

## Crystal Mata Kreidler

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### Education

Texas Christian University, Fort Worth, (Ph.D., 2011)  
Texas Christian University, Fort Worth, TX (M.S., 2009)  
Angelo State University, San Angelo, TX (M.S., 2005)  
Angelo State University, San Angelo, TX (B.A., 2004)

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### Employment

Associate Professor, Angelo State University, San Angelo, TX (2017 – current)  
Assistant Professor, Angelo State University, San Angelo, TX (2011 – 2017)  
Teaching Assistant, Texas Christian University, San Angelo, TX (2007 – 2011)  
Academic Advisor, Angelo State University, San Angelo, TX (2006 – 2007)  
Graduate Student Assistant, Angelo State University, San Angelo, TX (2004 – 2006)

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### Fellowships, Grants and Awards

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| 2020 | A little goes a long way: Adapting an RCR training program to work for smaller universities (Co-PI; in review). Department of Health and Human Services Grant. \$82,000.   |
| 2019 | Angelo GOES: Graduate Outreach for Equity and Success (PI; not awarded) Department of Education HSI Grant. \$2.3m.   |
| 2018 | Cultivating an Ethical Culture in Experimental Psychology (PI; not awarded) National Science Foundation, \$278,000.  |
| 2018 | Texas Academic Leadership Academy Fellow, a year-long, intensive leadership experience aimed at developing aspiring academic leaders' leadership skills. With a focus on the specific issues Texas higher education institutions face, TALA also addresses many of the goals laid out by the 60x30TX Strategic Plan and individual institutions. TALA Fellows are guided by senior academic leaders, leadership experts, and mentors through an intensive, catered experience. |
| 2017 | Pain and Memory (PI). Awarded Angelo State University Faculty Enhancement Research Grant. \$15,000   |
| 2015 | Self-perception and ethical cognition (Co-PI; not awarded). \$122,000. This was an interdisciplinary research project between psychology and philosophy.   |

2012	Strategies for Ethical Decision Making (PI). Awarded Angelo State University Faculty Enhancement Research Grant. \$14,267.
2012-2018	Awarded Faculty Mentor Grant to supervise undergraduate students research (two per year): Each of my grant students were awarded \$1500 in the following years: Academic year 2012-2013; Academic year 2013-2014; Academic year 2014-2015; Academic year 2015-2016; Academic year 2016-2017; Academic year 2017-2018.
2018	Friends of Student Government Association Rammy Award
2017	Emerging Scholar Nominee
2015-2017	Gary and Pat Rodgers Distinguished Faculty Nominee
2016	Presidential Semifinalist for the Faculty Excellence in Research Award
2014	Wonderful Woman of the Year among Faculty Award
2013	Best Faculty Advisor Award
2013	Advisor of the Year Rammy Award Nominee
2011	Best Graduate Student Psychology Poster Presentation, TCU Research Symposium
2007-2010	<i>Grow Your Own Fellow</i> , Texas State University System.

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## Teaching

### Courses Taught at Angelo State University

#### *Undergraduate*

General Psychology  
 Seminar in Psychological Research  
 Statistical Analysis and Research Methods  
 Cognition  
 General Studies  
 Critical Thinking

#### *Graduate*

Social Psychology  
 Research Development  
 Statistical Design and Analysis  
 Cognitive Neuroscience  
 Experimental Research  
 Behavioral Science Lab Course

### Courses Taught at Texas Christian University

#### *Teaching Assistant*

Cognition and Emotion  
 Ethics  
 Research

## Current Research Interests

Neuroscience of trauma with a focus on children and teens  
Child trafficking  
Emotional deprivation with a foster care focus using a rodent model  
Ethical decision-making and cognitive problem solving

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## Service

### Service to University

Search Committee for Angelo State University President, 2020  
President, Faculty Senate, 2019-2020  
Chair, ASU Former Foster Care Committee, 2019-current  
Chair, Fundraising Committee for Fostering Rams Success Tailgate, 2020  
Education Reach Conference Steering Committee, 2019-current  
Chair, Gary and Pat Rodgers Award Selection Committee, 2020  
Rams Reload Fundraising Committee 2017-current  
Retention Committee, 2019-current  
Graduate Council, 2017-current  
IACUC committee, 2018-current  
Ad Hoc OP 6.28 Review Committee, 2018-2019  
Tenure Advisory Committee, 2018-2020  
ASU Foundation Faculty Representative, 2018-2019  
Gender Studies committee, 2018-2019  
Chair, University Affairs Committee, 2017-2018  
Co-director, Study Abroad (Unique Europe), 2018  
Co-chair, General Studies/Signature Course Review Committee  
University Representative, Texas Association of Chicanos in Higher Education, current  
Academic Excellence Committee, 2016-2017  
Student Code of Conduct Committee, 2016-2017  
Host Parent, ASU First-generation college student Host program, 2016-current  
Faculty Advisor, ASU Sigma Phi Lambda, 2016-current  
Security Studies Thesis Committee, 2016  
ASU Health Services Committee, 2015-current  
Security Studies Thesis Committee, 2014  
University Center Program Council Committee, 2014  
Faculty Advisor, ASU Pi Kappa Alpha Fraternity, 2012- 2015  
I/O Thesis Committee, 2012  
Biology Thesis Committee, 2012  
ASU Faculty Enhancement Committee, 2012

