

# **KELLEY FINLEY**

## **ASSISTANT PROFESSOR OF COMMUNICATION STUDIES**

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### **EDUCATION**

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- Edd** California Baptist University Projected May 2025  
Organizational Change and Administration  
Dissertation: TBD
- MA** Texas Tech University, Communication Studies May 2012  
Thesis: Uncertainty Reduction Theory in Casual Sexual Relationships  
in College Age Females  
Advisor: J. Scholl
- BA** Wayland Baptist University, Speech Communication May 2005  
Minored in Mass Communication
- AS** South Plains College, AA May 2003

### **RESEARCH EXPERIENCE**

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- Thesis**, Texas Tech University, Lubbock Tx 2012  
Advisor: Julianne Scholl
- Uncertainty Reduction Theory in Casual Sexual Relationship in College Age Females

### **TEACHING EXPERIENCE**

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- Seymour ISD**, Seymour Tx August 2023 to Current
- English Teach for Freshman and Junior English
  - Prose/Poetry and Extemp Director
  - Dual Credit Speech Instructor through Angelo State University
- South Plains College**, Levelland January 2012 to Current  
**Assistant Professor**, Speech Communication
- Professor for Public Speaking, an undergraduate course averaging 80 students per semester, covering the following topics: Organizing, Outlining, Researching and Presenting; taught in online and face-to-face formats and Dual Credit
  - Professor for Intro to Communication, an undergraduate course averaging 24 students a summer, covering the following topics, Organizing, Outlining and Presenting,

- Interpersonal Communication, and Relationship Maintenance, taught in an online format
- Professor for Business and Professional Communication, an undergraduate course averaging 60 students a semester, covering the following topics, Organizing, Outlining, Researching and Presenting, Interviewing and Resume, taught in an online format
  - Develop quizzes, exams, and homework
  - Revise the syllabus to meet accreditation standards
  - Coordinate grading and assignments with other Speech Faculty

**Whiteface High School, Whiteface**

Aug 2008 to Dec 2011

**Teaching Assistant, English and Speech**

- Taught multiple grade levels of English and Speech
- Junior Class sponsor
- Cheer sponsor
- Prose and Poetry Director

**Texas Tech University, Lubbock**

Aug 2006 to Aug 2008

**Teaching Assistant, Communication Studies**

- Taught Public Speaking, an undergraduate course of multiple sections of 30
- Assisted in Interpersonal Communication course

## **PUBLICATIONS**

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### ***Books***

Fox, J & Finley, K., From Entry Level to Executive: All Communication Counts, US: Fountainhead Press, 2018.

## **CONFERENCE PRESENTATIONS AND INVITED LECTURES**

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**Panel Program**, “Communicating our Care and Recovery: Recapturing our Identity as Educators in the Pandemic,” TCCTA Spring 2022

**Panel Program**, “Using Blackboard Collaborate for Online Public Speaking,” TSCA Fall 2020

**Panel Program**, “Creating the Capable Course: Text, Teaching and Technology in the Online Speech course, TCCTA, Spring 2019

**Panel Program**, “Surviving Self-Publishing: A Community College Approach to Common Textbook Concerns” NCA, Fall 2019

**Panel Program**, Online Communication Classes as Echo Chambers in a University: Are we Killing the Face-to-Face Experience?” TSCA, Fall 2019

**Panel Program**, Dual Credit Faculty Panel, South Plains College, Summer 2019

**Panel Program**, “Using Acclaim in the Speech or Theatre Classroom,” TSCA Fall 2016

**Panel Program**, “Use of Live Speech Capture Platforms in the Classroom, TSCA, Fall 2015

**Keynote Address**, Phi Theta Kappa Induction Ceremony, Spring 2012

**Paper Presentation**, “Farm Girl to Faculty: An Analysis of Leadership from Student to Faculty,” NCA, Fall 2012

## **PROFESSIONAL AFFILIATIONS**

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National Communication Association, 2012-Present

Texas Community College Teachers Association, 2012-Present

Texas Speech Teachers Association, 2012-Present

## **PROFESSIONAL SERVICE**

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### **Blackboard Buddy**

South Plains College, 2021- Present

### **Institutional Development**

Texas Tech University and South Plains College Transfer Summit Day- Lubbock, TX  
2022 & 2023

### **Faculty Senate President**

South Plains College, 2017-2019

### **Committees Served on at South Plains College**

- Scholarship Committee 2013-2015
- Faculty Senate Representative 2014-2017
- Institutional Effectiveness Committee 2017-2019
- Campus Carry Committee 2017-2020
- Marketing and Recruitment Committee 2019-Present
- Course Evaluation Redesign, 2022
- Athletic Committee 2022-Present

### **Public Speaking Assessment Coordinator**

South Plains College, 2013-2021

### **Speech Communication Advisor**

South Plains College, 2017-Present

### **UIL Regional Director**

South Plains College

- CX Debate, 2012-2013
- Poetry, 2014-Present

### **New Student Orientation**

- Guest Speaker, Keys to Success, 2014-2019
- Senior Sneak Speaker, 2013-2020

### **Co-coordinator for Fall Communication Mixer**

South Plains College, 2016-2018

**Co-coordinator for CommiCon (Speech Communication Contest)**

South Plains College, 2016-2019

**PROFESSIONAL DEVELOPMENT**

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**Spring 2023**

Blackboard Ultra Training- SPC  
Connect Training – SPC

**Spring 2022**

TCCTA Conference-Frisco, Tx

**Fall 2021**

Herf Funding Blackboard Redesign – SPC  
Peer Consultation for Blackboard - SPC  
Feedback Fruits Roundtable Discussion- SPC

**Spring 2021**

Feedback Fruits Training-SPC Online

**Fall 2020**

Designing Experiences- Making Videos -SPC Online  
Designing Experiences- Building a Learning Community-SPC Online  
Texas Speech Communication Fall Conference- Online

**Spring 2020**

Lightening Talks-SPC  
Blackboard Proficiency Trainings -SPC Online

**Fall 2019**

South Plains College Book Club-Learn Better by Ulrich Boser  
Lighting Talks- SPC  
Blackboard Design Workshops - SPC  
Texas Speech Communication Association Conference- Amarillo, TX  
National Communication Association Conference- Baltimore, MD

**Spring 2019**

Resident Assistant Training - SPC  
Texas Community College Teachers Association 2019 Conference- Houston, TX  
Texas Workforce Commission Presentation with Education Specialist, Micah Carpenter-  
SPC

**Fall 2018**

Texas Community College Teachers Association – Member or Not, What You Need to

Know- First week activity at SPC  
Texas Community College Teachers Association Leaders Conference, San Antonio, TX

**Fall 2017**

Texas Community College Teachers Association Leader's Conference, Austin, TX  
National Communication association Conference, Dallas, TX

**Spring 2016**

Texas Community College Teachers Association 2016 Conference, Houston, TX

**Fall 2016**

Texas Speech Communication Association Conference, San Antonio, TX

**Fall 2015**

Texas Speech Communication Association Conference, Dallas, TX  
National Communication Association Conference, Las Vegas, NV

**Fall 2013**

Texas Speech Communication Association Conference, Lubbock, Tx

**Fall 2012**

National Communication Association Conference, Orlando, FL

**COMMUNITY SERVICE**

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**King's Kids PDO**

Board of Directors, Levelland, Tx, 2018-2019

**Levelland Boy's Little Dribblers Association**

Secretary, Levelland Tx, 2020-2022

**Smyer Baptist Church**

Sunday School teacher & VBS leader, Smyer, Tx 2019-2022