

## CURRICULUM VITAE OF LESLIE YVETTE RODRIGUEZ

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### Education

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- Ph.D. The University of Southern Mississippi, Hattiesburg, Mississippi, 2012  
Areas of Specialization: Organizational Communication  
Intercultural Communication  
Honors: Golden Key International Honor Society (2010)
- M.A. Angelo State University, San Angelo, Texas, 2003  
Areas of Specialization: Communication  
Honors: Outstanding Graduate Student (2003)
- B.A. Angelo State University, San Angelo, Texas, 2001  
Major: Communication  
Minor: English  
Teaching Certification for Secondary Education

### Teaching Experience

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| 2015-Present | Angelo State University, San Angelo, Texas<br>Assistant Professor                               |
| 2012-2015    | Angelo State University, San Angelo, Texas<br>Instructor  |
| 2011-2012    | Angelo State University, San Angelo, Texas<br>Lecturer  |
| 2011-2015    | Park University, Goodfellow Air Force Base, San Angelo, Texas<br>Instructor (Adjunct)           |
| 2009-2011    | Pearl River Community College, Hattiesburg, Mississippi<br>Instructor (Adjunct)                 |
| 2008-2011    | The University of Southern Mississippi, Hattiesburg, Mississippi<br>Graduate Teaching Assistant |
| 2005-2008    | Angelo State University, San Angelo, Texas<br>Lecturer  |

### Courses Taught

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#### ***Undergraduate Courses***

Public Speaking

Public Speaking Online

Oral Interpretation/Performance Studies

Business and Professional Speaking  
Negotiation and Conflict Management  
Introduction to Public Relations  
Principles of Public Relations  
Event Planning in Public Relations  
Crisis Communication  
Senior Seminar

Small Group Communication  
Principles of Persuasion

***Graduate Courses***

Pedagogy  
Communication Theory  
Problems in Organizations  
Crisis Communication  
Managing Diverse Populations  
Understanding Humor through Communication

***University Courses***

General Studies  
University Studies for College Freshmen  
University Studies Learning Strategies

***Courses Taken***

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Introduction to Graduate Research  
Communication Research Methods  
Content Analysis  
Statistics  
Qualitative Research Methods  
Organizational Communication  
Problems in Organizational Communication  
Crisis Communication

Communication Theory  
Intercultural Communication  
Organizational Communication  
Communication in Professional Life

Intercultural Communication  
Humor in Communication  
Nonverbal Communication  
Pedagogy  
Speech Communication Theory and Research  
Rhetorical Theory  
Rhetorical Criticism  
Persuasion

***Dissertation***

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Employee Racial Discrimination Complaints: Exploring Power through Co-Cultural Theory

***Current Research Interests and Research in Progress***

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Racial Discrimination in the Workplace  
Communicative Strategies among Superiors and  
Subordinates in the Workplace  
Construction and Perception of Crisis Messages

Hispanic Students in Higher Learning  
Communication Problems in the Workplace  
Effective Risk and Crisis Communication  
Service Learning

## **Presentations**

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"The Crisis of Identification: Articulating the Value of State Associations." Panel Presentation at Southern States Communication Association, Montgomery, Alabama, April 2019.

"Learning through Doing: Teaching Crisis Communication through Experiential Learning." Paper presented at Southern States Communication Association, Montgomery, Alabama, April 2019.

"A Meeting with the Texas Speech Communication Journal Editor." Presentation at Texas Speech Communication Association, Corpus Christi, Texas, October 2018.

Exploring Racial Discrimination Complaints: How do Hispanics Strategically Respond? Angelo State Hispanic Symposium, San Angelo, Texas, September 2018.

"Experiential Learning in a Communication Theory Class." Paper presented at Southern States Communication Association Convention, Nashville, Tennessee, April 2018.

"Undergraduates: The Muses of State Associations." Panel presentation at Southern States Communication Association Convention, Nashville, Tennessee, April 2018.

"Exploring Racial Discrimination Complaints using Co-Cultural Theory." Paper presented at Southern States Communication Association Convention, Greenville, South Carolina, April 2017.

"Fostering Student Learning Through Acts of Service." Paper presented at Southern States Communication Association Convention, Austin, Texas, April 2016.

"The Ebola Crisis: From the Perspective of Nurses." Paper presented at Texas Speech Communication Association Convention, Dallas, Texas, October 2015.

"Going Online: Strategies to Create the Best Online Classrooms for Speech". Paper presented at Texas Speech Communication Association Convention, Dallas, TX, October 2015.

"Interpersonal Challenges in the Online Environment: Creating Instructor Immediacy." Paper presented at Texas Speech Communication Association Convention, Dallas, TX, October 2015.

"Building on a Mission and Vision: Public Relations in a Church Setting." Lecture delivered at New Beginnings District Education and Leadership Conference, San Angelo, TX, February 2015.

"Flipping the Classroom: Analysis of Hands-On Instruction." Paper presented at Texas Speech Communication Association Convention, Lubbock, TX, October 2014.

“Exploring Teasing in a Teacher-Student Dyad.” Paper presented at Southern States Communication Association Convention, New Orleans, LA, April 2014.

“Communicating in a Crisis: H1N1.” Paper presented at the Texas Speech Communication Association, San Antonio, TX, October 2012.

