

Jeremy St. John

Vita

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Education

- Ph.D. Business Computer Information Systems, University of North Texas, 2008
- M.S. Information Technology, University of North Texas, 2001
- B.B.A. with a concentration in Business Computer Information Systems, University of North Texas, 1999

Positions Held

Associate Professor of MIS & Department Chair, August 2023 – present
Department of Accounting, Economics, and Finance
Angelo State University
Member, Texas Tech University System

Assistant Professor of Management Information Systems, August 2018
Department of Management & Marketing
Angelo State University
Member, Texas Tech University System
Courses taught:

- MGMT 6301 Management Information Systems
- MGMT 3352 Innovation & Emerging Technologies
- MGMT 4336 Fundamentals of Networking
- MGMT 3361 Project Management
- MGMT 3343 Management Information Systems

Assistant Professor of Management Information Systems, August 2016 – August 2018
Department of Management Science
Abilene Christian University
Courses taught:

- BUSA 640 Data Management
- BUSA 640 Innovation
- IS 415 E-Commerce
- IS 324 Management Information Systems
- ITC 460 Managing Technical Projects

**Assistant Professor of Management Information Systems/
Business Analytics & Interim Department Head**, August 2011 – August 2016
Texas A&M University – Commerce
Courses taught:

- BUSA 542 Applied Decision Modeling
- MIS 521 IT Project Management
- MIS 522 Business Process Analysis and Design
- MIS 524 Networking, Telecommunications and Security
- BUSA 424 Business Analytics Modeling
- BUSA 128 Business Computing Systems
- BUSA 428 Project Management
- BA 595 Applied Business Research
- MIS 128 Business Computing Systems
- MIS 326 Data and Information Management
- MIS 424 Networking, Telecommunications and Security
- MIS 426 Management Information Systems
- Developed two new degree programs for the School of Business: a BBA in Business Analytics and a STEM approved MS in Business Analytics
- Assisted in departmental re-organization and AACSB

Visiting Assistant Professor of Management, August 2009 – August 2011
University of Texas at Tyler

Courses taught (online, hybrid & in-class):

- MANA 3330 Management Information Systems
- MANA 4305 Operations Management
- MANA 4315 Managerial Decision Making
- MANA 4350 Database Information Systems
- MANA 5305 Decision and Operations Management
- MANA 5315 Quantitative Analysis

Program Development Manager for Science and Technology, 2007– August 2009
Tyler Junior College

- In the School of Continuing Education at the largest junior college in the state of Texas supervised all science and technology instructors, courses and training programs.
- Developed and implemented training programs for companies such as Luminant and Trane.
- Developed an extensive Landman training program. The Landman training program was a collaborative effort with the main campus, the East Texas Association of Professional Landmen (ETAPL) and the American Association of Professional Landmen (AAPL). The

program and all courses were fully accredited by the AAPL and provided a lot of value in an area where Oil & Gas is one of the largest employers.

Computer Audit Specialist (CAS) Instructor, 1997 – 2002

Professional Development Institute (PDI) Denton, Texas

- Computer Audit Specialist Training: Assisted in teaching advanced Computer Assisted Audit Tools and Techniques to IRS, U.S. Customs and HUD auditors and investigators.
- Instructed every IRS, U.S. Customs, and state auditor who graduated from the CAS (computer audit specialist) program during this period. Taught programming, debugging, computer forensics (dump analysis), documentation and auditing techniques in both PC and mainframe (CMS/MVS operating systems) environments.

Honors and Awards

- UNT Doctoral Eagle Award, University of North Texas, August 2008
- Award April 1998; U.S. Department of the Treasury for coaching the Regulatory Audit Commission's Computer Audit Specialist (CAS) training program; signed and presented by the Assistant Commissioner, Office of Strategic Trade.
- Certificate of Appreciation for serving as Interim Department Head, August 21, 2014

Service - School

- Strategic Planning Committee 2023 – present.
- College Assessment Committee 2023 – present.
- College Curriculum Committee 2023 – present.
- Societal Impact Committee 2023 – present.
- University Curriculum Committee 2020 – present.
- MIS Curriculum Committee 2019 – present.
- Program Lead for Management Information Systems 2016 – 2018.
- Teaching & Learning committee member Spring 2015 – IE-plan owner for Business Analytics programs.
- Teaching & Learning committee member Fall 2015 – IE-plan owner for Business Analytics programs.
- Chair: Hiring sub-committee 2015.
- Department Heads Council 2013 – 2014.
- Executive Committee 2013-2014.
- BA/MIS Curriculum Committee Fall 2012-2013.
- College Research Committee Fall 2011-2012, Fall 2012-2013.
- Tyler Chamber of Commerce Science & Technology Committee 2008 – 2009.

