

SHIRLEY SIMPSON

Do you do it for the money, honey? The answer is no. Don't now and never did. Yes, I've made a great deal of dough from my fiction, but I never set a single word down on paper with the thought of being paid for it... I have written because it fulfilled me. Maybe it paid off the mortgage on the house and got the kids through college, but those things were on the side--I did it for the buzz. I did it for the pure joy of the thing. And if you can do it for joy, you can do it forever.

STEPHEN KING, *On Writing*, p 253

KEY SKILLS

- PhD in Communication
- Excellent Computer Skills
- Employ Innovative, Varied Methods
- Curriculum Development
- Experienced: 54 Classes Taught
- Traditional, Online, Hybrid Courses
- Case Studies, Service Learning +
- Adept Listener & Speaker

EMPLOYMENT

2011- 2014 **EDUCATOR & BUSINESS CONSULTANT (SELF)**

On the Market: I am currently looking for a full-time position as a teacher, trainer, or researcher.

Computer Graphics & Consulting: In the meantime, I have worked as a speaking coach, business consultant, and graphic artist (e.g., 3D Modeling, 2D Content Creation, and 3D Asset tracking software development).

Current Research Interests: 1) Reassurance rhetoric 2) Online Education 3) Popular Culture

2008-2010 **ASSISTANT PROFESSOR (LOUISIANA STATE UNIVERSITY, ALEXANDRIA)**

Taught 18 semester courses in communication, including 3 upper division courses and an independent study course. I also volunteered to be the bookstore liaison for the Arts, English, & Humanities department (2009-2010), served as a member on the Improvement of Instruction Committee (2009-2010), and was the advisor to the newly formed Sigma Kappa Sigma Sorority (2008-10).

2004-2008 **ADJUNCT PROFESSOR (ROGER STATE UNIVERSITY)**

Taught 15 semester courses, 12 in Speech Communication (basic course) & 3 in Sociology. In 2005, after teaching their hybrid speech course, I developed an entirely online version. It became so popular that the regular faculty began to request it. In 2006, after teaching 5 sections, I could not get another slot.

1996-2004 **GRADUATE ASSISTANT (PURDUE UNIVERSITY)**

Taught 24 semester courses in communication, including 18 upper division sections and (as a TA) 2 large lectures. The courses I taught the most were technical communication (7 for groups + 3 for individuals) and interviewing principles & practices (5). Despite the fact my schedule prevented me from coaching forensics, I did enjoy serving as a judge for the first six annual C. Richard Petticrew speaking tournaments. Events judged were rhetorical criticism, informative, impromptu, extemporaneous, prose, & poetry.

2000-2003 **EDITORIAL ASSISTANT (PURDUE UNIVERSITY)**

One of two graduate students who assisted John O. Greene in his duties as editor of Human Communication Research, an official journal of the International Communication Association.

EDUCATION/DEGREES

AUG 2008 **PH.D. COMMUNICATION (PURDUE)**

Emphases: Rhetoric, Urban Studies, and Research Methodology

Dissertation: Out of the Ashes: September 11, a Period of Mourning, and Reassurance Rhetoric

Committee: Charles Stewart (Chair), Robin Clair, Sonja K. Foss (Denver), & John Stahura

AUG 2000 **M.A. COMMUNICATION (PURDUE)**

Emphases: Rhetorical Studies and Organizational Communication

Thesis: The Rhetoric of Selling Out: Race Relations and Attempts at Implementing a Perspective

Committee: Mary Keehner (Chair), Dennis Mumby, Don Burks, & Leonard Harris

B.A. EUROPEAN STUDIES (CSU, STANISLAUS)

Minor: German (Language and Culture)

Study Abroad: 1 year

Location: Heidelberg University, Germany

ADDITIONAL TRAINING

NCA CONFERENCE SHORT COURSES (3 HOURS EACH EXCEPT AS NOTED)

Teaching Communication Theory (New Orleans, 11/18/2011)

Teaching the Basic Course Online: Three Unique Approaches (New Orleans, 11/21-24/2002)

Using Video Clips in the Classroom to Illustrate Comm Concepts & Theories (Atlanta, 11/1-4/2001)

Teaching Communication with Feature Films (Chicago, 11/4-7/1999)

Teaching the College & University Course in Interviewing (Chicago, 11/4-7/1999)

Corporation Meets the Classroom (8-hr Pre-Conference; Chicago, 11/3/1999)

LONGER TRAINING COURSES/EXPERIENCES

Teaching Online (6-week **certification course** required by LSUA, Fall 2009)

Teaching Org Com (40+ hour observation, Robin Clair's Maymester Course, 2001)

Adv Teaching Workshop (CIS' 5-week program, all disciplines; Purdue, 1997; See transcript)

Basic Course Seminar for New TAs (16 week mandatory training; Purdue, Fall 1996)

RELEVANT COMPUTER SKILLS

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|-------------------------------------|-------------|-------------------------------------|----------------------------|
| <input checked="" type="checkbox"/> | Word | <input checked="" type="checkbox"/> | InDesign |
| <input checked="" type="checkbox"/> | PowerPoint | <input checked="" type="checkbox"/> | PDF / Ebook Creation |
| <input checked="" type="checkbox"/> | Publisher | <input checked="" type="checkbox"/> | Distance Learning Software |
| <input checked="" type="checkbox"/> | Excel | <input checked="" type="checkbox"/> | Website Development |
| <input checked="" type="checkbox"/> | Photoshop | <input checked="" type="checkbox"/> | Lightwave / Modo / ZBrush |
| <input checked="" type="checkbox"/> | Illustrator | <input checked="" type="checkbox"/> | Social Media |

TEACHING EXPERIENCE

“A temporary, one-year position that morphed into two, LSUA afforded me the opportunity to teach an enjoyably diverse student body.”



