

**Serena Shade, Ph.D., LPC**  
**Angelo State University**  
**Adjunct Instructor, Department of Curriculum and Instruction**  
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**Education**

Texas Tech University, Lubbock, TX May 2024

Doctor of Philosophy, Counselor Education

CACREO Accredited Program, GPA: 4.0

*Dissertation: Training Experiences of Graduate Students Counseling Substance Use Disorders:  
A Qualitative Study*

Member: Pi Kappa Phi Honor Society, Texas Tech University Chapter

Member: Chi Sigma Iota Counseling – Theta Theta Upsilon Chapter

Angelo State University, San Angelo, TX December 2024

Master of Science in Counseling Psychology

Angelo State University, San Angelo, TX December 2011

Bachelor of Arts in Psychology, Minor of Spanish

**Certification/Licensure**

Licensed Professional Counselor, License #82360

Dialectical Behavior Therapy Certification, December 20, 2022 – Lifetime

Eye Movement Desensitization and Reprocessing, April 18, 2021 – Lifetime

**Professional Experience in Higher Education**

Director, Texas Tech University May 2022 – present  
Student Mental Health Community

- *Director Duties*
  - Work directly with students to promote recovery and wellness regarding mental health issues.
  - Work directly with families to promote wellness and support of their students as necessary.
  - Assist in growing the Student Mental Health Community (SMHC) at Texas Tech University.
  - Take leadership in implementing the emerging SMHC.
  - Provide support to high school initiative.
  - Provide supervision to student assistants, graduate assistants, and other paraprofessionals.

- Take lead on providing support to the student organization Tech Students for Mental Health.

Adjunct Instructor, Texas Tech University  
Program for Student Achievement (PSA)

January 2020 – December 2023

- *Adjunct Instructor Duties*

- Instruct students on academic probation to develop life skills to achieve success in the academic setting.
- Lecture and lead class discussions and conducting other teaching activities during scheduled classes.
- Develop a course syllabus for each class.
- Create, administer and grade various assessment methods.
- Follow established expectations and protocols for the department.
- Experience with blackboard online software, facilitate online instruction and assessments, and utilize advanced technologies for presentations.
- Courses Taught Online
  - PADR 0021 Strategies for Academic Achievement
- Courses Taught Face-to-Face
  - PADR 0010 Strategies for Academic Achievement for Media and Communication Majors
  - PADR 0080 Theory and Development for Academic Achievement

Program Manager, Texas Tech University  
Title IX

September 2021 – May 2022

- *Program Manager Duties*

- Designs, implements, and manages an assigned program.
- Identified funding opportunities.
- Conducted program assessments and analyzed program statistics.
- Prepared program reports and oversaw program budget.
- Oversaw and managed program marketing and communications
- Supervised program staff of 3 employees.
- Planned research activities and participated in strategic planning.
- Coordinated program events by directing logistical activities to promote the success of programs.

Lead Academic Advisor, Texas Tech University  
Biology Department

July 2019 – September 2021

- *Lead Academic Advisor Duties*
  - Performed complex academic advising, educational, professional, or other advising or training at the individual or group level as appropriate.
  - Responsibilities included analyzing special and/or complex problems.
  - Coordinated and managed academic advising initiatives.
  - Supervised senior and other academic advisors.
  - Advised individuals and provided guidance services regarding routine to complex issues in assigned areas.
  - Evaluated students' or individuals' abilities, interests, and personality characteristics using tests, records, interviews, or professional sources.
  - Counseled biology students regarding education issues, such as course and program selection, class scheduling and registration, school adjustment, absences, study habits, and career planning.
  - Maintained accurate and complete student records and reporting as required by laws, district, policies, and administrative regulations.
  - Utilized intrusive advising methods for students who do not show progress in their major coursework.

Senior Academic Advisor, Texas Tech University  
Texas Success Initiative

May 2016 – July 2018

- *Senior Academic Advisor, Texas Tech University*
  - Performed complex academic advising, educational, professional, or other advising or training at the individual or group level as appropriate.
  - Responsibilities included analyzing special and/or complex problems.
  - Coordinated and managed advising initiatives.
  - Advised individuals and provided guidance services regarding routine to complex issues in assigned areas.
  - Evaluated students' or individuals' abilities, interests, and personality characteristics using tests, records, interviews, or professional sources.
  - Counseled Texas Success Initiative students regarding education issues, such as course and program selection, class scheduling and registration, school adjustment, absences, study habits, and career planning.
  - Maintained accurate and complete student records and reporting as required by laws, district, policies, and administrative regulations.
  - Utilized intrusive advising methods for students who do not show progress in their coursework.

