

## CURRICULUM VITAE OF LESLIE YVETTE RODRIGUEZ

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San Angelo, Texas 76909  
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### Education

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- Ph.D. The University of Southern Mississippi, Hattiesburg, Mississippi, 2012  
Areas of Specialization: Organizational Communication  
Intercultural Communication  
Honors: Golden Key International Honor Society (2010)
- M.A. Angelo State University, San Angelo, Texas, 2003  
Areas of Specialization: Communication  
Honors: Outstanding Graduate Student (2003)
- B.A. Angelo State University, San Angelo, Texas, 2001  
Major: Communication  
Minor: English  
Teaching Certification for Secondary Education

### Administrative Experience

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- 2022-Present Angelo State University, San Angelo, Texas  
Department Chair, Communication & Mass Media
- 2021-2022 Angelo State University, San Angelo, Texas  
Basic Course Director, Department of Communication & Mass Media
- 2020-2022 Angelo State University, San Angelo, Texas  
Graduate Coordinator, Department of Communication

### Teaching Experience

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- 2021-Present Angelo State University, San Angelo, Texas  
Associate Professor
- 2015-2021 Angelo State University, San Angelo, Texas  
Assistant Professor
- 2012-2015 Angelo State University, San Angelo, Texas  
Instructor
- 2011-2012 Angelo State University, San Angelo, Texas  
Lecturer

2011-2015	Park University, Goodfellow Air Force Base, San Angelo, Texas Instructor (Adjunct)
2009-2011	Pearl River Community College, Hattiesburg, Mississippi Instructor (Adjunct)
2008-2011	The University of Southern Mississippi, Hattiesburg, Mississippi Graduate Teaching Assistant
2005-2008	Angelo State University, San Angelo, Texas Lecturer

### **Courses Taught**

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#### ***Undergraduate Courses (Taught at ASU)***

Public Speaking	Small Group Communication
Public Speaking Online (created)	Principles of Persuasion
Public Speaking Dual Credit (created)	Communication Theory
Oral Interpretation/Performance Studies	Intercultural Communication
Business and Professional Speaking	Organizational Communication
Negotiation and Conflict Management	Communication in Professional Life
Introduction to Public Relations (created)	
Principles of Public Relations	
Crisis Communication (created)	
Senior Seminar (redesigned)	

#### ***Graduate Courses***

Pedagogy	Understanding Humor through Communication (created)
Communication Theory	Managing Diverse Populations (created)
Problems in Organizations (created)	Crisis Communication (created)
Communication in Leadership (created)	

#### ***University Courses***

General Studies
University Studies for College Freshmen
University Studies Learning Strategies

### **Dissertation**

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Employee Racial Discrimination Complaints: Exploring Power through Co-Cultural Theory

### **Current Research Interests and Research in Progress**

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Racial Discrimination in the Workplace	Hispanic Students in Higher Learning
Communicative Strategies among Superiors and Subordinates in the Workplace	Communication Problems in the Workplace

## **Presentations**

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"Teaching Communication Theory in the High School Classroom." Presentation at Texas Speech Communication Association, Dallas, Texas, October 2022.

"Online Teaching: The Creation of a Public Speaking Video Lecture Library." Paper Presentation at Southern States Communication Association, Greenville, South Carolina, April 2022.

"Benefits and Challenges of a Service-Learning Project in an Introductory Public Relations Class: Student Reflections." Paper Presentation at Southern States Communication Association, Frisco, Texas, April 2020.

"The Crisis of Identification: Articulating the Value of State Associations." Panel Presentation at Southern States Communication Association, Montgomery, Alabama, April 2019.

"Learning through Doing: Teaching Crisis Communication through Experiential Learning." Paper presented at Southern States Communication Association, Montgomery, Alabama, April 2019.

"A Meeting with the Texas Speech Communication Journal Editor." Presentation at Texas Speech Communication Association, Corpus Christi, Texas, October 2018.

Exploring Racial Discrimination Complaints: How do Hispanics Strategically Respond? Angelo State Hispanic Symposium, San Angelo, Texas, September 2018.

