Christopher Houston, MBA

Angelo State University Email: chris.houston@angelo.edu

Curriculum Vitae

Education

Ph.D. Management & Organizational Leadership: Liberty University (IP ~ Spring 2026)

MBA Business Administration: Angelo State University, 2020

M.Ed. Student Development/Leadership in Higher Education: Angelo State University, 2016

B.A. Biblical Studies: Criswell College, 2010

Professional Experience

Manager of Accreditation and Assessment (01/2022-present)

Angelo State University, Norris-Vincent College of Business (NVCOB)

 Manage the academic assessment process for all degree programs within the NVCOB, ensuring compliance with accreditation standards for AACSB. This includes producing analytical reports in support of accreditation to present to internal/external audiences and leveraging data to make continuous improvement decisions. In addition, this position serves on key committees, including the NVCOB Strategic Planning, Assurance of Learning, and Societal Impact committees.

MBA Academic Advisor and Assistant to the Dean (01/2019-12/2021) Angelo State University, NVCOB

Responsible for advising roughly 300 MBA students per academic year. Responsibilities
included implementing Salesforce CRM for recruiting and advising of MBA students,
developing communication processes, reviewing relevant data to make decisions for
program improvement, and designing course schedules.

Education Marketing Coordinator/Admissions Counselor (08/2014-12/2018) Angelo State University

• Serve as a contact between future students and the university, including admission events, developing RamsConnect 360 (online social platform) content, managing student workers, and making strategic visits to high schools to increase enrollment.

Teaching

MGMT 2331 Applied Business Statistics

Service

- NVCOB Committees: Assurance of Learning, Curriculum, Societal Impact, Strategic Planning
- ASU Committees: QEP (assessment team), SEM (data pillar)
- ASU Staff Senate President (2020-2021)
- ASU Title IX representative (2015-2017)