

Mr. Rene Segoviano
Instructor in Management

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EDUCATION

BBA	Angelo State University	Marketing	May 1986
MBA	The University of Texas at Austin	Business Administration	December 1989

COURSES TAUGHT AT ASU

BA 1301 - Introduction to Business
Mgt 3301 – Principles of Management
Mgt 3300 – Organizational Behaviour
Mgt 3305 – Production Operations Management
Mgt 4361 – Organizational Training & Development
Mgt 4381 – Special Topics (Managing Diversity)
ISTD 3381 – Eco-Tourism (Study Abroad Program)

WORK EXPERIENCE

Aug. 2004 – Present ANGELO STATE UNIVERSITY, San Angelo, TX, *Instructor in Management*

Sept. 1997 – June 2004 CLARKE AMERICAN CHECKS, INC. San Antonio, TX
Customer Service Supervisor (Aug 2001 – June 2004)
Production Supervisor (Sept. 1997 – Aug. 2001)

Mar. 1995 – Aug. 1997 SELF-EMPLOYED, San Antonio, TX, *Market Research Consultant*

June 1994 – Feb. 1995 NUSTATS INTERNATIONAL, INC. Austin, TX, *Director of Survey Operations*

Dec. 1992 – June 1994 RESEARCH RESOURCES, Agoura Hills, CA, *Senior Project Director*

Jan. 1990 – Nov. 1992 THE PROCTER & GAMBLE COMPANY, Cincinnati, OH, *Operations Supervisor*

INTELLECTUAL

Peer Reviewed Journal Articles

“Investigating Determinants of Marketing Innovation in Post-Communist Russia,” Review of Strategic and International Studies, Volume 5, No. 1, 2013, pp. 6-15. (With Tom Badget and Detelin Elenkov of Angelo State University).

SERVICE

University

First-Generation Host Family Program - The First-Generation Host Family Program matches students with local host families who help students adjust to their new lives as college freshmen.

New Student Orientation and Registration

Academic Advisor