

Sherena Huntsman

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Sherena Huntsman holds a Ph.D. in Technical Communication and Rhetoric. She has experience teaching composition and technical writing courses with a focus on professional development and how writing functions with contexts. Her current scholarship looks at how technical and professional practices can create access to digital materials for individual users across the ability spectrum. This focus contributes to work of social justice, accessibility, pedagogy, disability rhetoric, digital humanities, and UX design strategies. She has extensive experience conducting field research and usability testing. She has also completed local community-based action-research aiming to increase accessibility of digital documents in across workplaces.

EDUCATION

Ph.D. Technical Communication and Rhetoric (2019)

Utah State University

- Dissertation Title: Changing Access: Building a Culture of Accessibility within Normalized Technical Communication Practices
- Chair: Dr. Rylish Moeller
- Committee Members:
 - Dr. Rebecca Walton
 - Dr. Jared Colton
 - Dr. Lynne McNeill
 - Dr. Matthew Wappatt

Master of Arts, English, British and American Literature (2012)

University of Utah

Bachelor of Science, (*summa cum laude*), English, History Minor, (2010)

Utah State University

TEACHING POSITIONS

Assistant Professor (2019 – Present)

Boise State University

University Online Practicum Instructor (2018-2019)

Utah State University

Graduate Instructor (2015-2019)

Utah State University

Adjunct Instructor (2012-2015)
Utah State University – Tooele Regional Campus

Teaching Assistant (2010)
Utah State University – Tooele Regional Campus

ADMINISTRATIVE POSITIONS

Assistant Director of Composition (2016-2017)
Utah State University

Writing Center Director (2010 - 2015)
Utah State University – Tooele Regional Campus

TEACHING EXPERIENCE

Graduate Courses

- Social Media (Hybrid, Service-Learning)
- Proposal Development (Remote)
- Rhetorical Theory for Workplace Writers (Hybrid)
- Onscreen Universal Design and Accessibility (Hybrid)
- User Experience (service-learning)
- Online Certification for Composition Instructors (online)
- Composition Instructor Praxis Course (face-to-face)
- Portfolio Development (Online)

Technical Communication Courses

- User-Centered Design (Service-Learning)
- Research Methods in Technical Communication (face-to-face)
- Professional Writing Technologies (face-to-face)
- Introduction to Technical & Professional Communication (face-to-face)
- Document Design – Design Thinking (guest lecturer)

Composition Courses

- Persuasive Writing (dual enrollment, face-to-face, online, broadcast)
- Introduction to Academic Prose (dual enrollment, face-to-face, online, broadcast)

University General Courses

- Introduction to Humanities (broadcast)
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PUBLICATIONS

Peer Reviewed Publications

- Huntsman, S. (2022, January - Under Review). Crafting research validity in light of nonhuman agents. In *Methods for Emerging Researchers in Rhetoric and Composition*, E.K. Bahl, C. I. Duffy, & C. Teston (Eds.) Utah State University Press.

- Huntsman, S. (2022). A meaningful image for everyone: The rhetoric of writing alt-text. *IEEE ProComm '22: Proceedings of the IEEE Conference on Professional Communication*.
- Huntsman, S. (2021) Addressing workplace accessibility practices through technical communication research methods: One size does not fit all, *IEEE Transactions on Professional Communication*, 64(3): 221-234, doi: 10.1109/TPC.2021.3094036.
- Huntsman, S., Edenfield, A. C., & Davis, E. (2020). Open access textbooks in the technical communication classroom: A pilot study. *Journal on Empowering Teaching Excellence*. Doi <https://doi.org/10.15142/f59h-7q96>
- Palmer, Z. B., Oswal, S. K., & Huntsman, S. (2019). Breaking the exclusionary boundary between user experience and access. *SIGDOC' 19: Proceedings of the 37th ACM International Conference on the Design of Communication*
- Huntsman, S. Colton, J., & Phillips, C. (2018). Cultivating virtuous course designers: Using technical communication to reimagine accessibility in higher education. *Communication Design Quarterly* 6(4), 12-22.

