

EDUCATION

01/2021 - 08/ 2021	UNIVERSITY OF TEXAS AT DALLAS <i>Post Graduate study PhD program in Philosophy in Visual and Performing Arts</i> (GPA: 4)	Dallas, TX
08/2016 - 12/ 2019	TEXAS A&M UNIVERSITY <i>MFA in Visual Communication</i> (GPA: 3.85)	Dallas, TX
01/2006 - 03/ 2009	ALZAHRA UNIVERSITY <i>MFA in Graphic Design</i> (GPA: 3.75)	Tehran, Iran
09/2001 - 09/ 2005	UNIVERSITY OF ART <i>BFA in Textile Design</i> (GPA: 3.76)	Tehran, Iran

EXPERIENCE

08/2021 – Present	ANGELO STATE UNIVERSITY Department of Visual and Performing Arts <i>Assistant Professor of Graphic Design</i>	San Angelo, TX
2021 - Present	Courses Taught Design I (Arts 1311), Typography (Arts 4310), Typography II (Layout Concepts) (Arts 4310), Branding and Marketing (Arts 3303), 2D Animation (Intro and Advanced) (Arts 4313), Computer Interaction Design (UI/UX Design) (Arts 4314)	
2021 - Present	Courses Created Typography (Arts 4310), Branding and Marketing (Arts 3303), 2D Animation (Intro and Advanced) (Arts 4313), Computer Interaction Design (UI/UX Design) (Arts 4314), History of Graphic Design (Arts 3310)	
2021 - Present	Courses Developed Design I (Arts 1311), Advanced Computer Appl Graphic Arts - Web Design (Arts 4370), Typography II (Layout Concepts) (Arts 4310)	
2023	Scholarly / Creative Endeavor <i>Exhibition Record:</i> <ul style="list-style-type: none">• Local Invitational (Collaborative): Art In Uncommon Places Exhibition, Sponsored by Coralina Ranch, San Angelo Performing Arts Center, San Angelo, Texas.• International Museum (Collaborative): 6 X 6 X 2023, The Rochester Contemporary Art Center, Rochester, NY. USA.• Local Juried (Collaborative): Active Members Exhibition, Kendall Art Gallery, San Angelo, Texas. Juror: Alex Freeman. Obtained the second place• Bloom Art Show & sale (Collaborative): Raw 1899 Gallery, San Angelo, TX.• Local Juried (Collaborative): <i>Active Members Exhibition</i>, Kendall Art Gallery, San Angelo, Texas.• American Institute of Graphic Art (AIGA) Design Conference: Attended the 2022 AIGA Design Conference, Seattle, WA.• Lilly Conferences: Attended the teaching and learning 2023 Lilly Conferences, Austin, TX.	

Evidence of Merit

- **Third Place:** *Active Members Exhibition*, Kendall Art Gallery, San Angelo, Texas. Juror: Alex Freeman.
- **Designated as an Austin Lilly Conferences participant** by department Dean and Department Chair.

Service

University Service:

- **Designed Promotional Materials** for Summer Cyber Security Camp for kids, Department of Computer Science, Angelo State University, San Angelo, Texas.
- **Committee Member:** E. James Holland Symposium on American Values. College of Arts and Humanities, Angelo State University.
- **Senator:** Faculty Senate Representative, Angelo State University.
- **Committee Member:** University Affairs, Angelo State University.
- **Designed Symposium Poster** for Cyber Security, Department of Computer Science, Angelo State University, San Angelo, Texas.
- **Designed Concert Poster** for music symposium, 2023 the conductor's experience, Department of Visual and Performing Arts, Angelo State University, San Angelo, Texas.
- **Designed Promotional Material for Holland Symposium event;** Games and American Values, Department of Visual and Performing Arts, Angelo State University, San Angelo, Texas.

