

Veronica Snow

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EDUCATION

United States Sports Academy, Daphne, AL

Doctor of Sports Management

Hardin-Simmons University, Abilene, TX

Master of Education, Sports and Recreation Management

Bachelor of Education, All Level Physical Education Major and Computer Science Minor

Yavapai College, Prescott, AZ

Associate of Art, General Studies

WORK EXPERIENCE

Angelo State University 2014-Present

- ◆ Associate Professor, Coaching, Sport, Recreation, and Fitness Administration
- ◆ Faculty Athletics Associate - Women's Cross Country, Track and Field

McMurry University 2007-2014

- ◆ Head Women's Basketball Coach
- ◆ Associate Athletics Director

Hardin-Simmons University 2001-2007

- ◆ Assistant Professor of Fitness and Sport Sciences
- ◆ Adjunct Instructor Kinesiology

McMurry University 1996-2001

- ◆ Assistant Athletics Director, Senior Woman Administrator
- ◆ Assistant Women's Basketball Coach

Merkel Independent School District, Merkel High School 1993-1996

- ◆ Varsity Girls Basketball Coach
- ◆ Varsity Boys and Girls Cross Country Coach
- ◆ Computer Literacy Instructor

Abilene Independent School District 1987-1993

- ◆ Abilene High School Assistant Basketball and Volleyball Coach
- ◆ Computer Science Instructor

TECHNOLOGICAL PROFICIENCIES

- ◆ Microsoft Office
- ◆ Hytek Meet Manager
- ◆ Photoshop
- ◆ Synergy
- ◆ Hudl
- ◆ Prior programming experience with Pascal, Basic, Fortran, and Cobol

PROFESSIONAL/WORK RELATED EXPERIENCES

Academic Involvement

- ◆ Committee Member: Instructional Technology, ASU 2019-2020
- ◆ Assisted Instructional Designer with Online classes for CSRF faculty members 2020
- ◆ Faculty Athletics Associate - Women's Cross Country, Track and Field 2018-2020
- ◆ Executive Editor: Applied Research in Coaching and Athletics Annual (ARCAA)
- ◆ Associate Editor: Applied Recreational Research and Programming Annual (ARRPA)
- ◆ Co-Editor: Journal of Student-Athlete Education, Development and Success (JSAEDS)
- ◆ Graduation Council Advisory Committee Representative for Graduate Student
- ◆ CONNECT! Fellow Angelo State University
- ◆ Search Committee Chair, Faculty Assistant Professor position Kinesiology/CSRF
- ◆ Committee Member: Online Education Development, McM
- ◆ Search Committee Member, Head Coach in Football, Soccer, Men's Basketball, Track and Field, Sports Information Director, University Chaplain, Dean of Education, and Sport Science Professor
- ◆ Academic support for team with Academic All-Conference selections each year with nine in one season
- ◆ Outdoor Education Camp Staff - Sailing Instructor

Administration Involvement

- ◆ Developing Women Coaches (DWC) Coordinator, ASU 2019-2020
- ◆ CSRF Graduate Advisor 2017-2020
- ◆ Created endowed scholarship: Simpson Leadership and Lifelong Learning 2018-2020
- ◆ Co-Advisor Student-Professional Development Club 2018-2020
- ◆ Co-Chair of Departmental CSRF committee for Seven Year Program Review
- ◆ Co-developed new Certificate Program for CSRF Program: Athletic Academic Advising
- ◆ Organized and managed NCAA classification transition Division III to Division II
- ◆ Developed policy and procedure manuals for athletics department
- ◆ Administered duties for game day (Football, Basketball, Volleyball, Track, etc.)
- ◆ Directed game administration for playoff games for UIL and TAPPS Basketball and Volleyball
- ◆ Assisted in the development, coordination, and monitoring of the athletics budget
- ◆ Liaison for Athletics Department to Business Office, Financial Aid, Registrar, and Academic Enrichment Center staff
- ◆ Oversaw daily operations for Athletics Department
- ◆ Assisted coaching staff with interpretations of NCAA rules and regulations
- ◆ Director of Polk-Key City Girls Basketball Classic
- ◆ Board of Trustees Task Force Member for Athletics

Athletics Involvement

- ◆ Track Meet Manager Operator-David Noble Relays, ASU 2016-2018
- ◆ Camp Coach for MG Basketball Summers 2015-2017 & 2019
- ◆ College Coach: Record 114-77. Qualified for conference tournament each season eligible. West Division Championship, Two championship game appearances, and advanced to the 2nd round of the NCAA Tournament
- ◆ Experienced in recruiting student-athletes for NCAA Division II and NCAA Division III
- ◆ Organized fundraising efforts for Women's Basketball program. Funded team trips to Hawaii, South Padre Island, Tennessee, and Colorado
- ◆ Coached Josten's Trophy Winner, All-Conference, All-Defensive Team, All-Freshman, and Newcomer of the Year student-athletes
- ◆ Organized and directed summer basketball camps

