

Crystal Mata Kreitler

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Education

Texas Christian University, Fort Worth, (Ph.D., 2011)
Texas Christian University, Fort Worth, TX (M.S., 2009)
Angelo State University, San Angelo, TX (M.S., 2005)
Angelo State University, San Angelo, TX (B.A., 2004)

Employment

Associate Professor, Angelo State University, San Angelo, TX (2017 – current)
Assistant Professor, Angelo State University, San Angelo, TX (2011 – 2017)
Teaching Assistant, Texas Christian University, San Angelo, TX (2007 – 2011)
Academic Advisor, Angelo State University, San Angelo, TX (2006 – 2007)
Graduate Student Assistant, Angelo State University, San Angelo, TX (2004 – 2006)

Fellowships, Grants and Awards

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| 2019 | Angelo GOES: Graduate Outreach for Equity and Success (PI; in review)
Department of Education HSI Grant. \$2.3m. |
| 2018 | Cultivating an Ethical Culture in Experimental Psychology (PI; not awarded)
National Science Foundation, \$278,000. |
| 2018 | Texas Academic Leadership Academy Fellow, a year-long, intensive leadership experience aimed at developing aspiring academic leaders' leadership skills. With a focus on the specific issues Texas higher education institutions face, TALA also addresses many of the goals laid out by the 60x30TX Strategic Plan and individual institutions. TALA Fellows are guided by senior academic leaders, leadership experts, and mentors through an intensive, catered experience. |
| 2017 | Pain and Memory (PI). Awarded Angelo State University Faculty Enhancement Research Grant. \$15,000 |
| 2015 | Self-perception and ethical cognition (Co-PI; not awarded). \$122,000. This was an interdisciplinary research project between psychology and philosophy. |
| 2012 | Strategies for Ethical Decision Making (PI). Awarded Angelo State University Faculty Enhancement Research Grant. \$14,267. |

2012-2018	Awarded Faculty Mentor Grant to supervise undergraduate students research (two per year): Each of my grant students were awarded \$1500 in the following years: Academic year 2012-2013; Academic year 2013-2014; Academic year 2014-2015; Academic year 2015-2016; Academic year 2016-2017; Academic year 2017-2018.
2018	Friends of Student Government Association Rammy Award
2017	Emerging Scholar Nominee
2015-2017	Gary and Pat Rodgers Distinguished Faculty Nominee
2016	Presidential Semifinalist for the Faculty Excellence in Research Award
2014	Wonderful Woman of the Year among Faculty Award
2013	Best Faculty Advisor Award
2013	Advisor of the Year Rammy Award Nominee
2011	Best Graduate Student Psychology Poster Presentation, TCU Research Symposium
2007-2010	<i>Grow Your Own Fellow</i> , Texas State University System.

Teaching

Courses Taught at Angelo State University

Undergraduate

General Psychology
 Seminar in Psychological Research
 Statistical Analysis and Research Methods
 Cognition
 General Studies (Science of love and sex)
 Critical Thinking

Graduate

Social Psychology
 Research Development
 Statistical Design and Analysis
 Cognitive Neuroscience
 Experimental Research

Courses Taught at Texas Christian University

Teaching Assistant

Cognition and Emotion
 Ethics
 Research

Current Research Interests

Experimental psychology
Emotional deprivation with rodent model
Ethical decision-making and cognitive problem solving
Ethical/conceptual perspectives, personality and emotion

Service

Service to University

President, Faculty Senate
Rams Reload Fundraising Committee 2017-current
Retention Committee, 2019-current
Graduate Council, 2017-current
IACUC committee, 2018-current
Ad Hoc OP 6.28 Review Committee, 2018-2019
Tenure Advisory Committee, 2018-2020
ASU Foundation Faculty Representative, 2018-2019
Gender Studies committee, 2018-2018
Chair, University Affairs Committee, 2017-2018
Co-director, Study Abroad (Unique Europe), 2018
Co-chair, General Studies/Signature Course Review Committee
University Representative, Texas Association of Chicanos in Higher Education, current
Academic Excellence Committee, 2016-2017
Student Code of Conduct Committee, 2016-2017
Host Parent, ASU First-generation college student Host program, 2016-current
Faculty Advisor, ASU Sigma Phi Lambda, 2016-current
Security Studies Thesis Committee, 2016
ASU Health Services Committee, 2015-current
Security Studies Thesis Committee, 2014
University Center Program Council Committee, 2014
Faculty Advisor, ASU Pi Kappa Alpha Fraternity, 2012- 2015
I/O Thesis Committee, 2012
Biology Thesis Committee, 2012
ASU Faculty Enhancement Committee, 2012

Service to College

Chair, College Tenure and Promotion Committee, 2017-2018
Faculty Representative, Academic Review Committee, 2016-2018
Marshal for College, ASU Commencement, 2017-2018

Service to Department

Director, Master of Science in Experimental Psychology: Behavioral Neuroscience Emphasis.
Graduate program developed by Drs. Kreitler and Brewer in 2017.

