

## **Curriculum Vitae**

(Revised: February, 2022)

### **JongHwa Lee, Ph.D.**

Associate Professor  
Department of Communication and Mass Media  
Angelo State University

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**Cell Phone:** (310) 428-6294

## **EDUCATION**

- Certificate 2021 Culturally Responsive Pedagogy for Teaching & Learning at Hispanic-Serving Institutions. The CREEME Faculty Fellows Program, ESCALA Institute.
- Certificate 2005 International and Special Program on International Human Rights Law, New College, Oxford, UK.
- Ph.D. 2003 Ohio University, School of Communication Studies, Athens, OH. Dissertation Title: "Cyber-Democracy and the Politics of Space: Critical Rhetoric, Cultural Geography, and Radical Democracy" (Raymie E. McKerrow, Advisor).
- M.A. 1998 San Jose State University, Department of Communication Studies, San Jose, CA. MA Project Title: "Cyber-Democracy on the Internet" (Michael Sproule, Advisor).
- B.A. 1994 Kei Myung University, Department of Mass Communication, Daegu, Korea.

## **ACADEMIC POSITIONS**

- Associate Professor 2020-present Department of Communication and Mass Media, Angelo State University, San Angelo, TX.
- Assistant Professor 2017-2020 Department of Communication and Mass Media, Angelo State University, San Angelo, TX.
- Associate Professor 2011-2016 Department of Communication, Hawaii Pacific University, Honolulu, HI.

- Assistant Professor  
2004-2011 Department of Communication Studies, Loyola Marymount University, Los Angeles, CA.
- Instructor  
2002-2004 Department of Communication Studies, West Chester University, West Chester, PA.
- Teaching Associate  
1998-2004 School of Communication Studies, Ohio University, Athens, OH.

### **TEACHING/COURSES TAUGHT:**

**Graduate:** Rhetorical Communication & Advocacy; Rhetorical Analysis; Seminar in Intercultural Communication; International Communication; Tourism and Cross-Cultural Communication; Thesis I & II

#### **Undergraduate:**

**Advanced:** Communication Campaign for Human Rights; Rhetoric of Human Rights and Human Wrongs; Tourism and Cross-Cultural Communication; Rhetoric of Memory and Space; Rhetorical Criticism; Intercultural Communication; Cross-Cultural Communication; Persuasion; Communication Analysis; Communication in Professional Life; Communication Theory

**Basic:** Public Speaking; Introduction to Communication Skills; Business Communication; Small Group Communication; Foundations of Communication Theory; Communication and Culture; Research Methods; Tourism and Intercultural Communication for Social Justice

### **SCHOLARSHIP AND RESEARCH INTEREST**

Cold War Rhetoric in Korea; Historical Justice & Collective Memory in North East Asia; *Hallyu* & Nationalism; Rhetoric of Human Rights/Wrongs; Tourism & Global Citizenship

### **RESEARCH**

#### **Books:**

Lee, J., Oh, C., & Kim, Y. (Eds.). (2021). *Candlelight movement, democracy, and communication in Korea*. New York: Routledge.

Han, E-J., Han, M., & Lee, J. (Eds.). (2020). *Korean diaspora across the world: Homeland in history, memory, imagination, media, and reality*. Lanham, MD: Lexington Books. (Awarded **Outstanding Book Award**, by Asian Pacific American Communication Division, National Communication Association)

Lee, J., & Kahn, S. (Eds.). (2020). *Activism and rhetoric: Theories and contexts for political engagement* (2<sup>nd</sup> Ed.). New York: Routledge.

Kahn, S., & Lee, J. (Eds.). (2011). *Activism and rhetoric: Theories and contexts for political engagement*. New York: Routledge.

- Book Review by:

Welch, N. (2012). The point is to change it: Problems and prospects for public rhetors. *College Composition and Communication*, 63 (4), 699-714.

Swartz, O. (2011). Activism and rhetoric: Theories and contexts for political engagement. *Rhetoric Review*, 30 (3), 324-326.

Henderson, G. L. (2011). Book review: Activism and rhetoric as required reading. *Present Tense: A Journal of Rhetoric in Society*, 1 (2), 1-5.

Available: <http://www.presenttensejournal.org/wp-content/uploads/2011/02/Henderson.pdf>

**Articles & Book Chapters:**

Lee, J. (2021). From flags to candles: Visual hailing and the rhetoric of social movement in Korea. In J. Lee, C. Oh, & Y. Kim (Eds.), *Candlelight movement, democracy, and communication in Korea* (pp. 132-152). New York: Routledge.

Lee, J. (2020). Memory war: Activist rhetoric for historical justice and reconciliation. In J. Lee & S. Kahn (Eds.), *Activism and rhetoric: Theories and contexts for political engagement* (2<sup>nd</sup> Ed.) (pp. 96-110). New York: Routledge.

Lee, J. (2020). Families beyond borders: Discourse of homeland, diaspora, and (up)rooted-identity. In E. Han, M. Han, & J. Lee (Eds.), *Korean diaspora across the world: Homeland in history, memory, imagination, media, and reality* (pp. 55-71). Lanham, MD: Lexington Books.