### Service to College

Chair, College Tenure and Promotion Committee, 2017-2018  
Faculty Representative, Academic Review Committee, 2016-2018  
Marshal for College, ASU Commencement, 2017-2018

### Service to Department

Director, Master of Science in Experimental Psychology: Behavioral Neuroscience Emphasis.  
Graduate program developed by Drs. Kreitler and Brewer in 2017.

Director, Psychology Teaching Assistant Program, 2011-2019  
Elected Chair, Department Peer Review Committee  
Chair, Faculty Search Committee, Experimental Psychology  
Advisor and Founder, Psychology Ambassador Club, (recruitment initiative) 2017-current  
Journal Creator/Manager, ASU Social Science Research Journal, 2014-current  
Coordinator, Undergraduate Student Excellence, 2012-2017  
Research Publicist, 2012-current  
ASU Social Work Faculty Search Committee, 2015-2016  
Chief Editor, Psychology Newsletter, 2012-2016  
Faculty Advisor, ASU Psychology Club, 2012- 2016  
ASU Psychology Faculty Search Committee, 2014  
ASU I/O Psychology Faculty Search Committee, 2015

### Service to Profession

Rodent and STEM lab training at TCU neuroscience vivarium, 2018, 2019  
International Human Services Training, Netherlands, Austria and Vienna, 2018  
Finance Committee, Southwestern Psychological Association, 2017-2019

#### Reviewer for Journals

Reviewer, Ethics and Behavior, 2020  
Associate Editor, American Journal of Psychological Research, 2016-2019 appointment  
Reviewer, Journal of Latinos and Education, 2018  
Reviewer, Journal of Psychological Inquiry, 2016  
Reviewer, Alpha Chi Journal of Undergraduate Scholarship, 2015-2016

#### Reviewer for Books

Reviewer, Social Psychology and Politics, (author: Jost), SAGE Publications, 2017  
Author, Supplemental materials for learning chapter in Pomerantz textbook, 2017  
Reviewer, Introduction to Social Psychology, 2016, (author: Clayton), 2016  
Reviewer, Moral Panics, Fear Campaigns, and Need for Critical Thinking, 2016

### Service to Community

Member, West Texas Academic Scholars Collaborative for Child Trafficking, Office of the Governor, 2020-current  
Board Member, Children's Advocacy Center of Greater West Texas, 2020-current  
Member, Texas Children's Commission Higher Education Professionals Workgroup, 2019-current  
Member, TX State DFPS Commissioner's Human Trafficking and Foster Care Task Force, 2017-2020  
Coalition Member, Children's Advocacy Center for Greater West Texas's Child and Family Wellbeing Initiative, 2019- 2020  
Faculty Representative, Concho Valley Foster Care Consortium, 2017-current  
Board of Directors, Give More Hugs Non-profit organization, 2013-2017  
Volunteer Instructor, STEM Girl Scouts (2014-2019)  
Board of Directors, San Angelo Boys and Girls Club, 2007-2008

Assistant Coordinator, Ethical Decision-Making Workshop for DFW city employees, 2010  
Co-Director, San Angelo Mother-Daughter Program, 2006-2007

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### Professional Associations

Member, Society for Neuroscience  
Member, Association of Psychological Science  
Member, Psi Chi National Honor Society  
Former Member, Southwestern Psychological Association  
Former Member, National Academic Advising Association

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### Mentor, Student Research

All my research projects have involved undergraduate and/or graduate students, which is a hallmark of productive research faculty, and serves the mission of the American Psychological Foundation by training the next generation of researchers. Below are some of my students' outstanding accomplishments.

- Faculty Mentor, Women in leadership at the workplace (2020). These data were presented at a regional conference. Madasen Briggs (my research mentee for 3 years) was accepted into a PhD program at University of North Texas.
  - Faculty Mentor, Perceptions of Domestic Violence and Impulsivity (2018). These data were presented at a regional conference. Courtney Shields was accepted into a PsyD program at Nova Southeastern University.
  - Faculty Mentor, Anxiety among young adults with siblings with special needs (2017). These data were presented at regional conference. Reagan (student) was accepted into a PhD program at TCU. Reagan published report in department journal.
  - Faculty Mentor, Enclothed cognition and self-perceptions (2017). These data were presented by Vikash (student) at the national Alpha Chi conference. Project was granted the regional award. Vikash's work was published in department student journal.
  - Faculty Mentor, Overconfidence and personality traits (2015). These data were presented by Paige (student) at the national Alpha Chi conference. Project was granted the regional award. Paige's work was published in department student journal. Paige was accepted into PhD program at University of California at Riverside.
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### Peer-Reviewed Publications

Stenmark, C.K., Miller, R.A, **Kreitler, C.M.** (in press). Self-Efficacy and Ethical Decision-making. *Ethics and Behavior*.

