

Dr. Raj Kamalapur
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Management and Marketing
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EDUCATION

PhD, Western Michigan University, 2011
Major: Operations Management

MS, Western Michigan University, 2005
Major: Industrial Engineering

MS, Western Michigan University, 1994
Major: Mechanical Engineering

BS, Gulbarga University, India, 1988
Major: Mechanical Engineering

ACADEMIC EXPERIENCE

Associate Professor Aug 2019 – Present
Department of Management and Marketing
Norris-Vincent College of Business, Angelo State University

Teach MBA and Undergraduate courses in the area of Production and Operations Management, Operations and Supply Chain Management, Global Supply Chain Management, etc.

Conduct research in the area of Inventory Management, Electronic Commerce, Drop-Shipping, Supply Chain Collaboration, Golf Course Design, and Reusable Packaging in E-Commerce

Assistant Professor Aug 2015 – Jul 2019
Department of Management and Marketing
Norris-Vincent College of Business, Angelo State University

Teach MBA and Undergraduate courses in the area of Production and Operations Management, Operations and Supply Chain Management, Global Supply Chain Management, etc.

Conduct research in the area of Inventory Management, Electronic Commerce, Drop-Shipping, Supply Chain Collaboration, Simulation Modeling and Analysis

Assistant Professor Aug 2011 – May 2015
Department of Marketing and Supply Chain Management
College of Business, University of Wisconsin Oshkosh

Teach MBA and Undergraduate courses in the area of Production Planning and Control, Supply Chain Strategy, Operations Management, Quantitative Methods, etc.

Conduct research in the area of Inventory Management, Production Planning, Supply Chain Collaboration (VMI, CPFR), Simulation Modeling and Analysis

Instructor of Record

Aug 2007 – May 2011

Western Michigan University, Kalamazoo, MI

Instructor for the Operations Management course to students in the Department of Management, Integrated Supply Management, Industrial Engineering and Engineering Management

Experience in using McGraw-Hill's Connect, a web based assessment platform, and Blackboard Vista to enhance and enrich the learning experience for my students

Graduate Assistant

Aug 2003 – May 2007

Department of Industrial and Manufacturing Engineering
Western Michigan University, Kalamazoo, MI

Coordinated with the Department Chair and all faculty members to manage, update and improve the department website with new and relevant information on a regular basis

Evaluated and graded assignments for many graduate and undergraduate courses. Maintained office hours and provided assistance to students with their course work and assignments.

PROFESSIONAL EXPERIENCE

Denso Manufacturing Michigan Incorporated, Battle Creek, MI

1995 – 2002

Responsible for the assigned projects (assembly machines, assembly lines), from concept design phase through production launch, providing leadership to projects for efficient design, develop, build, test and installation to efficiently produce HVAC units for automobiles

Experience in lean operations, value stream mapping, project management, process engineering, production operations, supplier evaluation and selection

ACC Babcock Limited, Shahabad, India

1989 – 1991

Coordinated with manufacturing engineer, quality engineer and others to design and develop many machine tools and fixtures for machine shop which helped to improve quality of products and productivity of machines

TEACHING INTERESTS

Operations and Supply Chain Management, Production and Operations Management, Global Supply Chain Management, Sourcing and Procurement, Distribution and Logistics

COURSES TAUGHT

Operations and Supply Chain Management, Global Supply Chain Management,
Production and Operations Management, Production Planning and Control
Essentials of Operations Management, Operations and Process Management
Analytical Methods in Operations Management, Operations Planning and Control
Business Process Productivity, Supply Chain Strategy, Decision Analysis

RESEARCH INTERESTS

Inventory Management in Supply Chains, Drop-Shipping in E-Commerce, Information Technology in E-Commerce, Reusable Packaging in E-Commerce, Golf Course Different Configurations, Supply Chain Collaboration (VMI and CPFR)

PEER REVIEWED CASE STUDY

Tomlin, Sharynn and Kamalapur, Raj. *Dick's Sporting Goods* (2019). In Fred David, Forest David, and Meredith David's textbook titled: *Strategic Management Concepts and Cases: A Competitive Advantage Approach*, published by Pearson Education, Inc., 17th edition.

