

Education:

Ph.D. in English, Technical Communication and Rhetoric

Texas Tech University, Lubbock, Texas

January 2004–May 2009

GPA: 4.0/4.0

Dissertation: *Technology Studies and Technical Communication: Substantive Rhetoric Revisited*

Dissertation Committee: Drs. Rich Rice (chair), Joyce Locke Carter, Fred Kemp

Master of Arts in English, Composition and Rhetoric

Texas Tech University, Lubbock, Texas

June 2003–December 2004

GPA: 3.92/4.0

Bachelor of Arts in English, Minor in Philosophy

Angelo State University, San Angelo, Texas

January 2000–May 2003

GPA: 3.878/4.0, Magna Cum Laude

Academic Appointments:

Angelo State University, Department of English and Modern Languages

Professor, 2020–Present

Assistant Chair, 2019–2021

Associate Professor, 2015–2020

Assistant Professor, 2009–2015

Texas Tech University, Department of English

Graduate Part-Time Instructor, 2003–2009

Assistant Director of Composition, 2007

Tutor, University Writing Center, 2004–2005

Courses Taught:

Angelo State University:

ENGL 6381: User-Centered Technology and Education

ENGL 6345: Studies in Writing and Technology
ENGL 4385: Senior Seminar
ENGL 4373: Professional Writing
ENGL 4365: Usability Testing
ENGL 4360: Professional Editing
ENGL 3352: Business Communications
ENGL 3351: Advanced Technical Writing
ENGL 2331: Readings in World Literature
ENGL 2326: Introduction to American Literature
ENGL 1301: English Composition
GS 1181: Freshmen Seminar

Texas Tech University:

ENGL 3365: Professional Report Writing
ENGL 3360: Issues in Composition
ENGL 2311: Introduction to Technical Writing
ENGL 1302: Advanced College Rhetoric
ENGL 1301: Essentials of College Rhetoric

Publications:

Peer Reviewed Articles

- “Posthuman Reflections on Self-Referential Media.” Under Review. (40 pp.), 2021
- “Theorizing Lip Reading as Interface Design: The Gadfly of the Gaps.” *Communication Design Quarterly*. (10 pp.), 2018. [Online Access](#).
- “Moving Technical Communication Off the Grid.” *Technical Communication Quarterly*. (20 pp.), 2018. [Online Access](#).
- “Jacques Ellul’s Dialectical Theology: Embracing Contradictions about the Kingdom in the New Testament.” *Ellul Forum*. (13 pp.), 2017. [Online Access](#).
- “The Scientist, Philosopher, and Rhetorician: The Three Dimensions of Technical Communication and Technology.” *Journal of Technical Writing and Communication*. (14 pp.) Vol. 44, Issue 4. 2014. [Online Access](#).
- “Designing and Implementing a Low-Cost Usability Testing Laboratory: Theoretical Justifications and Practical Considerations.” *Technical Communication*. (18 pp.) Vol. 60, Issue 3. 2013. [Online Access](#).
- “Ellul’s Alternative Theory of Technology: Anticipating the Fourth Milieu of Virtuality.” *Explorations in Media Ecology*. (16 pp.) Vol. 11, Issue 1. 2012. [Online Access](#).
- “Perpetuating the Technological Ideology: An Ellulian Critique of Feenberg’s Democratized Rationalization.” *Bulletin of Science, Technology, and Society*. (10 pp.) Vol. 30, Issue 3. 2010. [Online Access](#).
- “Using Text-to-Speech Software to Revise First-Year College Students’ Essays.” *Computers and Composition*. (14 pp.) Vol. 20, Issue 4, 2009. [Online Access](#)

Book Chapters

- “Unplugging with Off-the-Gridders.” *Unplugging from the Classroom*. Edited by Sharmila Pixy Ferris and Hilary Anne Wilder. Chandos Publishing. (9 pp.) 2017. [Online Access](#).
- “Web Conferencing and Peer Feedback.” *The Plugged-in Professor*. Edited by Sharmila Pixy Ferris and Hilary Anne Wilder. Cambridge UK Press. (7 pp.) 2013. [Online Access](#).

Essays

- “Unmasking My Deaf Experience During Covid-19” *InsideHigherEd.com* (2,500 words) October 8, 2020. [Online Access](#).

Conference Proceedings

- “Information Design, Usability Testing, and Community Building: Positioning Community as a Technological End.” With Co-Authors Joe Erickson and Javier Medina. *Proceedings for Annual Meeting*. 2012. [Online Access](#).
- “Merging Course and Community Objectives: Incorporating Service Learning in a Technical and Business Writing Program at a Division II University.” With Co-Authors Joe Erickson and Nicole St. Germaine. *Proceedings For Annual Meeting*. 2011. [Online Access](#).

Book Reviews

- Review of Hewett and Ehmann. (2005) *Preparing Educators for Online Writing Instruction*. *Kairos*. Vol. 10, Issue 1. [Online Access](#).

Poetry

- “I am an INTJ.” *A Common Thread*. 2013. [Online Access](#).
- “Believe.” *A Common Thread*. 2013. [Online Access](#).

