

**Teacher Education Recruitment Committee Meeting
September 24, 2018**

Attendees: Carlos Flores (Chair), Chris Purkiss, Charlene Bustos, Sonja Varbelow, Leah Carruth, and Meagan Word

Not Present: Leah Carruth and Meagan Word

Old Business:

1. Welcome back!.
2. **TAFE** - Dr. Carruth spoke with us about TAFE. They will be conducting the “Teach Tomorrow Summit” in March. The RFPs are available in a variety of areas. The conference will also host a student contest, but we don’t have the details for that yet. If we want to participate, we can host an exhibitor table (Meagan will do this) and/or present. We will look to see if this is a conference ASU could possibly host in campus in the future. We discussed the possibility of ASU joining TAFE but we need to look at what that entails. What would be required of us? Can we just purchase the list of chapters without becoming a member?
3. **Funding** – Funding for recruitment travel was denied by the office of the VPAA. No explanation was given.
4. **Dates** - Concho Valley College Night – October 2nd here at ASU. High school students from around the region will be at ASU to speak with colleges and universities and their representatives. Drs. Flores, Purkiss, and Varbelow are available to attend. At this time, we do not have any other dates from the university for events such as True Blue Fridays, etc. Once those become available, we will create a calendar and assign faculty to attend.
5. **Brochure** – the brochure is at the printers. We are waiting for a proof and then will need a budget code to get it printed.

New Business:

1. We need to increase our visibility. Other schools advertise using billboards and ads in various magazines. There has to be a way we can do this as well.
2. Dr. Flores is going to contact the business and marketing departments to see if there is someone there who can assist us in this area. We are not marketing experts so we need help from someone who is.

The next meeting date will be determined at a later time. Possibly the fourth Monday of each month.