Department Service:

- **Designed Promotional Materials** for Robbie Barber exhibition, *Vestiges, Sculpture*, Mayer Museum, San Angelo, Texas.
- **Committee Member:** *2023 Edward's Trust Resident Artist in Painting*, Department of Visual and Performing Arts, Angelo.
- **Faculty Design Consultant:** OASIS Magazine, Department of English and Modern Languages, Angelo State University.
- **Supervision** of Graphic design Students. (Fall and Spring)
- **Participated Department Event:** *Ram Preview Day* - Recruitment and Public Relations, Plaza Verde Residence Hall, San Angelo, Texas
- **Participated Department Event:** *Central & Lakeview High Schools College & Career Fair* - Recruitment and Public Relations. Central H.S. San Angelo, Texas.
- **Participated Department Event:** *Just Juniors* - Recruitment and Public Relations.
- **Participated Department Event:** *Discover ASU* - Recruitment and Public Relations. Department of Visual and Performing Arts (VPA). Angelo State University
- **Contributed Faculty Support** in reviewing Sophomore Portfolio, Grading (*Summative Assessment*) (Fall and Spring) (Fall and Spring)
- **Contributed Faculty Support** in Senior Exhibitions and Presentations, critique (*Summative Assessment*) (Fall and Spring)
- **Faculty Mentor:** new hired Art History faculty
- **Co-Faculty:** *Student Supervision* - Art Area Field Trip to Fort Worth Area Museums

Juror Experience:

- **Guest Juror:** Texas Art Education Association - Visual Art Scholastic Event (VASE) Region 15, Virtual, Central High School, San Angelo, Texas.

2022

Scholarly / Creative Endeavor

Exhibition Record:

- **Regional Museum (Collaborative):** *Angelo State University Art Faculty Biennial Exhibition*, San Angelo Museum of Fine Arts, San Angelo, Texas.
- **Local Juried (Collaborative):** *Then & Now Exhibition*, sponsored by the San Angelo Cultural Affairs Council, Mayer Museum, Angelo State University, San Angelo, Texas.
- **2022 C. Russell Myers Memorial Art Exhibition, Active Members' Competition**, Kendall Art Gallery, San Angelo, Texas.
- **Local Invitation (Collaborative):** *The Nightmare Before Christmas Exhibition*, Coop Gallery, San Angelo, Texas.
- **International Museum (Collaborative):** 6 X 6 X 2022, The Rochester Contemporary Art Center, Rochester, NY. USA.
- **Local Juried (Collaborative):** Active Members Exhibition, Kendall Art Gallery, San Angelo, Texas.
- **Bloom Art Show & Sale (Collaborative):** Raw 1899 Gallery, San Angelo, TX.
- **Local Invitational (Collaborative):** LOVE Art Exhibit, Coop Gallery, San Angelo, Texas.

Service

University Service:

- **Committee Member:** E. James Holland Symposium on American Values. College of Arts and Humanities, Angelo State University.
- **Senator:** Faculty Senate Representative, Angelo State University.
- **Committee Member:** University Affairs, Angelo State University.

Department Service:

- **Faculty Design Consultant:** *OASIS Magazine*, Department of English and Modern Languages, Angelo State University.
- **Participated Department Event:** *Ram Preview Day* - Recruitment and Public Relations, Plaza Verde Residence Hall, San Angelo, Texas
- **Co-Faculty organizer:** *Graphic Design student Exhibition*, Typography, Kendall Art Gallery, San Angelo, Texas.
- **Designed Exhibition posters** for Gallery193, Kevin Stanford, *No words, Sculpture*, Department of Visual and Performing Arts, Angelo State University, San Angelo, Texas.
- **Committee Chair:** *Assistant Professor, Art History*, Department of Visual and Performing Arts (VPA), Angelo State University.
- **Committee Member:** *Assistant Professor, Ceramic Search Committee*. Department of Visual and Performing Arts (VPA), Angelo State University.
- **Participated Department Event:** *Central & Lakeview High Schools College & Career Fair* - Recruitment and Public Relations. Central H.S. San Angelo, Texas.
- **Participated Department Event:** *Just Juniors* - Recruitment and Public Relations.
- **Participated Department Event:** *Discover ASU* - Recruitment and Public Relations. Department of Visual and Performing Arts (VPA). Angelo State University
- **Supervision** of Graphic design Students. (Fall and Spring)
- **Contributed Faculty Support** in reviewing Sophomore Portfolio, Grading (*Summative Assessment*) (Fall and Spring) (Fall and Spring)
- **Contributed Faculty Support** in Senior Exhibitions and Presentations, critique (*Summative Assessment*) (Fall and Spring)

- **Designed Promotional Materials** for Gallery193, David DuBose, *The Falling Sky*, Printmaking Exhibit, Department of Visual and Performing Arts, Angelo State University, San Angelo, Texas.
- **Designed Promotional Materials** for Gallery193, Horacio Casillas, *Transcendent Ceramic Exhibition*, Department of Visual and Performing Arts, Angelo State University, San Angelo, Texas.
- **Designed Concert Posters** for music symposium, 2022 the conductor's experience, Department of Visual and Performing Arts, Angelo State University, San Angelo, Texas.
- **Co-Faculty: Student Supervision** - Art Area Field Trip to Fort Worth Area Museums
- **Faculty mentor:** new hired Art History faculty

2021

Scholarly / Creative Endeavor

Exhibition Record:

- **2021: Regional Juried (Collaborative):** 23th Annual Stars of Texas Juried Art Exhibit, Depot Civic and Cultural Center, Brownwood, Texas. Juror: Amada Allison.
- **2021: Local Invitational (Collaborative):** Memento Vitae Art Exhibit, Coop Gallery, San Angelo, Texas.