Director, Psychology Teaching Assistant Program, 2011-2019

Elected Chair, Department Peer Review Committee
Chair, Faculty Search Committee, Experimental Psychology
Advisor and Founder, Psychology Ambassador Club, (recruitment initiative) 2017-current
Journal Creator/Manager, ASU Social Science Research Journal, 2014-current
Coordinator, Undergraduate Student Excellence, 2012-2017
Research Publicist, 2012-current
ASU Social Work Faculty Search Committee, 2015-2016
Chief Editor, Psychology Newsletter, 2012-2016
Faculty Advisor, ASU Psychology Club, 2012- 2016
ASU Psychology Faculty Search Committee, 2014
ASU I/O Psychology Faculty Search Committee, 2015

Service to Profession

Rodent and STEM lab training at TCU neuroscience vivarium, 2018, 2019
International Human Services Training, Netherlands, Austria and Vienna, 2018
Finance Committee, Southwestern Psychological Association, 2017-2019

Reviewer for Journals

Associate Editor, American Journal of Psychological Research, 2016-2019 appointment
Reviewer, Journal of Latinos and Education, 2018
Reviewer, Journal of Psychological Inquiry, 2016
Reviewer, Alpha Chi Journal of Undergraduate Scholarship, 2015-2016

Reviewer for Books

Reviewer, Social Psychology and Politics, (author: Jost), SAGE Publications, 2017
Author, Supplemental materials for learning chapter in Pomerantz textbook, 2017
Reviewer, Introduction to Social Psychology, 2016, (author: Clayton), 2016
Reviewer, Moral Panics, Fear Campaigns, and Need for Critical Thinking, 2016

Service to Community

Member, TX State DFPS Commissioner's Human Trafficking and Foster Care Task Force, 2017-current
Coalition Member, Children's Advocacy Center for Greater West Texas's Child and Family Wellbeing Initiative
Faculty Representative, Concho Valley Foster Care Consortium, 2017-current
Board of Directors, Give More Hugs Non-profit organization, 2013-2017
Volunteer Instructor, STEM Girl Scouts (2014-current)
Board of Directors, San Angelo Boys and Girls Club, 2007-2008
Assistant Coordinator, Ethical Decision-Making Workshop for DFW city employees, 2010
Co-Director, San Angelo Mother-Daughter Program, 2006-2007

Professional Associations

Member, Society for Neuroscience
Member, Association of Psychological Science
Member, Psi Chi National Honor Society
Member, Southwestern Psychological Association
Former Member, National Academic Advising Association

Mentor, Student Research

All my research projects have involved undergraduate and/or graduate students, which is a hallmark of productive research faculty, and serves the mission of the American Psychological Foundation by training the next generation of researchers. Below are some of my students' outstanding accomplishments.

- Faculty Mentor, Perceptions of Domestic Violence and Impulsivity (2018). These data were presented at a regional conference. Courtney Shields was accepted into a PsyD program at Nova Southeastern University.
- Faculty Mentor, Anxiety among young adults with siblings with special needs (2017). These data were presented at regional conference. Reagan (student) was accepted into a PhD program at TCU. Reagan published report in department journal.
- Faculty Mentor, Enclothed cognition and self-perceptions (2017). These data were presented by Vikash (student) at the national Alpha Chi conference. Project was granted the regional award. Vikash's work was published in department student journal.
- Faculty Mentor, Overconfidence and personality traits (2015). These data were presented by Paige (student) at the national Alpha Chi conference. Project was granted the regional award. Paige's work was published in department student journal. Paige was accepted into PhD program at University of California at Riverside.

Peer-Reviewed Publications

Stenmark, C.K., **Kreitler, C.M.**, & Miller, R.A (2019). Moral credentialing and ethical decision-making. *Journal of Psychology and Education, 56*, 1-20.

