

SAN ANGELO & THE CONCHO VALLEY ECONOMIC TASK FORCE: COVID-19 SMALL BUSINESSES RECOVERY PLAN

Find additional funding sources to stabilize cash.

- Lender Programs
- SBA Paycheck Protection Program (PPP)
- SBA Economic Injury Disaster Loan (EIDL)
- Tom Green County Revolving Loan fund (RLF)
- Community Development Financial Institutions (Lift Fund, People Fund, & BCL of Texas)
- COSADC Business Retention & Expansion Program
- San Angelo Business Plan Competition

Identify what will make you stronger.

Think about ways you can make your business better for the future. Review your business model and plan for recovery.

This is the time to estimate what business will look like when life returns to normal and take proactive steps to come out stronger.



Assist employees.

Implement standards to retain or rehire your employees.

Ask them what they need and give them the opportunity to share their insights.

Continue to update employees on the business' ongoing recovery.



Connect with your customers.

Continue your marketing efforts, use various methods to communicate with your customers about your operations, about the precautions you and your team are taking to assure public safety.

Adapt your services to the needs of your costumers.



Seek and accept help.

The Economic Resources Task Force is here to help you with all areas of business recovery.

Explore mentorships if available, and seek out digital networking opportunities.

Find contact information from all our partners at: angelo.edu/bizrecovery



Stay positive. Stay active.

Entrepreneurship is always full of challenges and this is no different. Approach it like you approached any other roadblock.

Eventually, things will get better, most things will return to normal, and those things which permanently change are all things that you will be able to adapt to.



**ECONOMIC
RECOVERY
TASKFORCE:**

