# JASON ALEMÁN, PH.D.

Assistant Clinical Professor

Department of Social Work and Sociology

Angelo State University

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## **EDUCATION**

PhD 2013	Texas State University—San Marcos Education Adult, Professional, & Community Education
MS 2005	The University of Texas at Austin Social Work Administration and Planning
BA 2002	The University of Texas at San Antonio Interdisciplinary Studies English

## **RESEARCH SPECIALIZATIONS**

- Latino Issues in Social Work
- Social Welfare Policy
- Culturally-Responsive Qualitative Research Methods
- Postcolonial Theory
- First Generation Social Work Students

# PROFESSIONAL EXPERIENCE

## Academic

Angelo State University, Social Work, Assistant Clinical Professor
San Antonio College, Social Work, Adjunct Professor
Our Lady of the Lake University, Social Work, Adjunct Professor
New Mexico Highlands University, Social Work, Assistant Professor
Texas State University, Educational Leadership, Graduate Instructor
The University of Texas at San Antonio, Education, Graduate Instructor

## Administrative, Leadership & Policy

2019 – Present United Way of San Antonio and Bexar County

Vice President, Collective Impact

San Antonio, TX

United Way of San Antonio and Bexar County seeks to unite the community to identify and solve our most critical issues. Our vision is to live in a diverse and thriving community where everyone has the opportunity to achieve their full potential. As Director of Collective Impact, I oversee a \$10 million a year investment addressing child abuse, prenatal care, and kinder readiness initiatives in San Antonio. Working as the intermediary and backbone role to twenty-five organizations receiving an investment to provide direct services, I am responsible for the design, evaluation, and fiscal management of our five-year process.

2017 – 2018 La Plaza de Encuentro Gathering Place ("Encuentro")

Associate Executive Director

Albuquerque, NM

La Plaza de Encuentro Gathering Place ("Encuentro"), a nonprofit organization in the historic neighborhood of Barelas in Albuquerque, New Mexico, provides top quality adult education programs for the Latino immigrant community culturally-responsive and accessible environment. Instruction in English language and literacy, High School Equivalency, and technology programs are offered for a diverse set of lifelong learners. As Associate Executive Director, I supported the Executive Director in all capacities of organizational leadership. This included, but was not limited to: leading development strategies, overseeing all research and evaluation efforts, and spearheading innovative organizational planning efforts. In the midst of the most trying time, politically, socially, and fiscally for Latino immigrants, I was charged with sustaining organizational efforts that led to career opportunities, lifelong learning programs, and advocating for social justice efforts.

2015 – 2017 Philadelphia Youth Network

Vice President, Program Services

Philadelphia, PA

The Philadelphia Youth Network (PYN) is a nationally-recognized intermediary organization dedicated to improving the economic and education outcomes of Philadelphia's youth. PYN organizes its work around four core functions: leveraging, coordinating and managing public and private investment directed at youth education and workforce development in the Philadelphia region; convening and leading cross-sector partnerships and initiatives that enhance opportunities available to Philadelphia youth; designing, and managing and replicating effective program models that prepare Philadelphia youth for the future workforce.

As Vice President, Program Services, I led the Program Services Division (PSD) ensuring PYN program models were designed and implemented with fidelity. As a conduit for local, regional, and national best practices, the PSD ensured programs were managed and evaluated to demonstrate the impact of the investment and services on youth in Philadelphia. In partnership with stakeholders who invest in the youth workforce development system and sub-contractors who directly serve the youth, I managed resources over \$15.9 million for services to nearly 20,000 youth annually.

As Vice President, Program Services, I also provided strategic leadership and direction for the organization and supported PYN's effort to implement high-quality programs. I was charged with

overseeing all aspects of programming were executed successfully; including, the design, development, procurement, implementation, support, and evaluation of programmatic interventions. In addition to overseeing three unique departments: Program Strategy & Integration, Research & Evaluation, and Professional Learning & Development, I was a member of the Executive Leadership Team seeking strategic processes to achieve PYN's Mission.