Lee, J. (2019). Enemy of the state: Cold War rhetoric and the representation of North Korea(ns) in Hallyu films. Proceedings from *The 12<sup>th</sup> Kyujanggak International Symposium on Korean Studies* (pp. 516-540). Seoul, Korea: Kyujanggak Institute for Korean Studies, Seoul National University.

Lee, J. (2016). The 'sacred' standing for the 'fallen' spirits: Yasukuni Shrine and memory of war. *Journal of International and Intercultural Communication*, 9 (4), 368-388.

Lee, J. (2014). Socio-political ramifications of US House Resolution 121: Based on the West Coast organizing experience. [In Korean]. In J. Chung (Ed.), *Reflecting 20 years of movement history by the Korean Council for the Women Drafted for Military Sexual Slavery by Japan* (pp. 315-339). Seoul, Korea: Han-Ul.

- Lee, J., & Han, M. (2011). Transforming the image of the *Other*: Representations of North Korea/ns in Hallyu cinema. In D. Kim & M. Kim (Eds.), *Hallyu: Influence of Korean popular culture in Asia and beyond* (pp. 155-180). Seoul, Korea: Seoul National University Press.
- Lee, J. (2011). "Go back to America and let them know": Reflections on activist scholarship. In S. Kahn & J. Lee (Eds.), *Activism and rhetoric: Theories and contexts for political engagement* (pp. 48-73). New York: Routledge.
- Lee, J., Han, M., & McKerrow, R. (2010). English or perish: How contemporary South Korea received, accommodated, and internalized English and Americanized modernity. *Language and Intercultural Communication*, 10 (4), 337-357.
- Lee, J. (2009). Internet politics: Is it another new media with politics, or business, as usual? *The Review of Communication*, 9 (2), 164-167.
- Lee, J. (2009). Travel, longing, and new hopes. [In Korean]. In S. Kim (Ed.), *Still we are...* (pp. 292-294). Daegu, Korea: Grew.
- Lee, J. (2008). Communicating resistance toward liberation, transformation, and hegemony: A human rights turn. In O. Swartz (Ed.), *Transformative communication studies: Culture, hierarchy, and the human condition* (pp. 231-247). Troubador Publishing Ltd., UK.
- Lee, J. (2007). The World Conference on Japanese Military Sexual Slavery: Globalizing the Movement. In B. Drinkck, & C. Gross (Eds.), *Forced prostitution in times of war and peace: Sexual violence against women and girls* (pp. 302-304). Kleine Verlag GmbH, Germany.

**Current Research: Forthcoming & In-Progress:**

**Forthcoming Essay:**

- Lee, J. (forthcoming). Enemy of the state: Cold War rhetoric and representation of North Korea(ns) in Hallyu films. In D. Oh (Ed.), *Mediating the South Korean other: Representations and discourses of difference in the post/neocolonial nation state*. Ann Arbor, MI: University of Michigan Press. (Final version submitted/accepted; Expected publication in 2022).

**In-Progress:**

- Han, M., Han, E-J, & Lee, J. (In progress). *Diaspora within homeland: Displacement, mobility, and diversity in Korea*. (Book proposal prepared for the University of Hawaii Press)
- Lee, J. (In progress). Families torn: Reunion, repatriation, and homecoming of separated families. In M. Han, E-J Han, & J. Lee (Eds.), *Diaspora within homeland: Displacement, mobility, and diversity in Korea*.

Lee, J. (In progress). *Cold War rhetoric: A Korean case.*

Lee, J. (In progress). *In memory of war and justice: A cross-cultural study of WWII collective memories in Korea, Japan, and the US.*

#### **GRANTS, HONORS, FELLOWSHIPS, AND AWARDS (Selected)**

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| 2021 | ASU Faculty Research Enhancement Program. A \$14,998 research grant for the project, "Cold War and Korea: Drawing a Discursive Topography of Public Opinions." Angelo State University, San Angelo, TX   |
| 2021 | Nominee for the 2021 Angelo State University President's Award for Faculty Excellence in Research/Creative Endeavor (received a \$500 semifinalist award). Angelo State University, San Angelo, TX.  |
| 2020 | The George Wesley Ricks Memorial Oral History Archive Project (Co-PI). A \$250,000 research grant to study the veterans of WWII & Korean War. The San Angelo Area Foundation, San Angelo, TX.  |
| 2020 | Outstanding Book Award (" <i>Korean diaspora across the world</i> "). Asian Pacific American Communication Division, National Communication Association.   |
| 2020 | Nominee for the 2020 Angelo State University President's Award for Faculty Excellence in Research/Creative Endeavor. Angelo State University, San Angelo, TX.  |
| 2018 | New Faculty Research Start-Up Grant. A \$3,000 research grant for the project, "From flags to candles: Visual hailing and the rhetoric of social movement in Korea." Angelo State University, San Angelo, TX.  |
| 2018 | Research Development Mini Grant. A \$2,500 research grant for the project, "War for nation and nation for war: The Alamo and the rhetoric of patriotism." Angelo State University, San Angelo, TX.   |
| 2015 | The Waterhouse Family Institute Research Grant. A \$7,500 research grant for the project, "Art to Heal: JMSS Art as Visual Civic Discourse." The Waterhouse Family Institute for the Study of Communication and Society, Villanova University, Villanova, PA.                                |
| 2014 | The College of Humanities and Social Sciences Scholarship Endeavors Program Award. A \$4,750 research grant for the project, "War in memory-scape: How nations represent and reconcile memories of war." College of Humanities and Social Sciences, Hawaii Pacific University, Honolulu, HI. |

