

Veronica Snow

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EDUCATION

United States Sports Academy, Daphne AL

Doctor of Sports Management, 2006

Hardin-Simmons University, Abilene TX

Master of Education Sports and Recreation Management, 2000
Bachelor of Education, 1987

Yavapai College, Prescott AZ

Associate of Arts, May 1984

WORK EXPERIENCE

Angelo State University

2014-present

- ◆ Assistant Professor, Coaching, Sport, Recreation, and Fitness Administration
- ◆ Faculty Athletics Associate - Women's Cross Country and Track & Field

McMurry University

2007-2014

- ◆ Head Women's Basketball Coach
- ◆ Associate Athletics Director, (2011-2014)

Hardin-Simmons University

2001-2007

- ◆ Assistant Professor of Fitness and Sport Sciences
- ◆ Adjunct Instructor Kinesiology (2007-2017)

McMurry University

1996-2001

- ◆ Assistant Athletics Director, Senior Woman Administrator
- ◆ Assistant Women's Basketball Coach

Merkel Independent School District—Merkel High School

1993-1996

- ◆ Varsity Girls Basketball Coach
- ◆ Varsity Boys and Girls Cross Country Coach
- ◆ Computer Literacy Instructor

Abilene Independent School District

1987-1993

- ◆ Abilene High School Assistant Basketball and Volleyball Coach
- ◆ Computer Science Instructor

TECHNOLOGICAL PROFICIENCIES

- ◆ Microsoft Office including EXCEL
- ◆ Hytek Meet Manager
- ◆ Photoshop
- ◆ Synergy
- ◆ Hudl
- ◆ Prior programming experience with Pascal, Basic, Fortran, and Cobol

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PROFESSIONAL/WORK RELATED EXPERIENCES

Academic Involvement

- ◆ Faculty Athletics Associate - Women's Track Angelo State University
- ◆ Connect Fellow Angelo State University
- ◆ Senior Editor, *Applied Research in Coaching and Athletics Annual (ARCAA Journal)*
- ◆ Associate Editor, *Applied Recreational Research and Programming Annual (ARRPA Journal)*
- ◆ Committee Member, *Online Education Development*
- ◆ Intern Supervisor
- ◆ Search committee member, Head Coaches in Football, Soccer, Men's Basketball, and Track and Field, Sports Information Director, University Chaplain, Dean of Education, and Sport Science Professor
- ◆ Successful academic support services creation for team, with numerous Academic All-Conference selections each year and a with a high of nine in one season
- ◆ Outdoor Education Camp Staff - Sailing Instructor

Administration Involvement

- ◆ Organized and managed NCAA classification transition
- ◆ Liaison for Athletics Department to Business Office, Financial Aid Office, Registrar, and Academic Enrichment Center staff
- ◆ Developed policy and procedure manuals for athletics department
- ◆ Assisted coaching staff with interpretations of NCAA rules and regulations
- ◆ Administered duties for game day for multiple sports (Football, Basketball, Volleyball, Track, etc.)
- ◆ Directed and organized game administration of playoff games for UIL and TAPPS basketball and volleyball
- ◆ Assisted in the development, coordination, and monitoring of the athletics budget
- ◆ Oversaw daily operations of Athletics Department
- ◆ Director of Polk-Key City Girls Basketball Classic
- ◆ Board of Trustees Task Force Member for Athletics

Athletics Involvement

- ◆ Track Meet Manager Operator - David Noble Relays, Angelo State University
- ◆ Successful College Coach: record 114-77 Qualified for conference tournament each season eligible – West Division Championship, two championship game appearances, and advanced to the 2nd round of the NCAA Tournament
- ◆ Experienced in recruiting student - athletes for NCAA Division II and NCAA Division III
- ◆ Organized fundraising efforts for Women's Basketball program. Funded team trips to Hawaii, South Padre Islands, Tennessee, and Colorado.
- ◆ Managed budget, equipment, and personnel for intercollegiate athletics team
- ◆ Coached Josten's Trophy Winner, All-Conference, All-Defensive Team, All-Freshman, and Newcomer of the Year student-athletes
- ◆ Organized and directed summer basketball camps

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CERTIFICATIONS/Continuing Education Seminars

- ◆ CPR/AED/FA Certification
- ◆ NACDA/N4A National Conference June 2016 & 2017 Regional Conference Oct. 2015 & 2016
- ◆ Texas High School Coaches Conference July 2015 and 2016
- ◆ Texas Girls Coaches Convention July 2015 and 2016
- ◆ National Intramural-Recreational Sports Association (NIRSA) Conference 2015 & 2016
- ◆ NCAA Regional Rules Seminar 2012 and 2013
- ◆ WBCA Final Four and Convention 2010 and 2014
- ◆ Texas Association of Basketball Coaches Convention 2011, 2013, and 2014
- ◆ NCAA Title IX Seminar 1998 & 2000 and – Title IX Class, Goodsports, Inc. 2013
- ◆ NCAA Women’s Leadership Conference, New York, 2011
- ◆ National Association of College Directors of Athletics (NACDA) Management/Leadership Workshop Level I
- ◆ Texas Teaching Certificates Lifetime All-Level Physical Education and Computer Science
- ◆ Experiential Programming Ropes Course Facilitation and Leadership Development Certificate of Completion