2013 – 2015 Family Service Association of San Antonio, Inc.
Director, Education & Workforce
San Antonio, TX

Directed four unique departments that focus on youth development, college and career access/readiness, family strengthening, workforce development, and community development in rural counties. With a staff of 40 team members and a \$4 million annual budget, I was directly responsible for all fiscal and programmatic expectations set forth by a diverse set of funders. During my time at Family Service Association, I assisted in building strong relationships with community partners, external stakeholders, local school systems, and current and potential funding sources. Sustainability efforts were also key duties assigned as we seek to ensure services are delivered to those populations most in need.

As a member of the Leadership Team of a large organization (700 employees), I was tasked with redesigning intricate internal systems that effect all employees and departments. First, I redesigned of budget management procedures for all agency departments. Programmatic staff became more efficient in collaborating with the business office to ensure sound fiscal management and forecasting. Second, I was tasked with redesigning how we as an agency evaluate and measure success. Through this process, the utilization of a bi-annual agency report as a management tools and as a mechanism to drive interest from potential funders and collaborators. The direct oversight of an array of programs, along with my agency leadership duties, provided a healthy blend of experiences and learning opportunities. Each day, I was tasked with maintaining order on issues ranging from budget management, to personnel matters, to organizational change efforts, to quality service delivery, and ensuring the sustainability of all efforts.

2009 – 2013 Texas State University – San Marcos Project Coordinator San Marcos, TX

Served as Project Coordinator of the Science and Technology for English Language Learners Achieving Results (STELLAR) Project in the College of Education at Texas State University-San Marcos, where I oversaw a statewide grant aiming to increase science achievement for English language learners. Funded by the Texas Education Agency (TEA), the STELLAR Project was awarded \$5.5 million to create professional development opportunities for science teachers across the state of Texas. My duties included the design, planning, and implementation of statewide conferences and workshops, and project evaluation through qualitative and budget analysis. My role also demanded that I build strong working relationships with science teachers, content coaches, school leaders, and district administrators across the state of Texas.

2006 – 2009 United Way of San Antonio & Bexar County Associate Director, Individuals Issue Council San Antonio, TX

Assisted in the conceptualization, development, implementation, and evaluation of a school-parent-community partnership. In this role, I, along with my colleague, embarked on a mission to create an authentic, parent-driven partnership to strengthen the bond between schools, families, and community. From its inception, my role within the partnership was to provide support of all types to the parents of the

community, resources and support for local schools, and maintain the integrity of the partnership's initial desire to always be parent-centered, research-based in our approach. My role within the partnership required intense work with leaders at the campus and district level at a large urban school district.

2006–2008 Annie E. Casey Foundation

Consultant – Resident Leadership Unit

Baltimore, MD

Consulted on a national resident leadership project seeking to create positive community change in eight cities across the United States. My role within this project was to provide technical assistance and support to resident leaders through coaching and mentoring throughout the change process.

## **AWARDS, FELLOWSHIPS & HONORS**

- 2011 Graduate Student Research Grant for Dissertation Completion College of Education, Texas State University-San Marcos
- 2010 David L. Clark National Graduate Student Research Seminar in Educational Administration & Policy, Texas State University-San Marcos nominee
- 2004 University of Texas at Austin, School of Social Work Spotlight on a Student Highlight *The Utopian, 5(1), Fall/Summer 2004.*
- 2003 Alliance for Social Work Students of Color (A.S.S.C.), Co-Founder
- 2003 University of Texas at Austin, Office of Graduate Studies Texas Graduate Fellowship

#### **GRANTS & DEVELOPMENT**

2016 Pathways to Justice Careers for Youth (PJC)

Total Funding – \$2,000,000

U.S. Department of Labor – Employment and Training Administration (DOLETA)

2016 Summer Jobs and Beyond: Career Pathways for Youth (CPY)

Total Funding - \$1,000,000

U.S. Department of Labor – Employment and Training Administration (DOLETA)

## **PUBLICATIONS**

# **Book Chapters**

Alemán, J. (2013). *Nuestra Voz*: Exploring a Parental Engagement Model for Latino Families. In Kappler-Hewitt, K., Hodge, B., Childers-McKee, C., and Schuler, R. (Eds.), *Postcards from the Schoolhouse: Practitioner Scholars Examine Contemporary Issues in Instructional Leadership*. Ypsilanti, MI: NCPEA Press.

#### Dissertation

Alemán, J. (2013). *Papi*: Understanding the Tejano Father Hybrid Identity Within the Mexican American Family, Community, and School Experience Through a Postcolonial Lens. San Marcos, TX: Texas State University Press.