Reviews and Other Non-Peer Reviewed Publications

- Huntsman, S. (2018). Review of *Plain Language and Ethical Action: A Dialogic Approach to Technical Content in the Twenty-First Century* by Russell Willerton, *Programmatic Perspectives*
- Quintaro, C., Huntsman, S., & Amoureux, L. (2021). *Adobe Documents and Forms Training Modules: Humanistic Approach to Accessibility Checkers*. Produced and distributed to Idaho state employees through Idaho Digital Access Consortium

University Publications

- Huntsman, S., Cragun, H., Dethier, B. (2017). *Utah State University English 1010 Handbook*

HONORS AND AWARDS

Honors

- Graduate Teacher of the Year – Utah State University Robins Award (2017)
- Doctoral Student Researcher of the Year – Department of English, Utah State University (2018)
- Outstanding Service Award – Utah State University Tooele Regional Campus (2015)

Awards and Grants

- Open Education Resources Support Grant Recipient, \$1000. Boise State University (2019)
- Graduate Instructorship, Utah State University, \$70,000 stipend over four years plus full tuition award (2015 – 2019)

- Janice J. Dee Scholarship Recipient, \$1500. Department of English Utah State University (2018)
 - Moyle Q. Rice Scholarship Recipient, \$1800. College of Humanities and Social Science, Utah State University (2016)
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CONFERENCE PRESENTATIONS

International Conferences

- Huntsman, S. (2018, October). Perpetuating access: Strategizing workplace inclusion through document design practices in the business communication classroom. Paper presentation at the *Association for Business Communication Conference*, Miami, FL
- Huntsman, S. & Jensen, E. (2016, October) Cyborgs in the writing center. Paper presented at the *International Writing Center Association*, Denver, CO
- Huntsman, S. (2012, October) Life within the shifting sands: Redefining the student writer learner. Paper presented at the *International Writing Centers Association Conference*, San Diego, CA

National Conferences

- Huntsman, S., Mallette, J., Munger, R., Naylor, H., Purdy, D., & Miller, M. (2021, October). Reimagining the TC service course in changing Contexts. *Council for Programs in Technical and Scientific Communication Conference*. Virtual Conference.
- Oswal, S. Palmer, Z. S., Zdenek, S., & Huntsman, S. (2021, October) Shared accountability to access generates process-based accessibility: Inviting All to the Design Table. *SigDoc*. Virtual Conference.
- Huntsman, S. (2021, March). We are all writing teachers: *Returning to a common place*. *Conference on College Composition and Communication*, virtual conference (accepted and not presented due to Covid alterations to the conference)
- Huntsman, S. (2020, March). Reinventing Commonplaces and Building Community through Accessibility and Accommodations. *Conference on College Composition and Communication*, Milwaukee, WI. (Cancelled due to Covid)
- Huntsman, S. (2020, July). Disrupting "Work": Normalizing accessibility through service-learning. *ProComm2020*. (Cancelled due Covid)
- Huntsman, S., Oswal, S. & Palmer, Z. (2019, October). Breaking the exclusionary boundaries between user experience and access. Panel presentation at *SIGDOC*, Portland, OR
- Huntsman, S. Minding the gap: Exercising accessible andragogy as performative rhetoric to reach students with/out disabilities. (2019, March). Paper presentation at the *Conference on College Composition and Communication*, Pittsburgh, PA
- Huntsman, S., Itchuaqiyaq, C. & Johnson, C. (2019, March) I brought my body to class, now what?: Using performance rhetoric and disruption as epistemological tools to redefine the body in the classrooms. Panel presentation at the *Conference on College Composition and Communication*, Pittsburgh, PA

