

**Academic Deans' Council**  
**January 24, 2023 –Provost Conference Room**  
**Minutes**

**Present:** D. Topliff, C. Jones, A. Tiger, T. Tasker, D. Bixler, P. Swets, M. Salisbury, S. Clouse, J. Klingemann, L. Mayrand

**Minutes**

1. Topic: Minutes from January 17, 2023  
Minutes approved

**Announcements**

- Dr. Topliff met with the President, Kerri Mikulik, and David Bixler with Frenship ISD January 23rd to prepare them for the SACSCOC (Southern Association of Colleges and Schools Commission on Colleges) visit. It was requested that there be better communication from our library. There will be similar visits to Central High School on January 27<sup>th</sup>, Lakeview High School on January 30<sup>th</sup>, and Mason ISD on February 2<sup>nd</sup>. We had our final follow-up with SACSCOC VP, and it went well. Dr. Topliff then gave a brief recap of the agenda for the SACSCOC site visit in March.
2. Lilly Conference (D. Topliff)
    - Dr. Topliff said there will be funds to send five faculty members who have not yet been to the next Lilly Conference. There will be other opportunities to send faculty in the future.
  3. Library Executive Director Search (C. Jones)
    - Dr. Jones and Dr. Tasker have Library Executive Director Search committee and will meet this Friday to review the candidates and decide who they will schedule Zoom interviews with. They are hopeful to have someone selected by the end of the 2023 spring term.
    - The first-floor renovation of the library is nearly complete.
  4. Strategic Enrollment Management Plan (D. Topliff)
    - Dr. Topliff said the enrollment totals have improved this week and are only down about 3,500 semester credit hours vs the 5,000 we were down last week. Of those 3,500 there are about 1,500 semester credit hours in Dual Credit. Sophomore hours are down 1,200 credit hours.
    - There was a discussion on potential reasons for the lowered enrollment.
    - Dr. Topliff said that three firms have presented their strategic enrollment plans. This has been narrowed down to two firms and one will be selected soon.
    - There need to be innovative ideas to generate enrollment in an evolving student population.

5. eStrategy Update (D. Topliff)

- Dr. Topliff said Anthology has provided us with a draft set of eStrategy recommendations. There is a need to increase the number of online students enrolled. There is a follow-up meeting with Anthology next week to discuss the draft plan.

6. Deans and Department Chairs/QEP (D. Topliff)

- Dr. Topliff said the full QEP (Quality Enhancement Plan) presentation will be presented at the Deans and Department Chairs meeting by Dr. Amy Murphy and Dr. Heather Schoen. There needs to be understanding across the entire campus of what the QEP is. They will be discussing REAL (Ready, Explore, Apply, Launch) courses. We currently have limited data on job placement post-graduation.
- Meagan Word will be speaking about Acadeum.
- Dr. Salisbury will discuss help for online students and preparing for Advising.
- Dr. Topliff will discuss the Strategic Enrollment Management, eStrategy, and the Library Executive Director search
- What kind of support system do we currently have for students who are not on campus?

7. Budget

- Dr. Topliff has not yet looked at IE (instructional enhancement) funds and will not have info until after the 20<sup>th</sup> class day.
- Brief discussion about replacing items such as chemical cabinets and following safety protocols regardless of budget constraints.

**Roundtable**

S. Clouse

- We have 40 Gonju students who started as of Monday, January 23rd. They are currently receiving two weeks of instruction virtually off campus. These students will arrive on campus on February 3rd and will start onsite classes for the next three weeks and will be housed on campus. They will be student teaching February 6-26 at Fort Concho, Irion, and Miles ISD. The Gonju Dean of the College of Education will be traveling with them.

J. Klingemann

- The Meyer Museum has two upcoming exhibits; one with Fort Concho and will focus on the military, and the second exhibit will be with the San Angelo Museum of Fine Arts highlighting their collection of glassware from the 20<sup>th</sup> century.
- The Mariachi program had a joint performance with Lake View High School.
- Ram TV- met yesterday with Athletics. A committee was formed to specifically look at how games are broadcast. There is a link on the ASU website to Ram TV if you have events that you would like to be covered by Ram TV. The 2023 fall semester was a successful one for this department. A pipeline has been created to bring students in to take the courses and the department is looking at enhancing their broadcasting curriculum. A plan has been put in place that will take care of broadcasting within ASU. There were almost 50,000 views of ASU football in the fall 2023 semester.

M. Salisbury

- Advising is coming up and the schedule build has been issued so anyone who is working on GS 1181 should now have that information. Information on locations and hours for the support center will be released soon. Dr. Salisbury is working with Dara Anderson on the best way to track attendance for GS 1181.
- Dr. Salisbury is hoping to have a QEP pilot this fall. Students will be tracked in Blackboard on completed modules.

A. Tiger

- Dave Erickson, the Small Business Development Center Director, will be retiring February 28<sup>th</sup>. The search has begun to find his replacement.
- Skyline has bought an ASU helicopter.
- There was an event last Tuesday night at the Bentwood Country Club and Dr. Tiger met with about 20 bankers. The ASU Banking program offers a Banking certificate and a Minor. There has been an anonymous gift of \$500,000 that requires a match, so banks are being asked to give \$30,000 over 3 years.

T. Tasker

- The ASU Student Leader Development Program begins tomorrow and there are 21 student participants.
- There are currently 18 applicants for the Library Executive Director position.

D. Bixler

- The first floor of the library has opened a student area, minus the two other study rooms, and those rooms are nearly ready. Once Margaret Alexander has moved over then they will open back up course reserves.
- Last week Dr. Bixler and Dr. Klingemann had a meeting with Student Accounts about tuition assistance and working with active military. Dr. Bixler is currently working to streamline this paperwork. If you have active military students with questions about the process, send them their way.

P. Swets

- An internal audit took place, and one of their findings was the safety training for students. On February 3rd, students who have not yet completed the required safety modules will be removed from labs.

C. Jones

- The President has asked C. Jones, K. Neal, S. Mahaffey, D. Pruitt to form a committee and present information to the institution about the budget to spread awareness about the process. On February 27th, there will be two meetings for this scheduled and they will be recorded. These meetings will be in two phases and first presented to all faculty and staff then followed up by smaller meetings with chosen individuals to help them understand how they can help reduce expenses by the university.

D. Topliff

- In this new Federal Budget, we received two million dollars for our Aviation Program.

## **Adjournment**