PEER REVIEWED JOURNAL ARTICLES

Tiger, A., Kamalapur, R., and Moody, R., (2020), Which Type of Golfers are Interested in Playing a Reversible Golf Course Design: A Survey Study, *Journal of Strategic Innovation and Sustainability*, Vol. 15, No. 3. pp. 78-102

Kamalapur, R., and Lyth, D., (2020), Impact of Stockout Compensation in E-Commerce Drop-Shipping Supply Chain, *Operations and Supply Chain Management: An International Journal*, Vol. 13, No. 1. pp. 82-93

Kamalapur, R., and Lyth, D., (2014), Benefits of CPFR Collaboration Strategy under Different Inventory Holding & Backorder Penalty Costs, *International Journal of Business and Management*, Vol. 9, No. 10.

Kamalapur, R., Lyth, D., and Houshyar, A., (2013), Benefits of CPFR and VMI Collaboration Strategies: A Simulation Study, *Journal of Operations and Supply Chain Management*, Vol. 6, No. 2, pp. 59-73.

Kamalapur, R., (2013), Impact of Forecast Errors in CPFR Collaboration Strategy, *American Journal of Industrial and Business Management*, Vol. 3, pp. 389-394.

Kamalapur, R., Houshyar, A., White, B., and Lamberson, L., (2007), Guidelines to Select a Computerized Maintenance Management System, *Asset Management and Maintenance Journal*, Vol. 20, No. 2.

PEER REVIEWED CONFERENCE PROCEEDINGS

Kamalapur, Raj, and Lyth, David. (2018), 'Impact of Stockout Compensation for Supplier and Etailer in E-Commerce Drop-Shipping Supply Chain', DSI Conference, Nov 2018, Chicago, IL.

Kamalapur, Raj, and Lyth, David., (2014), *Impact of Different Inventory Holding Costs in the CPFR Collaboration Strategy*, NorthEast DSI Conference, Mar 2014, Philadelphia, PA.

Kamalapur, Raj, and Lyth, David. (2011), *Benefits of CPFR and VMI Collaboration Strategies in a Variable Demand Environment: A Simulation Study*, DSI Conference, Nov 2011, Boston, MA.

CONFERENCE PRESENTATIONS

Kamalapur, R., and Tiger, A. (2022), 'Reusable Packaging in B2C Supply Chain for Sustainable Environment' IABPAD International Conference, Oct 2022, Las Vegas, NV.

Kamalapur, Raj. (2021), 'Revenue Sharing Contract in E-Commerce Drop-Shipping Supply Chain' IABPAD International Conference, Oct 2021, Las Vegas, NV.

Kamalapur, Raj. (2019), 'Reusable Packaging in E-Commerce Supply Chain: A Survey Study', DSI Conference, Nov 2019, New Orleans, LA.

Kamalapur, Raj. (2019), '*Reusable Packaging in E-Commerce: Opportunities and Challenges*', SWDSI Conference, Mar 2019, Houston, TX.

Kamalapur, Raj. and Lyth, David. (2018), '*Impact of Stockout Compensation for Supplier and Etailer in E-Commerce Drop-Shipping Supply Chain*', DSI Conference, Nov 2018, Chicago, IL.

Kamalapur, Raj. and Lyth, David. (2017), '*Impact of Back Order Penalty Costs in a Drop Shipping Supply Chain*', DSI Conference, Nov 2017, Washington, DC.

Kamalapur, Raj. and Lyth, David. (2016), '*Impact of Production Capacity Constraints in a Drop Shipping Supply Chain*', DSI Conference, Nov 2016, Austin, TX.

Kamalapur, Raj. and Lyth, David. (2015), '*Value of Vendor Managed Inventory in E-Commerce Environment*', DSI Conference, Nov 2015, Seattle, WA.

Kamalapur, Raj. and Lyth, David. (2014), '*Impact of Production Capacity Constraints in CPFR Collaboration Strategy*', DSI Conference, Nov 2014, Tampa, FL.

Kamalapur, Raj., and Lyth, David., (2014), '*Impact of Different Inventory Holding Costs in the CPFR Collaboration Strategy*', NorthEast DSI Conference, Mar 2014, Philadelphia, PA.

Kamalapur, Raj. (2012), '*Impact of Forecast Errors in the CPFR Collaboration Strategy*', DSI Conference, Nov 2012, San Francisco, CA.

