

JASON BROWN

INSTRUCTIONAL DESIGNER

CONTACT



325-277-8328



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147 Las Lomas Dr. San Angelo, TX 76904

EDUCATION

Master of Education Technology

Boise State University

2009

Certificate in Online Teaching

Boise State University

2009

Bachelor of Business Administration

Colorado Technical University

2009

Real Estate License (Expired)

Leonard-Hawes Real Estate School

2004

Computer Maintenance & Electronics Technology

American Commercial College

2000

ADJUNCT TEACHING

Department of Management and Marketing

Angelo State University

Spring 2018 - Present

- **MGMT 3343** - (Management information Systems) - 15 Courses serving 472 Students
- **MKTG 3326** - (Retailing) - 1 Course serving 29 Students

Department of Accounting, Economics, & Finance

Angelo State University

Spring 2015 - Spring 2020

- **BCIS 1305** - (Business Computer Information Systems) - 10 Courses serving 342 Students

PROFILE

As an experienced instructional designer with over 13 years in the field, I have a passion for designing and developing effective and engaging learning experiences. My expertise lies in utilizing adult learning principles to design solutions that meet the needs of diverse learners. I am skilled in conducting needs assessments, analyzing data, and working collaboratively with subject matter experts to develop training materials that align with organizational goals and objectives. I also have experience in designing instructor-led training, e-learning courses, job aids, and other types of performance support materials.

WORK EXPERIENCE

Instructional Designer

Angelo State University

March 2011-Present

- Work with faculty to analyze, design, develop, implement, and evaluate courses for new online curricula.
- Assist faculty in choosing appropriate learning andragogy and technology for the face-to-face and online environments.
- Under the direction of the faculty, create or adapt course content, activities, and materials in ways appropriate for online delivery.
- Review current course of study, learning resources, and assessments to ensure proper alignment to the intended objectives.
- Evaluate and vet online courses applying Quality Design principles.
- Evaluate and recommend software solutions to achieve course objectives and learning outcomes.
- Collaborate with e-Learning, Information Technology Services, Instructional Designers, and other key resources to develop needs assessments for campus wide technology upgrades and projects.

Member (Co-Owner)

Relevant Impressions, LLC

August 2016 - June 2023

- Perform quality assurance duties by reviewing customer purchase orders and requests.
- Use computer software to design, edit, and correct designs for placement on product.
- Test new designs and program machinery for production.
- Work with suppliers to assess quality, timeliness, compliance of deliveries, maintain tight cost controls, and maximize business operational efficiency.
- Handle customer inquiries and concerns.
- Able to maintain professional demeanor when addressing unhappy or argumentative customers.
- Preserve self and customer brand integrity by monitoring the consistency and quality of marketing content and product manufacturing.

Technology Integration Specialist

Education Service Center Region XV

May 2010 - February 2011

- Supported the conversion of the website
- Trained and supported ESC15 staff in software and hardware
- Created presentation and print materials for learning and advertising
- Conducted monthly workshops for staff
- Conducted 14 workshops that included topics such as Google in the classroom, Adobe InDesign CS3, Adobe Photoshop CS3, Microsoft Office basics

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SKILLS

- **Accessibility:** WCAG 2.0 Guidelines, Section 508 Compliance, Blackboard Ally
- **LMS:** Blackboard, Moodle, Canvas
- Revolution Lightboards
- Videography, photography, and audio production
- **Video Platforms:** Kaltura, YuJa, YouTube
- **Conferencing Platforms:** Bb Collaborate Ultra, Microsoft Teams, WebEx, and Zoom
- **Design:** Adobe PDF, Adobe Dreamweaver, Adobe InDesign, Adobe Illustrator, Adobe Photoshop, Adobe Premier, Camtasia, Corel Draw 8+, Microsoft Word, Microsoft Excel, Microsoft PowerPoint, Microsoft Access
- **Operating Systems:** Apple, Windows, Chromebooks, and Ubuntu

UNIVERSITY SERVICE

- **Team Member**, Campus Video Solution Project Team. (October 2021 - Present).
- **Committee Member**, Instructional Technology Committee. (September 2021 - Present)
- **Team Member**, CONCOURSE Implementation "Project Team". (May 2021 - Present).
- **Council Member**, Distance Education Council. (April 2021 - Present).
- **Team Member**, ALLY Accessibility "Project Team". (September 2019 - December 2021).
- **Committee Chair**, NVCOB Teaching Quality Assurance Committee. (August 2018 - Present).

