



Strategic Priorities

ANGELO STATE UNIVERSITY



Mission Priority: Increase Enrollment and Student Success

Goals		Master Goal	Baseline: 2018	2020	2021	2022	2023	2023 Target	2025 Target	2028 Target	2030 Target
Fall Enrollment ¹		3	10,387	10,775	10,826	10,599	11,250	11,500	12,500	14,000	15,000
Transfer Student Enrollment		3	441	416	388	386	409	950	1,550	2,028	2,500
NFT Enrollment		3	1,538	1,279	1,284	1,236	1,442	1,700	1,850	2,028	2,200
Matriculation from ASU dual enrollment (included in NFT enrollment)	Domestic	3	237	271	325	329	358	350	450	600	1,000
Dual Enrollment		3	2,716	3,423	3,664	3,694	4,044	3,250	3,750	4,500	5,000
Graduate Student Enrollment as a % of Total Enrollment ²	With Dual Credit	3	15.7%	14.7%	14.9%	13.7%	14.4%	12%	12%	15%	15%
	Without Dual Credit	3	21.2%	21.6%	22.5%	21.1%	22.5%	18%	18%	18%	20%
International Student Enrollment		3	255	162	188	208	215	275	300	400	800
International Institutions Roster Total		6	59	68	60	28	29	61	62	63	64
Number of Students Enrolled in Honors Program		4	162	141	145	130	124	240	300	450	600
First-year Retention Rate ³		3	66.9%	71.0%	68.7%	73.2%	71.7%	68%	69%	71%	72%
Second-year Retention Rate ³		3	53.1%	55.0%	56.1%	52.3%	59.2%	58%	60%	63.5%	65%
Average Time to Degree (years) ⁴		3	4.4	4.3	4.2	4.1	THECB	4.3	4.2	4.1	4.0
Total Degrees Awarded (annual) ⁴		3	1,566	1,783	1,785	1,883	THECB	1,650	1,770	1,900	2,028
Four-year Graduation Rate ³		3	31.0%	30%	29%	30%	33%	32%	34%	37%	40%
Six-year Graduation Rate ³		3	34.0%	42%	45%	41%	41%	37%	40%	45%	50%
Sustainment of Hispanic Serving Institution ⁵		3	37.21%	39.94%	40.52%	39.90%	40.53%	39%	40%	42%	45%

¹ Number is Fall semester only to eliminate duplication. Strategic Plan (Envisioning 100 Years & Beyond) Key Performance Indicators (KPI) targets for enrollment calculate to a higher head-count. This is intentional to ultimately meet the 15,000-enrollment target. The enrollment KPIs are best case scenarios and do not account for changes due to external factors (e.g. legislature, international affairs).

² With the increase in enrollment targets, graduate school will also have expanded growth to reach these percentage targets.

³ Measure includes only students by head count that began at ASU as new, first-time students (NFT) and continued at or graduated from ASU.

⁴ Source: Texas Public Higher Education Almanac (THECB).

⁵ Percentages reflect Hispanic student enrollment as a portion of total undergraduate FTE (full-time equivalency) enrollment. Graduate enrollment is not a factor.

Mission Priority: Undergraduate and Graduate Programs

Goals		Master Goal	Baseline: 2018	2020	2021	2022	2023	2023 Target	2025 Target	2028 Target	2030 Target
Summer Bridge Programs for NFTs ¹	TSI Complete	3	N/A	N/A	N/A	N/A	N/A	15%	15%	15%	15%
	Non-TSI Complete	3	N/A	N/A	N/A	N/A	N/A	50%	50%	50%	50%
Integrated Academic Programs (Baccalaureate and Masters)		4	7	7	7	9	9	9	10	12	13
Online Programs		4	19	20	27	30	30	3 (22 total) completely online programs added (1 integrated)		3 (25 total) completely online programs added (1 integrated)	
% of Course Offerings Online		4	25.9%	37.7%	37%	35%	35%	30%	35%	40%	45%
New Graduate Programs Offered		4	-	-	3 added (MPH, MS in CS, PsyD)	2 added (DSW, MS in Bus Data Sci & Analytics)	3 (Ed. D Education – Leadership, BS Cyber, BCA Aviation)	2 added	4 total added	7 added (at least 2 doctoral programs)	

¹ New First Time (NFT) Participation

Mission Priority: Service, Co-Curricular Experiences, Responsible Citizens, and Productive Careers