- 2014 The College of Humanities and Social Sciences Faculty Scholarship Program Award. A \$2,700 (one course release) research grant for the project, "Yearning for a (de)fence: Nationalism, collective human rights, and critical rhetoric for Japanese Military Sexual Slavery." College of Humanities and Social Sciences, Hawaii Pacific University, Honolulu, HI.
- 2013 The Academy of Korean Studies Competitive Research Grant. A \$15,000 research grant for the project, "War and memory: Recounting collective memories for historical justice and reconciliation." The Academy of Korean Studies, Seoul, Korea.
- 2010 Continuing Faculty Research Grant. A \$900 research grant for the project, "The memory of war and the war of memory: Personal testimony, public memory, and historical knowledge." College of Communication and Fine Arts, Loyola Marymount University, Los Angeles, CA.
- 2009 The Cheon Family Fellowship Grant. A \$5,000 fellowship grant for the project, "Recollecting the ghost of empire: Yaskuni shrine and the dark memories of colonial history." Center for Asian Business, Loyola Marymount University, Los Angeles, CA.
- 2007 The World Conference on Japanese Military Sexual Slavery. A \$155,000+ grant project funded by international civil and professional organizations and individuals. University of California, Los Angeles, CA.
- Open Society Institute (The Soros Foundations Network). A \$20,000 grant for a partial funding for the Legal Conference during the World Conference on Japanese Military Sexual Slavery.
  - Overseas Koreans Foundation. A \$15,000 grant for a partial funding for the NGO Conference during the World Conference on Japanese Military Sexual Slavery.
  - HR 121 California. A \$20,000 grant for a partial funding for the Academic and Cultural Conference during the World Conference on Japanese Military Sexual Slavery.
  - \$100,000+ grants and donations by citizens and professional organizations (domestic and international) for the World Conference on Japanese Military Sexual Slavery.
- 2007 The Y.B. Min Family Research Fellowship Grant. A \$5,000 fellowship grant for the project, "Foreign language and modernization in South and North Korea." Center for Asian Business, Loyola Marymount University, Los Angeles, CA.
- 2005 Faculty Development Grant. An \$8,000 grant for the continuing education at New College, Oxford, in the International and Special Program on International Human Rights Law. College of Communication and Fine Arts, Loyola Marymount University, Los Angeles, CA.

- 2005            The New Faculty Summer Research Grant. A \$4,000 Grant for the Project “When Cyber-Citizens Meet Politics: New Reflections on the Social Movements of Our Time.” Loyola Marymount University, Los Angeles, CA.
- 2001            The Paul H. Boase Rhetorical Scholarship Award, Ohio University, Athens, OH.

### **REFEREED CONFERENCE PRESENTATIONS**

(\*\* Competitively Selected Individual Paper Presentation; ++ Individual Presentation in Competitively Selected Panel)

- Lee, J. (2022). Ethnic music education for diasporic identity. The 21<sup>st</sup> Biennial Conference of the International Association for the Study of Popular Music. Daegu, Korea. \*\*
- Lee, J. (2021). Symbols of war and peace: Exploring reconciliation through truth and justice. Asian Studies Conference Japan. Tokyo, Japan. ++ (Conference cancelled due to the Covid-19)
- Lee, J. (2021). Ethnic music education for diasporic identity. The 21<sup>st</sup> Biennial Conference of the International Association for the Study of Popular Music. Daegu, Korea. \*\* (Conference cancelled due to the Covid-19; project resubmitted & accepted in 2022)
- Lee, J. (2020). Symbols of war and peace: Exploring reconciliation through truth and justice. Asian Studies Conference Japan. Tokyo, Japan. ++ (Conference cancelled due to the Covid-19; project resubmitted & accepted in 2021)
- Lee, J. (2020). Asian rhetoric: Exploring outside the map. The 6<sup>th</sup> Tokyo Conference on Argumentation: Argumentation and Education. Chiba, Japan. \*\* (Participation withdrawn due to the Covid-19)
- Lee, J. (2020). Tourism for study abroad: Lessons for critical intercultural communication and visual rhetoric. Critical Tourism Studies – Asia Pacific Conference. Wakayama, Japan. \*\* (Participation withdrawn due to the Covid-19)
- Lee, J. (2019). Families beyond borders: Discourse of family, homeland, and citizenship. National Communication Association Convention. Baltimore, MD. ++
- Lee, J. (2019). Enemy of the state: Cold war rhetoric and representation of North Korea(ns) in *Hallyu* films. Kyujanggak International Symposium on Korean Studies. Seoul National University. Seoul, Korea. ++

