

AACSB 5-YEAR CURRICULUM VITAE
For 2019-20 through 2023-24
Leslie Gould
Adjunct Faculty – Marketing

EDUCATION

DBA, University of Dallas
MBA, Angelo State University, College of Business
BBA, Angelo State University, College of Business, Marketing

PROFESSIONAL CERTIFICATIONS/LICENSURES None

COURSES TAUGHT AT ASU

Marketing 3321
Marketing 3322
Marketing 6301
Management 6381

ACADEMIC EXPERIENCE

2021-current, Assistant Professor, College of Business, Angelo State University
2017-2021, Adjunct Instructor, College of Business, Angelo State University

BUSINESS EXPERIENCE

2019-2021, Executive Director, Concho Valley Workforce Development Board
2017-2019, Project Director, Workforce Solutions of the Concho Valley

INTELLECTUAL CONTRIBUTIONS None

PROFESSIONAL DEVELOPMENT ACTIVITIES

Culturally Responsive Approaches to Serving Hispanic Students Training (2023)
Digital Accessibility Certification Course (2023)
Perspectives on the Future of the Texas Workforce (2021)
The Role of Higher Education in Creating Thriving Communities (2021)

SERVICE

University:

NVCOB Assessment Committee Member (2023-current)
Library Committee Member (2022-current)

Community:

United Way of the Concho Valley Investment Panel (2015-2019)
Leadership of San Angelo Board Member (2017-2023)

HONORS AND AWARDS None