Goals	Master Goal	Baseline: 2018	2020	2021	2022	2023	2023 Target	2025 Target	2028 Target	2030 Target
Community Service Hours	4	<12,000	1,062	616	7,125.5	TBR	12,000	12,000	12,000	12,000
Student Debt	3									
Average Student Debt ¹	3	\$29,113	\$22,917	\$23,521	\$22,957	THECB	<\$30,000	<\$30,000	<\$30,000	<\$30,000
% of Students with Debt ¹	3	62.0%	59.7%	59.9%	55.5%	THECB	60%	60%	58%	58%
% of First Year Students (NFT) Submitting Scholarship Programs Application	3	57.87%	47.22%	53.27%	49.5%	43%	60%	70%	80%	80%
% of Students Submitting (NFT) FAFSA	3	90.38%	92.57%	91.90%	92.2%	92.3%	90%	92%	92%	92%
Career Placement	4									
Career Resume/Job Building Software ²	4	N/A	Go Live - Handshake	98 students	483 students	456 Students	Implementation	25%	75%	90%
Students Placed in Employment	4	Not Tracked	Not Tracked	Not Tracked	Not Tracked	Not Tracked	Implementation	50%	60%	75%

¹ Source: Texas Public Higher Education Almanac (THECB). Average debt of graduates with loans at time of graduation and percent of undergraduates completing with student loan debt.

² Percentage of students that have an account within the career resume/job building software.

Mission Priority: Teaching, Research, Creative Endeavor

Goals	Master Goal	Baseline: 2018	2020	2021	2022	2023	2023 Target	2025 Target	2028 Target	2030 Target
% of Lower-division Courses Taught by Tenure-track Faculty excluding off-site ¹	1	58.5%	52.6%	52.2%	49.2%	TBR	58%	59%	60%	62%
Off-Campus instructional sites percentage of SCH generated by full-time faculty including at a distance ²	1	53.0%	58%	15%	15%	TBR	15%	15%	15%	15%
Distance Education percentage of total online SCH generated by full-time faculty ³	1	59.0%	81%	74%	75%	TBR	60%	60%	60%	60%
Curriculum & Instruction percentage of total C&I SCH generated by full-time faculty	1	45.0%	52%	74%	74%	TBR	48%	50%	53%	55%
External Proposals Submitted	4	21	26	21	23	29	30	35	38	40
Faculty-mentored Undergraduate Grant Applications Awarded	4	26	30	26	41	42	28	30	36	40
Number of Students Involved in Undergraduate and Graduate Research ⁴	4	169	64	111	121	174	189	206	224	235

¹ With increase growth in lower division online, the institution would like to maintain the current baseline as this will include growth due to increase in type of course offerings online.

² Increased growth in number of off-site locations 25-49% being added for dual enrollment shows a decline in the number of SCHs being taught by full-time faculty as embedded faculty often teach less than five sections. ASU's goal is to maintain a minimum 15% SCH generation by full-time faculty.

³ Dual enrollment online is offered 2019.

⁴ Undergraduate student research numbers do not include students involved in research courses (4031/4391/4399). The number is reflective of student research internal grants by the College of Graduate Studies and Research. FY20 saw a reduction in participants due to the Research Symposium cancellation because of Covid-19.

Mission Priority: Learning Centered Environment (Facilities and Funding)

Goals	Master Goal	Baseline: 2018	2020	2021	2022	2023	2023 Target	2025 Target	2028 Target	2030 Target
Coverage of surveillance cameras	2	Planning and Implementation	Implementation	Implementation	63%	TBR	-	55% of campus	-	80% of campuses
Classroom Space Usage Efficiency Score ¹	2	66	66	66	66	58	75	83	83	83
Total Endowment (inclusive of Carr Foundation) (millions) ²	6	\$189	\$169	\$176	\$171	\$173	\$209	\$219	\$234	\$239
Total Funds Raised Annually (millions) ³	6	\$29.46	\$14.14	\$15	\$27	\$26	\$12	\$12	\$12	\$12
Research External Dollars Expended Annually (millions) ⁴	4	\$1.93	\$0.72	\$0.99	\$0.72	TBR	\$2.6	\$2.85	\$3.0	\$3.15

¹ A measure from the Texas Higher Education Coordinating Board that is comprised of the scores from three individual metrics including Classroom Utilization, Classroom Demand, and Classroom Percent Fill. Classroom utilization is the hours per week that a classroom is used. Classroom percent fill compares a classroom's available capacity to actual enrollment. The maximum classroom usage efficiency score is 100.

² Market value adjustment.

³ \$12,000,000 annually for a total of \$120,000,000.

⁴ In 2020, ASU was down to one HSI grant. Note that expenditure totals exclude the one-time infusion of federal grant funds under the Higher Education Emergency Relief Fund (HEERF) and the Governors' Education Emergency Relief Fund (GEERF), which had a combined total of \$13.1 million in expenditures.