"Experiential Learning in a Communication Theory Class." Paper presented at Southern States Communication Association Convention, Nashville, Tennessee, April 2018.

"Undergraduates: The Muses of State Associations." Panel presentation at Southern States Communication Association Convention, Nashville, Tennessee, April 2018.

"Exploring Racial Discrimination Complaints using Co-Cultural Theory." Paper presented at Southern States Communication Association Convention, Greenville, South Carolina, April 2017.

"Fostering Student Learning Through Acts of Service." Paper presented at Southern States Communication Association Convention, Austin, Texas, April 2016.

"The Ebola Crisis: From the Perspective of Nurses." Paper presented at Texas Speech Communication Association Convention, Dallas, Texas, October 2015.

"Going Online: Strategies to Create the Best Online Classrooms for Speech". Paper presented at Texas Speech Communication Association Convention, Dallas, TX, October 2015.

"Interpersonal Challenges in the Online Environment: Creating Instructor Immediacy." Paper presented at Texas Speech Communication Association Convention, Dallas, TX, October 2015.

"Building on a Mission and Vision: Public Relations in a Church Setting." Lecture delivered at New Beginnings District Education and Leadership Conference, San Angelo, TX, February 2015.

"Flipping the Classroom: Analysis of Hands-On Instruction." Paper presented at Texas Speech Communication Association Convention, Lubbock, TX, October 2014.

"Exploring Teasing in a Teacher-Student Dyad." Paper presented at Southern States Communication

Association Convention, New Orleans, LA, April 2014.

“Communicating in a Crisis: H1N1.” Paper presented at the Texas Speech Communication Association, San Antonio, TX, October 2012.

“Chicana Rhetorical Theory: Creating a Voice and Space.” Paper presented at National Communication Association Convention, New Orleans, LA, November 2011.

“Exploring Pope Benedicts XVI’s Apology: Bless Us Father for We Have Sinned.” Paper presented at The University of Southern Mississippi Graduate Symposium, Hattiesburg, MS, March 2011.

“Dissolving La Malinche Myth: Legitimizing and Justifying La Chicana Cause.” Paper presented at Southern States Communication Association, Memphis, TX, April 2010.

“Exploring the Relationship between Clergy Communicator Style and Religious Satisfaction: A Cultural Study.” Paper presented at The University of Southern Mississippi Graduate Symposium, Hattiesburg, MS, March 2009.

## **Reviewer**

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Reviewer. Southern States Communication Association -- Undergraduate Honors Conference. 2019-Present

Peer Reviewer. Southern States Communication Association – Popular Communication Division. 2017-Present

Peer Reviewer. Southern States Communication Association – Applied Division. 2015-Present

Editorial Board. Western Journal of Communication. June 2015-2017

Editorial Board. Texas Speech Communication Journal. 2014-2017

Paper and Panel Reviewer. National Communication Association, La Raza Caucus. NCA 96<sup>th</sup> Annual Convention, November 2011, San Francisco, CA.

Paper and Panel Reviewer. National Communication, Latina/o Communication Studies Division. NCA 96<sup>th</sup> Annual Convention, November 2011, San Francisco, CA.

## **Professional Service**

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Texas Speech Communication Association.

Graduate and Undergraduate Research Conference

Coordinator: 2021-Present

Texas Speech Communication Association. Committee on Caucuses.

Committee Member: 2017-Present

Texas Speech Communication Association (TSCA)

Journal Editor: 2016-2020

Texas Speech Communication Association (TSCA) Rhetoric and Communication Theory Division

Chair: 2016-2017

Texas Speech Communication Association (TSCA) Rhetoric and Communication Theory Division

Vice-Chair: 2015-2016

## **University and College Service**

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Academic Excellence Committee  
Member, 2019-2020

WWII Memorial Project, Principal Investigator (Start-up Phase)  
2019

Dual Credit Summit Committee  
University Faculty Representative, Spring 2019 - Current

College of Arts and Humanities – Dean Search Committee  
Committee Member/Department Representative, Spring 2019

Invited Faculty Speaker at Ram Round-Up, Lenorah, Texas  
Summer of 2017-2018 Academic Year