**Professional Experience in Counseling**

Phoenix Arise, Lubbock, TX

July 2022 – present

- *Licensed Professional Counselor Duties*
  - Establishes positive, trusting rapport with clients.
  - Diagnoses and treats mental health disorders.
  - Creates individualized treatment plans according to client needs and circumstances.
  - Meets with clients regularly to provide counseling, treatment, and adjust treatment plans as necessary.
  - Conducts ongoing assessments of client progress.
  - Involves and advises family members when appropriate.
  - Refers clients to outside specialists or agencies when necessary.
  - Maintains thorough records of patient meetings and progress.
  - Follows all safety protocols and maintains client confidentiality.

The Ranch at Dove Tree, Lubbock, TX

July 2020 – February 2023

- *Chemical Dependency Outpatient Counselor Duties*
  - Responsible for providing direct therapeutic care, facilitating group process sessions as well as group educational/life skills sessions.
  - Conducted case management for inpatient/outpatient clients and their families in a residential chemical dependency treatment facility.
  - Applied counseling theories, methods, and procedures for diagnosis, treatment, and relapse prevention of substance abuse/chemical dependency.
  - Assessed and treated behavioral and affective disorders.
  - Identified the strengths and weaknesses of alternative solutions and approaches to problems.
  - Completed biopsychosocial assessment and treatment plan for each client.
  - Facilitated individual, family, and group sessions within the scope of practice.
  - Assessed suicidal and homicidal potential, risk, and interventions with suicidal clients utilizing the Suicide Risk Assessment (SRA).

Children's Advocacy Center, San Angelo, TX

February 2023 – December 2015

- *Program Director Duties*
  - Assisted in implementation, coordination, and evaluation of the Parent Mentor Program, Family Enrichment Program, Parent Project, and Parent's Anonymous.
  - Assessed needs and strengths of families to determine specific case goals and service plan.
  - Carried a caseload of 1-5 families.
  - Matched participants with appropriate mentors.

- Ensured parent mentor's participation with families by coordinating initial contacts with family and mentor, followed up with parent mentor, gathered documentation of parent mentor's visits at weekly staff meetings and provided monthly information to Executive Director for data entry.
- Assisted mentors in service provision such as information, referral services, parent and family education services, crisis intervention, case management services, counseling services.
- Coordinated and conducted trainings for the programs.
- Referred families to appropriate community services and followed up with progress.
- Ensured all data was reported and completed as directed by Children Advocacy Center and Texas Department of Family Protective Services to include regular reports and evaluations, such as weekly director or staffing reports, pre and post evaluations, and other statistics reflecting program outputs and outcomes. Maintained all case files in adherence to TDFPS requirements and the case management standards outlined in the Texas Administrative Code (TAC).
- Reported any abuse and/or neglect encountered or suspected to the law enforcement or protective services.

Rivercrest Hospital, San Angelo, TX

June 2010 – February 2013

- *Therapeutic Activity Director Duties*
  - Promoted and maintained therapeutic groups.
  - Ensured that recreation therapy services met the needs of the patients in a professional and efficient manner.
  - Assessed the needs and abilities of each patient admitted to the hospital.
  - Worked with psychiatric, chemical dependent, military, child, and adolescent patients.
  - Provided case management and treatment planning for each client.
  - Monitored services and provided crisis intervention.

## **Research and Creative Works**

### *Peer Reviewed Presentations*

- Sosa, S.L., Gonzales, H.C., Curtis, D.A., & Hart, C.L. (2014, May). Deception in Therapy: Frequencies, Types, and Therapist Relationships. Poster Presented at the 26th APS Annual Convention, San Francisco, CA.
- Curtis, D. A., Hanby, M.S.R., Sosa, S.L., O'Neal, J.M., Carrillo, L., & Mohan, A. (2016, August). Deception detection and emotion recognition: Investigating F.A.C.E. software as a training tool. Poster presented at the Annual American Psychological Association Conference, Denver, CO.

## **Professional Service**

### *Service to the University*

- Panel Hearing Member, Title IX, Texas Tech University - Present
- Panel Hearing Member, Student Conduct, Texas Tech University - Present
- Quality Enhancement Plan Implementation Committee, Texas Tech University – Present
- Student Wellbeing Collaborative, Texas Tech University – Present

### *Service to the Community*

- Helping Every Adolescent Reach Dreams (HEARD) Coalition Member, Lubbock, TX – Present

### *Service to the Profession*

- Item Writer for National Counselor Exam (NCE) and National Clinical Mental Health Counseling Examination (NCMHCE), National Board for Certified Counselors – Present

## **Awards/Distinctions**

- Nominee: Kathryn Burlison Staff Service Award - 2024
- Awarded: Top Twenty Under 40, Lubbock Chamber of Commerce – 2022
- Nominee: President's Excellence in Academic Advising Individual Nomination, Texas Tech University – 2019
- Nominee: President's Excellence in Academic Advising Team Nomination, Texas Tech University - 2019
- Nominee: President's Excellence in Academic Advising Individual Nomination, Texas Tech University - 2018