PROFESSIONAL MEMBERSHIPS

- ◆ National Association of Academic Advisors for Athletes (N4A) Current
- ◆ National Intramural, Recreation, and Sport Association (NIRSA) Current
- ◆ Texas Recreation and Parks Society (TRAPS) Current
- ◆ Texas Association of Basketball Coaches (TABC)
- ◆ Women’s Basketball Coaches Association (WBCA)
- ◆ National Association of College Directors of Athletics (NACDA)

HONORS, AWARDS, and SERVICE

- ◆ Volunteer David Noble Relays and San Angelo ISD Relays
- ◆ Volunteer Club Basketball Advisor - Angelo State University
- ◆ Volunteer Grapevine Food Bank with NIRSA Association
- ◆ Volunteer NIRSA Career Opportunity Center
- ◆ Volunteer San Angelo Roller Girls Event
- ◆ Organized Community Service for Team, *AHA Heartwalk, Bowl for Kid’s Sake—Big Brothers Big Sisters, Children’s Miracle Network Change Bandits, Disability Resources, Inc. Pumpkin Patch, Thanksgiving baskets, Christmas caroling.*
- ◆ Boundary Committee member, *Abilene Independent School District*
- ◆ Heart Walk coordinator Hardin-Simmons University, *American Heart Association*
- ◆ Supervised HSU student volunteers, *Challenger Little League, Disability Resources, Incorporated, and Camp ReHab at the West Texas Rehabilitation Center*
- ◆ Youth Group volunteer, *Pioneer Drive Baptist Church*
- ◆ Abilene Sports Alliance Facility Committee Chair, *Abilene Convention and Visitors Bureau*
- ◆ Member, *Collegiate Press Editorial Advisory Board for Coaching: A Realistic Perspective*
- ◆ *Who’s Who Among American High School Teachers*
- ◆ Rhodes Scholar Candidate, *Hardin-Simmons University*

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ADDENDUM

PUBLICATIONS/PRESENTATIONS

- With Daniel, J. A., Simpson, W., Snow, V. (2017). What is your situation? Effective Leadership. TRAPS 2017 Texas Recreation and Parks Society Institute & Expo. Irving, TX.
- With Daniel, J.A., Snow, V.D., Reed, E. & Simpson, W. K. (2016). Principles for conflict resolution in recreation. *Applied Research in Coaching and Athletics Annual*. American Press: Boston, MA.
- Snow, V. D. (2016). Book Review. *Recreational Sport- Program Design, Delivery and Management*. (R. J. Barcelona, Wells, M. S. & S Arthur-Banning). American Press: Boston, MA.
- With W. K. Simpson, D. Crider, & P. Titlebaum (2016). Writing for publication: Are you a “Clark Kent” or a “Superman” or both? Presentation: NIRSA National Conference, Orlando, FL.
- With W.K. Simpson. (2015). Enhancing Staff Training Via In-house Professional Development Workshops. Presentation: National Association of Academic Advisors for Athletics (N4A) Regional Conference, Dallas, TX.
- Snow, V. D. (2015). Book Review. *Pure Sport, Practical Sport Psychology* (2nd edition). (J. Kremer & A. Moran, Routledge, New York, NY, 2013) in *Applied Research in Coaching and Athletics Annual*. American Press: Boston.
- With J. Speer. (2015). Team Building Initiatives and Group Cohesion. Poster Presentation NIRSA Conference.
- Snow, V. D. (2006). Factors that influence student-athletes decision to attend a NCAA Division III, Liberal Arts, Baptist Affiliated University. Dissertation: United States Sports Academy. UMI Proquest Digital Dissertations.
- With W. K. Simpson, A. Byars, & F. Ashley. (2005). Professional Development for Sports Professionals. *Applied Research in Coaching and Athletics Annual*. American Press: Boston, MA.
- With W. Simpson & A. Byars. (2004). Financial Resources for Athletic Administrators. *Applied Research in Coaching and Athletics Annual*. American Press: Boston.
- Masters Thesis/Professional Project. (2000). *Guideline for an Academic Assistance Program for Student-Athletes*.
- Snow, V. D. (1998). Book Review. *Athlete’s Guide to Career Planning: Keys to Success from the Playing Field to Professional Life*. (A. Petipas, D. Champagne, J. Chartrand, S. Danish, & S. Murphy, Human Kinetics, Champaign, IL, 1997) in *Applied Research in Coaching and Athletics Annual*. American Press: Boston.

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UNIVERSITY CLASSES TAUGHT

Graduate

- Athletics Administration
- Administration of Athletics Academic Units (New Sum I 2017)
- Athletics Academic Performance Enhancement (New Fall 2017)
- Coaching Administration
- Governing Agencies and Law of Sports and Recreation
- Leadership Principles
- Organization & Administration of Intercollegiate Athletics
- Professional Communications
- Sport Publication and Graphic Design

Undergraduate

- Seven Habits of Highly Successful College Students (New Fall 2017)
- Psychological Aspects of Sport and Exercise
- Essentials of Coaching
- University Interscholastic League Rules
- Coaching Volleyball/Basketball
- Computer Applications for Fitness and Sport Sciences
- Adapted Physical Education
- Sailing Outdoor Education Camp
- Freshmen Experience
- Beginning Racquetball
- Motor Learning

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REFERENCES

Warren Simpson, Ed.D.
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