“Chicana Rhetorical Theory: Creating a Voice and Space.” Paper presented at National Communication Association Convention, New Orleans, LA, November 2011.

“Exploring Pope Benedicts XVI’s Apology: Bless Us Father for We Have Sinned.” Paper presented at The University of Southern Mississippi Graduate Symposium, Hattiesburg, MS, March 2011.

“Dissolving La Malinche Myth: Legitimizing and Justifying La Chicana Cause.” Paper presented at Southern States Communication Association, Memphis, TX, April 2010.

“Exploring the Relationship between Clergy Communicator Style and Religious Satisfaction: A Cultural Study.” Paper presented at The University of Southern Mississippi Graduate Symposium, Hattiesburg, MS, March 2009.

### **Reviewer**

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Peer Reviewer. Southern States Communication Association – Popular Communication Division. 2017-Present

Peer Reviewer. Southern States Communication Association – Applied Division. 2015-Present

Editorial Board. Western Journal of Communication. June 2015-2017

Editorial Board. Texas Speech Communication Journal. 2014-2017

Paper and Panel Reviewer. National Communication Association, La Raza Caucus. NCA 96<sup>th</sup> Annual Convention, November 2010, San Francisco, CA.

Paper and Panel Reviewer. National Communication, Latina/o Communication Studies Division. NCA 96<sup>th</sup> Annual Convention, November 2010, San Francisco, CA.

### **Professional Service**

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Texas Speech Communication Association. Committee on Caucuses. Latina(o) Caucus.  
Committee Member: 2017-Present

Texas Speech Communication Association (TSCA)  
Journal Editor: 2016-Present

Texas Speech Communication Association (TSCA) Rhetoric and Communication Theory Division  
Chair: 2016-2017

Texas Speech Communication Association (TSCA) Rhetoric and Communication Theory Division  
Vice-Chair: 2015-2016

### **University and College Service**

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College of Arts and Humanities – Dean Search Committee  
Committee Member/Department Representative, Spring 2019

Invited Faculty Speaker at Ram Round-Up, Lenorah, Texas  
Summer of 2017-2018 Academic Year

Invited as Faculty Panel Respondent for Alpha Psi Omega Honor Society Play Reading  
Fall 2017

Agricultural Department Thesis Committee  
Outside Committee Member, 2017

Agriculture Department Thesis Committee  
Outside Committee Member, 2016

Publications Committee for College  
Committee Member, 2017-Present

History Search Committee  
Outside Committee Member: 2016

Faculty Research Enhancement Program (FREP)  
Committee Member: 2015-Present

### **Department Service**

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#### ***Student Capstone Events***

Thesis Chair - 2

Thesis Project Committees– 1

Comprehensive Exam Committees - 12

#### ***Committees***

Member, Faculty Search Committee – Assistant Professor, Generalist (2017)

Member, Faculty Search Committee – Assistant Professor of Advertising and Public Relations (2017)

Chair, Faculty Search Committee – Instructor Position (2017)

Chair, Faculty Search Committee – Instructor Position (2017)

Chair, Faculty Search Committee – Visiting Instructor Position (2017)

Member, Faculty Search Committee – Assistant Professor of Social Media (2017)

Member, Faculty Search Committee – Assistant Professor of Rhetoric (2017)

Member, Chair Search Committee (2016)

***Public Speaking Textbook Committee***

Chair, 2015-Present

Committee Member 2012-Present

***Dual Credit Public Speaking Liaison***

***2018-Present***

Act as liaison between ASU Instructor of Record and School Districts to insure that online dual credit public speaking classes are operating as planned and in accordance with governing agencies.

***Basic Course Coordinator***

2015-Present

Schedule 30+ sections of Public Speaking, created common syllabus for Public Speaking course, created assessment documents for Public Speaking course, supervise and train Public Speaking instructors.

***Faculty Advisor***

Angelo State University Iota Alpha chapter of Lambda Pi Eta Communication Honor Society

Faculty Advisor: 2015-2017

***Assistant Director***

Regional University Interscholastic League (UIL) Speaking Events Tournament

Angelo State University

2007-2008; 2015-Present

Judge, 2006

**Grants**

Faculty Learning Commons Mini-Grant for Instructional Innovation. Angelo State University. Award: \$2500.00. May 2019.

**Professional Memberships**

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National Communication Association

Southern States Communication Association

Texas Speech Communication Association

Texas Association of Chicanos in Higher Education

Hispanic Association of College and Universities

**Community Service**

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Event Coordinator – Miracle Temple COGIC - 5K Run/1 Mile Fun Run  
2015-Present

Taught a class on Effective Communication at Leadership Conference for New Beginnings District-  
Texas Northwest Jurisdiction  
2015-Present

Toy Drive – Toys Distributed at Belaire Elementary, San Angelo, Texas  
Coordinator: 2014-2016  
Assistant: 2017-Present

Social Media & Website Manager and Publications – Miracle Temple COGIC, San Angelo, Texas  
2012-Present

### **Honors**

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Nominated Region XV University Level Communication Educator of the Year  
Texas Speech Communication Association  
October 2018

Invited to represent Texas in State Associations Division of Southern States Communication Association  
Panels  
2017-Present

### **Related Work Experience**

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San Angelo Public Housing Authority. Program Manager. 2001-2005