Stenmark, C. & **Kreitler, C. M.** (2019). Pressure and ethical decision-making. *International Journal of Information Decision Sciences, 11*, 1-19.

Ocker, M. & **Kreitler, C. M.** (2018). Context-dependent memory and chewing gum. *American Journal of Psychological Research, 1*, 1-10, www.mcneese.edu/ajpr/

Sparks-Parisetette, A. & **Kreitler, C. M.** (2018). Retrospective Reports of Childhood Relationships and Associations with Adult Anxiety and Depression. *Journal of Basic and Applied Research*.

Kreitler, C. M., Stenmark, C., Serrate, J., & Winn, N. (2016). The role of individual differences and emotion in Facebook activity. *Journal of Psychology and Behavioral Science, 4*, 1-10. doi: 10.15640/jpbs.v4n1a1

Stenmark, C. & **Kreitler, C. M.** (2016). A cognitive tool for ethical decision-making: A case for ACED IT. *Ethics and Behavior, 27*, 221-239. doi: 10.1080/10508422.2016.1176566

Kreitler, C. M., & Dyson, K. (2016). Cultural frame switching among Hispanic students. *Journal of Latinos and Education, 1-6*. doi:10.1080/15348431.2015.1066251

Kreitler, C. M., Stenmark, C., Rodarte, A., & DuMond, R. (2014). ACED IT: A tool for improved ethical and moral decision-making. *Journal of Moral Decision Making, 1-21*.

Kreitler, C. M., Repasky, G., Dansereau, D. F., Barth, T. M., & Travis, K. (2012). An exploratory study utilizing expressive writing and a novel cognitive tool as strategies for enhanced moral perception. *International Journal of Business, Humanities and Technology, 2*, 112-118.

Kreitler, C. M., Dansereau, D. F., Barth, T. M., Repasky, G., Miller, J. (2012). Evaluation of a cognitive tool for enhanced decision-making and personal change among college students. *National Academic Advising Journal*, 32, 18-29.

Kreitler, C. M. & Dansereau, D. F., Barth, T. M., Ito, S. (2009). Enhancing the Decision-Making of Extraverted College Students. *College Student Journal*, 31, 46-52.

Kreitler, C. M., (2006). Be an exceptional academic advisor: share yourself, become a mentor. *Academic Advising Today*, 29, 15-20.

Other scholarly publications

Textbook: Bonds-Raacke, J., Raacke, J. & **Kreitler, C. M.** (in review). Research Methods: Are you Equipped? Third Edition. Kendall Hunt Publishing.

Walker, J. & **Kreitler, C. M.** (2018). Attachment styles and perceptions of alcohol consumption among college students. *Psychology and Behavioral Science International Journal*, 8, DOI: 10.19080/PBSIJ.2018.08.555743

Trubenstein, B. P. & **Kreitler, C. M.** (2016). Overconfidence and personality traits. *Crius Journal (online)*.

Ocker, M. & **Kreitler, C. M.** (2015). Facial symmetry in college students. *Crius Journal (online)*.

Hansen, J. & **Kreitler, C. M.** (2014). Idealism, relativism and moral priorities. *Crius Journal*, 95-104.

Hansen, J., Smith, B., **Kreitler, C. M.** (2013). Calculating morality and decision making. *Crius Journal*, 1, 23-28.

Student Capstone Events

Thesis Projects (Chair): 5

Measurement Development

Cognitive tool developer/assessment, (2009-current) ACED IT, Copyright 2009.

Invited Addresses

2019 – Speaker, Effects of Trauma on the Brain. Training was conducted for members of the community via Children’s Advocacy Center for Greater West Texas

2019 – Co-Coordinator and speaker, Human Trafficking Prevention Presentation. Workshop was conducted at ASU for faculty, staff and community

2018 – Coordinator and speaker, Fostering Success at ASU: Easing Transition from Foster Care to College. Workshop was conducted at ASU for faculty and staff

2017 – Invited Speaker, Texas State Commissioner and the Texas Border District Attorneys’ Unit Meeting in Austin, TX (importance of brain development in underrepresented children and youth)

2017– Coordinator and speaker, ASU Faculty and Staff Hispanic Heritage Month Lecture (importance of Hispanic heritage topics)

2017 – Invited Speaker, ASU Ram Round Up, Addressed over 150 incoming freshmen about how to make good choices in their academic endeavors