- Lee, J. (2018). Hallyu cinema and cultural nationalism: Cinematic imagination of the Other Korea/ns. National Communication Association Convention. Salt Lake, UT. ++
- Lee, J. (2018). Visual rhetoric and the memory of war: Historical truth and justice for reconciliation and healing. Texas Speech Communication Association Convention. Corpus Christi, TX. ++
- Lee, J. (2017). Art to heal: JMSS art as visual civic discourse. National Communication Association Convention. Dallas, TX. ++
- Lee, J. (2017). From flags to candle lights: Rhetoric of patriotism, nationalism, and social justice. National Communication Association Convention. Dallas, TX. ++
- Brians, M., & Lee, J. (2015). Iolani Palace and the rhetoric of restoration. National Communication Association Convention. Las Vegas, NV. \*\* (Awarded Top Paper)
- Lee, J., & Han, M. (2014). The 'sacred' standing for the 'fallen' spirits: Yasukuni Shrine and memory of war. National Communication Association Convention. Chicago, IL. \*\*
- Han, M., & Lee, J. (2013). Hallyu cinema and nationalism: Cinematic imagination or recollection of the Other Korea/ns. World Communication Association Convention. Seoul, Korea. \*\*
- Han, M., & Lee, J. (2013). National memories and memories of nation. World Communication Association Convention. Seoul, Korea. \*\*
- Han, M., & Lee, J. (2012). Collective memories of World War II: A cross-cultural analysis. Pacific and Asian Communication Association Convention. Seoul, Korea. \*\* (Awarded Best Presentation)
- Lee, J., & Han, M. (2011). Hallyu cinema and nationalism: Rhetorical re-construction of brotherhood and enemy. National Communication Association Convention, New Orleans, LA. \*\*
- Lee, J., & Han, M. (2010). The good, the bad, and the ugly death: Commemorating war-heroes, war-criminals, and war-gods. The Organization for the Study of Communication, Language and Gender. Tampa, FL. \*\*
- Lee, J. (2009). Did Dharma also go to the West?: Consuming Oriental philosophy/religion. National Communication Association Convention, Chicago, IL. ++



- Lee, J., & Han, M. (2009). Feminist geography, standpoint theory, and situated history: A call for ethical and just understanding of history. The Organization for the Study of Communication, Language, and Gender Conference. Los Angeles, CA. \*\*
- Lee, J. (2008). Emancipatory nationalism and human rights: The philosophical quest for social justice in an unCONVENTIONAL setting. National Communication Association Convention, San Diego, CA. ++
- Lee, J. (2008). Humanize the anger: Articulating human rights of “comfort women” in the House Resolution 121. National Communication Association Convention, San Diego, CA. ++
- Lee, J. (2008). Translating the foreign: How contemporary South and North Korea received, transformed, and accommodated foreign language, culture, and modernity. National Communication Association Convention, San Diego, CA. \*\*
- Lee, J. (2005). Activist scholarship on the ideological front: Reflections on scholarly activism. National Communication Association Convention, Boston, MA. ++
- Lee, J. (2005). The rhetoric of empire and brotherhood: Uncovering the media coverage. National Communication Association Convention, Boston, MA. ++
- Lee, J. (2004). The Internet and the hegemony of military industrial complex: Securing cyberspace for e-commerce. National Communication Association Convention, Chicago, IL. \*\*
- Lee, J. (2004). The logic of democratic rhetoric: Reflections on the Flag Incident. National Communication Association Pre-Convention Seminar on Looking back on Marx/Moving Forward with Marxism: Marxism and Communication Studies in the 21<sup>st</sup> Century, Chicago, IL. \*\*
- Lee, J. (2003). Performing history: An autoethnographic journey of searching for the truth of Japanese Military Comfort Women. National Communication Association Convention, Miami Beach, FL. ++
- Lee, J. (2003). Cyber-democracy: Cultural politics in the Information Age. National Communication Association Convention, Miami Beach, FL. \*\*
- Lee, J., & McKerrow, R. (2002). Foreign language and modernization in South and North Korea: A discursive turn. International Communication Association Convention, Seoul, Korea. \*\*
- Lee, J. (2001). Crossing cultural borders in the classroom: Creating and sharing cultural hybridity. National Communication Association Convention, Atlanta, GA. ++

- Lee, J. (2001). Hackers: The ultimate other of cyber-subject. International Communication Association Convention, Washington, DC. \*\*
- Lee, J. (2000). A Foucauldian analysis on the “Japanese Military Comfort Women.” National Communication Association Convention, Seattle, WA. ++
- Lee, J. (2000). Cyber-pilgrimages: Rethinking home, travel, and identity. National Communication Association Convention, Seattle, WA. \*\*
- Lee, J. (2000). The post-colonial critique on the “Japanese Military Comfort Women.” National Communication Association Summer Conference on Communication and Cultural Politics, Iowa City, IA. \*\*
- Lee, J. (1999). The pink skirt: An ethnographic study of the “Japanese Military Comfort Women.” National Communication Association Convention, Chicago, IL. \*\*
- Lee, J. (1998). Cyber-democracy on the Internet. National Communication Association Convention, New York, NY. \*\*
- Kuo, I.C., Lee, J., Solon, C., Stoner, A., & Wisnesky, B. (1998). Relationship development in online communities. Western States Graduate Students Communication Conference, Los Angeles, CA. \*\*

