wright Flyer Paper, No. 46. Maxwell AFB, AL: Air University Press.

(2010). McGowan, Kevin. *Unmanned Intratheater Airlift*. Wright Flyer Paper, No. 45. Maxwell AFB, AL: Air University Press.

(2010). Beers, Timothy. *The Cheshire Jet: Harnessing Metamaterials to Achieve an Optical Stealth Capability*. Wright Flyer Paper, No. 44. Maxwell AFB, AL: Air University Press.

(2010). O'Reilly, Ainsworth. *The Better Blitzkrieg: A Comparison of Tactical Airpower Use by Guderian and Patton*. Wright Flyer Paper, No. 43. Maxwell AFB, AL: Air University Press.

(2010). Musico, Aruas (Philippine Air Force). *The Head Side of the Coin: A Smarter Way to Fight the Moro Secessionists in the Southern Philippines*. Wright Flyer Paper, No. 42. Maxwell AFB, AL: Air University Press.

(2010). Folland, Rolf (Royal Norwegian Air Force). *Holistic Debriefing: A Paradigm Shift in Leadership*. Wright Flyer Paper, No. 41. Maxwell AFB, AL: Air University Press.

(2009). Peeler, D. *Counterinsurgency Aircraft Procurement Options: Processes, Methods, Alternatives, and Estimates*. Wright Flyer Paper, No. 40. Maxwell AFB, AL: Air University Press.

(2009). *Research and Publication Guide*. Maxwell AFB, AL: ACSC.

(2009). *Sourcebook for Publishing by Military Professionals*. Maxwell AFB, AL: ACSC.

(2009). Birch, Amanda. *Waste to Watts and Water: Enabling Self-Contained Facilities Using Microbial Fuel Cells*. Wright Flyer Paper, No. 39. Maxwell AFB, AL: Air University Press.

(2009). Barfoed, J. (Royal Danish Air Force). *Center of Gravity Analysis and Operational Design: Ensuring a Logical Linkage between National Strategic Objectives, DIME Instruments of Power, and the Military Campaign*. Wright Flyer Paper, No. 38. Maxwell AFB, AL: Air University Press.

(2009). Laborie, G. (French Air Force). *The Diplomacy of the Jaguar: French Airpower in Post-Colonial African Conflicts*. Wright Flyer Paper, No. 37. Maxwell AFB, AL: Air University Press.

(2009). Grunwald, Michael. *Transforming Air Force ISR for the Long War and Beyond*. Wright Flyer Paper, No. 36. Maxwell AFB, AL: Air University Press.

(2008). Johnson, M. *Cleared to Engage: Improving Joint Close Air Support Effectiveness*. Wright Flyer Paper, No. 35. Maxwell AFB, AL: Air University Press.

(1996). Merrihew, Ken. *Follow Me! A Leader's Guide to Action*. Oklahoma City, Okla.: Riverside Publishing.

(1990). *The Last Crusade*, privately published history and photo documentary of the 501st Tactical Missile Wing, Reading, England.

Reviewer

(2014-present). *International Journal of Conflict Management*, Bingley, UK: Emerald Group Publishing.

(2012). Parco, James and David Levy. *Attitudes Aren't Free: Thinking Deeply about Diversity in the U.S. Armed Forces*. 2nd ed., Maxwell AFB, AL: Air University Press.

(2010). Parco, James and David Levy, *DOD Social Policy Perspectives, 2010*, Maxwell AFB, AL: Air University Press.

Other

(2007). Contributor to *Operational Art*. Air Command and Staff College, Maxwell AFB, Ala: Air University Press.

(1995). Contributor to Tom Clancy and John Gresham's *Fighter Wing: A Guided Tour of an Air Force Combat Wing* (New York: Berkley Books).