Grants, Awards, Fellowships, and Honors

Provost’s Scholar

- Given a two course release (2021–2022) to study Deaf Advocacy, both on campus and in West Texas. One of 8 inaugural faculty members chosen.

Community-Engaged Fellow

- Given a \$1500-1750 stipend per semester for teaching courses that involve service-learning components in ENG 4365 and ENG 3351. Awarded to only five professors per year. Spring 2012–Spring 2014.

Usability Testing Lab Grant

- Acquired funding from Department of English and the Dean of the College of Liberal and Fine Arts for \$23,000 for the construction of a usability testing lab in support of ENGL 4365 and the ASU faculty and staff. Summer 2010–Summer 2011. [Online Access](#).

Honors/Awards

- Faculty Excellence in Teaching Award – Angelo State University – May 2021.
- Faculty Excellence in Teaching Award – Angelo State University – May 2014.

- “Best Graduate Student Essay” Award – International Association of Science, Technology, and Society Conference – April 2009.
- Second place in Texas Tech University’s school-wide contest with essay *From hear, it’s possible*. – Spring 2006. [Online Access](#).
- ASU’s Distinguished Student Award – 2003.
- Alpha Beta Chi – 2002–2003.

Presentations:

Conference Presentations

- The Gadfly of the Gaps: A Media Ecology Theory of Lip Reading. National Communication Association 103rd Annual Convention. (Dallas, TX), 16-17 November 2017.
- Unplugging with Off-the-Gridders. National Communication Association 103rd Annual Convention. (Dallas, TX), 16-17 November 2017.
- Refiguring the End of Usability as Community Building. 40th Annual Meeting of the Council for Programs in Technical and Scientific Communication. (Houghton, MI), 27-29 September 2012.
- Service Learning in a Usability Testing Course: Recruiting Clients. 39th Annual Meeting of the Council for Programs in Technical and Scientific Communication. (Harrisonburg, VA), 6-8 October 2011.
- Ellul’s Alternative Theory of Technology: Anticipating the Fourth Milieu of Virtuality. The Twelfth Annual Convention of the Media Ecology Association. (Edmonton, Canada), 23-26 June 2011.
- Understanding the Different Meanings of the Apocalypse. Southwest/Texas Popular/American Culture Association. (Albuquerque, NM), 10-13 February 2010.
- Perpetuating the Technological Ideology: An Ellulian Critique of Feenberg’s Democratized Rationalization, International Association of Science, Technology, and Society Conference (Rochester, NY), 2-4 April 2009.
- The Rhetoric of Y2K: A Fantasy-Themed Analysis of Alarmist Rhetoric, Graduate English Society Conference (Lubbock, TX), 23-24 February 2007.
- Visualizing the Cochlear Implant as a Miracle Cure for Deafness (co-presented with Dr. Sean Zdenek), International Visual Literacy Association Annual Conference (Ft. Worth, TX), 6-10 October 2006.
- Bringing Text-to-Speech Software to the Writing Frontier, Computers and Writing Conference (Lubbock, TX), 25-28 May 2006.
- Text-to-Speech Software: Bridging the Gap between Visuality and Sound, Conference on College Composition and Communication (Chicago, IL), 22-25 March 2006.
- Using Text to Speech to Facilitate Student Revision of Drafts, Conference on College Composition and Communication, (San Francisco, CA), 16-19 March 2005.

Campus Presentations

- Rhetoric, Rocks, and Sisyphus. Presentation for GEO. 21 April 2016.
- CV Workshop. Presentation for Sigma Tau Delta. 10 March 2015.
- What can you do with an English degree? Presentation for Sigma Tau Delta. 6 March 2013.
- Usability Testing. Presentation for Society for Technical Communication. 30 October 2012.

- CV and Resume Presentation and Workshop. Presentation for Sigma Tau Delta. 24 October 2012.
- Usability Testing. Presentation for ENG 3353: Web Publishing. April 2012, 2013.
- Usability Testing. Presentation for Society for Technical Communication. 18 October 2011.
- Professional Writing. Presentations for ASU LEAD Students at Angelo State University. 17 February 2010 and 17 February, 2011.
- The Different Meanings of the Apocalypse: Understanding the Setting of Cormac McCarthy's *The Road*. Book of the Month Presentation at Angelo State University. 18 November 2009.
- Teaching Business Writing in the 21st Century. NCTE Student Affiliate Presentation and Discussion. Angelo State University. 21 October 2009.

Newspaper Interviews

- “Basement lab seeks to find usability issues, offers course.” Interviewed by Rachel Riggs. 2 November 2012. [Online Access](#).
- “Usability Testing Lab offers bridge for websites, other.” Interviewed by Roy Ivey. 20 June 2011. [Online Access](#).