### **CONFERENCE PROGRAM PARTICIPATIONS**

(++ Participation in Competitively Selected Panel; ## Invited)

- Panelist. (2022). Super session: What does a rhetorical worldview of human rights discourse look like. The 20<sup>th</sup> Biennial Conference of Rhetoric Society of America. Baltimore, MD. ##
- Panelist. (2022). Academic precarities. The 20<sup>th</sup> Biennial Conference of Rhetoric Society of America. Baltimore, MD. ++
- Panelist. (2021). Diaspora within homeland: Displacement, mobility, and diversity in Korea. National Communication Association Convention. Seattle, WA. ++
- Respondent. (2021). (Re)use, sense-making, and transformation in virtual and cultural space. National Communication Association Convention. Seattle, WA. ##
- Panelist. (2018). Microaggressive play: Morphing racism toward Asian/Pacific American teachers in U.S. American higher education. National Communication Association Convention. Salt Lake, UT. ++
- Panelist. (2018). The roles and responsibilities of activist rhetoricians. 18<sup>th</sup> Biennial Conference of the Rhetoric Society of America. Minneapolis, MN. ++

Chair. (2017). Media analysis and public opinion. National Communication Association Convention, Dallas, TX. ##

Panelist. (2016). Gaps in public memories of historical conflicts: Civic callings of communication research and education for conflict-resolution and peace-making potentialities in Korea-Japan relations. National Communication Association Convention, Philadelphia, PA. ++

Respondent. (2016). Government and politics in Asia. National Communication Association Convention, Philadelphia, PA. ##

Respondent. (2016). Exploring civic callings: Responding to crises, (de)constructing policies, and seeking social justice. National Communication Association Convention, Philadelphia, PA. ##

Panelist. (2015). NCA celebrates its “farm boy from Montana”: Raymie E. McKerrow, Ph.D., teacher, mentor, rhetorical scholar, leader. National Communication Association Convention, Las Vegas, NV. ##

Respondent. (2015). Discourse of protest, tragedy, and memory in Asia. National Communication Association, Las Vegas, NV. ##

Panelist. (2012). Teaching intercultural communication at HPU: “Our voices” as a text. HPU Faculty Scholarship Day. Honolulu, HI. ++

Panelist. (2011). Beyond the East-West: Exploring Inter-Asia Pacific communication research. National Communication Association Convention, New Orleans, LA. ++

Panelist. (2009). An alternative perspective for suffrage practice: From political communication’s perspective. Suffrage Conference: The Age of Foreign Citizens’ Suffrage and the Future of Korean-Americans. KBS-America, Los Angeles, CA. ##

Chair. (2009). Gender, feminism, religion, and spirituality. The 2009 Annual Conference of the Organization for the Study of Communication, Language, and Gender. Los Angeles, CA. ##

Chair. (2009). Service and action in the classrooms: Scholarship and best practices. The 2009 Annual Conference of the Organization for the Study of Communication, Language, and Gender. Los Angeles, CA. ##

Panelist. (2008). Transformative communication studies: A roundtable discussion. National Communication Association Convention, San Diego, CA. ++

- Participant. (2007). Terrifying wars in the Middle East: Global justice, global media, & our scholarly responsibilities. Western States Communication Association Convention, Seattle, WA. ##
- Panelist. (2007). The “comfort women” movement in the United States: Suggestions for the World Conference on Japanese Military Sexual Slavery. The International Coordinators Conference for the International Solidarity Council Demanding Settlement of Japan’s Past. Taipei, Taiwan. ##
- Panelist. (2006). Where do we go from now?: Suggestions for the Japanese Military Sexual Slavery movement in the United States. The International Workshop for the Issue of Japanese Military Sexual Slavery by Japan. The Korean Council for the Women Drafted for Military Sexual Slavery by Japan. Seoul, Korea. ##
- Participant. (2005). Participate in the NCA pre-convention seminar on Laclau, Lacan, and Rhetoric. National Communication Association Convention, Boston, MA. ++
- Panelist. (2005). Towards the centrality of social justice in intercultural communication. The Western States Communication Association Convention, San Francisco, CA. ++
- Panelist. (2004). When misperception comes in between: Teaching communication as co-cultural groups in the U.S. classrooms. National Communication Association Convention, Chicago, IL. ++
- Panelist. (2003). Recognizing and responding to student resistance: To critical thinking in the intercultural classroom. National Communication Association Convention, Miami Beach, FL. ++
- Panelist. (2002). Teaching against reluctance: Communicating action to move students to success. National Communication Association Convention, New Orleans, LA. ++
- Chair. (2002). Reconstructing community by communicating action: Exploring the rhetorical strategies of female activists. National Communication Association Convention, New Orleans, LA. ##
- Panelist. (2001). Continuing the conversation about what constitutes ethnography: Multiple voices in an exploratory forum. National Communication Association Convention, Atlanta, GA. ++
- Panelist. (2001). (Re)radicalizing communication education through the power of storytelling. National Communication Association Convention, Atlanta, GA. ++
- Respondent. (2001). “Authentic” voices across the Pacific: Identity, power, and politics. National Communication Association Convention, Atlanta, GA. ##