2017– Experience ASU speaker, Freshmen College. Addressed over 100 prospective students and their families about ASU from academic perspective

2017– Invited Speaker, Laura W. Bush Institute for Women’s Health, Girl Power, (bullying, nutrition and psychological health)

2016 – Experience ASU speaker, Freshmen College. Addressed over 100 prospective students and their families about ASU from academic perspective

2016 – Invited Speaker, Laura W. Bush Institute for Women’s Health, Girl Power, (bullying, eating disorders and self-esteem)

2012 – Invited Speaker/Facilitator, African American Student Association Round Table, (gender and cultural differences on perceptions of relationships)

Selected Conference Presentations

Thompson, M., **Kreitler C. M.**, & Lippi, S. (2019). *The Effect of Maternal Deprivation on Behavior in a Mouse Model*. Research Talk Presented at the Annual meeting of the Southwestern Psychological Association, Albuquerque, NM.

Miranda, J., **Kreitler, C. M.**, Stenmark, C.K (2019). Impact of Enclothed Cognition on Personality. Presented at the Annual meeting of the Southwestern Psychological Association, Albuquerque, NM.

Stenmark, C. K., **Kreitler, C. M.**, Miller, R. A., Nystad, I. E., Perez, T., M. & Rader, M. G. (2018). Self-efficacy and ethical decision-making. APS, San Francisco, CA.

Brewer, S.T., **Kreitler, C. M.** Huang, H.H., Goodman, J., Voth, L., Price, M., Riley, K., Miranda, J., & Fleming, S. (2018). *The Influence of Pain and Anxiety on Eye-Witness Testimony*. Poster presented at the Annual meeting of the Southwestern Psychological Association, Houston, TX.

Stenmark, C. K., **Kreitler, C. M.**, Bright, J. M., Magness, C., Parkhurst, C. L., & Liu, R. (2017). Moral Credentialing and ethical decision making. APS, Boston, MA.

Kreitler, C. M. & Stenmark, C. K. (2016). The role of individual differences and emotion in facebook activity. APS. Chicago, IL.

Stenmark, C. K. & **Kreitler, C. M.** (2016). Pressure and ethical decision making. APS, Chicago, IL.

Goodman, J., Bright, J., Brewer, S., & **Kreitler, C. M.** (2016). Assessment of a pilot memory tool. Southwestern Psychological Association, Dallas, TX.

- Chavarria, A., **Kreitler, C. M.**, & Stenmark, C. (2016). Perceptions of gender on perceived moral intensity. Southwestern Psychological Association, Dallas, TX.
- Ocker, M. & **Kreitler, C. M.** (2016). Context-dependent memory and chewing gum. Southwestern Psychological Association, Dallas, TX.
- Stenmark, C. K., **Kreitler, C. M.**, Tran, K., Serrate, J., Cortez, A., Doane, B. E., Olszewska, O. (2015, May). An examination of a tool for ethical decision-making. APS, New York, NY.
- Serrate, J., **Kreitler, C.**, Stenmark, C. K. (2015, May). What's your status: Emotions, narcissism, and Facebook posting styles. APS, New York, NY.
- Rodarte, A., **Kreitler, C. M.**, Stenmark, C. (2014). ACED IT: A tool for improved ethical and moral decision-making. Society for Industrial Organizational Psychology annual meeting, Honolulu, HI.
- Hansen, J., Smith, B., **Kreitler, C. M.** (2013). Calculating morality and decision making. CRIUS Journal. ASU undergraduate research symposium, San Angelo, TX.
- Kreitler, **C.M.**, Repasky, G., Clements, R. & Travis, K (2010). Evaluation of a novel tool for problem-solving and coping among college students. TCU Student Research Symposium, Fort Worth, TX.
- Repasky, G., Miller, J., & **Kreitler, C.M.** (2009). Evaluation of a novel tool for enhanced decision-making and personal change among college students. Poster presentation at the TCU Student Research Symposium, Fort Worth, TX.
- Kreitler, C.M.**, Miller, J., Hartigan, H. & Sessi, D. (2008). *The effect of emotion on self-construal and task persistency*. TCU Student Research Symposium, Fort Worth, TX.
- Neste, S. L. & **Kreitler, C.M.** (2006). *It takes two to tango: Celebrate the advising connection with Hispanic students*. Invited address presented at the Hispanic Association of Universities and Colleges' International Conference, Alcala de Henares, Spain.