Certification

- ◆ FA/CPR/AED Certification 2007-2022
- ◆ NACDA Management Leadership Workshop Level I 1998
- ◆ Texas Teaching Certificates Lifetime Computer Science and All-Level PE Lifetime
- ◆ Experiential Programming Ropes Course Facilitation and Leadership Development Certificate of Completion 1996

Continuing Education, Conferences & Seminars

- ◆ N4A National Conference 2016, 2017 and 2019, Region IV Conference 2015-2020
- ◆ National Intramural-Recreational Sports Association (NIRSA) Conference 2015-2020
- ◆ Texas Recreation and Parks Society (TRAPS) Conference 2016-2020
- ◆ Sport Recreation Law Association Conference 2018
- ◆ Texas High School Coaches Conference July 2015-2016
- ◆ Texas Girls Coaches Convention July 2015-2017
- ◆ NCAA Regional Rules Seminar 2012 -2013
- ◆ WBCA Final Four and Convention 2010 and 2014
- ◆ Texas Association of Basketball Coaches (TABC) Convention 2011, 2013, and 2014
- ◆ NCAA Title IX Seminar 1998 and 2000 and Title IX Class, Goodsports, Inc. 2013
- ◆ NCAA Women's Leadership Conference, New York, 2011

PROFESSIONAL MEMBERSHIPS

- ◆ WECoch - Women Coaches Organization
- ◆ Texas Girls Coaches Association (TGCA)
- ◆ National Association of Academic Advisors for Athletes (N4A)
- ◆ National Intramural, Recreation, and Sport Association (NIRSA)
- ◆ Texas Recreation and Parks Society (TRAPS)
- ◆ Sport Recreation Law Association (SRLA)

HONORS

- ◆ Promoted to Associate Professor with Tenure
- ◆ President's Award for Faculty Excellence 2017 Nominee at Angelo State University
- ◆ Who's Who Among American High School Teachers
- ◆ Rhodes Scholar Candidate, Hardin-Simmons University

VOLUNTEER

- ◆ N4A Conference
- ◆ NIRSA Regional and Student Lead On Conference
- ◆ Co-Advisor Student Professional Development Graduate Student Club
- ◆ David Noble Relays and San Angelo ISD Relays
- ◆ Club Basketball Advisor - Angelo State University
- ◆ Grapevine Food Bank with NIRSA Association
- ◆ NIRSA Career Opportunity Center
- ◆ San Angelo Roller Girls Event
- ◆ Organized Community Service for Team, AHA Heartwalk, Big Brothers Big Sisters: Bowl for Kid's Sake, Children's Miracle Network: Change Bandits, Disability Resources, Inc.: Pumpkin Patch, Thanksgiving baskets, Christmas caroling.
- ◆ Boundary Committee member, Abilene Independent School District
- ◆ Heart Walk coordinator Hardin-Simmons University, American Heart Association
- ◆ Supervised HSU student volunteers, Challenger Little League, Disability Resources, Incorporated, and Camp ReHab at the West Texas Rehabilitation Center
- ◆ Youth Group volunteer, Pioneer Drive Baptist Church
- ◆ Abilene Sports Alliance Facility Committee Chair, Abilene Convention and Visitors Bureau
- ◆ Member, Collegiate Press Editorial Advisory Board for Coaching: A Realistic Perspective