Invited as Faculty Panel Respondent for Alpha Psi Omega Honor Society Play Reading  
Fall 2017

Agricultural Department Thesis Committee  
Outside Committee Member, 2017

Agriculture Department Thesis Committee  
Outside Committee Member, 2016

Publications Committee for College  
Committee Member, 2017-2018  
Chair, 2022-Present

History Search Committee  
Outside Committee Member: 2016

Faculty Research Enhancement Program (FREP)  
Committee Member: 2015-Present

## **Department Service**

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### ***Student Capstone Events***

Thesis Chair – 2 Students

#### **Sarra Briki**

*Image Repair: Exploring Trump's Tweets in Response to Family Separation Crisis*

#### **Jun Kim**

*"My Boss is Racist": A Study of Employees' Perceptions of Boss' Racist Comments on Twitter*

Thesis Project Committees– 1 Student  
Comprehensive Exam Committee - 15 Students

### ***Committees***

Chair, Faculty Search Committee – Assistant Professor, Generalist (2017)

Member, Faculty Search Committee – Assistant Professor of Advertising and Public Relations (2017)  
Chair, Faculty Search Committee – Instructor Position (2017)  
Chair, Faculty Search Committee – Instructor Position (2017)  
Chair, Faculty Search Committee – Visiting Instructor Position (2017)  
Member, Faculty Search Committee – Assistant Professor of Social Media (2017)  
Member, Faculty Search Committee – Assistant Professor of Rhetoric (2017)  
Member, Department Chair Search Committee (2016)

***Public Speaking Textbook Committee***

Chair, 2015-Present

Committee Member 2012-Present

***Dual Credit Public Speaking Liaison***

***2018-Present***

Act as liaison between ASU Instructor of Record and School Districts to insure that online dual credit public speaking classes are operating as planned and in accordance with governing agencies.

***Public Speaking Coordinator***

2015-Present

Schedule 30+ sections of Public Speaking, created common syllabus for Public Speaking course, created assessment documents for Public Speaking course, supervise and train Public Speaking instructors.

***Faculty Advisor***

Angelo State University Iota Alpha chapter of Lambda Pi Eta Communication Honor Society

Faculty Advisor: 2015-2017

***Assistant Director***

Regional University Interscholastic League (UIL) Speaking Events Tournament

Angelo State University

2007-2008; 2015-2020

Judge, 2006

***Advisor***

Students at Student Orientations

2013-Present

**Grants**

Faculty Learning Commons Mini-Grant for Instructional Innovation. Angelo State University. Award: \$2500.00. May 2019.

**Professional Memberships**

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National Communication Association

Southern States Communication Association

Texas Speech Communication Association

## **Community Service**

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Concho Valley Food Bank, San Angelo Texas  
Board Member, 2019-2021

Event Coordinator – Miracle Temple COGIC - 5K Run/1 Mile Fun Run  
2015-2019

Teach Classes on Effective Communication at Leadership Conference for New Beginnings District- Texas  
Northwest Jurisdiction  
2015-Present

Toy Drive – Toys Distributed at Belaire Elementary, San Angelo, Texas  
Coordinator: 2014-2016  
Assistant: 2017-2019

Social Media & Website Manager and Publications – Miracle Temple COGIC, San Angelo, Texas  
2012-2020

Social Media and Publications Manger – Evangelist Ella Coaster Ministries, Ft. Worth, Texas  
2021-Present

## **Honors**

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Texas Academic Leadership Academy, July 2023  
1 of 2 Faculty Members selected to Represent Angelo State University at State Leadership  
Academy. 1 year program

Outstanding Service Award, Texas Speech Communication Association  
October 2022

Educator of the Year - University/College Level, Texas Speech Communication Association  
October 2019

Nominated Region XV University Level Communication Educator of the Year  
Texas Speech Communication Association  
October 2018

Lily Conference on College Teaching – Oxford, Ohio  
Selected Faculty Member to Attend from College of Arts and Humanities, Fall 2018

Invited to represent State of Texas in State Associations Division of Southern States Communication  
Association Panels  
2017-Present

**Related Work Experience**

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San Angelo Public Housing Authority. Program Manager. 2001-2005