#### **PRESENTATIONS**

## Refereed Conference Presentations

- Alemán, J., Ciesielski, J. (May, 2016). *Impacting First Generation Latinos Employment Pathway in Philadelphia Through a Summer Work Experience*. National Council of La Raza (NCLR) Workforce Development Forum. Las Vegas, NV.
- Alemán, J. (November, 2012). The Tejano Father Identity and His Role Within the Educational Journey of His Children Through a Postcolonial Lens. University Council for Educational Administration (UCEA) Annual Convention, Denver, CO.
- Alemán, J. (April, 2012). Papi: Understanding the Tejano Father Identity and His Role Within the Mexican American Family, Community, and School Experience Through a Postcolonial Lens. Annual Meeting of the American Educational Research Association, Division A: Graduate Roundtable for Emerging Research, Section: School Contexts and Communities, Vancouver, British Columbia, Canada.
- Alemán, J. (March, 2012). *Papi: Understanding the Tejano Father Hybrid Identity Through a Postcolonial Lens*. Presentation at Tejas Foco Regional Conference of the National Association for Chicana and Chicano Studies (NACCS), San Marcos, TX.
- Alemán, J. (February, 2012). Nuestra Voz: Exploring a Parent Engagement Model for Latino Families Through a Postcolonial Lens. Presentation at National Association of African American Studies & Affiliates (NAAAS & Affiliates), Baton Rouge, LA.
- O'Malley, M.P., Nelson, S.W., Nino, J., Aguilar, I., & Alemán, J. (April, 2011). *National student protest* for educational equity in Chile: A case study of public pedagogy and its influence in a Chilean secondary school. Annual Meeting of the American Educational Research Association, Division B: Curriculum Studies, Section 1: Critical Perspectives and Communities in Action, New Orleans, LA.
- Alemán, J.; Garcia, E.; Gividen, M.; Nelson, S; Valadez, M. (May, 2008). Atlas of San Marcos: Community as Pedagogy. Panel Presentation at the Fourth International Congress of Qualitative Inquiry, Champaign, Illinois.

#### **Invited Addresses & Keynotes**

- Alemán, J. (October, 2013). Latino Parental Engagement: Teaching and Mentoring Communities. San Antonio, Texas.
- Alemán, J. (January, 2011). Parental Empowerment. Texas State University-San Marcos, Tenth Annual Conference for Assistant Principals and Aspiring School Leaders, San Marcos, Texas.
- Alemán, J. (September, 2010). Guest Lecture on Latino Parental Involvement from a Postcolonial Lens. ED 7311 Educational Philosophy in a Social Context.

## **COURSES TAUGHT & DEVELOPED**

2009-2015

#### Angelo State University SWK 3306 Social Work with Groups SWK 6311 Human Behavior in the Social Environment I Social Work History & Social Welfare SWK 6321 Social Work Policy & Advocacy SWK 6363 Social Work Administration & Management SWK 6365 San Antonio College SCWK 2301 Case Management and Assessment Introduction to Social Work **SOCW 2361** SOCW 2362 Social Welfare as a Social Institution SOCW 2389 Academic Cooperative New Mexico Highlands University Research Methods I SW 330 SW 341 Social Policy and Services I SW 383 Human Diversity & Multicultural Theory SW 430 Research Methods II SW 530 **Evaluative Research** SW 541 Social Policy: History, Structure & Analysis SW 566 Social Work Practice II Our Lady of the Lake University (Asynchronous Online Program) Principles of Generalist Social Work Practice I SOWK 6315 **SOWK 6347** Evaluation of Social Work Practice with Hispanic Children and Families Social Work Practice with Hispanic Families **SOWK 7321** Texas State University – San Marcos EDA 5347 **Understanding School Environments** (Instructor of Record: Sarah Baray, Ph.D.) The University of Texas at San Antonio Qualitative Research Methods SOC 5033 (Co-taught with Harriet Romo, Ph.D.) SERVICE 2015 San Antonio Water System (SAWS) Community Conservation Committee – *Member* 2013-2015 San Antonio Time Dollar Community Connections Board of Directors – Member

United Way of San Antonio & Bexar County

Individuals Issue Council, Advisory Board – Member