ADDENDUM

PUBLICATIONS/PRESENTATIONS

- Crider, D., **Snow, V.D.**, & Simpson, W.K. (2020, April). *How to prepare for a career in recreation: Three things to consider*. Proposed presentation at meeting of NIRSA National Conference, Phoenix, AZ. (Cancelled due to Covid-19)
- Snow, V.D.**, Simpson, W.K. & Crider, D., (2019, October). *How to prepare for a career in recreation: Three things to consider*. Presentation at meeting of NIRSA Region I Conference, Tulsa, OK.
- Crider, D., **Snow, V.D.**, & Simpson, W.K. (2019, October). *How to prepare for a career in recreation: Three things to consider*. Presentation at meeting of NIRSA Region I Conference, Maryland, VA.
- Snow, V.D.**, & Simpson, W.K. (2019, November). *Mentoring involving faculty and student-athletes*. Presentation at meeting of N4A: The National Association of Academic and Student-Athlete Development Professionals Region III and IV Conference, Cincinnati, OH.
- Simpson, W. K. & **Snow, V. D.** (2019, October). *Developing programmers and designing programming*. Presentation at meeting of Texas Recreation and Parks Society (TRAPS) State Conference, Frisco, TX.
- Edwards, K., Simpson, W. K., & **Snow, V. D.** (2019). Academic advising for student-athletes: Building the framework for success off the field. *Journal of Student-Athlete, Educational Success and Development, 1*, 39-54.
- Simpson, W. K., & **Snow, V. D.** (2019, January). *A primer on presenting both orally and via written publication*. Presentation at meeting of NIRSA: Emerging Leaders in Collegiate Recreation. Prairie View A&M University, Waller, TX.
- Snow, V. D.**, & Simpson, W. K. (2018, November). *Sharing ideas: Writing for publication and presentation*. Presentation at meeting of N4A: The National Association of Academic and Student-Athlete Development Professionals, Austin TX.
- Snow, V. D.**, Daniel, J.D., & Simpson, W. K. (2018, October). *Colleges and city recreation collaborations: Working relationships to design internships and seasonal jobs programs to enhance the profession*. Presentation at meeting of TRAPS Regional Conference, Abilene, TX.
- Cunningham, J., **Snow, V.D.**, & Simpson, W. K. (2018). Bridging the gap between high school and college. *Applied Research in Coaching and Athletics Annual, Special Edition*, 100-111.
- Sport, R. L., **Snow, V. D.**, & Simpson, W. K. (2018). Helping student-athletes reach academic success: Examining the effectiveness of intrusive advising interventions. *Applied Research in Coaching and Athletics Annual, Special Edition*, 178-192.
- Wilder, J., **Snow, V. D.**, & Daniel, J. (2018). Team building initiatives and group cohesion. *Applied Recreational Research and Programming Annual, 7*, 55-72.
- Simpson, W. K., & **Snow, V. D.** (2017). *Designing Faculty Athletic Associate programs that work*. Presentation: The National Association of Academic and Student-Athlete Development Professionals. University of Oklahoma, Norman, OK.

PUBLICATIONS/PRESENTATIONS (continued)

- Daniel, J. A., Simpson, W. K., & **Snow, V. D.** (2017). *What is your situation? Effective Leadership*. Presentation at meeting at Texas Recreation and Parks Society Institute & Expo., Irving, TX.
- Daniel, J. A., **Snow, V. D.**, Reed, E. & Simpson, W. K. (2016). Principles for conflict resolution in Recreation. *Applied Research in Coaching and Athletics Annual*. American Press: Boston, MA.
- Snow, V. D.** (2016). *Recreational sport-program design, delivery and management*. [Review of the book by R. J. Barcelona, Wells, M. S. & S Arthur-Banning]. American Press: Boston, MA.
- Simpson, W. K., Crider, D., Titlebaum, P., & **Snow, V. D.** (2016). *Writing for publication: Are you a "Clark Kent" or a "Superman" or both?* Presentation at meeting at NIRSA National Conference, Orlando, FL.
- LeUnes, A., Crider, D., Titlebaum, P., Peak, K., **Snow, V. D.**, Byars, A., Lyons, J., Picou, S., & Fox, M. J. (2015). A tribute to a scholar. *Applied Research in Coaching and Athletics Annual*. American Press: Boston, MA.
- Simpson, W. K., & **Snow, V. D.** (2015). *Enhancing staff training via in-house professional development workshops*. Presentation at meeting at N4A: National Association of Academic Advisors for Athletics. Regional Conference, Dallas, TX.
- Snow, V. D.** (2015). *Pure sport, practical sport psychology* (2nd edition). [Review of the book by J. Kremer & A. Moran, Routledge, New York, NY, 2013) in *Applied Research in Coaching and Athletics Annual*. American Press: Boston.
- Speer, J., & **Snow, V. D.** (2015). *Team Building Initiatives and Group Cohesion*. Poster Presentation at meeting at NIRSA Conference, Dallas, TX.
- Snow, V. D.** (2006). *Factors that influence student-athletes decision to attend a NCAA Division III, Liberal Arts, Baptist Affiliated University*. (Doctoral Dissertation) United States Sports Academy. UMI Proquest Digital Dissertations.
- Snow, V. D.**, Simpson, W. K., Byars, A., & Ashley, F. (2005). Professional Development for Sports Professionals. *Applied Research in Coaching and Athletics Annual*. American Press: Boston, MA.
- Snow, V. D.**, Simpson, W. K., & Byars, B. (2004). Financial resources for athletic administrators. *Applied Research in Coaching and Athletics Annual*. American Press: Boston.
- Snow, V. D.** Masters Thesis/Professional Project. (2000). *Guideline for an Academic Assistance Program for Student-Athletes*.
- Snow, V. D.** (1998). Book Review. *Athlete's Guide to Career Planning: Keys to Success from the Playing Field to Professional Life*. (A. Petipas, D. Champagne, J. Chartrand, S. Danish, & S. Murphy, Human Kinetics, Champaign, IL, 1997) in *Applied Research in Coaching and Athletics Annual*. American Press: Boston.