Stenmark, C.K., **Kreitler, C.M.**, & Miller, R.A (2019). Moral credentialing and ethical decision-making. *Journal of Psychology and Education*, 56, 1-20.

Stenmark, C. & **Kreitler, C. M.** (2019). Pressure and ethical decision-making. *International Journal of Information Decision Sciences*, 11, 1-19.

Ocker, M. & **Kreitler, C. M.** (2018). Context-dependent memory and chewing gum. *American Journal of Psychological Research*, 1, 1-10, [www.mcneese.edu/ajpr/](http://www.mcneese.edu/ajpr/)

Sparks-Parisetette, A. & **Kreitler, C. M.** (2018). Retrospective Reports of Childhood Relationships and Associations with Adult Anxiety and Depression. *Journal of Basic and Applied Research*.

**Kreitler, C. M.**, Stenmark, C., Serrate, J., & Winn, N. (2016). The role of individual differences and emotion in Facebook activity. *Journal of Psychology and Behavioral Science*, 4, 1-10. doi: 10.15640/jpbs.v4n1a1

Stenmark, C. & **Kreitler, C. M.** (2016). A cognitive tool for ethical decision-making: A case for ACED IT. *Ethics and Behavior*, 27, 221-239. doi: 10.1080/10508422.2016.1176566

**Kreitler, C. M.**, & Dyson, K. (2016). Cultural frame switching among Hispanic students. *Journal of Latinos and Education*, 1-6. doi:10.1080/15348431.2015.1066251

**Kreitler, C. M.**, Stenmark, C., Rodarte, A., & DuMond, R. (2014). ACED IT: A tool for improved ethical and moral decision-making. *Journal of Moral Decision Making*, 1-21.

**Kreitler, C. M.**, Repasky, G., Dansereau, D. F., Barth, T. M., & Travis, K. (2012). An exploratory study utilizing expressive writing and a novel cognitive tool as strategies for enhanced moral perception. *International Journal of Business, Humanities and Technology*, 2, 112-118.

**Kreitler, C. M.**, Dansereau, D. F., Barth, T. M., Repasky, G., Miller, J. (2012). Evaluation of a cognitive tool for enhanced decision-making and personal change among college students. *National Academic Advising Journal*, 32, 18-29.

**Kreitler, C. M.** & Dansereau, D. F., Barth, T. M., Ito, S. (2009). Enhancing the Decision-Making of Extraverted College Students. *College Student Journal*, 31, 46-52.

**Kreitler, C. M.**, (2006). Be an exceptional academic advisor: share yourself, become a mentor. *Academic Advising Today*, 29, 15-20.

### **Other scholarly publications**

**Textbook:** Bonds-Raacke, J., Raacke, J. & **Kreitler, C. M.** (2020). Research Methods: Are you Equipped? Second Edition. Kendall Hunt Publishing.

Walker, J. & **Kreitler, C. M.** (2018). Attachment styles and perceptions of alcohol consumption among college students. *Psychology and Behavioral Science International Journal*, 8, DOI: 10.19080/PBSIJ.2018.08.555743

Trubenstein, B. P. & **Kreitler, C. M.** (2016). Overconfidence and personality traits. *Crius Journal (online)*.

Ocker, M. & **Kreitler, C. M.** (2015). Facial symmetry in college students. *Crius Journal (online)*.

Hansen, J. & **Kreitler, C. M.** (2014). Idealism, relativism and moral priorities. *Crius Journal*, 95-104.

Hansen, J., Smith, B., **Kreitler, C. M.** (2013). Calculating morality and decision making. *Crius Journal*, 1, 23-28.

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### **Student Capstone Events**

Thesis Projects (Chair): 6

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## Measurement Development

Cognitive tool developer/assessment, (2009-current) ACED IT, Copyright 2009.