Kamalapur, Raj., and Lyth, David. (2011), '*Benefits of CPFR and VMI Collaboration Strategies: A Simulation Study*', DSI Conference, Nov 2011, Boston, MA.

Kamalapur, Raj., and Lyth, David., (2010), '*Benefits of CPFR and VMI Collaboration Strategies in a Variable Demand Environment*', DSI Conference, Nov 2010, San Diego, CA.

WORKING PAPERS

Analyzing Different Configurations of a Golf Course: A Survey Study (Feb 2022 – Present)

Revenue Sharing Contract in E-Commerce Drop-Shipping Supply Chain (Jun 2021 - Present)

Reusable Packaging in B2C for Sustainable Environment: A Survey Study (Jan 2020 - Present)

HONORS AND AWARDS

Nominated for: President's Award for the Faculty Excellence in Research/Creative Endeavor, Angelo State University (May 2021)

Nominated for: Excellence in Research/Creative Endeavor, Norris-Vincent College of Business. (February 2020).

Nominated for: Excellence in Research/Creative Endeavor, Norris-Vincent College of Business. (February 2017).

Received the Graduate Teaching Excellence Award, College of Engineering, Western Michigan University, 2009

RESEARCH GRANTS

Received research grant of \$7500 for Summer 2013 from Office of Grants and Faculty Development, University of Wisconsin Oshkosh, for my research proposal, *Impact of Different Inventory Holding Cost in CPFR Collaboration Strategy*

Received research grant of \$7500 for Summer 2012 from Office of Grants and Faculty Development, University of Wisconsin Oshkosh for my research proposal, *Impact of Forecast Errors in CPFR Collaboration Strategy*

Applied for research grant of \$10,600 to the College of Graduate Studies and Research at Angelo State University for my research proposal, *Impact of Production Capacity Constraints in a Drop Shipping Supply Chain*

Received grant of \$4000 from Target Corporation, which was used to fund a case study in Supply Chain Strategy course in Spring 2012. Students worked in teams and presented their case study solutions to Target Representatives, who selected and awarded grant money to the top two teams

ACADEMIC SERVICE

Academic Advisor for the Students Majoring in International Business and Management Majors (August 2016 - Present)

Committee Member, Faculty Reviews Tenure & Promotion Committee, Department of Management and Marketing (September 2019 - Present)

Search Committee Chair for Assistant Professor in Marketing and Supply Chain, Department of Management and Marketing. (January 2023 - April 2023).

Committee Member for University Tenure Advisory Committee. (October 2022 - Present)

Committee Member for Academic Drop and Withdrawal Committee. (August 2021 - Present)

Committee Member for University Curriculum Committee at ASU (October 2019 - Present)

Committee Member for College Curriculum Committee at NVCOB (August 2018 - Present)

Committee Member for the Department Curriculum Committee (January 2018 - Present)

Graduation Gonfalonier, College of Graduate Studies and Research (Jan 2019 – Dec 2022)

SWDSI Campus Representative, Southwest Decision Sciences Institute. (March 2019 - Present)

Committee Member, Faculty Qualification and Annual Evaluation Rubric for NVCOB. (November 2021 - March 2022)

Committee Chair, Faculty Reviews Tenure & Promotion Committee, Department of Management and Marketing (September 2019 - May 2020)

Search Committee Member for Employer Relations Coordinator Position (Oct 2019 – Feb 2020)

Workshop Organizer, Top Hat Student Engagement Platform. (September 2019 - February 2020)

Committee Member for Master's Thesis, Department of Biology. (January 2020 – July 2022)

Committee Member for Strategic Planning Committee at NVCOB (August 2018 - July 2019)

Session Chair, IABPAD International Conference Las Vegas, Las Vegas, NV. (October 2021)

Session Chair, Southwest Decision Sciences (SWDSI) Conference, Houston, TX. (March 2019)

Session Chair, Decision Sciences Institute (DSI) Conference, Chicago, IL. (November 2018)