- Huntsman, S. (2019, March). Methods for emerging researchers in rhetoric and composition. Roundtable spotlight panel presentation at the Conference on College Composition and Communication, Pittsburgh, PA
- Huntsman, S. & Johnson, C. A. (2018, November). Missing in action: Queer females in videogame rhetoric. Paper presentation at the *National Communication Association*, Salt Lake City, UT
- Huntsman, S. (2018, October). Trending open: Open educational resources in an introduction to technical communication course. Paper presentation at the *Council for Programs in Technical and Scientific Communication Conference*, Minneapolis, MN
- Huntsman, S. (2018, March). Engaging disability rhetorics: Activist writing program administration and pedagogy, Paper presented at the *Conference on College Composition and Communication*, Kansas City, MO
- Huntsman, S. (2018, March). Advocating for inclusivity: Valuing diverse bodies in technical communication. Paper presented at the *Association of Teachers of Technical Writing Conference*, Kansas City, KS
- Huntsman, S. (2017, October). Student recruitment, retention, & engagement: The place of disability and accessibility matters in program development. Paper presented at the *Councils for Programs in Technical and Scientific Communication Conference*, Savannah, GA
- Huntsman, S., Scucchi, J., & Shirley, B. (2017, March). Epistemological play and cultivating impactful relationships through gamification of service learning. Panel presentation at the *Conference on College Composition and Communication*, Portland, OR
- Huntsman, S. (2017, March). Accessing the future: Institutionalizing accessibility through technical communication core values. Paper presented at the *Association of Teachers of Technical Writing Conference*, Portland, OR
- Huntsman, S. (2016, March). Advocating for intercultural, diversely abled pedagogy through partnerships. Paper presented at the *Association of Teachers of Technical Writing Conference*. Houston, TX
- Huntsman, S. (2015, October). Decentering the center: Peer revision in the writing-centered classroom. Paper presented at the *National Conference on Peer Tutoring in Writing*, Salt Lake City, UT
- Huntsman, S. (2015, March). Voicing the self in academic contexts. Paper presented at the *Humanities, Education, and Research Association*, San Francisco, CA
- Huntsman, S. (2012, March) Epistemological and language difference: Cultural relevancy in online pedagogies. Paper presented at the *Conference on College Composition and Communication*, St. Louis, MO
- Huntsman, S. (2012, March). Adaptive crossroads of composition diversity. Paper presented at the *Humanities, Education, and Research Conference*. Salt Lake City, UT

Regional Conferences

- Huntsman, S. Quintero, & L. Amoureux (2021, October). Accessibility: A Practical Approach to Disability Inclusion. *7th Annual Diversity, Equity, and Inclusion Summit/ Unite Idaho! Celebrate Idaho!* Virtual Event.

- Huntsman, S. (2019, October). Accessing the functionality of online education: Using the functional model of disability to benefit learning outcomes for students across the ability spectrum. Paper presented at Rocky Mountain Modern Language Association Conference, El Paso, TX.
- Huntsman, S. (2017, October). Deviating tactics of dis/abled bodies in the SSI application process. Paper presented at the *Western States Rhetoric and Literacy Conference*, Salt Lake City, UT
- Huntsman, S. (2017, October). Reclaiming office hours: Video conferencing in the digital classroom. Paper presented at the *Rocky Mountain Modern Language Association*, Spokane, WA
- Huntsman, S. & Johnson, C. (2016, October). Women have always played: Degendering play history and game rhetoric. *Rocky Mountain Modern Language Association*, Salt Lake City, UT
- Huntsman, S. & Plaizier, A. (2015, February). Transitioning the traditional classroom: Building authentic inclusion for the digital student. Paper presented at the *ASU Southwest English Symposium*, Phoenix, AZ
- Huntsman, S. & Jensen, E. (2013, October). Online digital networks for L2 learners: Online writing workshops, online writing tutoring, and online writing classes. Paper presented at the *Western States Rhetoric and Literacy Conference*, Salt Lake City, UT
- Huntsman, S. (2012, October). I've lost my place in this text: An exploration into the impact of digital format on marginal spaces. Paper presented at the *Rocky Mountain Modern Language Association*, Boulder, CO