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## Invited Addresses

2019 – Speaker, Effects of Trauma on the Brain. Training was conducted for members of the community via Children’s Advocacy Center for Greater West Texas

2019 – Co-Coordinator and speaker, Human Trafficking Prevention Presentation. Workshop was conducted at ASU for faculty, staff and community

2018 – Coordinator and speaker, Fostering Success at ASU: Easing Transition from Foster Care to College. Workshop was conducted at ASU for faculty and staff

2017 – Invited Speaker, Texas State Commissioner and the Texas Border District Attorneys’ Unit Meeting in Austin, TX (importance of brain development in underrepresented children and youth)

2017– Coordinator and speaker, ASU Faculty and Staff Hispanic Heritage Month Lecture (importance of Hispanic heritage topics)

2017 – Invited Speaker, ASU Ram Round Up, Addressed over 150 incoming freshmen about how to make good choices in their academic endeavors

2017– Experience ASU speaker, Freshmen College. Addressed over 100 prospective students and their families about ASU from academic perspective

2017– Invited Speaker, Laura W. Bush Institute for Women’s Health, Girl Power, (bullying, nutrition and psychological health)

2016 – Experience ASU speaker, Freshmen College. Addressed over 100 prospective students and their families about ASU from academic perspective

2016 – Invited Speaker, Laura W. Bush Institute for Women’s Health, Girl Power, (bullying, eating disorders and self-esteem)

2012 – Invited Speaker/Facilitator, African American Student Association Round Table, (gender and cultural differences on perceptions of relationships)

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## Selected Conference Presentations

Thompson, M., **Kreitler C. M.**, & Lippi, S. (2019). *The Effect of Maternal Deprivation on Behavior in a Mouse Model to examine Foster Care*. Research Talk Presented at the Annual meeting of the Southwestern Psychological Association, Albuquerque, NM.

Miranda, J., **Kreitler, C. M.**, Stenmark, C.K (2019). Impact of Enclothed Cognition on Personality. Presented at the Annual meeting of the Southwestern Psychological Association, Albuquerque, NM.

Stenmark, C. K., **Kreitler, C. M.**, Miller, R. A., Nystad, I. E., Perez, T., M. & Rader, M. G. (2018). Self-efficacy and ethical decision-making. APS, San Francisco, CA.

Brewer, S.T., **Kreitler, C. M.** Huang, H.H., Goodman, J., Voth, L., Price, M., Riley, K., Miranda, J., & Fleming, S. (2018). *The Influence of Pain and Anxiety on Eye-Witness Testimony*. Poster presented at the Annual meeting of the Southwestern Psychological Association, Houston, TX.

Stenmark, C. K., **Kreitler, C. M.**, Bright, J. M., Magness, C., Parkhurst, C. L., & Liu, R. (2017). Moral Credentialing and ethical decision making. APS, Boston, MA.

**Kreitler, C. M.** & Stenmark, C. K. (2016). The role of individual differences and emotion in facebook activity. APS. Chicago, IL.

Stenmark, C. K. & **Kreitler, C. M.** (2016). Pressure and ethical decision making. APS, Chicago, IL.

Goodman, J., Bright, J., Brewer, S., & **Kreitler, C. M.** (2016). Assessment of a pilot memory tool. Southwestern Psychological Association, Dallas, TX.

Chavarria, A., **Kreitler, C. M.**, & Stenmark, C. (2016). Perceptions of gender on perceived moral intensity. Southwestern Psychological Association, Dallas, TX.

Ocker, M. & **Kreitler, C. M.** (2016). Context-dependent memory and chewing gum. Southwestern Psychological Association, Dallas, TX.

Stenmark, C. K., **Kreitler, C. M.**, Tran, K., Serrate, J., Cortez, A., Doane, B. E., Olszewska, O. (2015, May). An examination of a tool for ethical decision-making. APS, New York, NY.

Serrate, J., **Kreitler, C.**, Stenmark, C. K. (2015, May). What's your status: Emotions, narcissism, and Facebook posting styles. APS, New York, NY.

Rodarte, A., **Kreitler, C. M.**, Stenmark, C. (2014). ACED IT: A tool for improved ethical and moral decision-making. Society for Industrial Organizational Psychology annual meeting, Honolulu, HI.

Hansen, J., Smith, B., **Kreitler, C. M.** (2013). Calculating morality and decision making. CRIUS Journal. ASU undergraduate research symposium, San Angelo, TX.

**Kreitler, C.M.**, Repasky, G., Clements, R. & Travis, K (2010). Evaluation of a novel tool for problem-solving and coping among college students. TCU Student Research Symposium, Fort Worth, TX.

Repasky, G., Miller, J., & **Kreitler, C.M.** (2009). Evaluation of a novel tool for enhanced decision-making and personal change among college students. Poster presentation at the TCU Student Research Symposium, Fort Worth, TX.

**Kreitler, C.M.**, Miller, J., Hartigan, H. & Sessi, D. (2008). *The effect of emotion on self-construal and task persistency*. TCU Student Research Symposium, Fort Worth, TX.

Neste, S. L. & **Kreitler, C.M.** (2006). *It takes two to tango: Celebrate the advising connection with Hispanic students*. Invited address presented at the Hispanic Association of Universities and Colleges' International Conference, Alcala de Henares, Spain.