Session Chair, Decision Sciences Institute (DSI) Conference, Washington, DC. (November 2017).
Search Committee Member for Assistant Professor in Data Analytics, 2018-19
Search Committee Member for Assistant Professor in Information Systems, 2017-18
Search Committee Member for Assistant Professor in International Business, 2016-17
Search Committee Member for Assistant Professor in Entrepreneurship, 2016-17
Search Committee Member for Assistant Professor in OB/HR Position, 2016-17
Committee Member for Master's Thesis, Katelynn Bair, Department of Security Studies
Panel Member for 'New Faculty Orientation 2016' to address 'I wish I had known that before'
Search Committee Member for the Department Chair Position, 2015-16
Search Committee Member for Assistant Professor Position in Marketing, 2015-16
External Examiner for Oral Defense for Mike Harter, Department of Security Studies
Academic advisor for students in the Supply Chain Management major in the Department of Marketing and Supply Chain Management at University of Wisconsin Oshkosh

PROFESSIONAL DEVELOPMENT

Seminar, 'Key to Student Success: Developing Emotional Intelligence Skills' Blue EQ. (July 2023).
Workshop, 'Online Teaching Certificate', OLC Online Learning Consortium. (Oct 2022 - Present)
Workshop, 'Online Presentation Tools', OLC Online Learning Consortium. (June 2023).
Workshop, 'Infographics for Learning', OLC Online Learning Consortium. (April 2023).
Workshop, 'Liquid Syllabus Design', OLC Online Learning Consortium. (April 2023).
Seminar, 'Overcoming the Hurdles to Student Learning', Cengage Publisher. (June 2022).
Seminar, 'Using Humor to Engage Students in the Classroom', Magna Learning. (May 2022).
Seminar, 'Strategies for Making the Lectures More Active, Engaging, and Meaningful,' Magna Commons. (January 2022).
Seminar, 'Online Teaching Toolkit: Evaluate and Improve the Online Teaching,' Magna Commons. (August 2021).
Seminar, 'Global OnlineEd 2021 Online Education Event' Henry Stewart Events. (May 2021).
Seminar, 'Wake Forest 2021 Conference on Analytics Impact' Wake Forest University. (April 2021).
Seminar, 'Instructor Training for LockDown Browser & Respondus Monitor', Respondus Training Team. (January 2021).
Seminar, 'Respondus Presents: Online Exams and Test Bank Network', Angelo State University. (January 2021).
Seminar, 'Reaching Today's Students in an Online Environment', McGraw Hill. (September 2020).
Seminar, 'Kaltura Training for the Faculty', Angelo State University. (July 2020).
Seminar, 'Coping with the Pandemic: Lessons from Psychological Science', Pearson. (April 2020)
Seminar, 'Transitioning Course from On-campus to On-line', McGraw Hill Support. (March 2020)
Seminar, 'Strategies for Quickly Transitioning Courses to On-line', Cengage Events. (March 2020)

Workshop, 'Top-Hat Student Engagement Platform' NVCOB at ASU. (February 2020)

Seminar, "Faculty Development Activity 2020," Angelo State University. (January 2020)

Seminar, 'Designing for Impact: Designing for Learner Experience through Persuasive Design Strategy', Online Learning Consortium. (November 2019)

Seminar, 'Making Operations Management and Data Analytics Relevant to All Business Majors', Wiley Webinar Series. (October 2019)

Workshop, 'Grants & Research Incentives Program Updates', Angelo State University (May 2019)

Seminar, 'Effective Teaching Strategies', Angelo State University. (October 2018).

Workshop, 'Universal Design for Learning and Accessibility', Angelo State University. (Sep 2018)

Attended 'Blackboard Excellence in Teaching and Learning Conference' Aug 2018

Completed IRB Training in 'Social and Behavioral Research-Basic' in Jul 2018

Attended training for 'T1V Think Hub Technology in the Classroom' Feb 2018

Attended presentation 'Professional Development with Pearson Education' Oct 2017

Attended presentation 'Using Library Databases for Faculty and Student Research' Jul 2017

Attended the Lilly Teaching Conference in Austin, Texas in January 2017

Completed the AACSB Online Teaching Effectiveness Seminar, October 2016

Attended the Arena Simulation Modeling Symposium in Austin, Texas, July 2015

Invited Speaker: George J. Schutte, Ranahan Solutions, in Global Supply Chain Management, Spring 2016. Topic: Insights into Logistics and Supply Chain in Oil and Gas Industry

PROFESSIONAL AFFILIATIONS

Decision Sciences Institute (DSI)

Southwest Decision Sciences Institute (SWDSI)