Software and Skills

- *Multimedia, Print, Photography, and Design*: Microsoft Office (2010, 2013, 2016), Adobe Premiere Elements (9+), Windows Movie Maker, Adobe Framemaker, Nikon ViewNX
- *Editing*: MS Word, Adobe Acrobat, Paper markup
- *Operating Systems*: Windows Vista, 7, 8, 10; Ubuntu; Android on phone; iOS on iPad
- *Usability Software*: Morae from TechSmith, Camtasia
- *3D Modeling*: SketchUp
- *Online Learning*: Blackboard, including Collaborate, Panopto and Kaltura
- *Statistical Software*: SPSS, Excel
- *Content Management Systems*: LiveWhale
- *Coding*: QBasic (advanced), C++ (basic), HTML (basic)

Service

Professional

- Solicited reviewer for *Explorations in Media Ecology*, *Technical Communication*, *Technical Communication Quarterly*, and *IEEE Transactions*.

Angelo State University

- Assistant Chair of the English and Modern Languages Department – Fall 2019-2021.
 - Assisted the department chair with assessment activities, program marketing, scheduling, budget planning, data analysis, and departmental paperwork.
- Coordinator of Technical and Business Writing Program – Fall 2011- 2019.

- Director of Usability Testing Lab, including oversight of a student lab assistant – Spring 2011- Present.
- Faculty Senator – Fall 2017- Spring 2019.
- Graduate Committee Member – Spring 2012- Present.
- Committee Chair (Ad-hoc Committee on “Remaking Writing and Publishing Programs”) – 2017. Co-authored an 18 page report that analyzed our English programs.
- Member (Ad-hoc committee on “Reviewing the BA in English Program and Curriculum at Angelo State University”) – Fall 2017- Spring 2019.
- Member – Peer Review Committee – Fall 2018
- Publications Editor – *Concho River Review* – Fall 2010, Spring 2011, Fall 2013.
- Department of English Webmaster – Fall 2010- Spring 2011.
- Committee Member (Assessment, Technical and Business Writing) – Fall 2010- Spring 2011.
- Committee Member (Hospitality, Program, Library, Student Recognition) – Fall 2009- Spring 2010.
- Advisor – Department of English and Modern Languages – Fall 2009-Present.
- Search Committee Member for New Faculty Hires in 2011, 2015, 2016.
- Sponsor, Co-Sponsor, or Member of STC and Technical Communication Club – Fall 2009- Spring 2011, Fall 2013-Spring 2014, 2016-2017.
- ASU Literary Magazine *Oasis* Editorial Board – Fall 2013- Spring 2014.
- Advisory Committee Member – College of Graduate Studies Representative for Whitney Bruha’s Thesis – Spring 2013; Lexus Weinheimer’s Thesis – Fall 2016; Virginia Jaquish – Summer 2019; Jeffery Roth (current).
- Thesis Director for Sawyer Ricard’s honor’s thesis – Fall 2015.
- Committee Member for Jodi Erickson’s honor’s thesis – Spring 2019
- University Admissions Committee – Fall 2012- Spring 2015.
- Program Reprioritization Committee Member – Fall 2010- Spring 2011.
- Volunteer for the Annual Writer’s Conference at ASU – Fall 2009- Present.
 - Chair of the Publicity Sub-Committee – Fall 2016- Spring 2018.
- Grade Appeal Committee Member – Spring 2017.
- Committee Member (Ad-hoc Committee for Scholarships/Awards) – Fall 2016.
- Member of the University Center Board – 2017- 2018.
- UIL Writing Competition Judge – Spring 2017- 2019.

Texas Tech University

- Thesis/Dissertation Workshop Assistant – Fall 2008.
- Graduate English Society Vice President – Fall 2006- Spring 2008.
- Graduate English Society Conference Organizer – Spring 2007.
- Graduate English Society Finance Co-Chair – Fall 2005- Spring 2006.
- Computers and Writing Conference Volunteer – Spring 2006.
- Technical Communication and Rhetoric Chair at Graduate English Society Conference – Spring 2006.
- Marathon Reading Volunteer and Participant – Spring 2004, Spring 2005, Spring 2007.
- Usability Tester for Bedford St. Martins Website – Spring 2005.
- University Writing Center Volunteer at Council for Programs in Technical and Scientific Communication Conference, Fall 2005.
- Grading Group Leader – Fall 2004.

References

Dr. Erin Ashworth-King

Current Department Chair, Department of English and Modern Languages
2601 W Avenue N, Angelo State University, San Angelo, TX 76904
[325.486.6139](tel:325.486.6139)
erin.ashworth-king@angelo.edu

Dr. Laurence Musgrove

Former Department Head, Department of English and Modern Languages
2601 W Avenue N, Angelo State University, San Angelo, TX 76904
[325.486.6138](tel:325.486.6138)
laurence.musgrove@angelo.edu

Dr. Joe Erickson

Department of English, Anoka-Ramsey Community College
11200 Mississippi Blvd NW, Coon Rapids, MN 55433
[325.716.3651](tel:325.716.3651)
joey.erickson@anokaramsey.edu

Dr. Rich Rice

Professor, Department of English: Technical Communication and Rhetoric
2500 Broadway, Texas Tech University, Lubbock, TX 79409
[806.742.2500](tel:806.742.2500) x285
r.rice@ttu.edu