SACS Comprehensive Standard 3.3 Institutional Effectiveness

3.3.1 The institution identifies expected outcomes, assesses the extent to which it achieves these outcomes, and provides evidence of improvement based on analysis of the results in each of the following areas:

3.3.1.1 educational program, to include student learning outcomes.

1. TheBBA Finance/Real Estate program identifies expected outcomes and assesses the extent to which it achieves these outcome: In Compliance
The faculty members of theBBA Finance/Real Estate program have drafted an assessment plan than includes student learning outcomes aligned with the appropriate level university learning goals. The learning goals for theBBA Finance/Real Estate program are listed below.
Expected Outcome: Demonstrate knowledge of contemporary theory and practice in real estate.
Assessment Results:
Mean embedded assessment score, pre-test = 48/100
Mean embedded assessment score, post-test = 64.8/100

Expected Outcome : Demonstrate knowledge of contemporary theory and practice in finance/real estate.

Assessment Results:

Mean Overall MFT results for Finance/Real Estate majors:

2010-2011 = 50th percentile as compared to goal of 50th percentile.

2009-2010 = 55th percentile as compared to goal of 50th percentile.

2008-2009 = 10th percentile as compared to goal of 50th percentile.

Mean Finance Assessment Indicator for Finance/Real Estate majors:

2010- 2011 = 60th percentile as compared to goal of 75th percentile.

2009-2010 = 65th percentile as compared to goal of 75th percentile.

2008-2009 = 35th percentile as compared to goal of 75th percentile.

2.	The	BBA Finance/R	eal Estate	program provides evidence of improvement
based	on analys	is of the results:	<mark>In Compliance</mark>	

UGLG3: Demonstrate knowledge of contemporary theory and practice in real estate.

The post-test was considerably higher than the pre-test as expected. The overall level of achievement, however, needs to be increased. Directed application of contemporary theory in real estate appraisal scenarios will be used to focus students' understanding of the theoretical underpinnings of practice.

UGLG3: Demonstrate knowledge of contemporary theory and practice in finance/real estate.

The Major Field Test has been used for several years with improving results for Finance with Real Estate Option majors. Their scores on the finance section are higher than for the overall test. The overall score is the more difficult of the two to address because the other disciplines are addressed primarily in related courses. The finance and real estate faculty can attempt to couch financial decisions in the overall context of decisions of the firm, thus relating the parts to the whole.