WORK EXPERIENCE CONTINUED

Technology Services Specialist

Angelo State University

May 2006 - May 2010

- Scheduled, assisted, trained, and mentored the Information Technology student lab assistants
- Managed projects that had an impact on computer lab software, hardware, or physical space
- Served as technical liaison between customers and Information Technology technicians for projects that included construction, room upgrades, and new technology brought onto campus
- Trained faculty on new technologies brought on campus and trained faculty how to integrate current technologies in the classroom.

Senior PC Technician

Alliance Data Systems

May 2000 - May 2006

- Provided customer support, troubleshooting, and issue resolution as identified, escalating as appropriate
- I was responsible for receiving and distributing new pc related items into our user population, as well as the configuration of operating systems, application software, printers and peripherals in the NT, XP, 2000 platforms as well as all MS Office Suites
- Performed preventative maintenance, testing, and repair of complex equipment at various locations using resources that were available. Hardware supported includes but is not limited to Dell, Compaq, IBM, and Apple.
- Assisted in computer related training and development of new and existing personnel

Field Services Technician

West Texas Cash Register

October 1999 - May 2006

- Provided customer support, troubleshooting, and issue resolution as identified, within our 400-mile radius support area.
- Programmed, serviced, and installed Micros Point of Sale systems for retail environments including restaurants, bars, hotels, and clothing stores.
- Installed network hardware and cables needed at each site to allow devices to communicate and verified remote support could be completed

PRESENTATIONS

- Presented: "YuJa: Just Video?," Fix Your Content accessibility event at Angelo State University, (May 2023) Face-to-face.
- National Distance Learning Week - "YuJa: Powering learning through video in the classroom" Face-to-Face and online. (November 2022)
- 5 Virtual Sessions, "Concourse Tool Training" Microsoft Teams, NVCOB Faculty, (August 2022).
- 3 Face-to-face, "Concourse Tool Training", NVCOB Faculty, (August 2022)
- Virtual, "Webex: In class and in Business" Webex, NVCOB Faculty (August 2022)
- 3 Virtual Sessions, "Concourse Tool Training" Microsoft Teams, NVCOB Faculty, (May 2022).
- Co-Presented: "Creating Accessible Content," Fix Your Content accessibility event at Angelo State University, (May 2022) Face-to-face.
- 2 Face-to-face, "Concourse Tool Training", NVCOB Faculty, (May 2022)
- Co-presented: "Digital Accessibility Certification Course, (November 2020, April 2021, May 2021, June 2021, July 2021, October 2021, February 2022, June 2022), Online: Blackboard and Collaborate.

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CERTIFICATES

- QM: Crossing the Bridge to Quality with the QM Course Design Guide & Course Plan - Certificate (July 2020)
- Digital Measures: Activity Insight Administrator Certification (Jan. 2018, Exp. Jan. 2020)
- Siteimprove: Digital Accessibility for Content Contributors (November 2017)
- Siteimprove: Making Accessible PDFs (November 2017)
- AACSB: Online Teaching Effectiveness Seminar (October 2016)
- QM: Independent Improving Your Online Course (IYOC) – Certificate (June 2015)
- Applying the QM Rubric (APPQMR): using 2011-2013 Rubric – Certificate (April 2011)
- Organizational Systems Improvement – Undergraduate Level (August 2005)
- Management Essentials – Undergraduate Level (August 2005)
- Project Planning – Graduate Level (April 2005)
- Project Planning – Undergraduate Level (March 2005)
- Human Resource Development (February 2005)
- Business in the Global Environment – Undergraduate Level (December 2004)
- Basics of Accounting and Finance – Undergraduate Level (December 2004)
- Business Fundamentals – Undergraduate Level (August 2004)

AWARDS & HONORS

- RAMSTAR Staff Award, Angelo State University. (April 2022).
- Nominated for: Gary and Pat Rodgers Distinguished Staff Award, Office of Development and Alumni Relations. (September 15, 2020).
- Norris-Vincent College of Business Outstanding Staff Award, Dr. Jones. (February 27, 2020).
- Nominated for: Gary and Pat Rodgers Distinguished Staff Award, Office of Development and Alumni Relations. (August 23, 2018).
- RAMSTAR Staff Award, Angelo State University. (October 2015).