Conferences & Symposia Produced

- (2010). Symposium Director, Air Education and Training Command Symposium, San Antonio, Texas, Jan. 13-16, 2010. Led a diverse team of more than 300 in developing and presenting nearly 110 academic seminars, 90 displays, and an array of special events for more than 4,000 participants from military and civilian academia while also coordinating travel, billeting, and other details for nearly 600 of them
- (2010). Symposium Director, National Space Education Center Symposium, San Antonio, Texas, Jan. 14-15, 2010. Facilitating the work of the NSEC to bring together national space leaders to discuss problems of international law and U.S. issues in space
- (2009). Symposium Director, Air Education and Training Command Symposium, San Antonio, Texas, Jan. 14-17, 2009. Led a diverse team of 287 in developing and presenting nearly 100 academic seminars, 70 displays, and an array of special events for more than 3,400 participants while also coordinating travel, billeting, and other details for nearly 600 of them. Praised by the Air Force Vice Chief of Staff and other senior Air Force leaders as well as receive acclaim from attendees

Conference Presentations

(Oct. 2018). *Bringing Reality to the Classroom Through In-class Simulations*. International Accreditation Council for Business Education (Region 7) Annual Conference.

(May 2018). *Asteroid Mining: New Gold Rush or New Battleground?* Featured Symposia, LCSC 12th Annual Research Symposium.

(Oct. 2017). *Shall we be capitalists, socialists, or communists? Developing a meaningful discussion of economic systems in the undergraduate business classroom*. International Accreditation Council for Business Education (Region 7) Annual Conference.

(May 2010). Morris, B. & Ed Ouellette. *Workshop -- Religion and Conflict: Challenges and Rewards to the Study of Religion and War in the Academy*. Presented at the International Congress on Medieval Studies, Kalamazoo, MI.

(Jan. 2010). *Cultural Barriers and Points of Commonality between American and Arab Cultures*. Presented at the Air Education and Training Command Symposium, San Antonio.

(Apr. 2009). *Culture, Counter Terror, and Failing Efforts in the "War on Terror,"* Presented at the Political Studies Association Conference, Manchester, UK.

(Jan. 2009). Morris, B. & Basma Abdul-Hamid. *Understanding Differences between American and Arab Cultures: Tools for Better Interaction*. Presented at the Air Education and Training Command Symposium, San Antonio.

(Jan. 2006). Morris, B., et al. *Can Shows Be on Top When Mom's Not? The Portrayal of the Sitcom Mothers from the 1950s to the 1990s*. Paper presented at the Association for Education in Journalism and Mass Communication Annual Conference, San Francisco.

(Jan. 2005). *Enduring Federalism Battles and Current Wars: Do the Changing Roles of the National Guard Threaten Security?* Paper presented at the Southern Political Science Association National Conference, New Orleans.

(May 2004). *Misperceptions of Public Opinion on Foreign Policy and Their Consequences for Support of Specific Policy Decisions*. Paper presented at the American Association for Public Opinion Research Annual Conference, Phoenix.

(May 2004). *The Particularly Prudent Public's Veto Power: Casualties and Salience Determine Foreign Policy Decisions*. Paper presented at the American Association for Public Opinion Research Annual Conference, Phoenix.

(May 2004). “*Bold*” *U.S. Strategy Abroad Threatens Long-term National Security: Who Will Guard U.S. Without the Guard?* Paper presented at the Midwest Political Science Association National Conference, Chicago.

(Apr. 2004). *National Guard Dedication to Homeland Defense: A Needed Emphasis in a Storm of Conflict*. Paper presented at the Midwest Political Science Association National Conference, Chicago.

(Oct. 1995). *Crisis Communication during High Profile Legal Cases*. Paper presented at the Air Combat Command Public Affairs Conference, Langley AFB, VA.

(Mar. 1993). *Bolstering Public Support for Military Remediation of Environmental Hazards*. Paper presented at the Air Combat Command Environmental Symposium, St. Louis.

