

## VITA

### Jeffrey Glenn Boone

Communication & Mass Media  
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### CURRENT POSITION

Professor of Journalism and Mass Media, Department of Communication & Mass Media, Angelo State University.

### EDUCATION

University of Tennessee-Knoxville, Ph.D. in Mass Communications with a minor in Applied Statistics, May 1993.

Texas Tech University, M.A. in Communications, August 1987.

Murray State University, B.S. in Journalism, December 1981.

### ACADEMIC EXPERIENCE

ANGELO STATE UNIVERSITY: August 1999 to present.

Courses taught:

- MM 1311, Writing for Mass Media
- MM 2300, Media Literacy
- MM 2311, Writing and Reporting the News
- MM 2345, Multimedia Development and Design
- MM 3311, Media Law
- MM 3315, History and Principles of Journalism
- MM 3335, Principles of Public Relations
- Comm/MM 4301, Senior Seminar
- MM 4355, Mass Media Effects and Ethics
- MM 4364, Media Management
- Comm 6302, Research Methods
- Comm 6306 Legal Issues in Communication Technologies

## **ACADEMIC EMPLOYMENT**

UNIVERSITY OF TEXAS OF THE PERMIAN BASIN: September 1996 to August 1999. My teaching areas were news writing, reporting, media and modern society, advanced reporting, communications law as well as supervision of interns and the student newspaper, the *Mesa Journal*. I coordinate the Mass Communication area within the department of Humanities and Fine Arts, including scheduling of classes and curriculum development.

UNIVERSITY OF ARKANSAS AT LITTLE ROCK: August 1991 to June 1996. My teaching areas were news writing, reporting, public affairs reporting, feature writing and the quantitative research seminar. My service there included producing a student-written publication sent to media outlets throughout the state of Arkansas and a publication of student research papers and advising the student chapter of SPJ. I was faculty adviser to the independent student newspaper. I have served on university committees and have represented the department in various capacities such as on media issue panel discussions and graduate student recruitment talks. I chaired the annual media contest for the professional chapter of the Arkansas Society of Professional Journalists.

UNIVERSITY OF TENNESSEE, KNOXVILLE: August 1988 to May 1991. I was a graduate teaching associate for six semesters. I was the instructor of record of a public relations writing course for four semesters and assisted in an introductory lecture course.

TEXAS TECH UNIVERSITY: August 1985 to May 1987. As a teaching assistant for five semesters, I was the primary instructor in news writing labs in the department of Journalism.

## **PROFESSIONAL EXPERIENCE**

THE (Henderson, Ky.) GLEANER - October 1983 to September 1985: I was a general assignment reporter for this Western Kentucky daily. My primary beats were law enforcement, several city governmental boards and commissions, agriculture, as well as features and a weekly entertainment column. While at The Gleaner I awarded Second Place for Best News Story, Division II Newspapers, Kentucky Press Association, 1985.

THE CADIZ (Ky.) RECORD - November 1982 to October 1983: I was the managing editor of this Western Kentucky weekly, but my duties also included writing copy, photography and layout.

THE EVANSVILLE (Ind.) PRESS - July 1982 to November 1982: My primary duty was editing wire copy in the sports department.

TENNESSEE VALLEY AUTHORITY - January 1982 to May 1982: I was an intern in the public relations department of TVA's Land Between the Lakes at Golden Pond, Ky.

THE MURRAY STATE NEWS - I was a general assignment reporter and assisted in copyediting and layout while attending Murray State University.

## **ACADEMIC PUBLICATIONS, CONVENTION PAPERS, AND PRESENTATIONS**

Hurricane Katrina: Group Communication in Crisis, with George Pacecho, Jr., submitted to the Journal of Studies in Communication Sciences.

Should We Laugh or Should We Wry? Editorial Cartoonist —"Jonik" Uses Critical Humor to Challenge Political arguments, with George Pacecho, Jr., presented at the annual meeting of the Southern States Communication Association, San Antonio, Texas, April, 2012.

Book chapter: McGuire, J. P., Armfield, G. G., & Boone, J. *Show Me the Numbers! Media Dependency and Fantasy Game Participants*. McFarland & Company, Inc.