PRESENTATIONS CONTINUED

- Co-Presented: "Part 2: Bringing Your Plans to Life – Best Practices in Creating Content," at Angelo State University, (July 2020) Online: Blackboard and Collaborate.
- Virtual, "Webex: In class and in Business" Webex, NVCOB Faculty (December 2021)
- Virtual, "Kaltura: Captioning Effectively", NVCOB Faculty (December 2021)
- Virtual, "Kaltura: The basics", NVCOB Faculty (December 2021)
- Virtual, "Webex: In class and in Business" Webex, NVCOB Faculty (August 2021)
- 3 Virtual Sessions, "Ally: The basics", NVCOB Faculty (August 2021)
- 2 Virtual Sessions, "Ally: Remediation", NVCOB Faculty (July 2021)
- 2 Virtual Sessions, "Ally: Remediation", NVCOB Faculty (June 2021)
- 2 Virtual Sessions, "Kaltura: The basics", NVCOB Faculty (July 2021)
- 2 Virtual Sessions, "Kaltura: The basics", NVCOB Faculty (June 2021)
- Chat support for presenters: "LifeSaver Train and Talk Webinar Series: New Collaborate Features and Ideas for Faculty Use", (Fall 2020) Online: Blackboard and Collaborate.
- Virtual, "Webex: In class and in Business" Webex, NVCOB Faculty (August 2020)

PROFESSIONAL DEVELOPMENT ACTIVITIES

- Association for Distance Education and Independent Learning (ADEIL) – "ChatGPT Discussion". (April 2023)
- Texas Tech Vice Chancellor of the Leader and Culture Development Office – "Professional Development: The One Question". (March 2023)
- Kritik – ID Workshop: Leveraging ChatGPT to remodel Assignments". (February 2023)
- National Distance Learning Week – "Motivate to Educate: Strategies to Sustain Student Success". (November 2022)
- National Distance Learning Week – "How to Rewrite Your Learning Outcomes (Even When You Can't)". (November 2022)
- Webinar, "Implementing a Digital Syllabus Platform", Simple Syllabus and Southwest Texas Junior College. (February 10, 2021)
- Webinar, "5 Best Practices for Creating Engaging and Effective Educational Videos", TechSmith and Panopto. (November 2, 2021)
- Webinar, "Creating and Providing Training on Accessibility", 3PlayMedia. (April 1, 2021)
- Webinar, "Managing Live Video: Building Sustainable Live Practices for Education", Kaltura. (March 25, 2021)
- Webinar, "Leveraging Open Educational Resources (OER) for Courseware Improvement", Texas Higher Education Coordinating Board's (THECB) Division of Academic Quality and Workforce. (October 28, 2020).
- Webinar, "Starting Over, Starting Better: Best Practices for HyFlex and Online Teaching", Kaltura Webinar. (September 2, 2020).
- Webinar, "Disability Equity by Design Series - Part 1: Re/Framing Disability", Online Learning Consortium (May 13, 2020).
- Webinar, "Train Faculty to Create Effective and Accessible Course Videos for Academic Continuity", TechSmith Webinar (April 21, 2020)
- Webinar, "Tips for Using Video While Moving Your Campus Online", Kaltura Webinar (April 14, 2020)
- Webinar, "Motivating Faculty to Embrace Accessibility", 3Play Media (January 30, 2020)
- Faculty Fellowship, "ESCALA Summer Institute," ESCALA Education Services Inc., San Angelo, TX, United States. (August 12, 2019 - August 14, 2019).
- Webinar, "An Innovative Approach to Universal Design Learning: Engaging All Learners Webinar," Academic Impressions, online. (March 20, 2019).
- Webinar, "Inclusive Design Webinar Series Part 2," BC Campus, online. (March, 2019).