



1. Ratliff, E., M. Vassalos, and W. Hu. *Assessing the Influence of Tangible and Intangible Seafood Characteristics on Consumers' Purchasing Decisions*. Selected Paper, Southern Agricultural Economics Association Annual Meeting, Mobile, AL, February 4-7, 2017.
2. Ratliff, E., M. Vassalos, and W. Hu. *Factors Influencing Consumer Involvement in Community Supported Fishery Programs*. Selected Paper, Southern Agricultural Economics Association Annual Meeting, Jacksonville, FL, February 2-6, 2018.
3. Ratliff, E., M. Vassalos, and M. Motallebi. *Comparing Consumers' Willingness to Pay for Organic, Local, Fair Trade, Low Carbon Footprint Tomatoes Across Three Different Marketing Outlets*. Selected Poster, Agricultural and Applied Economics Association Annual Meeting, Washington, D.C., August 5-7, 2018.
4. Ratliff, E., M. Vassalos, and M. Motallebi. *Factors Influencing Consumer's Willingness to Pay for Organic Peaches: A Case Study for South Carolina*. Selected Paper, Southern Agricultural Economics Association Annual Meeting, Birmingham, AL, February 2-5, 2019.

### **Outreach Presentations**

---

1. Ratliff, E., M. Vassalos, and M. Motallebi. *An Assessment of SC Consumers Preferences and WTP for Organic*. Organic Certification Workshop- Pee Dee Research and Education Center, April 6, 2018.
2. Ratliff, E., M. Vassalos, and M. Motallebi. *An Assessment of SC Consumers Preferences and WTP for Organic*. Showcasing Agriculture & Conservation Practices for Small and Beginning Farmers Workshop, March 30, 2019.

### **Academic Experience**

---

- Agribusiness Academic Bowl Coach Summer 2017-Present
- AGRB 2050: Agriculture and Society Teaching Assistant Fall 2017
- AGRB 452: Agricultural Policy grader Spring 2016
- AGRB 319: Agribusiness Management grader Spring 2016, Fall 2017
- AGRB 205: Agriculture and Society grader Fall 2015
- Undergraduate Research, Nuisance Animal Removal Spring 2015
  - Economic effects of trapping on the Clemson Experimental Forest.
- Clemson Downs Technology Instructor Fall 2012
  - Assisted in teaching retirees technology at local retirement home

May 2014

**Services**

---

- Academic Bowl Competition Moderator- Southern Agricultural Economics Association Meeting
  - Birmingham, AL February 2019
- Academic Bowl Competition Moderator- Agricultural and Applied Economics Association Annual Meeting
  - Washington, D.C. August 2018
  - Academic Bowl Competition Moderator- Southern Agricultural Economics Association Meeting
    - Jacksonville, FL February 2018
- Academic Bowl Competition Moderator- Agricultural and Applied Economics Association Annual Meeting
  - Chicago, IL July 2017
- Clemson University Agribusiness Orientation Representative June 2017
- Clemson CAFLS Ambassador Spring 2015-Spring 2016
  - Assist in acclimating accepted students/incoming freshman of CAFLS

**Professional Organizations**

---

- Member of the Southern Agricultural Economics Association
- Member of the Agricultural and Applied Economics Association
- Member of the Teaching, Learning, and Communication Section of AAEA

**Participation in Academic Competitions**

---

- Agricultural and Applied Economics Association Academic Bowl- Boston, MA
- Southern Agricultural Economics Association Academic Bowl- San Antonio, TX
- Southern Agricultural Economics Association Academic Bowl- Atlanta, GA
- Agricultural and Applied Economics Association Academic Bowl- San Francisco, CA

**Activities**

---

- President of Clemson University Agribusiness Association June 2015 – May 2016
- Member of Kappa Delta Sorority August 2012- May 2016
- Ducks Unlimited Club August 2012 - May 2016
- Helped organize a golf and tennis tournament to benefit The Parenting Place and Prevent Child Abuse America

## **Computer Skills**

---

Proficient knowledge in:

- Stata
- Microsoft Office

Limited Exposure:

- SAS
- R
- SPSS

## **References**

---

Available upon request