Speech Communication [CMST 2060: Fall 2008(3), Sp 2008, Fall 2009, Sp 2009, Sp 2010]
 Speech Communication (ONLINE, On-Campus) [CMST 2060J: Sp 09, Sum 09, Fall 09, Sp 10]
 Interpersonal Communication [CMST 2010: Fall 2008, Fall 2009, Spring 2010]
 Small Group Communication & Problem Solving [CMST 3100: Fall 2009]
 Communication & Gender [CMST 3115: Spring 2010]
 Communication in Organizations [CMST 4104: Fall 2008]
 Independent Study: Rhetorical Criticism [CMST 3900: Summer 2009]

“Online speech, with no campus meetings, was an experimental course I developed that is now a regular offering at RSU.”



Speech Communication [SPCH 1113: Spring 2005, 2008(2), Fall 2005, 2007]
 Speech Communication (ONLINE + Campus Mtgs) [SPCH 1113R: Fall 2004, Spring 2005]
 Speech Communication (ONLINE) [SPCH 1113R: Fall 2005(2), Sp 2006(2) Sum 2006]
 Introduction to Sociology (ONLINE) [SOC 1113: Spring 2007]
 Introduction to Sociology [SOC 1113: Fall 2007(2)]

“At Purdue I was able to teach a variety of courses and learned how to develop my own curriculum, a skill that has been invaluable to me.”



Fundamentals of Speech Communication [COM 114: Fall 1996, 1997, 2000(2), 2003]
 Interpersonal Communication [COM 212: Fall 2002]
 Speech Communication of Technical Material [COM 315: Spring 1997, 2001]
 Introduction to Organizational Communication [COM 324: Spring 2002]
 Interviewing: Principles & Practice [COM 325: Sp 99, Sum 99, May 2000, Fall 03, Sp 04]
 Discussion of Technical Problems [COM 415: Fall 99, Sp 00, 02, Fall 2001(2), 02, 2003(2)]
 TA: Principles of Persuasion [COM 318: Spring 1998, Fall 1998; Large Lecture 400+ students]

FROM LSUA STUDENTS

“Photo essay was a great assignment.”

“Dr. Simpson is an exceptional instructor. Unique and really relates well with her class.”

“I really enjoyed this class. Great teaching method and connection with class. I will probably take another course for an elective by this teacher.”

“Great teacher! I really enjoyed this course, and it helped me to become a better speaker. Thanks for helping me to get rid of my nervousness, and have confidence in myself.”

“Enjoyed this course & professor even though I did not want to take this course.”

“I wanted to get up and come to class.”

CONFERENCE PAPERS & POSTERS

- Simpson, S. J. (2000, September). The death of fudge: A paper and a lived experience. Paper presented at the 25th Annual Semiotics of America Meeting, W. Lafayette, IN.
- Simpson, S. J. (2000, November). The life and death of a female ultrarunner. Competitively selected paper presented at the 86th Annual NCA Conference, Seattle, WA.
- Simpson, S. J. (2000, November). *The man outside* by Wolfgang Borchert: A positive message? Recognized as the top student debut paper by the Theatre Division, this competitively selected paper was presented at the 86th Annual NCA Conference, Seattle, WA.
- Simpson, S. J. (2001, March). *Selling out* and the Tiger Woods controversy. Competitively selected paper presented at the 29th Annual NAES Conference, New Orleans, LA.
- Simpson, S. J. (2001, November). Colors in the darkness: Perceptions of race and ethnicity among the blind. Competitively selected poster presented at the 87th Annual NCA Conference, Atlanta, GA.
- Simpson, S. J. (2002, November). It's just a computer game, right?: A rhetorical analysis of Maxis' SimCity. Competitively selected poster presented at the 88th Annual NCA Convention, New Orleans, LA.
- Simpson, S. J. (2002, November). Whippin' 'Em Down: Manhood, Pain, and Professional Bull Riding. Competitively selected paper accepted for presentation at the 88th Annual NCA Convention, New Orleans, LA.
- Simpson, S. J. (2002, May). September 11: Reassurance Rhetoric and Kenneth Burke's Cluster Analysis. Competitively selected paper presented at the 5th Triennial Kenneth Burke Society Conference, New Orleans, LA.

AWARDS/HONORS

- [Alan H. Monroe Graduate Scholar Award](#) (Purdue, April 2002)
- [Purdue Graduate Student Association Travel Grant](#) (March 2002)
- [Purdue Research Fellowship Grant](#) (Summer 2001)
- [Top Student Debut Paper](#), Theatre Division, NCA (Seattle, 2000)
- [Nominated For the Bruce Kendall Teaching Award](#) (Purdue, 1999)
- [Doctoral Graduate Opportunity Fellowship](#) (Purdue, 1998-2000)
- [Master's Graduate Opportunity Fellowship](#) (Purdue, 1996-1998)