
Start Up Costs

1. Inventory _____
 2. a. Real Estate Purchase or _____
b. First Month's Rent and _____
Rent Security (usually 2 or 3 months) _____
 3. Insurance (paid in advance) _____
 4. Advertising and Grand Opening Promotions _____
 5. Deposit on Utilities _____
 6. Phone Installation and Deposit _____
 7. Legal and Accounting Fees _____
 8. Sales Supplies _____
 9. Improvements (decorating/remodeling) _____
 10. Purchase of Van or Truck _____
 11. Equipment and Fixtures _____
 12. Registering Trade Name _____
 13. License and Permits _____
 14. Incorporating Costs (if applicable) _____
 15. Alarm System/Other Security Requirements _____
 16. Signs
a. Inside _____
b. Outside _____
c. On Vehicle(s) _____
 17. Other Expenses Specific to Own Business _____
 18. Reserve _____
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