UNIVERSITY CLASSES TAUGHT

Angelo State University (2014-2020)

Fall 2014

- CSRF 6377 Sport Publications
- CSRF 6326 Coaching Administration
- CSRF 6394 Applied Research
- KIN 3321 Essentials of Coaching

Spring 2015

- KIN 3321 Essentials of Coaching
- CSRF 6307 Athletic Administration
- CSRF 6392 Professional Communication

Summer 2015

- CSRF 6335 Leadership Applications

Fall 2015

- CSRF 6377 Sport Publications
- CSRF 6326 Coaching Administration
- CSRF 6392 Professional Communication

Spring 2016

- CSRF 6392 Professional Communication
- CSRF 6307 Athletic Administration
- KIN 4361 Psychological Aspects of Sport and Exercise
- KIN 4361 Psychological Aspects of Sport and Exercise (online)

Summer 2016

- CSRF 6335 Leadership Applications
- KIN 4361 Psychological Aspects of Sport and Exercise (online)

Fall 2016

- CSRF 6377 Sport Publications
- CSRF 6392 Professional Communication
- CSRF 6326 Coaching Administration

Spring 2017

- CSRF 6392 Professional Communication
- CSRF 6307 Athletic Administration
- CSRF 6316 Recreation Programming and Administration

Summer 2017

- CSRF 6335 Leadership Applications
- CSRF 6341 Administration of Athletic Academic Units

Angelo State University (2014-2020)

Fall 2017

- GS 1181 Seven Habits of Highly Effective College Students
- CSRF 6361 Academic Performance Enhancement
- CSRF 6377 Sport Publications
- CSRF 6326 Coaching Administration
- CSRF 6392 Professional Communication

Spring 2018

- CSRF 6335 Special Events
- CSRF 6392 Professional Communication
- CSRF 6307 Athletic Administration
- CSRF 6326 Athletic Academic Advising and Counseling

Summer 2018

- CSRF 6319 Outdoor Camp Management
- CSRF 6335 Leadership Applications
- CSRF 6341 Administration of Athletic Academic Units

Fall 2018

- CSRF 6361 Academic Performance Enhancement
- CSRF 6377 Sport Publications
- CSRF 6326 Coaching Administration
- CSRF 6392 Professional Communication

Spring 2019

- CSRF 6335 Special Events
- CSRF 6392 Professional Communication
- CSRF 6307 Athletic Administration
- CSRF 6326 Athletic Academic Advising and Counseling

Summer 2019

- CSRF 6335 Leadership Applications
- CSRF 6341 Administration of Athletic Academic Units

Fall 2019

- CSRF 6377 Sport Publications
- CSRF 6326 Coaching Administration
- CSRF 6392 Professional Communication
- CSRF 6361 Academic Performance Enhancement

Angelo State University (2014-2020)

Spring 2020

- CSRF 6307 Athletic Administration
- CSRF 6322 Special Events
- CSRF 6326 Athletic Academic Advising and Counseling
- CSRF 6392 Professional Communication

Summer 2020

- CSRF 6335 Leadership Applications
- CSRF 6361 Administration of Athletic Academic Units
- CSRF 6377 Sport Publications
- CSRF 6392 Professional Communication

Fall 2020

- CSRF 6326 Coaching Administration
- CSRF 6341 Academic Performance Enhancement
- CSRF 6377 Sport Publications
- CSRF 6392 Professional Communication

Spring 2021

- CSRF 6307 Athletic Administration (2 sections-one online one face to face)
- CSRF 6326 Athletic Academic Advising and Counseling
- CSRF 6393 Independent Readings and Research

University Courses Taught Prior to ASU 2001-2014

Graduate

- Governing Agencies and Law of Sports and Recreation
- Leadership Principles
- Organization and Administration of Intercollegiate Athletics
- Sport Publication and Graphic Design

Undergraduate

- Coaching Volleyball and Basketball
- Computer Applications for Fitness and Sport Sciences
- Adapted Physical Education
- Sailing Outdoor Education Camp
- Beginning Racquetball
- Motor Learning
- University Interscholastic League