"Show Me The Numbers! Media Dependency and Fantasy Game Participants," with McGuire, J. P., and Armfield, G. G.,. Paper presented at the annual meeting of the National Communication Association Conference, San Francisco, Calif., October 2010.

"Katrina lessons learned: Lone Star rhetoric in response to Hurricane Ike," with Pacheco, Jr., G., Texas Speech Communication Journal, 34 (1), 2009.

"Louisiana lessons learned: Lone Star rhetoric in response to Hurricane Ike," with George Pacheco, Jr. Paper presented at the annual meeting of the Southern States Communication Association, Norfolk, Va., April 2009.

"The Ethical Components of Blogging," with Patricia Turner and Paul Glover. Panel presentation at the College Media Advisers Spring National Convention, March, 2009.

"Bad Language and Sexual Innuendo on Television: The 'Stranger in our Home' Has a Foul Mouth," with Pat Turner, paper presented at the annual convention of the Southwest Education Council for Journalism and Mass Communications, Phoenix, Ariz., August 2000.

"If You Build it, Will They Come: How Mass Communication Students Use the Internet," presented to the Southern States Communication Association annual convention, San Antonio, Texas, April, 1998.

"Do They Know of What They Speak: Television Journalists and Poll Science," with Greg Pitts, Feedback, 38, (4), Fall, 1997.

"How Do Local Television Journalists Feel About Compliance with the AAPOR Poll Reporting Standards?" with Greg Pitts, Southwestern Mass Communication Journal, 12, (1), 1996.

"AAPOR Poll Reporting Standards: Journalists Say One Thing But Do Another," with Greg Pitts, presented to the Southwest Education Council for Journalism and Mass Communication, San Angelo, Texas, October 1995.

"A Comparison of Newspaper and Television Reporting of Polls during the 1992 Election Campaign," with M.D. Buffalo, Greg Pitts, Jeanne Rollberg and Luther Sanders presented to the annual meeting of Southwestern Political Science Association in conjunction with Southwestern Social Science Association, San Antonio, Texas, March/April 1994.

"*Science and Nature* as Sources for Scientific News: Are Journalistic News Values a Factor?" presented to the Southwest Education Council for Journalism and Mass Communication, Lubbock, Texas, October 1993.

"Compliance to AAPOR Poll Reporting Standards: Does Television Make the Grade?" with Greg Pitts, Southwestern Mass Communication Journal, 9(2), 1994.

"Compliance to AAPOR Poll Reporting Standards: Does Television Make the Grade?" with Greg Pitts, presented to the Southwest Education Council for Journalism and Mass Communication, Lubbock, Texas, October 1993.

"Wire service coverage of the Exxon Valdez crisis," with Sam Dyer and Mark Miller, Public Relations Review, 17(1), 27-36, 1991.

"Emergence of the greenhouse effect on the issue agenda: A news stream analysis," News Computing Journal, 7(4), 25-38, 1992.

"Need for cognition and self-report of persuasive message attributes," with Mark Miller and Allen White, presented to the Communication Theory and Methodology Division of the Association for Education in Journalism and Mass Communication, August 1990.

"NFC and effective message attributes: Receivers' reports and endorsements of what persuades them," with Mark Miller and Allen White, presented to the University of Tennessee College of Communications Research Symposium, April 1990.

"Media credibility: An analysis of a categorical-choice question to measure bias and reliability of newspapers and television news," presented to the University of Tennessee College of Communications Research Symposium, March, 1989.

"Reports of persuasive cues: Need for cognition and self report of what makes messages persuasive," with Mark Miller and Allen White, presented to the Midwest Association for Public Opinion Research, November 1989.

"Emergence of the greenhouse effect on the issue agenda: A news stream analysis," with Mark Miller and David Fowler, presented to the Midwest Association for Public Opinion Research, November 1989.

## **MEMBERSHIPS**

Southern States Communication Association  
Southwest Education Council for Journalism and Mass Communication  
Society of Professional Journalists  
Kappa Tau Alpha Honor Society