Facilitator. (2001). Conducted a workshop, Bridging differences: Diversity in the classroom. Annual Conference of Speech Communication Association of Ohio, Westerville, Ohio. ++

Participant. (2001). Participated in a seminar, Visualizing whiteness: Between the global and the local. Visual Rhetoric Conference, Bloomington, IN. ++

Panelist. (2001). Discovering and sharing diversity in the classroom: A roundtable discussion. Eastern Communication Association Convention, Portland, ME. ++

Panelist. (2001). Public privacy: Theoretical, ethical, and political dimensions of the public sphere in the age of the Internet. Ohio University, Athens, OH. ##

Panelist. (2000). A conversation about what constitutes ethnography: Multiple voices in an exploratory forum. National Communication Association Convention, Seattle, WA. ++

Panelist. (2000). Engaging diversity in the classroom: A roundtable discussion of difference from multiple perspectives. National Communication Association Convention, Seattle, WA. ++

Chair. (2000). Decoding the messages in popular cartoons: Visual images producing meaning. Central States Communication Association Convention, Detroit, MI. ##

#### **INVITED LECTURES/SPEECHES (Selected)**

Special Lecturer 2018	Topic: Healing wounds, lingering scars: The rhetoric of memory and commemoration of Vietnam among West Texas Veterans. Public Lecture Series for Memory and Commemoration in the Humanities Month Program. The College of Arts and Humanities. Angelo State University, San Angelo, TX.
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Special Lecturer 2014	Topic: Memory at war: Globalization, cultural politics, and human rights in Northeast Asia. HPU Global Issues Lecturer Series – “Globalization and Its Discontents.” Hawaii Pacific University, Honolulu, HI.
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Special Lecturer 2010	Topic: The Korea-US FTA: From political communication’s perspective. The US Korean American Chamber of Commerce, Los Angeles, CA.
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Guest Lecturer 2010	Topic: Japanese Military Sexual Slavery and War Crimes Against Women: Communicating Human Rights. Department of Communication Studies, California State University, Long Beach, CA.
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Special Lecturer 2010	Topic: Japanese Military Sexual Slavery and Contemporary Korean Culture. Invited to give a public lecture in Public Lecture Series on Contemporary Korean Culture. The Korean Studies Program, University of California at Irvine, Irvine, CA.
Guest Lecturer 2008	Topic: Japanese Military Sexual Slavery and Cultural Politics in Modern Korea. Department of Asian Languages and Cultures. University of California at Los Angeles, Los Angeles, CA
Special Lecturer 2008	Special lecture for the visiting Korean MBA students. Topic: Leadership and Cross-Cultural Communication in the 21 <sup>st</sup> Century. Los Angeles, CA
Guest Lecturer 2008	COMS 450 (Capstone Seminar in COMS). Topic: Feminism and the World Conference on Japanese Military Sexual Slavery. Ohio University, Athens, OH
Guest Speaker 2008	LMU Orangeband Initiative & Amnesty International. Topic: Militarism, sexual slavery, and human trafficking. Loyola Marymount University, Los Angeles, CA.
Guest Speaker 2006	Asian and Pacific Islander Student Association. Topic: Human rights crisis in North Korea. Loyola Marymount University, Los Angeles, CA.
Guest Speaker 2005	Stop Global Injustices Against Women Panel. Topic: The Japanese Military Sexual Slavery and war crimes against women. Loyola Marymount University, Los Angeles, CA.

#### **MEDIA CONTRIBUTIONS (Selected)**

- Lee, J. (2008, November 5). [Commentary] Let's watch Obama's actions. (In Korean). *Korea Daily Newspaper*. Available:  
[http://www.koreadaily.com/news/read.asp?art\\_id=730493](http://www.koreadaily.com/news/read.asp?art_id=730493)
- Lee, J. (2007, March 30). [Commentary] Japanese Military Sexual Slavery and Cyber-Museum. (In Korean). *Korea Daily Newspaper*. Available:  
[http://www.koreadaily.com/news/read.asp?art\\_id=461741](http://www.koreadaily.com/news/read.asp?art_id=461741)
- Lee, J. (2007, March 5). [Commentary] The Problem of Japanese Military Sexual Slavery Begins New Again. (In Korean). *Korea Daily Newspaper*. Available:  
[http://www.koreadaily.com/news/read.asp?art\\_id=457377](http://www.koreadaily.com/news/read.asp?art_id=457377)