Service – Profession

- JISE Editorial Board member (2023).
- Reviewer for Journal of Education for Business (2023)
- Reviewer for Information Systems Management (2023).
- Reviewer for Journal of Education in Business (2023).
- Reviewer for Decision Sciences Journal of Innovative Education 2021 & 2022

Dissertation

St John, J. (2008). *IT offshoring success: A social exchange perspective* (dissertation). University of North Texas, Denton, TX.

Textbook

St. John, J., St. John, K., & Turner, J. (2012). Excel for Landmen and the Oil & Gas Attorney [Kindle Edition]. http://www.amazon.com/dp/B00ACQPSB8/ref=rdr_kindle_ext_tmb

Published Peer-reviewed Journals

St. John, J., St. John, K. & St. John, C. (2024) A Process-Focused Experiential Approach to IT Education Using Peer Learning, *Journal of Information Systems Education*, Volume 35, Issue 2, Spring 2024. (forthcoming, accepted on 8/16/23).

Jeremy St. John, Karen St. John & Christopher St. John (2023) Learning by facilitating: A project-based interdisciplinary approach, *Journal of Education for Business*, DOI: 10.1080/08832323.2023.2196049.

St. John, J., St. John, K. & Ceballos, R. (2022) A methodological framework for the implementation of an interdisciplinary business analytics program using ordinal game theory, *Journal of Education for Business*, DOI: 10.1080/08832323.2022.2109001

St. John, K., St. John, J., Hall, J. (2021) IT Certification Courseware for Experiential Learning and AOL. *Business Education Innovation Journal*, 13(2), 24-31.

St. John, J., St. John, K., Han, B. (2021). Entrepreneurial crowdfunding backer motivations: A Latent Dirichlet Allocation approach. *European Journal of Innovation Management*, <https://www.emerald.com/insight/content/doi/10.1108/EJIM-05-2021-0248/full/pdf>

St. John, J., Vedder, R., & Guynes, S. (2017). Offshoring and social exchange: A social exchange theory perspective on offshoring relationships. *ACM SIGCAS Computers and Society*, 47(1), 17–25. <https://doi.org/10.1145/3090222.3090227>

St. John, J., Visinescu, L. L., Guynes, C. S., & Prybutok, V. R. (2016). Information and Communication Technology Offshoring Logistics Success: A Social Exchange Perspective. *Information Systems Management*, 33(3), 212–230. <https://doi.org/10.1080/10580530.2016.1188542>

St. John, J., Guynes, C. S., & Cline, M. (2015). Recent Trends In Offshoring Relationships. *Review of Business Information Systems (RBIS)*, 19(1), 1–4.
<https://doi.org/10.19030/rbis.v19i1.9252>

Cline, M., St. John, J., & Guynes, C. S. (2014). Business Administration Students As Surrogates For IT Professionals Summary Of A Study. *American Journal of Business Education (AJBE)*, 8(1), 1–6. <https://doi.org/10.19030/ajbe.v8i1.9012>

St. John, J., Guynes, C. S., & Vedder, R. (2014). The Client–Vendor Offshore Relationship: Success Factors. *Information Systems Management*, 31(2), 120–125.
<https://doi.org/10.1080/10580530.2014.890429>

St. John, J., Guynes, C. S., & Vedder, R. (2013). The Value Of Partnership In Offshoring. *Journal of Business & Economics Research (JBER)*, 11(7), 297.
<https://doi.org/10.19030/jber.v11i7.7948>

St. John, J., Vedder, R., & Guynes, C. S. (2013). Relationship Changes In IT Offshoring. *International Journal of Management & Information Systems (IJMIS)*, 17(3), 131.
<https://doi.org/10.19030/ijmis.v17i3.7862>

Presentations and Conference Proceedings

St. John, J., St. John, K. (2022) Active Learning through Computer Network Certification, Information Systems & Computing Academic Professionals | Education Special Interest Group, Tampa, FL (presentation).

St. John, J., St. John, K. (2020) Crowdfunding Backer Motivations, Southwest Decision Sciences Institute 51st Annual Conference, San Antonio, TX (double-blind peer-reviewed and published).

Small Business and Entrepreneurship Conference 2015 (SBECON), Texas A&M – Commerce, “Alternative Financing for the Entrepreneur” - panelist & presenter.

Small Business and Entrepreneurship Conference 2014 (SBECON), Texas A&M – Commerce, “Not Business as Usual” - panelist & presenter.

Professional Development

AACSB Business Accreditation Seminar (new standards) April 28-29 2015 Denver, CO – attendee.

AACSB Assessment Seminar (new standards) 2015 Tampa, FL – attendee.

Introduction to SAP Using GBI Training (30hrs), June 2013