Other Presentations & Lectures

(Sep. 2015). *The History of English and Why It Doesn't Behave*, presented to IIE faculty and staff

(Jan. 2015). *An Introduction to Culture*, presented to IIE host families and faculty

(Oct. 2014). *An Introduction to Culture*, presented to LCSC faculty, staff, and students during 2014 Multicultural Week

(Mar. 2012). *DOD Information Assurance*, presented to Business 353 – Data and Information Management, University of Idaho

(Feb. 2012). *Operating in Crisis Situations*, presented to Communication 550 – Media Processes and Effects: Theories and Practice, Washington State University

(Oct. 2011). *The Good, the Bad, and the Ugly of Non-governmental Organizations' Operations*, presented to International Studies 410 – NGOs in the International System, University of Idaho

(Feb. 2011). *DOD Information Assurance*, presented to Business 353 – Data and Information Management, University of Idaho

(Aug. 2010) *Survey of Research Methodology for the Social Sciences*, presented to the faculty and students of ACSC

(Aug. 2010) *The Importance and Practice of Critical Thinking*, presented to the faculty and students of ACSC

(Aug. 2010) *The Professional Importance of Communicating Well*, presented to the faculty and students of ACSC

(Aug. 2010) *Survey of Research Methodology for the Social Sciences*, presented to the faculty and students of ACSC

(Aug. 2009) *The Importance and Practice of Critical Thinking*, presented to the faculty and students of ACSC

(Aug. 2009) *The Professional Importance of Communicating Well*, presented to the faculty and students of ACSC

(Feb. 2009). *Future Opportunities and Challenges in a Changing Afghanistan*, presented to senior military leaders

(Nov. 2008). *Achieving Academic Success through Better Writing*, presented to the faculty and students of ACSC

(Aug. 2008). *The Importance of Critical Thinking*, presented to the faculty and students of ACSC

(Aug. 2008). *The Professional Importance of Communicating Well*, presented to the faculty and students of ACSC

(May 2008). *Operation Enduring Freedom Seven Years Later*, presented to the faculty and students of ACSC

(May 2007). *Future Opportunities and Challenges in a Changing Afghanistan*, presented to senior military leaders

(Jan. 2007). *Arab Culture and the Practical Elements of Survival*, presented to the faculty and students of Air War College

(Dec. 2006). *Operation Enduring Freedom and Noble Guardian*, presented to the faculty and students of ACSC

(Sept. 2006). *An Insider's View of Early OEF and OIF Planning and Execution*, presented in the faculty and students of Air University

(May 2006). *The Use of Distance Learning to Improve Engineering Competence*. Invited video conference presentation to the Minister of Development, Kabul, Afghanistan

Relevant Computer Experience

- **Applications**
 - Anti-plagiarism: *SafeAssign, Turn-it-in*
 - Desktop Publishing: *Microsoft Publisher, Pagemaker*
 - General: *Microsoft Office Suite*
 - Image Manipulation: *Adobe Suite*
 - Learning Management Systems: *Blackboard, Canvas, Moodle, Sakai*
 - Presentation Software: *Astound, PowerPoint, Prezi*
 - Statistical Analysis: *SAS, SPSS*
 - Web Design: *HTML, VHTML*
 - **Programming**
 - BASIC, COBOL, C++, FORTRAN
-

Licenses and Certifications

- American Red Cross CPR for Health Professionals
 - Emergency Medical Technician
 - FCC General Radio-Telephone License
 - Idaho Secondary Master Teaching Certificate
 - American government, communication, English, humanities, journalism
 - Instructional Systems Design Manager
 - Jonah Certification, AGI (Goldratt Institute)
-

Languages

- Arabic: Novice speaking skill; limited writing and reading skills
 - French: Novice speaking and writing skills; intermediate reading skills
 - German: Novice speaking and writing skills; intermediate reading skills
 - Latin: Novice reading skills
 - Spanish: Novice speaking skills, writing, and reading skills
 - Turkish: Novice speaking skills
-

Professional References

- Available upon request
-