#### **SERVICE**

#### **DISCIPLINARY SERVICE**

Vice President 2021-Present	KACA-NCA (Korean American Communication Association – National Communication Association).
Reviewer 2022	Reviewed a manuscript submitted to <i>Western Journal of Communication</i> .
Reviewer 2021	Reviewed a manuscript submitted to <i>Asian Communication Research</i> .
Reviewer 2021	Reviewed a manuscript submitted to <i>Asian Journal of Social Science</i> .
Reviewer 2021	Reviewed a manuscript submitted to <i>Journal of Intercultural Communication Research</i> .
Reviewer 2021	Reviewed a manuscript submitted to <i>Rhetoric Society Quarterly</i> .
Reviewer 2020	Reviewed a manuscript submitted to <i>Rhetoric Society Quarterly</i> .
Reviewer 2019	Reviewed a manuscript submitted to <i>Culture and Religion</i> .
Reviewer 2019	Reviewed a manuscript submitted to <i>the International Journal of Communication</i> .
Reviewer 2018	Reviewed a manuscript submitted to the <i>Journal of Communication and Critical/Cultural Studies</i> .
Reviewer 2018	Reviewed a manuscript submitted to <i>the International Journal of Communication</i> .
Reviewer 2017	Reviewed a manuscript submitted to <i>International Journal of Intercultural Relations</i> .
Reviewer 2017	Reviewed manuscripts submitted to Korean American Communication Studies Division, National Communication Association Convention, Dallas, TX.
Reviewer 2017	Reviewed proposals submitted to the Research in Progress Roundtables. National Communication Association Convention, Dallas, TX.

Reviewer 2016	Reviewed manuscripts submitted to Activism and Social Justice Division, National Communication Association Convention, Philadelphia, PA.
Reviewer 2016	Reviewed manuscripts submitted to Critical and Cultural Studies Division, National Communication Association Convention, Philadelphia, PA.
Reviewer 2016	Reviewed manuscripts submitted to Asian/Pacific American Communication Studies Division, National Communication Association Convention, Philadelphia, PA.
Reviewer 2016	Reviewed manuscripts submitted to Korean American Communication Association Division, National Communication Association Convention, Philadelphia, PA.
Reviewer 2016	Reviewed proposals submitted to the Short Courses for the 2016 National Communication Association Convention, Philadelphia, PA.
Committee Member 2015-2017	NCA Korean American Communication Association Scholarship Committee.
Reviewer 2015	Reviewed manuscripts submitted to Asian/Pacific American Communication Studies Division, National Communication Association Convention, Las Vegas, NV.
Reviewer 2015	Reviewed the nominee for the Scholar-Activist Award. Communication and Critical Cultural Studies Division, National Communication Association Convention, Las Vegas, NV.
Reviewer 2015	Reviewed a manuscript submitted to <i>Communication and Critical/Cultural Studies</i> .
Article Editor 2014	Run a peer-review process on a manuscript submitted to <i>Sage Open</i> .
Reviewer 2014	Reviewed a manuscript submitted to <i>Rubriq</i> .
Reviewer 2013	Reviewed a manuscript submitted to <i>Language and Intercultural Communication</i> .
Reviewer 2013	Reviewed a manuscript submitted to <i>the Quarterly Journal of Speech</i> .



Reviewer 2012	Reviewed a manuscript submitted to the <i>Japanese Studies</i> .
Reviewer 2011	Reviewed proposals submitted to the Short Courses for the 2011 National Communication Association Convention, New Orleans, LA.
Reviewer 2010	Reviewed manuscripts submitted to the Asian/Pacific American Communication Studies Division for the 2010 National Communication Association Convention, San Francisco, CA.
Reviewer 2009	Reviewed manuscript submitted to the <i>Asian Journal of Communication</i> .
Reviewer 2008	Reviewed manuscripts submitted to the Korean American Communication Division for the 2008 National Communication Association Convention, San Diego, CA.
Reviewer 2004	Reviewed manuscripts submitted to the special issue of <i>Argumentation and Advocacy</i> on non-Western argumentation theory and practice.
Reviewer 2001	Reviewed programs submitted to the poster sessions for the 2001 National Communication Association Convention, Atlanta, GA.
Reviewer 1998	1998 Western States Graduate Students Communication Conference, Los Angeles, CA.

#### **COMMUNITY SERVICE (Selected)**

Advisor 2006-Present	National Coalition on the Divided Families. USA.
Participant 2018-2019	The University Interscholastic League Regional Speech & Debate Contest. Angelo State University, San Angelo, TX.
Board Member 2014-2016	Hawaii Siddhartha Buddhist College. MuRyangSa Temple. Honolulu, HI.
Member 2011-2016	Critical Tourism Studies Working Group. University of Hawaii-Manoa, Honolulu, HI.
Delegate 2011-2013	Faith Action for Community Equity. Honolulu, HI.

Research Fellow 2009-2011	Koreatown Immigrant Workers Alliance. Los Angeles, CA.
Advisor 2009-2011	Center for International Students' Human Rights. Los Angeles, CA.
Board Member 2008	California Korean American Voters Council. Los Angeles, CA.
Coordinator 2007	Coordinated and organized national campaign on the House Resolution 121 ("comfort women" resolution). USA.

## UNIVERSITY SERVICE

### Angelo State University

Committee Member 2021-present	Faculty Research Enhancement Program Review Committee. Angelo State University, San Angelo, TX.
Committee Member 2020-present	Foreign Affairs Speakers Program Committee. Angelo State University, San Angelo, TX.
Committee Member 2020-present	University Library Committee. Angelo State University, San Angelo, TX.
Committee Member 2018-present	Humanities Month Committee. College of Arts & Humanities, Angelo State University, San Angelo, TX.
Faculty Senator 2021	Faculty Senate. Angelo State University, San Angelo, TX.
Gonfalonier 2020	University Commencement Ceremony. Angelo State University, San Angelo, TX.
Faculty Marshal 2018-2019	University Commencement Ceremony. Angelo State University, San Angelo, TX.
Faculty Advisor 2017-present	Wassup ASU Korean Student Club. Angelo State University, San Angelo, TX.
Faculty Advisor 2017-2018	ASU Korean Student Association. Angelo State University, San Angelo, TX.