Service

Department Service:

- **Faculty Design Consultant:** OASIS Magazine, Department of English and Modern Languages, Angelo State University.
- **Participated Department Event:** *Central & Lakeview High Schools College & Career Fair* - Recruitment and Public Relations. Central H.S. San Angelo, Texas.
- **Participated Department Event:** *Just Juniors* - Recruitment and Public Relations.
- **Participated Department Event:** *Discover ASU* - Recruitment and Public Relations. Department of Visual and Performing Arts (VPA). Angelo State University
- Supervision of Graphic design Students (Fall and Spring)
- Contributed faculty support in reviewing **Sophomore Portfolio, Grading (Summative Assessment)** (Fall and Spring)
- Contributed faculty support in **Senior Exhibitions and Presentations, critique (Summative Assessment)** (Fall and Spring)
- Researched and developed four new Graphic Design courses: **Arts 3303, Arts 3310, Arts 4310, Arts 4314**

Juror Experience:

- **Guest Co - Juror:** "Mobius Strip" Competition, Department of Mathematics
- **Guest Juror:** Texas Art Education Association - Visual Art Scholastic Event (VASE) Region 15, Virtual, Central High School, San Angelo, Texas.
- **University Exhibition:** 4rd Annual Art Student Juried Scholarship Exhibit. Gallery #193, Angelo State University, San Angelo, Texas.
- **Congressional Art Competition**, Virtual, Angelo State University, San Angelo, Texas.

Association Affiliations and Community Service:

Active member: San Angelo Art Club, Kendall Art Gallery, San Angelo, Texas
Member: American Advertising Federation (AAF)
Member: American Institute of Graphic Arts (AIGA)
Member: Dallas Society of Visual Communication (DSVC)

2022 - Present
2016 – Present
2016 – Present
2016 – Present

ADDITIONAL RELEVANT EXPERIENCE

02/2021 – 07/2021	UNIVERSITY OF TEXAS AT DALLAS Graphic Designer and Social Media Assistant <ul style="list-style-type: none">• Design posts and digital materials• Work on all aspects of the design process for all projects that she worked on including layout, typography, and color• Schedule posts on multiple social media platforms• Website updates• Creating brochures, advertisements, apparel, promotional items, presentations, and graphics for the web and social media	Dallas, TX
10/2020 – 12/2020	OVERHEAD DOOR CORPORATION (GMI HOLDINGS) UX Designer <ul style="list-style-type: none">• Created enhancements and solved problems with the app user experience, increasing app ratings from 1.8 to 4.7 stars• Identify and address issues with app UX• Design solutions and update user stories• Develop an understanding of the end user of the web applications through secondary and primary research to include user interviews, surveys, A/B testing, and traffic data.• Collaborate with product managers, developers, other designers, and stakeholders to craft a solution that achieves targets and meets deadlines.	Dallas, TX
08/2020 – 01/2021	UNIVERSITY OF TEXAS SYSTEM Graphic Designer <ul style="list-style-type: none">• Worked with senior designer on a variety of design projects, including designing print materials, Interactive Media such as UI design, producing web-based visualizations, front-end web development, digital imaging, and producing animation and graphics for social media such as YouTube, Facebook, Instagram• Helped with projects including the Texas Collaborative for Healthy Mothers & Babies, Texas Safe Babies, the Texas Health Improvement Network (THIN), Healthier Texas, and the Texas Child Mental Health Care Consortium	Austin, TX
05/2020 – 10/2020	ISONO HEALTH Visual Designer <ul style="list-style-type: none">• Generate ideas, concepts, and designs of creative assets from beginning to end• Collaborate on a wide range of projects, including emails, logo design, web & landing pages, ads, brochures, posters, social media, infographics, and illustrations• Work collaboratively with the art director and marketing team to ensure a consistent, Integrated brand perception, User Interface and User Experience (UI/UX design)	San Francisco, CA