Local Conferences

- Quintero, A., Huntsman, S., & Amoureux, L. (2021, October). 7th Annual Diversity, Equity, & Inclusion Summit, Virtual Conference.
- Huntsman, S. (2020, March). Generating access to knowledge in images: The theory and practice of alt-text in digital course materials. *Success Through Access Conference*, Boise, ID.
- Huntsman, S., Colton, J., & Phillips, C. (2018, February). Practical strategies of access: Considerations of digital accessibility in course design. Paper presented at the *Utah Symposium on Digital Humanities*, Logan, UT
- Huntsman, S. & Jensen, E. (2016, March). Women's experience in secular higher education: Confronting secularism through the collaboratively social. Paper presented at the *Humanities Conference on Secularism*, Provo, UT
- Huntsman, S. (2012, March). Writing center space: Empowering the student writer with choice. Paper presented at the *Rocky Mountain Peer Tutoring Conference*, Logan, UT

Professional Presentations

- Huntsman, S. (2019, June). Accessible documents in the workplace. Workshop presentation at Utah Workforce Services Job Placement and Development Summer Conference, Salt Lake City, UT.

Upcoming Presentations

- Huntsman, S. (2022, March). Supporting new faculty through institutional growth. *Conference on College Composition and Communication*. Virtual Conference.

- Huntsman, S. (2022, March). Designing for all: Disability rhetoric and course materials. *Conference on College Composition and Communication. Virtual Conference.*
 - Naylor, H., Purdy, D., Huntsman, S. (2022, May). Erasure imagined, erasure in fact: Interventions for digital technologies employed in course and instructor evaluations. *Computers and Writing Conference, Greensboro, NC*
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SERVICE

National Service

- Accessibility Guidebook Design Committee, Conference on College Composition and Communication
- Special Issue Reviewer, Technical Communication Quarterly
- Associate Editor, *Foundations and Innovations in Technical and Professional Communication* book series
- Panel Reviewer and Moderator, Rocky Mountain Modern Language Association Conference's Online Education, Practice, Pedagogy Panel

University Service

- Faculty Senate, Senator representative for the College of Arts and Science
- Technology Committee, Boise State University Department of English
- Open Education Resource Committee. Boise State University
- Technical Communication Program Assessment Contributor, Boise State University Department of English
- UX Design Certificate Accessibility Contributor, Boise State University, College of Innovation and Design
- Program Assessment and Accreditation Composition Committee, Utah State University Department of English design rubrics through the WPA Association expected outcomes and data collection methodology for accreditation of the composition sections for general education requirements
- Design team advisor, *Sink Hollow*, Utah State University undergraduate literary magazine
- Selection Committee, *Voices*, Utah State University English Department annual publication of student papers
- Panel Mentor and Moderator, English Undergraduate Research Symposium
- Graduate Student Advisor, Society of Technical Communication Utah State University Undergraduate Club
- Writing Center Volunteer, Aggies Elevated, a program designed for diverse student populations who require additional services
- Ambassador, Utah State University A-Day, a program to introduce new students to the English Department and explaining the emphasis
- Originator and Facilitator, Blue Rock Run Scholarship
- Faculty Advisor, USU-Tooele Running Club
- Special Events Assistant, Utah State University – Tooele student council

- Writing Strategies Instructor, Aggies Summer Science Education Program. A summer youth program created to facilitate an early relationship between future students and the university
- Utah State University Recruitment Committee Member

Community Service

- Technology Coordinator, Idaho Disability Awareness Day for State Legislators
 - Developed Accessible Social Media Basics Series for Hand Around the Capital
 - Volunteer Accessibility Designer, Idaho Digital Access Consortium
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PROFESSIONAL AFFILIATIONS

- UX Designers of Boise
- Association of Teachers of Technical Writing
- Council for Programs in Technical and Scientific Communication
- Society of Technical Communication
- Association for Business Communication
- National Communication Association
- Rocky Mountain Modern Language Association