### Hawaii Pacific University (Selected)

- Korean Student Association Faculty Advisor (2012 – 2016)
- CHSS Scholarly Endeavors Program Committee (2012 – 2016)
- Academic Policy Committee (2014 – 2015)

- Global Issues Working Group (2011 – 2015)
- PeaceJam Steering Committee (2012 – 2013)
- Graduate Policy Committee (2011 – 2013)

Loyola Marymount University (Selected)

- Korean American Student Association Faculty Advisor (2008 – 2011)
- Asian American Faculty and Staff Association (2009 – 2011)
- Faculty Library Representative (2006 – 2011)
- Economic Status of Faculty Committee (2005 – 2008)

**DEPARTMENTAL SERVICE (Selected)**

Angelo State University

- |                                  |   |
|----------------------------------|---|
| Committee Member<br>2022-present | Annual Faculty Performance Evaluation Committee. Department of Communication & Mass Media. Angelo State University, San Angelo, TX. |
| Chair<br>2021                    | Annual Faculty Performance Evaluation Committee. Department of Communication & Mass Media. Angelo State University, San Angelo, TX. |
| Committee Member<br>2020         | Search Committee. Department of Communication & Mass Media. Angelo State University, San Angelo, TX.                                |
| Committee Member<br>2020         | Assessment Committee. Department of Communication & Mass Media. Angelo State University, San Angelo, TX.                            |
| Committee Member<br>2020         | Rank & Tenure Committee. Department of Communication & Mass Media. Angelo State University, San Angelo, TX.                         |
| Committee Member<br>2018         | Search Committee. Department of Communication & Mass Media. Angelo State University, San Angelo, TX.                                |

Hawaii Pacific University

- Faculty Promotion and Review Committee (2013 – 2014)
- Intercultural-Global Engagement Program Committee (2011 – 2012)

Loyola Marymount University

- Curriculum Committee (2008 – 2011)
- Enrollment Management Committee (2008 – 2011)
- Rank and Tenure Committee (2008 – 2011; 2004 – 2005)
- Dept. Chair Search Committee, Chair (2006 – 2007)
- Assessment Committee (2006 – 2007)
- Search Committee (2005)

## **GRADAUTE THESIS COMMITTEE**

### Angelo State University

#### Completed as Chair:

- Ian Stark. (May, 2020). Representations of autism in popular media: Rhetorical disability in *The Good Doctor*.

#### Completed as Committee Member:

- Giovanna Scott. (May, 2021). “Never grow weary of doing good”: The presence of compassion fatigue employed within the child welfare system.
- Jun Kim. (May, 2019). “My boss is racist”: A study of employees’ perceptions of boss’ racist comments on twitter.
- Sarra Briki. (May, 2019). Image repair: Exploring Trump’s tweets in response to family separation crisis.
- Everett Corder. (August, 2018). The rhetoric of Raines: How a change in definition affected one player’s Hall of Fame candidacy.

#### In-progress as Committee Member:

- Laura Bennett. (In progress). Evaluation of weather data on calving dates and lifetime productivity of angus beef cattle.

### Hawaii Pacific University

#### Completed as Chair:

- Billie Hiraishi. (Spring, 2015). Influence of Hawaiian immersion education on a student’s language, identity, and intercultural communication.
- Shane Morales. (Spring, 2015). Perceptions of paradise: The branding of Hawaii through visuals among Japanese tourists.
- Therese Grieves. (Spring, 2013). Organizational communication in “Living the Brand.”
- Kymberley G. Jurado. (Spring, 2013). The Magical Negro in Disney film.
- Nicole Kato. (Spring, 2013). Uses and gratifications among Korean drama fans in Hawaii.
- Lucija Ramovs. (Spring, 2013). Americanization of *The Girl with the Dragon Tattoo* and the image of a journalist within the American tradition of press portrayal.
- Tonje Soenstedby Halvorsen. (Spring, 2013). 2012 London Olympics – The first social Olympics.
- Seiya Yamamoto. (Spring, 2013). Effects of anxiety on learning and acquiring language: A comparative study of Japanese English learners and American Japanese learners.

#### Completed as Committee Member:

- Chelsea Toyama. (Spring, 2014). Madame Butterflies and Dragon Ladies in *The Wolverine*: A close textual analysis of female Asian stereotypes in Hollywood.

- Hui Xin Zheng. (Spring, 2012). Family communication patterns and young adult relational maintenance in parent-child relationships in the Chinese American Family.

## **GRADUATE COMPREHENSIVE EXAM COMMITTEE**

### Angelo State University

#### Completed:

- Shane Aden (Dept. of Security Studies & Criminal Justice; Spring, 2019)

### Hawaii Pacific University

#### Completed:

- Junqiu Dong (Spring, 2012)
- Rininta Justianto (Fall, 2014)