04/2020 – 10/2020	CODERS DATA UI/UX Designer <ul style="list-style-type: none">• Conduct research and deconstruct our users' digital interactions and habits• Come up with UI and UX strategies based on our target goals• Create and maintain digital assets, such as interface design files, wireframes, and interactive mockups using design and prototyping tools such as Sketch and InVision• Design, build, and maintain highly reusable JavaScript, HTML and CSS code, web publishing and scripting• Understand the limitations of company tech stack and business model and provide technical advice	Cheyenne, WY
08/2016 - 12/2019	TEXAS A&M UNIVERSITY-COMMERCE GAT (Graduate Assistant Teaching) <ul style="list-style-type: none">• Taught Electronic Media and methods course (Adobe creative software such as Adobe Photoshop, Illustrator, and InDesign)• Critiqued students designs and course projects in typography and advanced typography• Shadowing studio art classes such as screen printing, letterpress, visual communication I, and design communication I• Designed an Interactive Media (a welcome mobile application) for international students upon their arrival into the United States as a part of my thesis	Dallas, TX
06/2018 - 08/2018	VIVID COMMERCE Graphic Designer (internship) <ul style="list-style-type: none">• Worked directly with project manager to conceptualize, develop, and design a wide variety of products in Amazon A+ pages• Collaborated with the marketing and copywriter team to design products promotion pages• Supported the design team with photo editing, illustration, and icon design• Created images that identify a product or convey a message• Designed report pages	Dallas, TX
09/2010 - 12/2016	UNIVERSITY OF APPLIED SCIENCE AND TECHNOLOGY University Lecturer <ul style="list-style-type: none">• Taught upper-level graphic design courses as well as foundation courses including Principle of Visual Arts and Color, Typography, Identity Design, Layout, Logo Design, Poster Design, Motion Design, (Web Design), Graphic illustration, Image Geometry in Handicrafts of Iran, Art Creativity, Graphic Principles, and Digital Media (Adobe creative software such as Adobe Photoshop, Illustrator, Dream Weaver, After Effects, and InDesign)• Experienced in developing curriculum for the graphic design program	Tehran, Iran

09/2009 - 12/2011	TEHRAN ONLINE LEARNING NON-PROFIT <i>University Lecturer</i> <ul style="list-style-type: none">• Created and developed creative content-based curriculum• Taught online Computer Graphics and Digital Graphic courses to undergraduate IT students for integration of design media	Tehran, Iran
05/2010 - 06/2016	LINDO RETAIL SOLUTION <i>Graphic Designer-Art Director</i> <ul style="list-style-type: none">• Worked on a variety of projects with clients across multiple sectors, collaborated with the design team to create visual branding and marketing graphic projects from inception to production• Designed and redesigned websites for a variety of clients• Designed engaging animations for a variety of media, including social media, web, special events, and conferences• Designed logos, posters, brochures, catalogs, magazines, billboards, booklets, packaging, infographics, and icons• Did digital imaging and created materials used in trade expos, such as trade show booths, and counter stands• Trained and mentored other designers in the use of design software applications such as Adobe Creative Suite (InDesign, Illustrator, Photoshop, After Effects, Premiere Pro) and daily activities• Presented creative design ideas to Managers, coworkers, and clients	Tehran, Iran
03/2008 - 03/2009	ARTISTIC PROJECTS ACADEMY <i>Project Leadership</i> <ul style="list-style-type: none">• Created and developed creative content-based curriculum• Taught online Computer Graphics and Digital Graphic courses to undergraduate IT students for integration of design media• Worked in a team of two instructors, eight graphic designers, and two programmers to create learning materials for Graphic Design students• Designed 10 learning supplemental books with multimedia CD in subjects such as Flexo, Helio, Digital, Offset Printing, Layout, Binding, and Packaging	Tehran, Iran
03/2008 - 03/2009	ARAPOOSHESH <i>Textile Designer / Manager of Silk Screen Studio</i> <ul style="list-style-type: none">• Assisting in the design and development of new textile collections• Designed the fibers, colors and patterns used to make fabrics for clothing• Oversaw fabric printing processes, testing, and quality assurance in the manufacturing of men apparel• Conducting research and creating samples	Tehran, Iran
EXHIBITION		
05/2006	Group Poster Exhibition	Tehran, Iran
05/2005	Solo Acrylic Painting	Tehran, Iran